FACTBOOK

2022-2023

PREFACE

The 2022-2023 American University in the Emirates Fact Book was conducted with the intend of presenting data on:

• Admissions;

• Student Enrollment;

• Degrees Conferred;

• Success rates;

• Alumni and Employability;

• Academic Programs and Courses;

• Faculty and Staff;

• Tuition, Aid and Scholarships;

• Faculty Research,

so as to provide the University stakeholders with the overview of institutional information.

The Factbook was conducted by the Institutional Effectiveness Department.

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01. UNIVERSITY OVERVIEW

History of AUE

The American University in the Emirates (AUE) originated in the Academic Year (AY) 2006-2007 as the "American College in the Emirates" (ACE). The College's initial mission "to offer quality, multidisciplinary, and career-oriented academic degree programs, that prepare students for successful employment and continuing higher education." As a self-financed institution, ACE awarded two-year associate degrees in media, information technology, business, and design. At this time, the United Arab Emirates and Dubai governments and business sectors accepted graduates with associate degrees for intermediate and entry-level employment. The College labeled itself an "American College" since it offered associate degrees under a credit hour system and an American curriculum comprised of General Education and free elective courses. In the 63-credithours associate degree programs, ACE focused on General Education and the Liberal Arts during the first
year of study, and offered specialization courses with job training for the second year.

The initial intake in the 2006/07 year was comprised of 40 students—a blend of first-year students and working professionals. By the year's end, 21 students had dropped out due to a lack of English language and mathematics competency. For a startup, self-financed institution, a greater than 50% dropout rate was a significant challenge. However, with the shareholders' commitment and financial support, the founding Board of Trustees and the College President were inspired to continue with the project of establishing a new, top quality academic institution that would prioritize academic rigor and education. The Board of Trustees added
two new priorities to the initial strategic plan: 1) student success and retention; and 2) resource optimization. By the end of AY 2007/08, the College developed the slogan "Nothing is Impossible" to inspire students to thrive and overcome all challenges in academic and professional endeavors, as well as to motivate the College's faculty members and staff to work effectively and efficiently in the face of inevitable early obstacles. During AY 2008/09, before ACE graduated its first cohort (i.e., the class of 2007), the global financial crisis affected most business firms in Dubai and the Gulf region in general. As a result, organizations downsized and retained only the most skilled and experienced staff. The College's Board of Trustees observed the effects of the crisis on the United Arab Emirates' markets and business firms and the College's graduates. Consequently, to meet the new market dynamics, the Board was determined to equip its graduates with more knowledge, skills, and competencies by offering full bachelor's degree programs.
For a complete history of the University, please visit **History of AUE**

Vision

"The American University in the Emirates (AUE) is dedicated to be one of the leading higher educational institutions locally and regionally, providing an integrated pathway for students to become creative, effective, and productive members of the community."

Mission

"The American University in the Emirates is a coeducational undergraduate and graduate degree-granting institution committed to preparing students as global citizens for future career aspirations and lifelong learning through quality teaching, research, and service opportunities."

CORE VALUES

RESPECT AND DIGNITY FOR ALL	OPENNESS, TRUST AND INTEGRITY	INNOVATION AND CREATIVITY
TEAMWORK AND PARTNERSHIP FOR COMMON GOALS	PERSISTENCE AND ENTREPRENEURIALISM	STEWARDSHIP AND ECONOMIC VIABILITY
EQUAL OPPORTUNITIES AND RECOGANITION	IMPROVED QUALITY OF LIFE	SAFETY AND ENVIRONMENTAL RESPONSIBILITY

Goals & Objectives

Offer quality academic programs that enable students' success as professionals and positive contributors to their various communities.

- Maintain a high-quality general education program with rigorous assessment and improvement plans.
- Offer and maintain high quality and market relevant undergraduate and graduate programs.
- Maintain a rigorous academic assessment plan that includes continuous improvement.
- Recruit high caliber faculty and retain them through faculty development initiatives.

Promote and support academic research at AUE

- Incentivize academic research through setting research expectations, evaluation, promotion, and continuation of employment at AUE.
- Develop institutional research partnerships.
- Provide support for faculty research.

