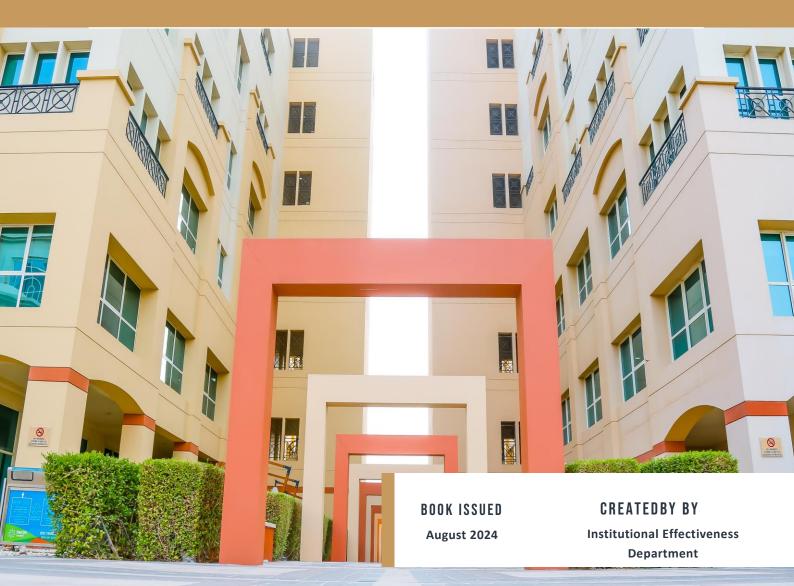


# FACTBOOK 2023-2024



# PREFACE

The 2023-2024 American University in the Emirates Fact Book was conducted with the intend of presenting data on:

- Admissions;
- Student Enrollment;
- Degrees Conferred;
- Success rates;
- Alumni and Employability;
- Academic Programs and Courses;
- Faculty and Staff;
- Tuition, Aid and Scholarships;
- Faculty Research,

so as to provide the University stakeholders with the overview of institutional information.

The Factbook was conducted by the Institutional Effectiveness Department.



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## I. University Overview

### **AUE HISTORY**

The American University in the Emirates (AUE) originated in the Academic Year (AY) 2006-2007 as the "American College in the Emirates" (ACE). The College's initial mission "to offer quality, multidisciplinary, and career-oriented academic degree programs, that prepare students for successful employment and continuing higher education." As a self-financed institution, ACE awarded two-year associate degrees in media, information technology, business, and design. At this time, the United Arab Emirates and Dubai governments and business sectors accepted graduates with associate degrees for intermediate and entry-level employment.

The College labeled itself an "American College" since it offered associate degrees under a credit hour system and an American curriculum comprised of General Education and free elective courses. In the 63-credithours associate degree programs, ACE focused on General Education and the Liberal Arts during the first year of study, and offered specialization courses with job training for the second year. The initial intake in the 2006/07 year was comprised of 40 students—a blend of first-year students and working professionals.

By the year's end, 21 students had dropped out due to a lack of English language and mathematics competency. For a startup, self-financed institution, a greater than 50% dropout rate was a significant challenge. However, with the shareholders' commitment and financial support, the founding Board of Trustees and the College President were inspired to continue with the project of establishing a new, top quality academic institution that would prioritize academic rigor and education. The Board of Trustees added two new priorities to the initial strategic plan: 1) student success and retention; and 2) resource optimization. By the end of AY 2007/08, the College developed the slogan "Nothing is Impossible" to inspire students to thrive and overcome all challenges in academic and professional endeavors, as well as to motivate the College's faculty members and staff to work effectively and efficiently in the face of inevitable early obstacles.

During AY 2008/09, before ACE graduated its first cohort (i.e., the class of 2007), the global financial crisis affected most business firms in Dubai and the Gulf region in general. As a result, organizations downsized and retained only the most skilled and experienced staff. The College's Board of Trustees observed the effects of the crisis on the United Arab Emirates' markets and business firms and the College's graduates. Consequently, to meet the new market dynamics, the Board was determined to equip its graduates with more knowledge, skills, and competencies by offering full bachelor's degree programs.

For a complete history of the University, please visit <u>https://aue.ae/brief-history-of-aue-2/</u>

### AUE VISION, MISSION, AND CORE VALUES



"The American University in the Emirates (AUE) is dedicated to be one of the leading higher educational institutions locally and regionally, providing an integrated pathway for students to become creative, effective, and productive members of the community."



"The American University in the Emirates is a coeducational undergraduate and graduate degree-granting institution committed to preparing students as global citizens for future career aspirations and lifelong learning through quality teaching, research, and service opportunities."



### **GOALS & OBJECTIVES**

Enhance a Diverse and Inclusive Learning Environment while Enhancing Teaching and Curricula Quality through the Implementation of Innovative Programs that Meet Industry Demands and Foster Critical Thinking

- Explore industry trends, technological advancements, and societal needs to identify areas where new academic programs can be introduced.
- Regularly review and update curricula to ensure alignment with local and international accreditation standards and industry needs and emerging trends.
- Develop and implement diversity and inclusion training programs for faculty, staff, and students to promote cultural competency and create an inclusive University community.
- Foster faculty excellence and development for enhanced teaching and learning.
- Strengthen comprehensive student and academic support services for student success.

#### Develop Future-Ready Graduates and foster students' career readiness and lifelong learning

- Establish partnerships with industry and professional organizations to provide experiential learning opportunities, internships, and real-world projects for students.
- Advance a lifelong learning framework that offers alumni and working professionals' opportunities for upskilling, reskilling, and continuing education to adapt to evolving market demands.
- Enhance employability rate by equipping students with essential skills and knowledge for successful job market entry.

# Empower and Encourage Research for Advancing Knowledge and Innovation.

- Increase the quantity and quality of research publications and creative activities.
- Establish mechanisms to identify and pursue grant funding opportunities from government agencies, foundations, and industry sponsors that align with research priorities and innovative projects.
- Collaborate with community organizations, government agencies, and industry partners to address societal challenges and contribute to the development of innovative solutions.
- Encourage faculty and students to evaluate research outcomes for potential patentable inventions.
- Foster a research-oriented environment by encouraging faculty members to mentor and involve students in research projects, nurturing their research skills and passion for discovery.

# Embrace an Innovation ecosystem that supports and nurtures entrepreneurship.

- Cultivate entrepreneurship education into academic programs' curriculum.
- Support Startup Creation by supporting the creation and growth of startup ventures.
- Stimulate partnerships with industry and the business community to encourage collaboration, knowledge transfer, and technology commercialization.

# Cultivate a culture of Community Engagement and Collaboration for Social Impact.

- Forge strategic partnerships and collaborations with local and international organizations, academic institutions, non-profit organizations and community stakeholders to enhance opportunities for student internships, student exchange, faculty exchanges, joint research projects, joint degree, and community engagement initiatives.
- Engage and support university stakeholders in community service, volunteerism, and outreach activities to foster meaningful connections and contribute to the well-being of the local community.

# Develop a Strong and Distinctive University Brand and establish Outreach Initiatives

- Enhance the university's visibility and reputation by implementing a cohesive branding strategy across all communication channels to enhance brand recognition and consistency.
- Enrich student recruitment and enrollment strategies by strengthening recruitment partnerships with high schools, educational consultants, and international agencies to expand the university's reach and attract a diverse pool of applicants.

#### Increase advancement efforts to secure additional resources.

- Cultivate involvement of university stakeholders for effective fundraising, including alumni, industry partners, and advisory board members.
- Create a diverse fundraising portfolio that includes individual donors, corporate partnerships, foundations, and government grants.
- Increase financial resources generation and diversification.

# Establish a Culture Committed to Sustainable Practices and Responsibility.

- Promote eco-friendly campus operations through sustainable practices and technologies.
- Embed sustainability principles and practices across all University functions, including curriculum, research, and services to educate and raise awareness among students, faculty, and staff about environmental and sustainable issues.
- Establish sustainable collaborations with local community partners, government bodies, businesses, and non- profit organizations to co-create impactful initiatives.
- Implement cost-saving initiatives through sustainability practices.

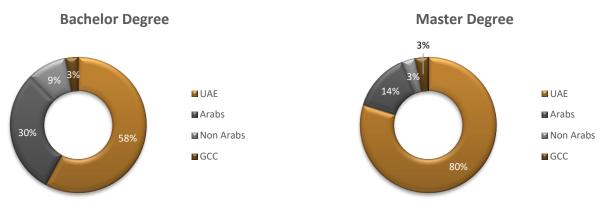
### FALL 2023 FAST FACTS

#### **Student Demographic**

Admission Fall 2023-24				
No. of Applicant 705				
No. of Admitted	633			
No. of Enrolled	633			

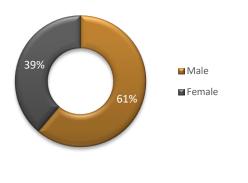
Enrollment Fall 2023-24				
Total Enrollment	2045			
Enrolled Undergraduate	1822			
Enrolled Graduate	223			
No. of Nationality	53			
Student with Aid/Scholarship	1444			
<b>Student Aid/Scholarship</b> (in Million AED)	9.20			

#### **Enrollment by and Nationality Group**

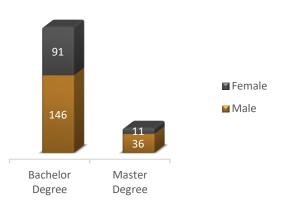


\*Includes only degree-seeking students, graduates and undergraduates

#### Student Male to Female Percentage



#### Graduates by Award-Level & Gender

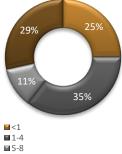


## FALL 2023 FAST FACTS

#### Faculty and Staff



Male ■Female



≥9

Arab Non-Arab GCC UAE

# II. Accreditations

# **Commission for Academic Accreditation (CAA) – Ministry of Education**

The American University in the Emirates located in the emirate of Dubai is officially licensed from 26th of April 2023 to 04th of September 2027 by the Ministry of Education of the United Arab Emirates to award degrees/qualifications in higher education.

# Southern Association of Colleges and Schools Commission and Colleges

The American University in the Emirates (AUE) is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award baccalaureate and master's degrees. AUE also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of AUE may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

#### **College of Business Administration**

The College of Business Administration and its degree programs (Bachelor of Business Administration, Master of Business Administration, Master of Sport Management) at the American University in the Emirates is accreditation from The Association to Advance Collegiate Schools of Business (AACSB) – 2022 and is a member of AACSB.

#### **College of Computer Information Technology**

The Bachelor of Computer Science in the College of Computer Information Technology is accredited by the Computing Accreditation Commission of ABET:

https://amspub.abet.org/aps/name-

%20search?searchType=institution&keyword=american%20University%20in%20the%20

#### **College of Design**

The National Association of Schools of Art and Design (NASAD) has granted AUE's Bachelor of Science in Fashion Design, Bachelor of Science in Graphic Design, Bachelor of Science in Interior Design, and Bachelor of Science in Animation the designation of Substantial Equivalency with accredited programs in the United States.

# III. Organization and Governance

### **Board of Trustees**

#### MAJOR GEN. DR. AHMED NASSER AL RAISI, Chairman of the Board of Trustees

Major General Dr. Ahmed Naser Al Raisi is a leading UAE law enforcement officer and the current General Inspector of the Ministry of Interior, UAE. He was appointed to this position in April 2015 after leaving an indelible mark upon the Abu Dhabi Police, General Directorate of Central Operations.