Enhance and expand student and academic support services based on best practices to support students at AUE

- Engage each of the student support units to develop and implement initiatives to demonstrate
- contribution towards enhancing the student learning.
- Develop strategies to enhance engagement with the alumni community.
- Expand and strengthen the engagement of GCC to enrich the learning environment.
- Enhance the academic support services at AUE to increase student retention.
- Enhance the on-campus experience of students.

FALL 2022 FAST FACTS

Engage in sustainable practices in the areas of finance, health, safety, and risk management

- Integrate the institutional annual planning process with the institutional budgeting processes by allocating funds for all institutional goals.
- Diversify and increase institutional sources (grant and endowments) and amount of revenue.
- Ensure compliance with standards of health, safety and accessibility for people with special need.
- Implement strategic enrollment management practices to include long-term relationships with
- high schools, regional/international student recruitment initiatives to improve student enrollment.
- Utilize the marketing channels for Institutional Branding.

Integrate quality management and institutional effectiveness processes across the university to seek improvement by using results

- Ensure that AUE enhances, implements, and practices (quality management) institutional effectiveness process.
- Review, revise, and implement organizational structure to optimize institutional resources to include people, funds, and space.
- Seek and maintain institutional and program level accreditation by demonstrating compliance.

Student Demographic

ADMISSION FALL 2022-23	
No. of Applicant	530
No. of Admitted	456
No. of Enrolled	454
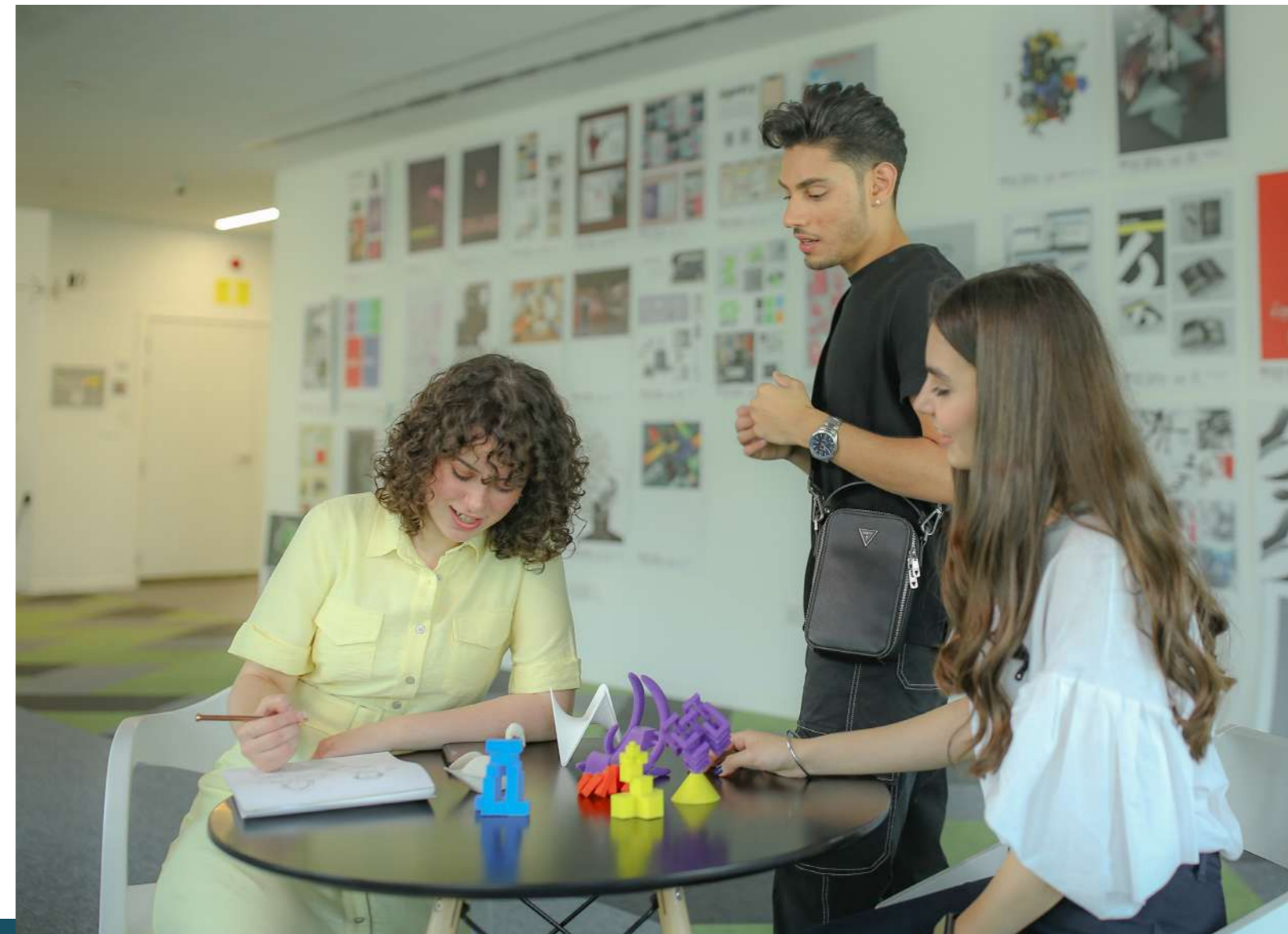
Enrollment by and Nationality Group