### PROF. MUTHANNA G. ABDUL RAZZAQ, President, and CEO of the AUE

An eminent professional, educationist, Professor Muthanna Abdul Razzaq, completed his Bachelor Degree in Business Administration and Accounting from Al Mustansirya University. He got his Postgraduate Diploma in Cost Accounting from Baghdad University and moved to the UK to finish his Ph.D in Management Accounting, form the University of Manchester (UMIST).

#### MATTHEW D. SHANK, PH.D.,

President Emeritus and Professor of Marketing, Marymount University Interim President, World Affairs Council, Washington DC

Matthew D. Shank became Marymount University's sixth president in July 2011 and recently resigned as President Emeritus in June, 2018 after seven years of service. After a successful tenure at Marymount, President Shank is currently serving as the interim President of the World Affairs Council – DC. In January, 2019, Dr. Shank will become the 8th President of the Virginia Foundation of Independent Colleges, a consortium of 15 private universities in the Commonwealth.

#### MR. MIRZA AL SAYEGH,

Deputy Chairman of the Board of Trustees, Director -Office of H.H Sheikh Hamden Bin Rashid Al Maktoum

Mirza Al Sayegh was born in Dubai, UAE, attended private tuition at his father's school in the early days and in 1957 he attended the first UAE Government School in Dubai for his primary education years. After completing his secondary education at Dubai Secondary School, in 1967 Mirza was enrolled in the University of Jordan, and graduated with a BA in Business Administration in 1971.

#### MR. KHALAF AL QUBAISI BOT Member

A passionate entrepreneur, Mr. Khalaf Al Qubaisi is currently the Chairman of Specialized Investment Group (SIG), headquartered in Al Ain and a Board Member at American University in the Emirates (AUE) since its inception.

**PROF. SUZANNE TRAGER ORTEGA, President of the Council of Graduate Schools** 

Suzanne Ortega became the sixth President of the Council of Graduate Schools on July 1, 2014. Prior to assuming her current position, she served as the University of North Carolina (UNC) Senior Vice President for Academic Affairs (2011-14). Previous appointments include the Executive Vice President and Provost at the University of New Mexico, Vice Provost and Graduate Dean at the University of Washington, and the University of Missouri.

## DR. M. JEAN KELLER, CTRS, FALS, University of North Texas, USA

Dr. M. Jean Keller is a professor in the University of North Texas (UNT) Department of Kinesiology and Public Health. She has served UNT as Vice President for Equity and Diversity and Community Engagement for the past five years. She previously served as Provost and Deputy Vice Chancellor for Transition of UNT Dallas for five years.

FRANK F. ISLAM Chairman/ CEO of FI Investment Group (FIIG), USA

Frank F. Islam is an entrepreneur, philanthropist, civic leader and thought leader. Frank has a special commitment to civic, educational and artistic causes. In all of his endeavours, he strives to create opportunities that are sustainable and uplifting for humanity - guided by the virtues of hard work, focus, quality, innovation and kindness.

#### **KHALID NASSER ALSHAMSI**

Managing Director and Chief Investment Officer of Dubai Group

Khalid Nasser AlShamsi is the Managing Director and Chief Investment Officer of Dubai Group, a multi-billion dollar diversified and multi-strategy investment firm. In this capacity, he oversees and manages investments across multiple asset classes from public and private equity to real estate and alternative investments.

#### ABDULLAH AHMED MOHAMMED AL SALEH Undersecretary of the Ministry of Economy

Abdullah Ahmad Al Saleh has held the position of Undersecretary of the Ministry of Economy since September 2020. He has 32 years of experience in the federal government, where he worked as a diplomate with Ministry of Foreign Affairs for 13 years. He worked at the UAE Embassy in Washington DC (1993- 1998), and the UAE Embassy in Paris (2000-2003) and in other departments at the Ministry of Foreign Affairs. He was assigned to work in the Office of the Deputy Prime Minister for the period between 1998-2000.

#### MR. ABDULLATIF ABDULLA AHMED AL MULLA Group Chief Executive Office of RMB

Mr. Abdullatif Abdulla Ahmed Al Mulla currently serves as Group Chief Executive Office of RMB, a conglomerate in the real Estate development and contracting. Prior to this Abdullatif Al Mulla took the helm of Dubai Properties Group (DPG) as Group CEO, bringing with him over two decades of experience in strategic leadership.

#### MR. KHALID SALEM AL-HALYAN Group Chief Audit Executive at Dubai Aviation City Corporation (DACC)

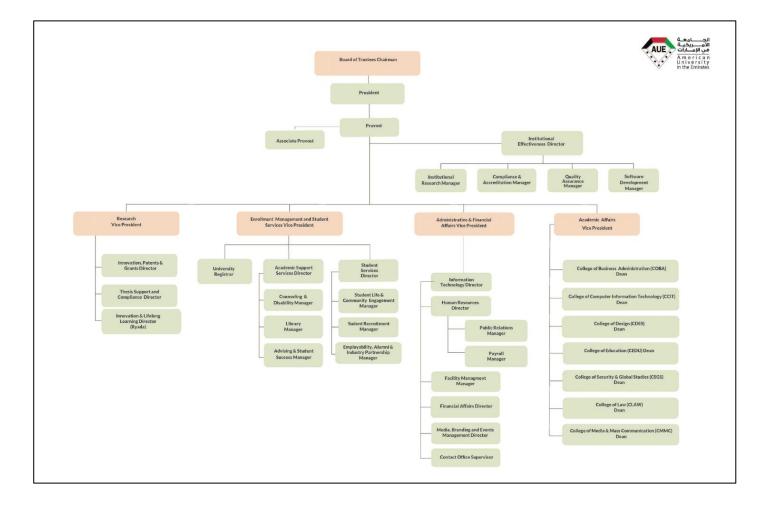
Mr. Khalid Salem Al-Halyan has more than 37 years senior level experience in several industries and is currently the group Chief Audit Executive at Dubai Aviation City Corporation (DACC). He started his career at the UAE Central Bank and moved to the Department of Economic Development (DED) in Dubai before joining the aviation industry in 1996.

#### DR. AMIN HUSSAIN AL AMIRI

Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee

Dr. Amin Hussain Al Amiri is the Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee. Dr. Al Amiri obtained his Ph.D and M.Sc in Medical Science in 2003 from Faculty of Medicine, Aberdeen University in Scotland, UK.

### **Organizational Chart**

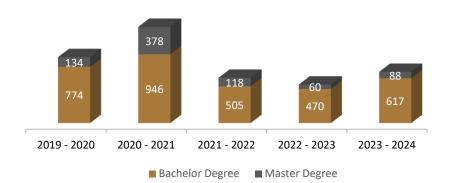


# IV. Admissions

### **Admission Trends**

#### Number of Applicants\*

AY 2019-2020 to AY 2023-2024

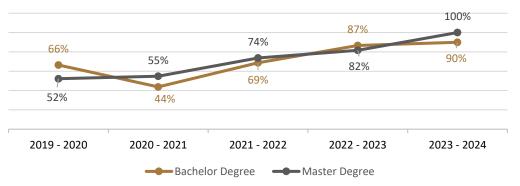


Number of Admissions\* AY 2019-2020 to AY 2023-2024

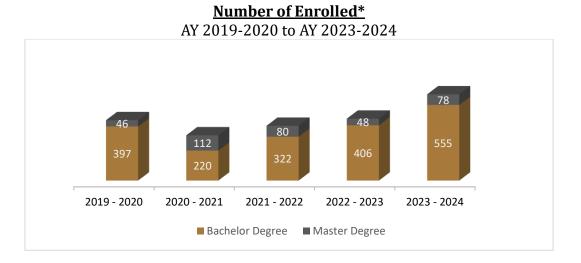


#### Admit Rate\*

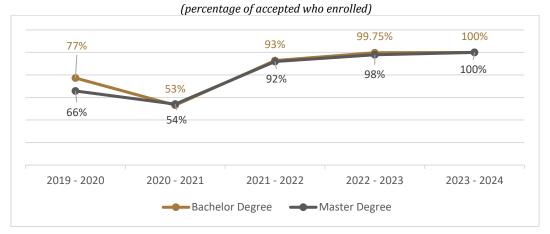
(percentage of applicants who were accepted)



\*Number of applicants are reported for fall semester of the academic year. Admit rates are also reported for fall semester of the academic year. Data has been extracted from CHEDS submission.



<u>Yield Rate\*</u>

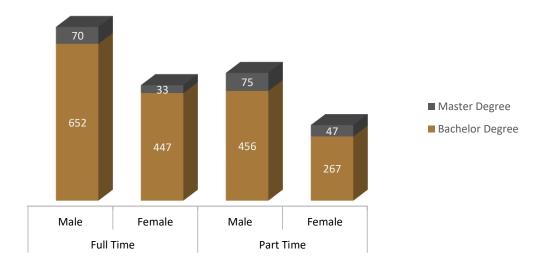


\*Number of applicants are reported for fall semester of the academic year. Yield rates are also reported by fall semester of the academic year. Data has been extracted from CHEDS submission.

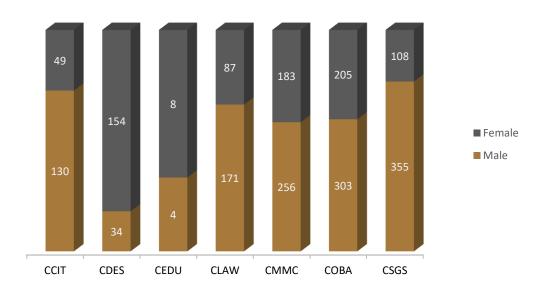
# V. Student Enrollment

### Fall 2023-2024 Enrollment Census

#### Enrollment by Award-Level, Mode of Study and Gender\*



#### **Enrollment by College and Gender\***



\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education.

\* Enrollment data is extracted on July 30, 2024

#### **Enrollment by Student Type**

Study Type	Bachelor Degree	Master Degree	Total
Continuing	1301	166	1467
Transfer	39	-	39
New to the Institution	394	56	450
Readmitted	38	3	41
Existing students starting a new program/changed their program	48	-	48
Visiting Student	2	-	2
Total	1822	225	2047

#### **Five Countries with Highest Enrollment**

Country	Number of Students	Percentage of Total Enrollment
United Arab Emirates	1234	60.67%
Syria	101	4.93%
Jordan	93	4.52%
Egypt	81	3.89%
Yemen	75	3.61%

#### Enrollment by Student Level and Average Age

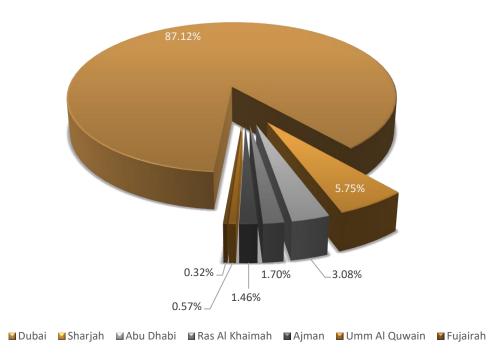
Student Level	Number of Students	Average Age
Freshman	662	22.89
Sophomore	298	24.72
Junior	473	24.98
Senior	389	23.63
Masters - Year1	120	30.10
Masters - Year2	105	33.48

\*Enrollment data is extracted on July 30, 2024

Gender/Nationality	Bachelor Degree	Master Degree	Total
Male	1108	145	1253
Arab	278	15	293
GCC	31	5	36
Non-Arab	70	3	73
UAE	729	122	851
Female	714	80	794
Arab	263	16	279
GCC	24	2	26
Non-Arab	101	5	106
UAE	326	57	383
Total	1822	225	2047

#### **Enrollment by Award Level, Gender and Nationality**

#### **UAE Student Enrollment by Residency**



\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

\_\*Enrollment data is extracted on July 30, 2024\_\_\_\_

#### **Enrollment by College and Program**

College / Program	Number of Students
College of Computer Information Technology	179
Bachelor of Computer Science	113
Bachelor of Science in Information Technology Management	61
Master of Knowledge Management	5
College of Design	188
Bachelor of Science in Design - Digital Animation	24
Bachelor of Science in Design - Fashion Design	27
Bachelor of Science in Design - Graphic Design	55
Bachelor of Science in Design - Interior Design	82
College of Education	12
Bachelor of Education	12
College of Law	256
Bachelor of Law	153
Master in Arbitration	23
Master in Criminal Sciences	37
Master in Intellectual Property	33
Professional Master in Sports Law	12
College of Media and Mass Communication	439
Bachelor of Arts in Media and Mass Communication	214
Bachelor of Public Relations	225
College of Business Administration	508
Bachelor of Business Administration	469
Master of Business Administration	32
Master of Sports Management	7
College of Security and Global Studies	463
Bachelor of Arts in Security and Strategic Studies	387
Master in Security Studies and Information Analysis	35
Master of Arts in Diplomacy	18
Master of Arts in Security and Strategic Studies	23

\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

\*Enrollment data is extracted on July 30, 2024

### **Historical Enrollment Trends – 5 Years**

#### Fall Enrollment by Award-Level and Mode of Study\*

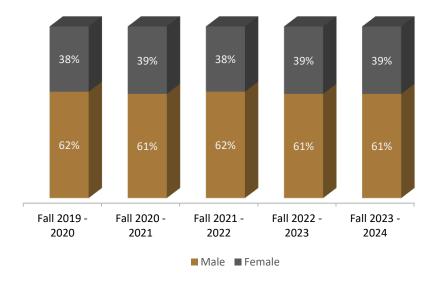
Award-Level / Mode of Study	Fall 2019-2020	Fall 2020-2021	Fall 2021-2022	Fall 2022-2023	Fall 2023-2024
Bachelor Degree	1980	1717	1651	1632	1822
Full-time	1356	1210	1070	952	1099
Part-time	624	507	581	680	723
Master Degree	224	261	322	259	223
Full-time	137	161	188	169	103
Part-time	87	100	134	90	122
Total	2204	1978	1973	1891	2047

#### Fall Enrollment by College\*

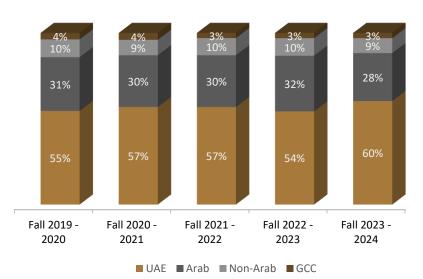
College	Fall 2019 - 2020	Fall 2020 - 2021	Fall 2021 - 2022	Fall 2022 – 2023	Fall 2023 - 2024
College of Business Administration	739	575	584	533	508
College of Computer Information Technology	183	182	195	194	179
College of Design	205	184	177	195	188
College of Education	19	17	13	7	12
College of Law	386	392	397	330	258
College of Media and Mass Communication	465	384	334	358	439
College of Security and Global Studies	207	244	273	274	463
Total	2204	1978	1973	1891	2047

\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

\*Enrollment data for 2023-2024 is extracted on July 30, 2024



#### Fall Enrollment by Gender



#### Fall Enrollment by Nationality

\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

\* \*Enrollment data for 2023-2024 is extracted on July 30, 2024

## Historical Enrollment Trends - Enrollment by Program - 5 Years

Program	Fall 2019- 20	Fall 2020- 21	Fall 2021- 22	Fall 2022- 23	Fall 2023- 24
Master Degree					
Master of Business Administration	38	24	24	22	32
Master of Sports Management	14	5	6	1	7
Master of Arts in Security and Strategic Studies	56	40	35	20	23
Master in Security Studies and Information Analysis	19	29	36	28	35
Master of Arts in Diplomacy	18	29	26	21	18
Master in Arbitration	8	21	24	17	23
Master in Intellectual Property	6	33	57	58	33
Master in Criminal Sciences	27	36	65	69	37
Professional Master in Sports Law	33	35	39	15	12
Master of Knowledge Management	5	9	10	8	5
Bachelor Degree Bachelor of Business Administration	687	546	554	510	469
Bachelor of Arts in Media and Mass Communication	290	242	202	195	214
Bachelor of Public Relations	175	142	132	163	225
Bachelor of Science in Design	205	184	177	195	188
Bachelor of Science in Information Technology Management	47	52	64	66	61
Bachelor of Computer Science	131	121	121	120	113
Bachelor of Education	19	17	13	7	12
Bachelor of Arts in Security and Strategic Studies	114	146	176	205	387
Bachelor of Law	312	267	212	171	153
	2204	1978	1973	1891	2047

\*Headcounts include degree-seeking students. Visiting students are also included. \*Enrollment data for 2023-2024 is extracted on July 30, 2024

Bachelor Degree	Total Cr Hours	FTE	Enrollment
Fall 2019 - 2020	24,606	1,800	1,980
Fall 2020 - 2021	21,667	1,561	1,717
Fall 2021 - 2022	19,671	1,458	1,651
Fall 2022 - 2023	18,287	1,397	1,632
Fall 2023 - 2024	20,785	1,582	1,822

#### All Students by Year, Level, and Full Time Equivalency

\* Bachelor Degree: FTE = FT students + (PT registered credit hours/12)

Master Degree	Total Cr Hours	FTE	Enrollment
Fall 2019 - 2020	1,868	192	224
Fall 2020 - 2021	2,151	222	261
Fall 2021 - 2022	2,669	268	322
Fall 2022 - 2023	2,153	221	259
Fall 2023 - 2024	1,619	173	225

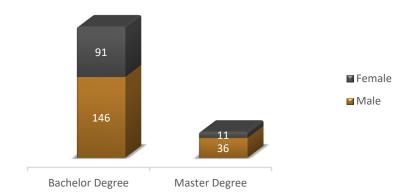
\* Master degree: FTE = FT students + (PT registered credit hours/9)

\*Headcounts include degree-seeking students. Visiting students are also included \*Enrollment data for 2023-2024 is extracted on July 30, 2024

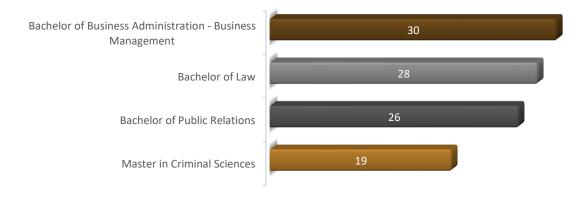
# VI. Degrees Conferred

### Completions: AY 2023-2024

#### Graduates by Award-Level and Gender



#### **Top Degrees Awarded**



#### **Graduates by Level and Nationality Group**

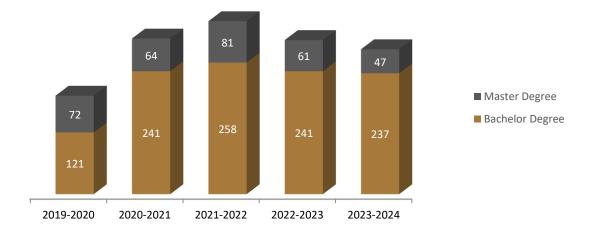
Nationality	Bachelor Degree	Master Degree
UAE	118	40
Non-Arab	26	-
GCC	6	2
Arab	87	5
Total	237	47

Data for degrees awarded for AY2023-24 are from September 1, 2023, until July 29, 2024

College	Bachelor Degree	Master Degree
College of Business Administration	3.08	3.54
College of Computer Information Technology	2.74	-
College of Design	3.52	-
College of Law	3.07	3.35
College of Media and Mass Communication	3.14	-
College of Security and Global Studies	3.11	3.49

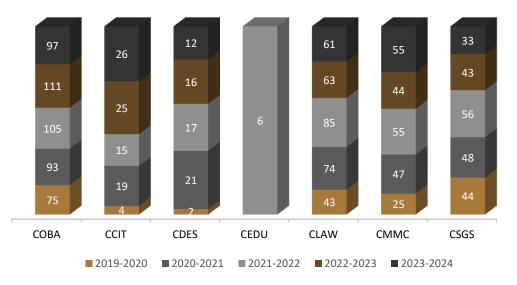
#### Average CGPA of Graduates

### **Completion Trends – 5 Years**



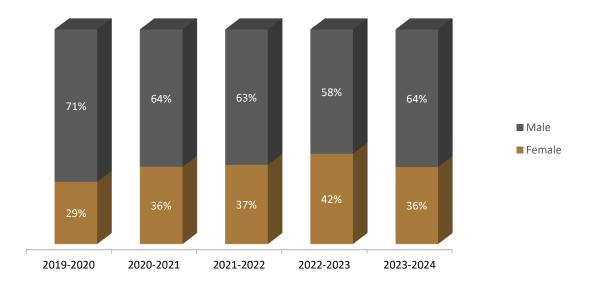
**Degrees by Award-Level** 

#### **Degrees by College\***



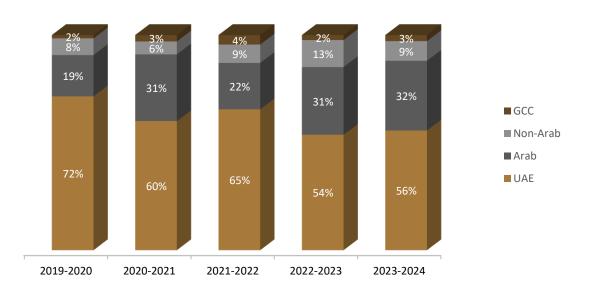
Data for degrees awarded for AY2023-24 are from September 1, 2023, until July 29, 2024

\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education



#### **Diversity of Graduates: Degrees by Gender**

#### **Diversity of Graduates: Degrees by Nationality**



Data for degrees awarded for AY2023-24 are from September 1, 2023, until July 29, 2024

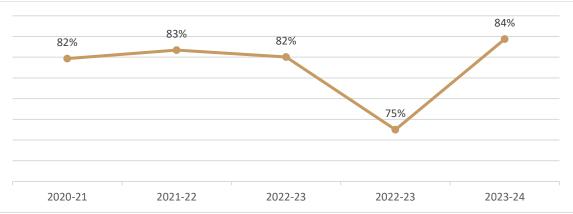
# VII. Success Rates

#### **Retention rates\* - table**

Reporting Year	Cohort Fall	Retained to next Fall	<b>Retention %</b>
2019-20	171	140	82%
2020-21	104	86	83%
2021-22	89	73	82%
2022-23	72	54	75%
2023-24	80	67	84%

\*Fall to Fall Retention Rate - for Undergraduate First-time, Full-time students

#### **Retention rates\* - graph**



\*Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students

#### **Program Retention Rate**

Cohort Year	College	Program	Cohort Count	Retained to next Fall	Retention %
Fall	COBA	Bachelor of Business Administration	21	15	71%
2022	CCIT	Bachelor of Computer Science	7	6	86%
		Bachelor of Science in Information Technology Management	1	0	0%
	CDES	Bachelor of Science in Design - Digital Animation	2	2	100%
		Bachelor of Science in Design - Fashion Design	2	2	100%
		Bachelor of Science in Design - Graphic Design	2	2	100%