UAE 49% · Arab 36% · Non-Arab 12% · GCC 3%

UAE 87% · Arab 11% · Non-Arab 1% · GCC 1%

Legend: UAE · Arab · Non-Arab · GCC
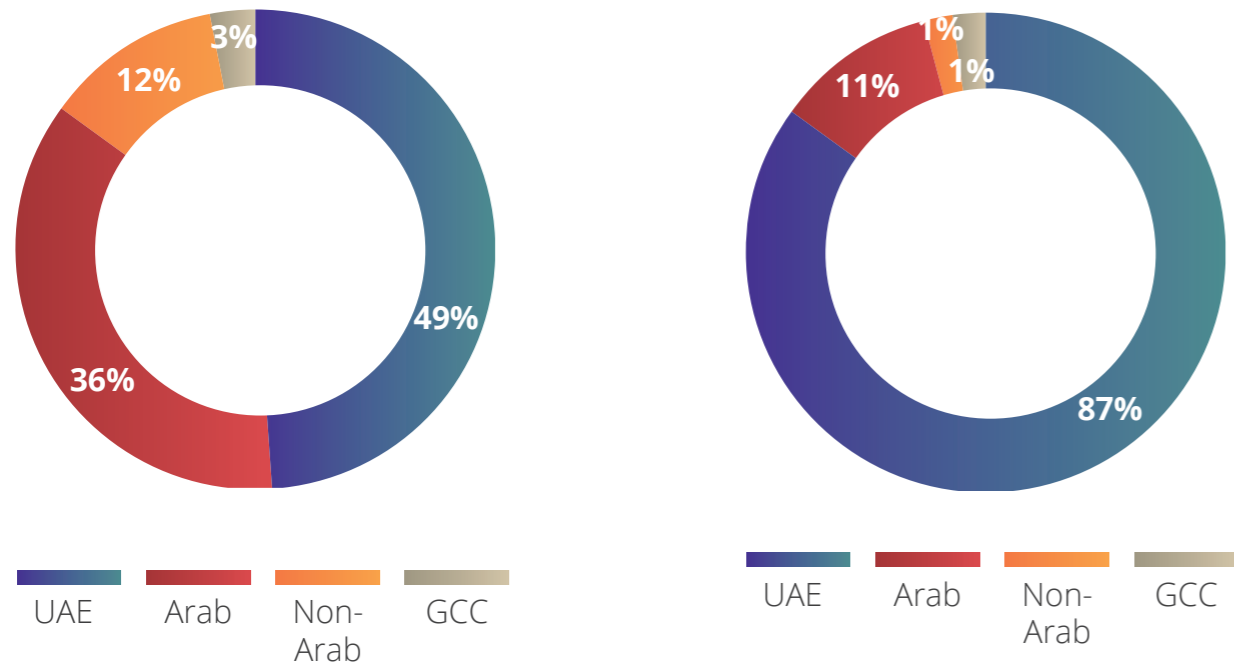
*Includes only degree-seeking students, graduates and undergraduates