#### AMERICAN UNIVERSITY IN THE EMIRATES

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Cohort Year	College	Program	Cohort Count	Retained to next Fall	Retention %
		Bachelor of Science in Design -	8	6	75%
	CEDU	Interior Design			
	CEDU CLAW	Bachelor of Education	0 2	-	-
	CLAW	Bachelor of Law Bachelor of Arts in Media and Mass	۷	1	50%
	CMMC	Communication	22	16	73%
	0000	Bachelor of Public Relations	1	1	100%
	CSGS	Bachelor of Arts in Security and Strategic Studies	10	9	90%
Fall	COBA	Bachelor of Business Administration	21	13	62%
2021	CCIT	Bachelor of Computer Science	3	2	67%
		Bachelor of Science in Information Technology Management	6	5	83%
	CDES	Bachelor of Science in Design - Digital Animation	2	2	100%
		Bachelor of Science in Design - Fashion Design	2	2	100%
		Bachelor of Science in Design - Graphic Design	7	6	86%
		Bachelor of Science in Design - Interior Design	4	2	50%
	CEDU	Bachelor of Education	0	-	-
	CLAW	Bachelor of Law	4	2	50%
	СММС	Bachelor of Arts in Media and Mass Communication	3	2	67%
		Bachelor of Public Relations	1	1	100%
	CSGS	Bachelor of Arts in Security and Strategic Studies	13	11	85%
Fall	COBA	Bachelor of Business Administration	34	29	85%
2020	CCIT	Bachelor of Computer Science	9	6	67%
		Bachelor of Science in Information Technology Management	3	3	100%
	CDES	Bachelor of Science in Design - Digital Animation	2	1	50%
		Bachelor of Science in Design - Fashion Design	1	1	100%
		Bachelor of Science in Design - Graphic Design	4	4	100%
		Bachelor of Science in Design - Interior Design	5	5	100%
	CEDU	Bachelor of Education	0	-	-
	CLAW	Bachelor of Law	10	6	60%
	СММС	Bachelor of Arts in Media and Mass Communication	6	5	83%
	СММС	Bachelor of Public Relations	1	1	100%
	CSGS	Bachelor of Arts in Security and Strategic Studies	9	5	56%
Fall	COBA	Bachelor of Business Administration	36	34	94%
2019	CCIT	Bachelor of Computer Science	1	1	100%
		Bachelor of Science in Information Technology Management	2	1	50%

#### AMERICAN UNIVERSITY IN THE EMIRATES

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Cohort Year	College	Program	Cohort Count	Retained to next Fall	Retention %
	CDES	Bachelor of Science in Design -			
		Digital Animation	3	3	100%
		Bachelor of Science in Design -			
		Fashion Design	1	1	100%
		Bachelor of Science in Design -			
		Graphic Design	3	3	100%
		Bachelor of Science in Design -	_	_	0004
		Interior Design	6	5	83%
	CEDU	Bachelor of Education	3	0	0%
	CLAW	Bachelor of Law	22	17	77%
	СММС	Bachelor of Arts in Media and Mass	45	-	470/
		Communication	15	7	47%
	0000	Bachelor of Public Relations	4	3	75%
	CSGS	Bachelor of Arts in Security and	5	4	000/
Fall	COBA	Strategic Studies Bachelor of Business Administration	43	4 32	80% 74%
2018	COBA		43	12	63%
2010	CCH	Bachelor of Computer Science Bachelor of Science in Information		12	03%
		Technology Management	9	7	78%
	CDES	Bachelor of Science in Design - Digital Animation	2	2	100%
		Bachelor of Science in Design -			
		Fashion Design	1	0	0%
		Bachelor of Science in Design -			
		Graphic Design	5	5	100%
		Bachelor of Science in Design -	_	-	
		Interior Design	5	3	60%
	CEDU	Bachelor of Education	2	1	50%
	CLAW	Bachelor of Law	25	15	60%
	СММС	Bachelor of Arts in Media and Mass	26	19	720/
		Communication	20	19	73%
		Bachelor of Public Relations	8	5	63%
	CSGS	Bachelor of Arts in Security and Strategic Studies	3	3	100%

#### Persistence rates\* - table

Year	Enrolled in Fall	Continued to Spring	Graduated in Fall	Persistence
2019-20	2204	1749	141	85%
2020-21	1978	1567	129	85%
2021-22	1973	1502	204	85%
2022-23	1891	1487	166	86%
2023-24	2045	1629	135	85%

\*Percent of students enrolling in consecutive fall and spring terms.

# 86% 85% 85% 85% 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024

#### Persistence rates\* - graph

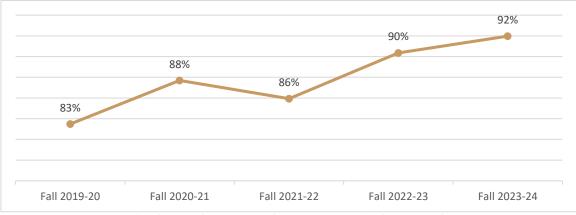
\*Percent of students enrolling in consecutive fall and spring terms.

#### **Course Completion Rates - Undergraduate Table**

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2019-20	24690	20613	83%
Fall 2020-21	22430	19670	88%
Fall 2021-22	20106	17279	86%
Fall 2022-23	18831	17016	90%
Fall 2023-24	21533	19805	92%

\*Credits earned (a passing grade in a course) out of credits attempted

#### Course Completion Rates - Undergraduate Graph

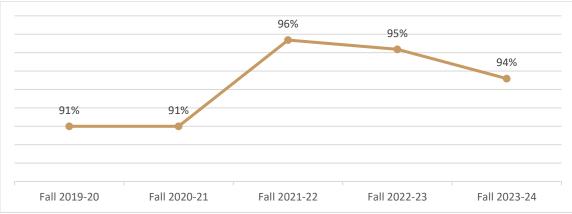


\*Credits earned (a passing grade in a course) out of credits attempted

#### **Course Completion Rates - Graduate Table**

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2019-20	1550	1403	91%
Fall 2020-21	1970	1801	91%
Fall 2021-22	2363	2261	96%
Fall 2022-23	1640	1561	95%
Fall 2023-24	1264	1183	94%

\*Credits earned (a passing grade in a course) out of credits attempted



#### Course Completion Rates - Graduate Graph

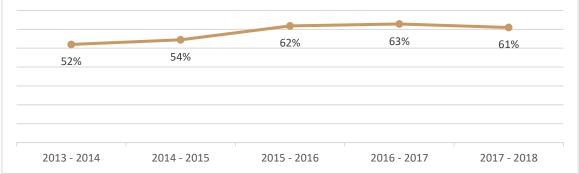
<sup>\*</sup>Credits earned (a passing grade in a course) out of credits attempted

Cohort Year	Graduated	Cohort Total	Graduation %
2013 - 2014	86	164	52%
2014 - 2015	104	191	54%
2015 - 2016	115	186	62%
2016 - 2017	115	183	63%
2017 - 2018	108	177	61%

#### **Graduation Rates - Undergraduate Level Table**

\*Percent of students graduated within 150% of normal time: Undergraduate - 6 years

#### **Graduation Rates - Undergraduate Level Graph**

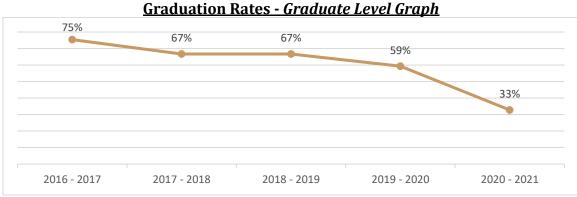


\*Percent of students graduated within 150% of normal time: Undergraduate - 6 years

#### Graduation Rates - Graduate Level Table

Cohort Year	Graduated	Cohort Total	Graduation %
2016 - 2017	49	65	75%
2017 - 2018	42	63	67%
2018 - 2019	34	51	67%
2019 - 2020	16	27	59%
2020 - 2021	19	58	33%

\*Percent of students graduated within 150% of normal time: Graduate -3 years



\*Percent of students graduated within 150% of normal time: Graduate -3 years

Cohort	College	Program	Cohort	Graduated	Graduation
Year		<u> </u>	Count		%
Fall	COBA	Bachelor of Business Administration	63	38	60%
2017	CCIT	Bachelor of Computer Science	9	4	44%
		Bachelor of Science in Information Technology Management	4	1	25%
	CDES	Bachelor of Science in Design - Digital Animation	1	0	0%
		Bachelor of Science in Design - Fashion Design	2	1	50%
		Bachelor of Science in Design - Graphic Design	2	2	100%
		Bachelor of Science in Design - Interior Design	12	5	42%
	CEDU	Bachelor of Education	3	2	67%
	CLAW	Bachelor of Law	35	22	63%
	СММС	Bachelor of Arts in Media and Mass Communication	23	14	61%
		Bachelor of Public Relations	5	4	80%
	CSGS	Bachelor of Arts in Security and Strategic Studies	2	1	50%
Fall	COBA	Bachelor of Business Administration	78	45	58%
2016	CCIT	Bachelor of Computer Science	0	-	
		Bachelor of Science in Information Technology Management	13	1	8%
	CDES	Bachelor of Science in Design - Digital Animation	5	5	100%
		Bachelor of Science in Design - Fashion Design	3	0	0%
		Bachelor of Science in Design - Graphic Design	5	4	80%
		Bachelor of Science in Design - Interior Design	12	10	83%
	CEDU	Bachelor of Education	3	1	33%
	CLAW	Bachelor of Law	29	15	52%
	СММС	Bachelor of Arts in Media and Mass Communication	24	14	58%
		Bachelor of Public Relations	8	2	25%
	CSGS	Bachelor of Arts in Security and Strategic Studies	3	1	33%
Fall	COBA	Bachelor of Business Administration	74	40	54%
2015	CCIT	Bachelor of Computer Science	13	8	62%
		Bachelor of Science in Information Technology Management	2	1	50%
	CDES	Bachelor of Science in Design - Digital Animation	4	3	75%
		Bachelor of Science in Design - Fashion Design	3	2	67%
		Bachelor of Science in Design - Graphic Design	4	2	50%
		Bachelor of Science in Design - Interior Design	6	4	67%
	CLAW	Bachelor of Law	26	13	50%

#### **Undergraduate Program Graduation Rate**

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Cohort Year	College	Program	Cohort Count	Graduated	Graduation %
	СММС	Bachelor of Arts in Media and Mass Communication	39	24	62%
		Bachelor of Public Relations	5	3	60%
	CSGS	Bachelor of Arts in Security and Strategic Studies	2	2	100%
Fall	COBA	Bachelor of Business Administration	67	40	60%
2014	CCIT	Bachelor of Computer Science	8	5	63%
		Bachelor of Science in Information Technology Management	1	1	100%
	CDES	Bachelor of Science in Design - Digital Animation	8	6	75%
		Bachelor of Science in Design - Fashion Design	2	0	0%
		Bachelor of Science in Design - Graphic Design	5	4	80%
		Bachelor of Science in Design - Interior Design	12	7	58%
	CLAW	Bachelor of Law	52	22	42%
	СММС	Bachelor of Arts in Media and Mass Communication	29	12	41%
		Bachelor of Public Relations	0	-	-
	CSGS	Bachelor of Arts in Security and Strategic Studies	1	1	100%
Fall	COBA	Bachelor of Business Administration	47	26	55%
2013	CCIT	Bachelor of Computer Science	2	2	100%
		Bachelor of Science in Information Technology Management	2	1	50%
	CDES	Bachelor of Science in Design - Digital Animation	1	1	100%
		Bachelor of Science in Design - Fashion Design	3	3	100%
		Bachelor of Science in Design - Graphic Design	4	2	50%
		Bachelor of Science in Design - Interior Design	5	4	80%
	CLAW	Bachelor of Law	80	36	45%
	СММС	Bachelor of Arts in Media and Mass Communication	14	7	50%
		Bachelor of Public Relations	1	0	0%
	CSGS	Bachelor of Arts in Security and Strategic Studies	0	-	