Faculty Demography

Faculty by Gender

Female 37% · Male 63%

Legend: Female · Male

Faculty by Rank

Professor 9% · Associate Professor 23% · Assistant Professor 56% · Instructor 12%

Legend: Professor · Associate Professor · Assistan Professor · Instructor
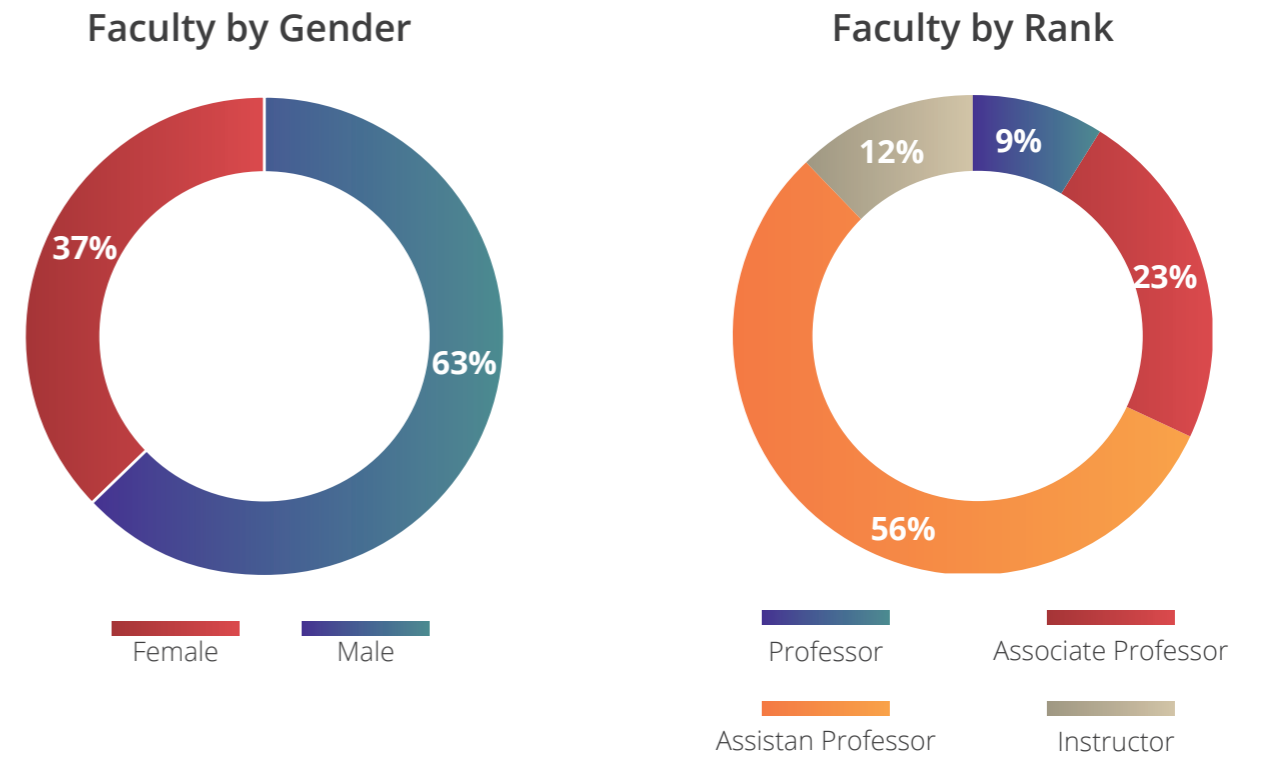
Student Male to Female Percentage
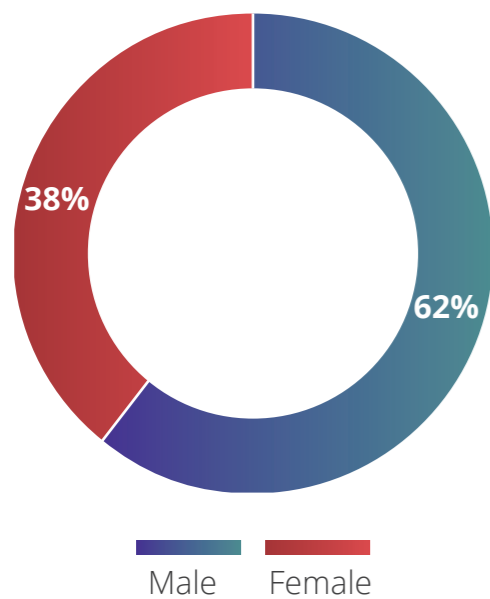
Male 62% · Female 38%

Legend: Male · Female

Graduates by Award-Level & Gender

	Bachelor Degree	Master Degree
Female	87	21
Male	125	33

Faculty by Nationality

Arab 47% · Non Arab 47% · GCC 4% · UAE 2%

Legend: Arab · Non Arab · GCC · UAE

Staff Demography

Staff by Gender

- 42%
- 58%

Male Female

Tenure of Staff Members
(In Years)

- 26%
- 27%
- 16%
- 31%

<1 Year 1-4 Years

5-8 Years > 9 Years

Staff by Nationality

- 1%
- 1%
- 40%
- 58%

Arab Non Arab

GCC UAE
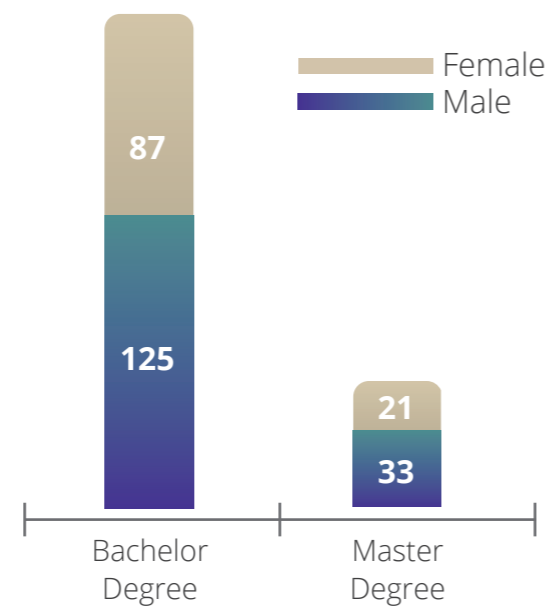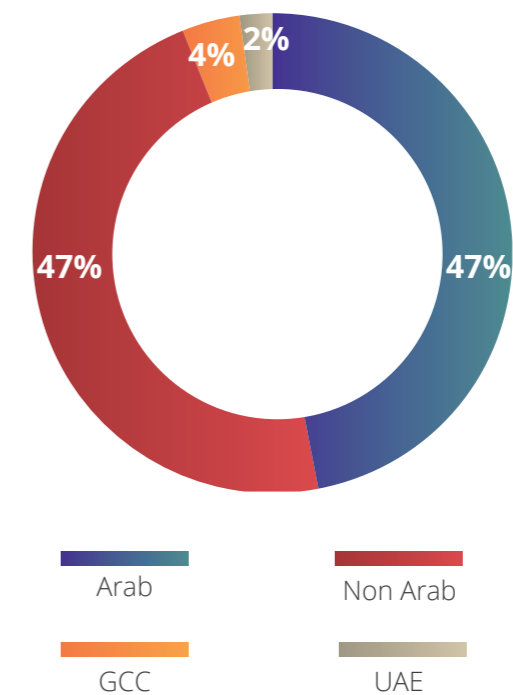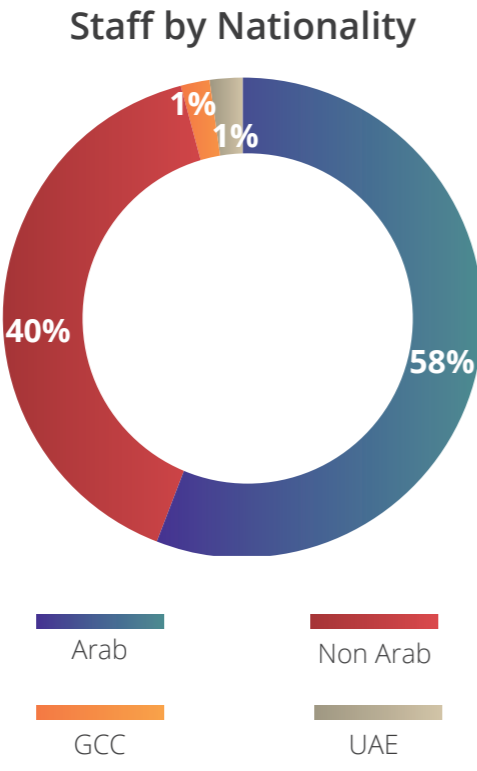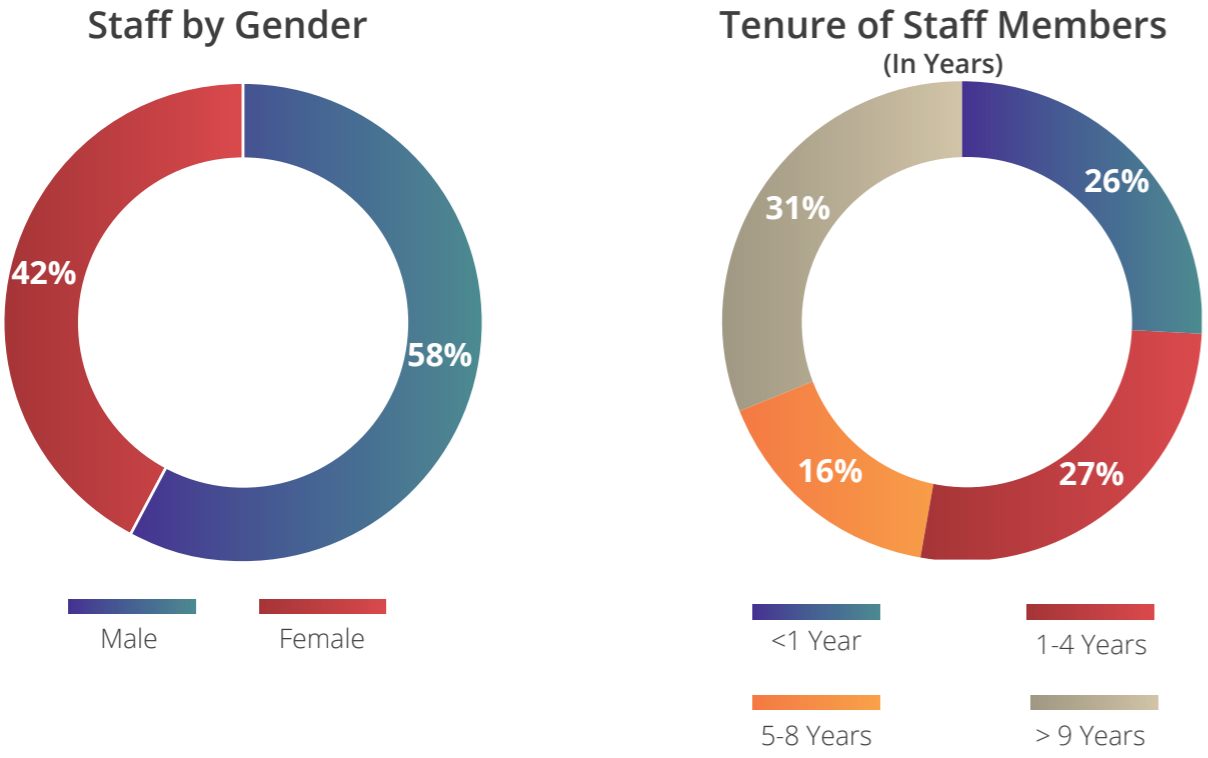
02. ACCREDITATION

Commission for Academic Accreditation (CAA) - Ministry of Education

The American University in the Emirates located in the emirate of Dubai is officially licensed from 26th of April 2023 to 04th of September 2027 by the Ministry of Education of the United Arab Emirates to award degrees/qualifications in higher education.