Cohort		Glaudate Program Gla	Cohort		Graduation
Year	College	Program	Count	Graduated	%
Fall	COBA	Master of Business Administration	1	1	100%
2020		Master of Sports Management	2	1	50%
	CSGS	Master of Arts in Diplomacy	5	3	60%
		Master in Security Studies and	8	2	250/
		Information Analysis	8	Z	25%
		Master of Arts in Security and	3	2	67%
		Strategic Studies			
	CLAW	Master in Arbitration	10	1	10%
		Master in Criminal Sciences	6	2	33%
		Master in Intellectual Property	18	2	11%
Fall	CODA	Master in Sports Law	4	4	100%
Fall 2019	COBA	Master of Business Administration	3	2	67% 33%
2019	CSGS	Master of Sports Management Master of Arts in Diplomacy	0	L	33%0
	6363	Master in Security Studies and	0	-	-
		Information Analysis	1	1	100%
		Master of Arts in Security and			
		Strategic Studies	3	1	33%
	CLAW	Master in Arbitration	2		0%
		Master in Criminal Sciences	7	4	57%
		Master in Intellectual Property	2	2	100%
		Master in Sports Law	6	4	67%
Fall	COBA	Master of Business Administration	4	3	75%
2018		Master of Sports Management	2	1	50%
	CSGS	Master of Arts in Diplomacy	3	2	67%
		Master in Security Studies and	3	1	33%
		Information Analysis	5	1	5570
		Master of Arts in Security and	9	6	67%
	CL A MAZ	Strategic Studies	4	2	
	CLAW	Master in Arbitration	4	2 5	50%
		Master in Criminal Sciences Master in Intellectual Property	74	5 4	71% 100%
		Master in Sports Law	9	9	100%
	CCIT	Master of Knowledge Management	4	,	0%
Fall	COBA	Master of Business Administration	16	10	63%
2017	GODII	Master of Sports Management	3	2	67%
	CSGS	Master of Arts in Diplomacy	6	4	67%
		Master in Security Studies and			
		Information Analysis	0	-	-
		Master of Arts in Security and	12	8	67%
		Strategic Studies	12	0	07 70
	CLAW	Master in Arbitration	4	1	25%
		Master in Criminal Sciences	6	4	67%
		Master in Intellectual Property	2	0	0%
	0.0.7.1	Master in Sports Law	12	12	100%
Fall	COBA	Master of Business Administration	21	15	71%
2017	0000	Master of Sports Management	1	1	100%
	CSGS	Master of Arts in Diplomacy	7	7	100%
		Master of Arts in Security and	13	7	54%
		Strategic Studies			

#### **Graduate Program Graduation Rate**

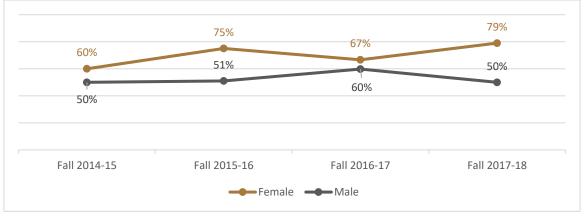
17

81%

### **Undergraduate Disaggregated Graduation Rate**

<u> Disaggregated Graduation Rate by Gender – Undergraduate Level Table*</u>					
Cohort Year	Gender	<b>Cohort Count</b>	Graduated	Graduation %	
Fall 2014	Female	88	53	60%	
Fall 2014	Male	103	51	50%	
Fall 2015	Female	84	63	75%	
Fall 2015	Male	102	52	51%	
Fall 2016	Female	81	54	67%	
Fall 2010	Male	102	61	60%	
	Female	70	55	79%	
Fall 2017	Male	107	53	50%	

Disaggregated Graduation Rate by Gender - Undergraduate Level Graph\*



\*Percent of students graduated within 150% of normal time: Undergraduate - 6 years

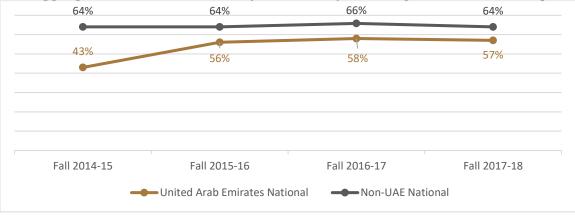
CLAW

Master in Sports Law

Dibuggi	Satea alaaaanon hate by hath	gruuuute De		
Cohort Year	Nationality	Cohort Count	Graduated	Graduation %
Fall 2014	United Arab Emirates National	84	36	43%
Fall 2014	Non-UAE National	107	68	64%
	United Arab Emirates National	54	30	56%
Fall 2015	Non-UAE National	132	85	64%
Fall 2016	United Arab Emirates National	69	40	58%
Fall 2010	Non-UAE National	114	75	66%
Eall 2017	United Arab Emirates National	79	45	57%
Fall 2017	Non-UAE National	98	63	64%

#### Disaggregated Graduation Rate by Nationality - Undergraduate Level Table\*

Disaggregated Graduation Rate by Nationality - Undergraduate Level Graph\*

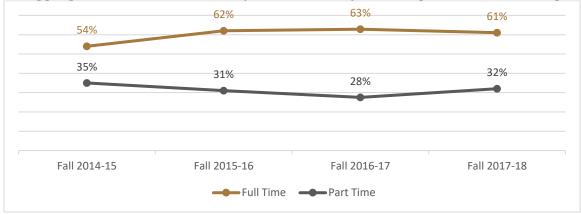


<u>Disaggregated Graduation Rate by Mode of Study – Undergraduate Level Table*</u>				
Cohort Year	FT/PT	Cohort Count	Graduated	Graduation %
	<b>D</b> 11 m.	4.04	404	<b>F</b> 407

conort year	FI/PI	CONOLL COUNT	Graduated	Graduation %
Fall 2014	Full Time	191	104	54%
	Part Time	155	54	35%
	Full Time	186	115	62%
Fall 2015	Part Time	133	41	31%
E-11 2016	Full Time	183	115	63%
Fall 2016	Part Time	138	38	28%
	Full Time	177	108	61%
Fall 2017	Part Time	176	57	32%

\*Percent of students graduated within 150% of normal time: Undergraduate - 6 years

#### Disaggregated Graduation Rate by Mode of Study - Undergraduate Level Graph\*

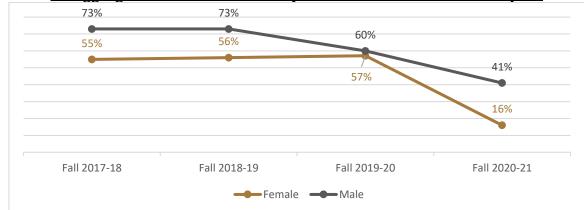


\*PT Cohort (First Time, Part Time Student on the specified semester) \*Percentage of students graduated within 150% of normal time: Undergraduate - 6 vears

### **Graduate Disaggregated Graduation Rate**

<u> Disaggregated Graduation Rate by Gender – Graduate Level Table**</u>						
Cohort Year	Gender	Cohort Count	Graduated	Graduation %		
Fall 2017	Female	22	12	55%		
Fall 2017	Male	41	30	73%		
Eall 2010	Female	18	10	56%		
Fall 2018	Male	33	24	73%		
Eall 2010	Female	7	4	57%		
Fall 2019	Male	20	12	60%		
E-11 2020	Female	19	3	16%		
Fall 2020	Male	39	16	41%		

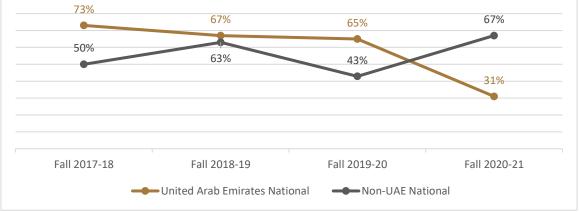
#### Disaggregated Graduation Rate by Gender - Graduate Level Graph\*\*



\*\*Percent of students graduated within 150% of normal time: Graduate -3 years

<u> Disaggregated Graduation Rate by Nationality – Graduate Level Table*</u>					
Cohort Year	Nationality	Cohort Count	Graduate d	Graduation %	
Fall 2017	United Arab Emirates National	45	33	73%	
	Non-UAE National	18	9	50%	
Fall 2018	United Arab Emirates National	43	29	67%	
	Non-UAE National	8	5	63%	
Fall 2019	United Arab Emirates National	20	13	65%	
	Non-UAE National	7	3	43%	
Fall 2020	United Arab Emirates National	55	17	31%	
	Non-UAE National	3	2	67%	

Disaggregated Graduation Rate by Nationality - Graduate Level Graph\*

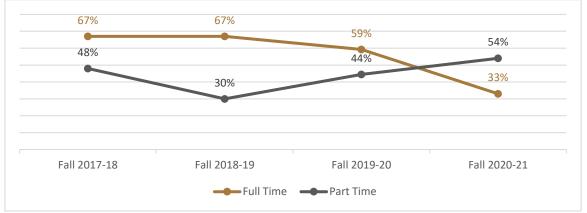


#### Disaggregated Graduation Rate by Mode of Study - Graduate Level Table\*

Cohort Year	FT/PT	Cohort Count	Graduated	Graduation %
Eall 2017	Full Time	63	42	67%
Fall 2017	Part Time	27	13	48%
E-11 2010	Full Time	51	34	67%
Fall 2018	Part Time	10	3	30%
E-11 2010	Full Time	27	16	59%
Fall 2019	Part Time	9	4	44%
E-11 2020	Full Time	58	19	33%
Fall 2020	Part Time	24	13	54%

\*Percent of students graduated within 150% of normal time: Graduate -3 years \*PT Cohort (First Time, Part Time Student on the specified semester)

#### Disaggregated Graduation Rate by Mode of Study - Graduate Level Graph\*



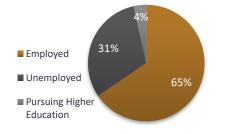
\*PT Cohort (First Time, Part Time Student on the specified semester) \*Percentage of students graduated within 150% of normal time: Graduate - 3 years

## VIII. Alumni and Employability

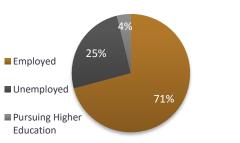
## **Undergraduates Employment Data**

Bachelor	2018-	2019-	2020-	2021-	2022-
	2019	2020	2021	2022	2023
Total Graduates	328	321	375	375	367
Reachable	255	204	229	340	270
Employed	167	144	158	207	183
Unemployed	79	52	54	123	82
Pursuing Higher	9	8	17	10	5
Education					

Employment Rates\* 2018-19



\*Percentage of reachable students

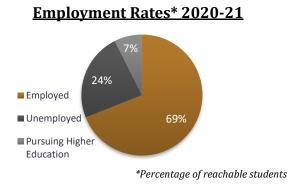


Employment Rates\* 2019-20

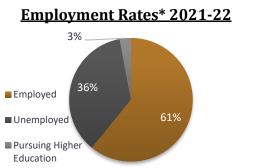
\*Percentage of reachable students

Top Employers 2018-2019	No.
Armed Forces GHQ	9
ADNOC	4
MBC Group MBC	4
DEWA	3
Abu Dhabi Police	3

Top Employers 2019-20	No.
Armed Forces GHQ	13
Dubai Police	7
General Directorate of Residency	4
EIDA	3
Namshi	3

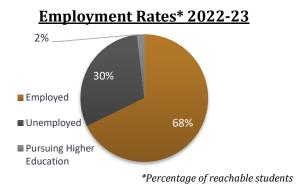


<b>Top Employers 2020-21</b>	No.
Dubai Police	24
General Directorate of Residency and Foreigners Affairs	5
Dubai Customs	4
Emirates NBD	3
ADNOC	3



\*Percentage of reachable students

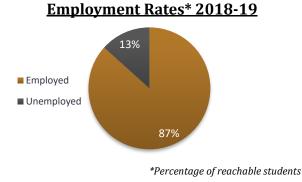
<b>Top Employers 2021-22</b>	No.
Dubai Police	16
General Directorate of Residency and Foreigners Affairs	7
Dubai Customs	5
Dubai Civil Defence	5
Ministry of Defence	5



Top Employers 2022-23	No.
Dubai Police	14
Dubai Courts	7
General Directorate of Residency and Foreigners Affairs	6
Dubai Public Prosecution	3
Abu Dhabi Police	3

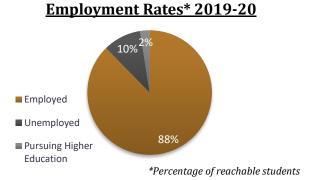
## **Graduates Employment Data**

Master	2018-19	2019-20	2020-21	2021-22	2022-23
Total Graduates	91	110	85	98	76
Reachable	78	81	58	89	58
Employed	68	71	53	74	49
Unemployed	10	8	4	14	9
Pursuing Higher Education	0	2	1	1	0



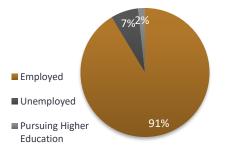
Top Employers 2018-19	No.
Armed Forces GHQ	9
Dubai Police	6
Dubai Municipality	4
Abu Dhabi Police	3
Ministry of Interior	3

Data for alumni employability 2022-23 is extracted from MOE's Graduate Destination Survey.



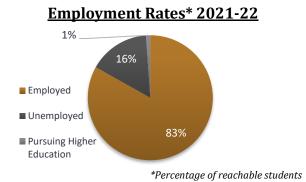
Top Employers 2019-20	No.
General Directorate of Residency	8
Dubai Police	6
Armed Forces GHQ	4
ENEC	3
Abu Dhabi Sports Council	2

Employment Rates\* 2020-21



\*Percentage of reachable students

Top Employers 2020-21	No.
General Directorate of Residency and Foreigners Affairs	5
Ministry Of Interior	5
Dubai Police	5
Armed Forces GHQ	3
Abu Dhabi Police	2



Top Employers 2021-22	No.
Dubai Police	9
Ministry of Defence	7
Federal Authority for Identity and Citizenship	3
Abu Dhabi Police	2
UAE Equestrian and Racing Federation	2

Employed Employed Percentage of reachable students

Top Employers 2023-23	No.
Dubai Police	9
Ministry of Interior	7
Ministry of Defence	3
IAST Sport	2
Abu Dhabi Police	2

Data for alumni employability 2022-23 is extracted from MOE's Graduate Destination Survey.

# IX. Academic Programs

## Academic Programs 2023-2024

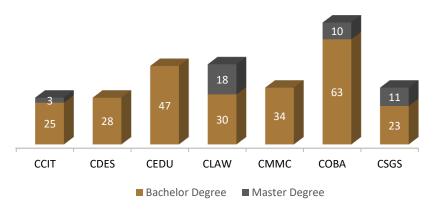
College	Degre e	Programs and Specializations	
	Master Degree	Master in Business Administration	
		Master of Sports Management	
		Bachelor of Business Administration - Accounting	
		Bachelor of Business Administration - Finance	
	Bachelor Degree	Bachelor of Business Administration - Hospital and Healthcare Management	
COLLEGE OF BUSINESS ADMINISTRATION		Bachelor of Business Administration - Logistics and Supply Chain Management	
(COBA)		Bachelor of Business Administration - Insurance and Risk Management	
		Bachelor of Business Administration - Human Resource Management	
		Bachelor of Business Administration - Business Management	
		Bachelor of Business Administration - E-Commerce and Marketing	
COLLEGE OF	Bachelor Degree	Bachelor of Science in Information Technology Management	
COMPUTER		Bachelor of Science in Computer Science – Digital Forensics	
INFORMATION TECHNOLOGY		Bachelor of Science in Computer Science – Network Security	
(CCIT)	Master Degree	Masters in Knowledge Management	
	0	Bachelor of Science in Design - Fashion Design	
COLLEGE OF DESIGN	Bachelor	Bachelor of Science in Design - Interior Design	
(CDES)	Degree	Bachelor of Science in Design - Graphic Design	
		Bachelor of Science in Design - Digital Animation	
		Master in Arbitration	
	Master	Master in Intellectual Property	
COLLEGE OF LAW (CLAW)	Degree	Masters in Criminal Science	
	Bachelor Degree	Professional Master in Sports Law Bachelor of Law	
COLLEGE OF MEDIA		Bachelor of Arts in Media and Mass Communication –	
AND MASS	Bachelor		
COMMUNICATION (CMMC)	Degree	Bachelor of Arts in Media and Mass Communication – Public Relations	

College	Degre e	Programs and Specializations
		Bachelor of Arts in Media and Mass Communication – Radio & TV Bachelor of Arts in Media and Mass Communication – Integrated Marketing Communications Bachelor of Public Relation
COLLEGE OF SECURITY AND GLOBAL STUDIES (CSGS)	Bachelor Degree	Bachelor of Arts in Security and Strategic Studies - CrisisManagement CommunicationBachelor of Arts in Security and Strategic Studies - DisasterManagementBachelor of Arts in Security and Strategic Studies - EmergencyManagementBachelor of Arts in Security and Strategic Studies - RiskManagement
	Master Degree	Master in Security Studies and Information Analysis Master of Arts in Security and Strategic Studies Master of Arts in Diplomacy
COLLEGE OF EDUCATION (CEDU)	Bachelor Degree	Bachelor of Education - Special Education

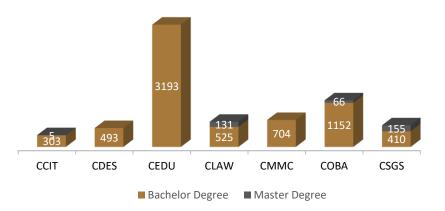
# X. Courses, Course Enrollment & Class Size

## Course Offerings, Course Enrollment and Class Size: Fall 2023-24

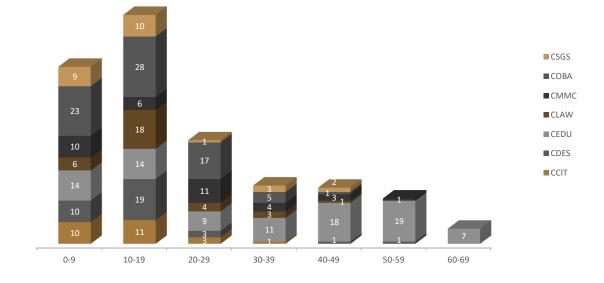
#### **Course Offerings by College\* and Course Level**



#### **Course Enrollment by College\* and Course Level**

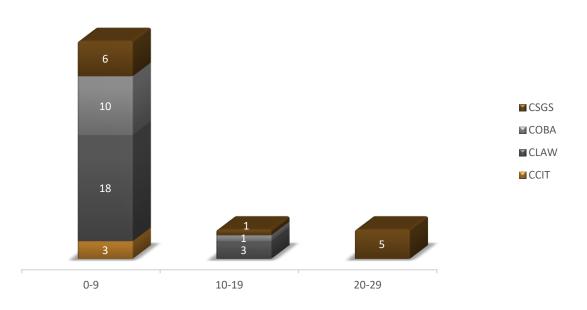


\*Count of unique courses (preparatory, bridging and core courses); count excludes ELI courses, Capstone, Capstone Seminar, Thesis, Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education



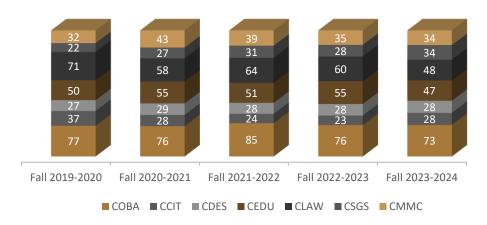
#### Undergraduate Class Size by College\*

#### Graduate Class Size by College\*



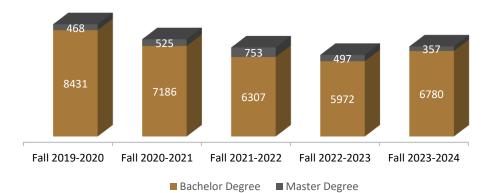
\*Count of unique courses (preparatory, bridging and core courses); count excludes ELI courses, Capstone, Capstone Seminar, Thesis, Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

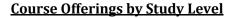
## **Course Offering and Enrollment History – 5 Years**

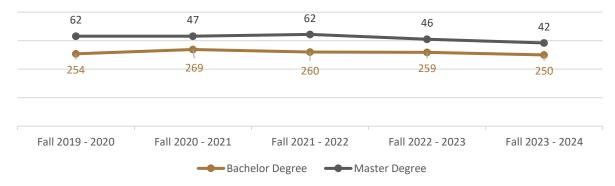


#### Course Offerings by College\*

#### **Course Enrollment by Study Level**





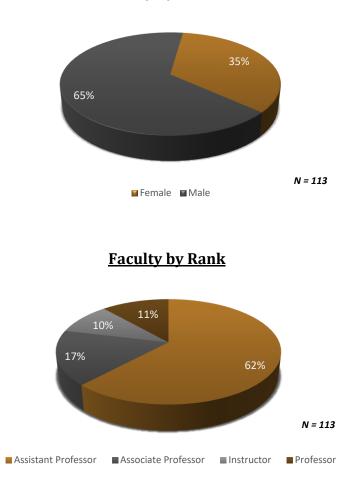


\*Count of unique courses (preparatory, bridging and core courses); count excludes ELI courses, Capstone, Capstone Seminar, Thesis, Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

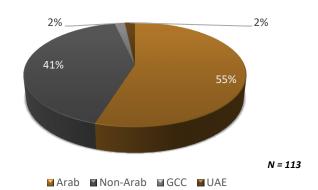
## XI. Faculty Faculty Composition: Fall 2023-24

Headcounts as of December 1, 2023

#### Faculty by Gender

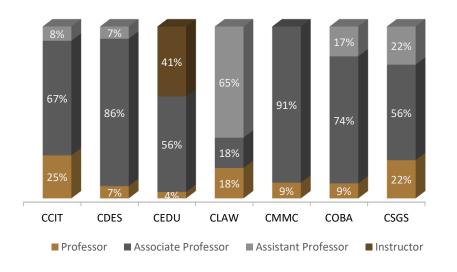


#### **Faculty by Nationality**



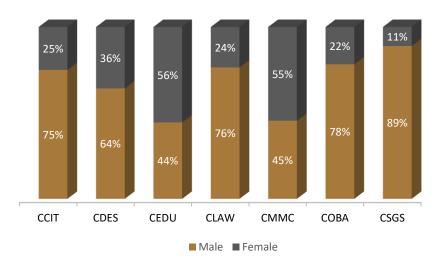
NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education Data is extracted from CHEDS Fall 2023 submission