Southern Association of Colleges and Schools Commission and Colleges

American University in the Emirates is a candidate for accreditation by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate and masters degrees. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the status of the American University in the Emirates may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033- 4097, by calling (404) 679-4500, or by using information available on SACSCOC's website (www.sacscoc.org).

College of Business Administration

The College of Business Administration and its degree programs (Bachelor of Business Administration, Master of Business Administration, Master of Sport Management) at the American University in the Emirates is accreditation from The Association to Advance Collegiate Schools of Business (AACSB) – 2022 and is a member of AACSB.

College of Computer Information Technology

The Bachelor of Computer Science in the College of Computer Information Technology is accredited by the Computing Accreditation Commission of ABET.

College of Design

The National Association of Schools of Art and Design (NASAD) has granted AUE's Bachelor of Science in Fashion Design, Bachelor of Science in Graphic Design, Bachelor of Science in Interior Design, and Bachelor of Science in Animation the designation of Substantial Equivalency with accredited programs in the United States.

03. ORGANIZATION AND GOVERNANCE

Board of Trustees

MAJOR GEN.
DR. AHMED NASSER AL RAISI,

Chairman of the Board of Trustees

Major General Dr. Ahmed Naser Al Raisi is a leading UAE law enforcement officer and the current General Inspector of the Ministry of Interior, UAE. He was appointed to this position in April 2015 after leaving an indelible mark upon the Abu Dhabi Police, General Directorate of Central Operations.

MR. MIRZA AL SAYEGH

Deputy Chairman of the Board of Trustees, Director - Office of H.H Sheikh Hamden Bin Rashid Al Maktoum

Mirza Al Sayegh was born in Dubai, UAE, attended private tuition at his father's school in the early days and in 1957 he attended the first UAE Government School in Dubai for his primary education years. After completing his secondary education at Dubai Secondary School, in 1967 Mirza was enrolled in the University of Jordan, and graduated with a BA in Business Administration in 1971.

PROF. MUTHANNA G. ABDUL RAZZAQ

President, and CEO of the AUE

An eminent professional, educationist, Professor Muthanna Abdul Razzaq, completed his Bachelor Degree in Business Administration and Accounting from Al Mustansirya University. He got his Postgraduate Diploma in Cost Accounting from Baghdad University and moved to the UK to finish his Ph.D in Management Accounting, form the University of Manchester (UMIST).

DR. AMIN HUSSAIN AL AMIRI

Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee

Dr. Amin Hussain Al Amiri is the Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee. Dr. Al Amiri obtained his Ph.D and M.Sc in Medical Science in 2003 from Faculty of Medicine, Aberdeen University in Scotland, UK.

MR. KHALAF AL QUBAISI

BOT Member

A passionate entrepreneur, Mr. Khalaf Al Qubaisi is currently the Chairman of Specialized Investment Group (SIG), headquartered in Al Ain and a Board Member at American University in the Emirates (AUE) since its inception.
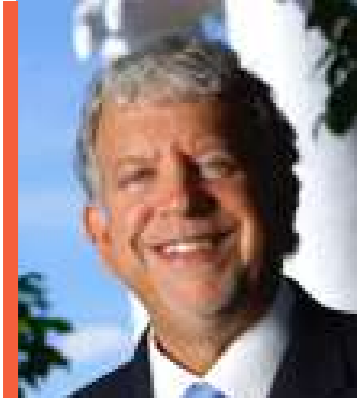
MATTHEW D. SHANK, PH.D.

President Emeritus and Professor of Marketing, Marymount University Interim President, World Affairs Council, Washington DC

Matthew D. Shank became Marymount University's sixth president in July 2011 and recently resigned as President Emeritus in June, 2018 after seven years of service. After a successful tenure at Marymount, President Shank is currently serving as the interim President of the World Affairs Council – DC. In January, 2019, Dr. Shank will become the 8th President of the Virginia Foundation of Independent Colleges, a consortium of 15 private universities in the Commonwealth.