#### Faculty by Rank and College\*

#### Faculty by Gender and College\*



#### Faculty Headcount by College\* and Employment Mode

Colleges	Full-Time	Part-Time	Total
CCIT	10	2	12
CDES	12	2	14
CEDU	17	10	27
CLAW	16	1	17
СММС	9	2	11
COBA	18	5	23
CSGS	9	-	9
Total	91	22	113

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education Data is extracted from CHEDS Fall 2023 submission

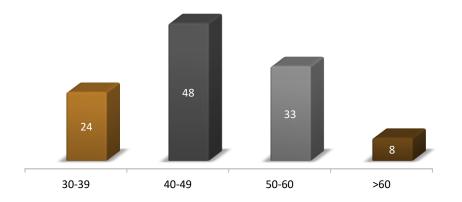
### **Faculty Composition: Fall 2023-24**

Headcounts as of December 1, 2023

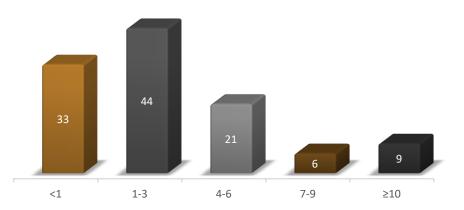
#### **Faculty by Qualification and Rank**

Qualification and Rank	Total
Doctorate	93
Professor	13
Associate Professor	19
Assistant Professor	61
Master Degree	20
Assistant Professor	9
Instructor	11
Total	113





#### Faculty Tenure (in years)



NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education Data is extracted from CHEDS Fall 2023 submission

## **Historical Trend in Faculty Composition – 5 Years**

Faculty by College*						
College	Fall 19-	Fall 20-	Fall 21-	Fall 22-	Fall 23-	
	20	21	22	23	24	
CCIT	11	12	11	11	12	
CDES	13	11	11	13	14	
CEDU	26	29	21	22	27	
CLAW	22	17	20	19	17	
CMMC	12	14	16	13	11	
COBA	32	28	31	28	23	
CSGS	9	9	12	10	9	
Total	125	120	122	116	113	

#### **Faculty by Academic Rank**

Academic Rank	Fall 19- 20	Fall 20- 21	Fall 21- 22	Fall 22- 23	Fall 23- 24
Professor	12	12	11	13	13
Associate Professor	23	18	28	21	19
Assistant Professor	72	73	68	69	70
Instructor	18	17	15	13	11
Total	125	120	122	116	113

#### **Faculty by Gender & Nationality**

Gender &	Fall 19-	Fall 20-	Fall 21-	Fall 22-	Fall 23-
Nationality	20	21	22	23	24
Arab	56	56	57	61	62
Male	36	35	40	44	43
Female	20	21	17	17	19
GCC	3	3	5	5	2
Male	1	1	1	1	-
Female	2	2	4	4	2
Non-Arab	63	57	57	49	47
Male	43	38	35	30	29
Female	20	19	22	19	18
UAE	3	4	3	1	2
Male	3	2	1	-	2
Female	-	2	2	1	-
Total	125	120	122	116	113

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching, lab assistants.

Qualification & Rank	Fall 19- 20	Fall 20- 21	Fall 21- 22	Fall 22- 23	Fall 23- 24
Doctorate	99	95	98	92	93
Instructor	1	1	-	-	-
Assistant Professor	63	64	59	58	61
Associate Professor	23	18	28	21	19
Professor	12	12	11	13	13
Master Degree	25	24	24	23	20
Instructor	16	15	15	13	11
Assistant Professor	9	9	9	10	9
Bachelor Degree	1	1	-	1	-
Instructor	1	1	-	-	-
Assistant Professor	-	-	-	1	-
Total	125	120	122	116	113

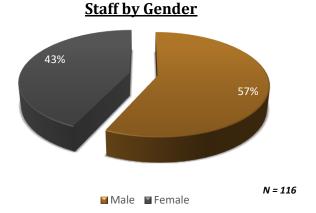
#### **Faculty by Qualification & Rank**

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

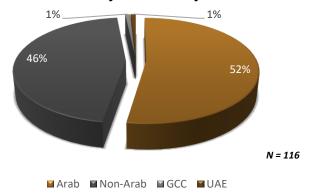
Data for 2023-24 is extracted from CHEDS Fall 2023 submission.

## XII. Staff Staff Composition: 2023-24

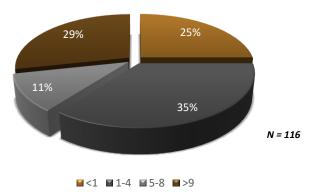
Headcounts as of December 1, 2023



**Staff by Nationality** 





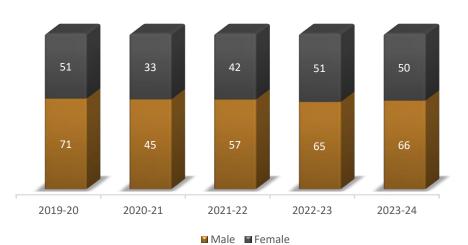


Data is extracted from CHEDS Fall 2023 submission.

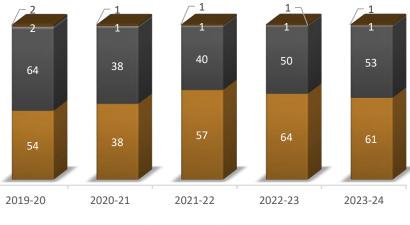
Job Function and Qualification	Diploma	Bachelo r Degree	Master Degree	Doctorat e	Other	Total
Academic Support Services	1	12	7	2	-	22
Administrative Support Services	1	46	12	2	12	73
Executive Offices	-	1	1	5	-	7
Student Services	1	9	3	-	1	14
Total	3	68	23	9	13	116

#### 1.0 . .

## **Historical Trend in Staff Composition – 5 Years**



**Staff by Gender** 

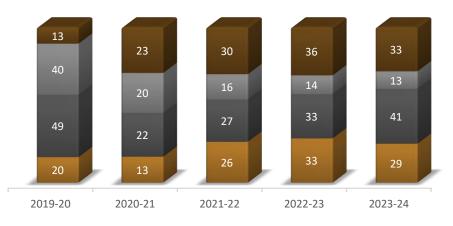


#### **Staff by Nationality**

Arab Non-Arab GCC UAE

Data for 2023-24 is extracted from CHEDS Fall 2023 submission.

#### Tenure of Staff Members (in years)



≤<1 1-4 5-8 ≥9

Staff by Jo	b Function and	Oualification

37	Job Function &	High		Bachelor	Master	_	0.1	m · 1
Year	Qualification	School	Diploma	Degree	Degree	Doctorate	Other	Total
	Academic Support Services	-	-	22	4	1	2	29
2019-20	Administrative Support Services	-	3	38	15	-	15	71
	Executive Offices	-	-	1	1	3	-	5
	Student Services	-	1	9	5	2	-	17
	Academic Support Services	-	-	9	2	-	-	11
2020-21	Administrative Support Services	10	-	27	9	-	-	46
	Executive Offices	-	-	5	1	2	-	8
	Student Services	1	1	6	5	-	-	13
	Academic Support Services	-	-	10	8	-	1	19
2021-22	Administrative Support Services	13	-	36	11	1	-	61
	Executive Offices	-	-	2	-	2	-	4
	Student Services	-	1	11	3	-	-	15
	Academic Support Services	-	-	12	6	1	1	20
2022-23	Administrative Support Services	8	1	39	15	2	14	71
	Executive Offices	-	-	1	1	5	-	7
	Student Services	-	1	13	2	-	2	18
	Academic Support Services	-	1	12	7	2	-	22
2023-24	Administrative Support Services	9	1	46	12	2	3	73
	Executive Offices	-	-	1	1	5	-	7
	Student Services	-	1	9	3	-	1	14

## XIII. Tuition Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED				
College of	Computer Information and Technology					
Master	Master in Knowledge Management	105,060.00				
Bachelor	Bachelor of Computer Science - Network Security	227,436.00				
	Bachelor of Science in Computer Science – Digital Forensics	227,436.00				
	Bachelor of Science in Information Technology Management	226,164.00				
	College of Design					
	Bachelor of Science in Design - Digital Animation	227,436.00				
Bachelor	Bachelor of Science in Design - Fashion Design	227,436.00				
	Bachelor of Science in Design - Graphic Design	227,436.00				
	Bachelor of Science in Design - Interior Design	227,436.00				
	College of Education					
Bachelor	Bachelor of Education - Special Education	244,518.00				
	College of Law					
	Master in Arbitration	121,275.00				
Master	Master in Criminal Sciences	132,300.00				
Master	Master in Intellectual Property	132,300.00				
	Professional Master in Sports Law	122,868.00				
Bachelor	Bachelor of Law	222,360.00				
College	College of Media and Mass Communication					
	Bachelor of Arts in Media and Mass Communication - Integrated Marketing Communication	201,996.00				
Bachelor	Bachelor of Arts in Media and Mass Communication - International Relations	201,996.00				
	Bachelor of Arts in Media and Mass Communication - Public Relations	201,996.00				

\* Estimated fees as of May 13, 2022

\* Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses

FACTBOOK 2023-2024

Level	College / Program	Tuition costs in AED
	Bachelor of Arts in Media and Mass Communication - Radio and TV	201,996.00
	Bachelor of Public Relations	201,996.00
	Bachelor of Public Relations (Arabic)	217,260.00
Col	lege of Business Administration	
Master	Master of Business Administration	103,950.00
Master	Master of Sports Management	115,566.00
	Bachelor of Business Administration – Accounting	207,084.00
	Bachelor of Business Administration - Business Management	207,084.00
	Bachelor of Business Administration - E- Commerce and Marketing	207,084.00
Bachelor	Bachelor of Business Administration – Finance	207,084.00
	Bachelor of Business Administration - Hospital and Healthcare Management	207,084.00
	Bachelor of Business Administration - Human Resource Management	207,084.00
	Bachelor of Business Administration - Insurance and Risk Management	207,084.00
	Bachelor of Business Administration - Logistics and Supply Chain Management	212,166.00
Colle	ege of Security and Global Studies	
	Master in Security Studies and Information Analysis	126,072.00
Master	Master of Arts in Security and Strategic Studies	126,072.00
	Master of Diplomacy	126,072.00
	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication	224,124.00
Bachelor	Bachelor of Arts in Security and Strategic Studies - Disaster Management	224,124.00
Dacheloi	Bachelor of Arts in Security and Strategic Studies - Emergency Management	224,124.00
	Bachelor of Arts in Security and Strategic Studies - Risk Management	224,124.00

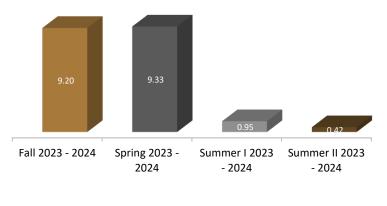
\* Estimated fees as of May 13, 2022

\* Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses

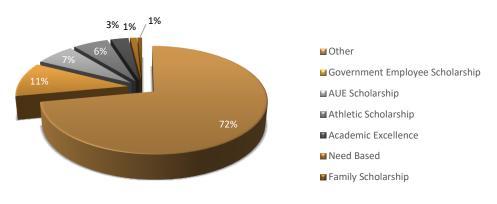
# XIV. Aid and Scholarships

## Financial Aid and Scholarships: AY 2023-24

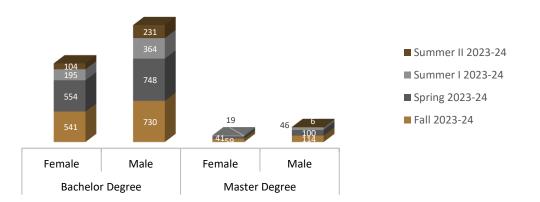
#### Aid / Scholarship Amount (in Million AED)\*



Aid / Scholarships by Type\*



\*Includes only degree-seeking students, graduate and undergraduate

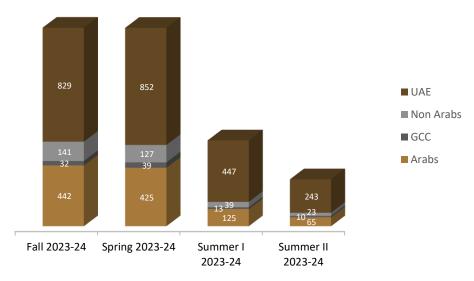


#### Aid / Scholarships by Degree and Gender per Semester\*

\*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate.

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates Scholarship data shown is until July 26, 2024.

#### Students with Aid / Scholarships by Nationality\*



\*Count of financial aid awards and scholarships. The count includes degree-seeking students, graduate and undergraduate.

Semester / Degree	Students with Aid	Total Aid	Average Aid per Student
Fall 2023-24	1,444	9,203,759	6,374
Bachelor Degree	1,271	7,563,541	5,951
Master Degree	173	1,640,218	9,481
Spring 2023-24	1,443	9,326,721	6,463
Bachelor Degree	1,302	7,755,247	5,956
Master Degree	141	1,571,474	11,145
Summer I 2023-24	624	951,359	1,525
Bachelor Degree	559	755,923	1,352
Master Degree	65	195,436	3,007
Summer II 2023-24	341	419,403	1,230
Bachelor Degree	335	404,140	1,206
Master Degree	6	15,263	2,544

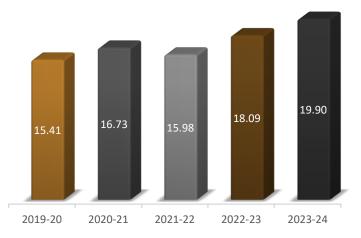
#### Average Aid Amount per Student\*

\*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates. Scholarship data shown for AY 2023-2024 is until July 26, 2024.

## Financial Aid and AUE Scholarships History – 5 Years

#### Aid / Scholarship Amount (in Million AED)\*



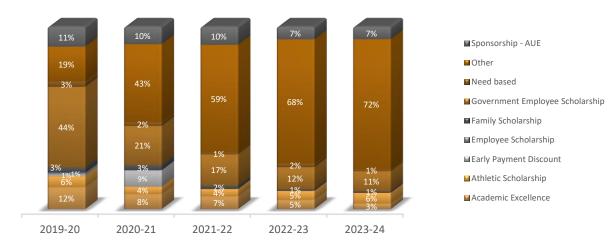
\*Total amount includes degree-seeking students, graduate and undergraduate

Year / Degree	Students with Aid	Total Aid	Average Aid per Student
2019-20	3,750	15,409,763	
Bachelor Degree	3,325	12,374,456	3,722
Master Degree	425	3,035,307	7,142
2020-21	4,214	16,730,412	
Bachelor Degree	3,478	12,195,697	3,507
Master Degree	736	4,534,715	6,161
2021-22	3417	15,981,314.48	
Bachelor Degree	2,714	11,163,883.75	4,113
Master Degree	703	4,817,430.73	6,853
2022-23	3,453	18,087,868.00	
Bachelor Degree	2,946	13,867,428.50	4,707
Master Degree	507	4,220,439.50	8,324
2023-24	3,852	19,901,242	
Bachelor Degree	3,467	16,478,851	4,753
Master Degree	385	3,422,391	8,889

#### Average Aid Amount per Student\*

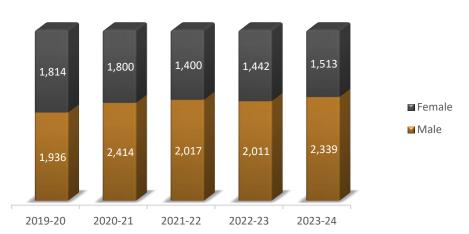
\*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates. Scholarship data shown for AY 2023-2024 is until July 26, 2024.



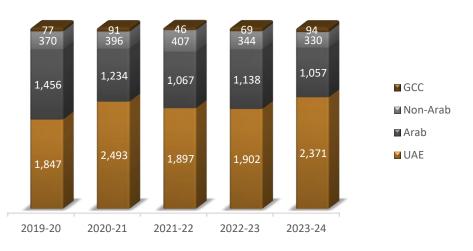
#### Scholarships by Type\*

\*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate



#### Students with Aid / Scholarships by Gender\*

\*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate.



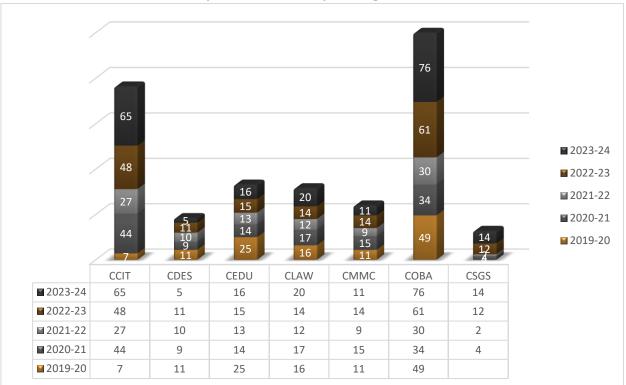
#### Students with Aid / Scholarships by Nationality\*

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates. Scholarship data shown for AY 2023-2024 is until July 26, 2024.

## XV. Faculty Research

## **Faculty Publications and Library Statistics**

<u>Library Resources</u>				
Resources	2023-24			
1. Printed Books	14,156			
2. e-books	448,532			
3. e-journals	27,153			
4. Print Journals	<ul> <li>2 (Online Through T&amp; F)</li> <li>Intelligence and National Security</li> <li>International Journal of Intelligence and Counter Intelligence</li> </ul>			
5. Online Databases	Al Manhal, Dawsonera, eBrary, Emerald, JSTOR, ProQuest, Taylor and Francis Online, ACM-Digital Library, E-marefa, Lexis Nexis, East Laws, Scopus, Business of Fashion			



#### Faculty Publications by College\* - 5 Years

Note: Faculty publications include journal articles, book/ book chapters, conference proceedings, reviews, and creative work

\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

-\*Data reflected for 2023-24 are CHEDS Spring 23-24 submission and Scopus publication for 2023.

2019-2020					
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work	
CCIT	1	4	-	2	
CEDU	2	4	3	2	
CDES	-	3	-	22	
CLAW	9	5	1	1	
СММС	6	3	2	-	
COBA	26	17	2	4	
CSGS	-	-	-	-	
Total	44	36	8	31	

#### Faculty Publications Types by College\* - 5 Years

2020-2021				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	26	15	1	2
CEDU	6	2	-	1
CDES	1	-	1	12
CLAW	11	1	5	-
СММС	7	-	6	2
СОВА	31	-	3	-
CSGS	2	1	-	1
Total	84	19	16	18

\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

2021-2022					
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Editorial /Review/ Non- Journal Article	Creative Work
CCIT	20	5	1	1	-
CDES	3	-	-	-	7
CEDU	13	-	-	-	-
CLAW	10	2	-	-	-
СММС	5	1	2	1	-
COBA	24	3	1	2	-
CSGS	1	-	1	-	-
Total	77	11	5	5	7

2022-2023					
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Editorial /Review/ Note/ Non- Journal Article	Creative Work
CCIT	20	22	3	3	-
CDES	1	1	-	1	8
CEDU	15	-	-	-	-
CLAW	13	-	1	-	-
СММС	7	-	4	-	3
COBA	48	8	1	4	-
CSGS	6	-	5	1	-
Total	110	31	14	9	11

\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

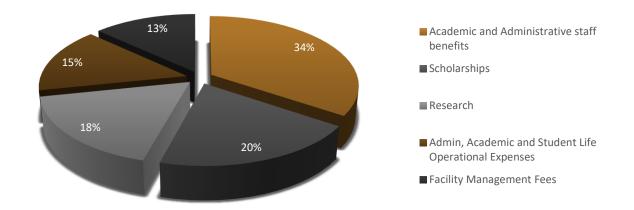
2023-2024					
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Editorial /Review/ Note/ Non- Journal Article	Creative Work
CCIT	32	22	7	4	-
CDES	1	1	-	-	3
CEDU	14	-	-	2	-
CLAW	15	1	4	-	-
СММС	10	-	1	-	-
COBA	64	7	2	3	-
CSGS	10	1	1	2	-
Total	146	32	15	11	3

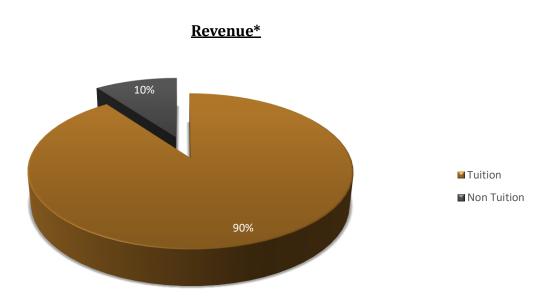
\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

\*Data reflected for 2023-24 are CHEDS Spring 23-24 submission and Scopus publication for 2023.

# XVI. Financial Data

Expenses\*





\*Data shown for both expenses and revenue are extracted from CHEDS Spring 2024 submission.

# XVII. Terms and Definitions

Term	Definition
Number of applicants	Reported for the Fall semester of academic year.
Admit Rate	Reported for the Fall semester of academic year, percent of accepted applicants who enrolled.
Yield Rate	Reported for the Fall semester of academic year, percent of accepted applicants who enrolled.
Student Enrollment	Enrolled students are those that are registered and taking courses at the University. Headcounts include degree-seeking students (visiting students are also included)
Full time student	A student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.
Student level	Freshman: Fewer than 30 credit hours completed; Sophomore: Fewer than 60 but at least 30 credit hours completed; Junior: Fewer than 90 but at least 60 credit hours completed; Senior: At least 90 credit hours completed, and student who has completed a bachelor's degree and enrolled only for additional undergraduate credit; Masters - Year1 (less than 50% of required credits completed); Masters - Year2 (50% or more of required credits completed)
Colleges	COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education
Degrees awarded	Degrees conferred from September 1st to August 31st of each academic year, unless stated on the footnote.
Course Offerings	Count of unique courses (bridging and core courses); count excludes Capstone, Thesis, and Internship courses and laboratory sessions
Faculty count	Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.
Tuition costs	Estimated based on possible study plan. Tuition costs were estimated as of May 13, 2022. Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging course.
Aid and Scholarships	Analysis sums AUE scholarship and discount; it presents information on financial aid and scholarships that are provided by the American University in the Emirates
Fall to Fall Retention Rate	For UG First-time, Full-time students.
Cohort	Is defined as the first-time, full-time*, degree-seeking freshmen that enter in a given fall.
Graduation Rate	within 150% of normal time: Undergraduate - 6 years, Graduate -3 years

#### AMERICAN UNIVERSITY IN THE EMIRATES

Term	Definition
<b>Persistence Rate</b> (Fall to Spring)	Percent of students enrolling in consecutive fall and spring terms.
<b>Course Completion Rate</b>	Credits earned (a passing grade in a course) out of credits attempted.
Employment Rate	percentage of graduates who are employed full time, employed part-time or enrolled in higher studies 12 months after graduation

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