DR. M. JEAN KELLER, CTRS, FALS

University of North Texas, USA

Dr. M. Jean Keller is a professor in the University of North Texas (UNT) Department of Kinesiology and Public Health. She has served UNT as Vice President for Equity and Diversity and Community Engagement for the past five years. She previously served as Provost and Deputy Vice Chancellor for Transition of UNT Dallas for five years.

PROF. SUZANNE TRAGER ORTEGA,

President of the Council of Graduate Schools

Suzanne Ortega became the sixth President of the Council of Graduate Schools in 2014. Prior to assuming her current position, she served as the University of North Carolina (UNC) Senior Vice President for Academic Affairs (2011-14). Previous appointments include the Executive Vice President and Provost at the University of New Mexico, Vice Provost and Graduate Dean at the University of Washington, and the University of Missouri.

MR. ABDULLATIF ABDULLA AHMED AL MULLA

Mr. Abdullatif Abdulla Ahmed Al Mulla currently serves as Group Chief Executive Office of RMB, a conglomerate in the real Estate development and contracting. Prior to this Abdullatif Al Mulla took the helm of Dubai Properties Group (DPG) as Group CEO, bringing with him over two decades of experience in strategic leadership.

FRANK F. ISLAM

Chairman/ CEO of FI Investment Group (FIIG), USA

Frank F. Islam is an entrepreneur, philanthropist, civic leader and thought leader. Frank has a special commitment to civic, educational and artistic causes. In all of his endeavours, he strives to create opportunities that are sustainable and uplifting for humanity - guided by the virtues of hard work, focus, quality, innovation and kindness.

MR. KHALID SALEM AL-HALYAN

Group Chief Audit Executive at Dubai Aviation City Corporation (DACC)

Mr. Khalid Salem Al-Halyan has more than 37 years senior level experience in several industries and is currently the group Chief Audit Executive at Dubai Aviation City Corporation (DACC). He started his career at the UAE Central Bank and moved to the Department of Economic Development (DED) in Dubai before joining the aviation industry in 1996.

KHALID NASSER ALSHAMSI

Khalid Nasser AlShamsi is the Managing Director and Chief Investment Officer of Dubai Group, a multi-billion dollar diversified and multi-strategy investment firm. In this capacity, he oversees and manages investments across multiple asset classes from public and private equity to real estate and alternative investments.

H.E. Jamal Bin Saif Al Jarwan

H.E. Jamal Bin Saif Al Jarwan is an economist with 33 years of corporate experience in Telecom, Investments, and Business Development. H.E. Jamal Bin Saif Al Jarwan joined the UAE International Investors Council in November 2014 as Secretary General. His major achievements are launching the Thuraya Mobile Satellite system in 100 countries, securing the third GSM License in Egypt, and an acquisition of an existing third operator in Sri Lanka.

Organizational Chart

Board of Trustees Chairman

President

Provost

Institutional Effectiveness Director
- Institutional Research & Planning Office
- Compliance & Accerditation Manager
- Quality Assurance & Assessment Manager
- Software Development Manager

Research Vice President
- Patents, Grants & Scientific Publication Manager
- Research Support Manager
- Innovation & Lifelong Learning Manager (Ryada)

Enrollment Management and Student Services Vice President
- University Registrar
- Academic Suppport Services Director
  - Counselling & Disability Manager
  - Library Manager
  - Advising & Student Success Manager
- Student Services Director
  - Student Life & Community Engagement Officer
  - Student Recruitment Manager
  - Alumni Officer
  - Career & Intership Officer

Administrative & Financial Affairs Vice President
- Administrative & Financial Affairs Associate Vice President
- Information Technology Director
- Human Resource Director
  - Public Relations Manager
  - Payroll Manager
- Facility Management Manager
- Financial Affairs Director
- Media & Communication Manager
- Production Studio Manager
- Contact Office Supervisor

Academic Affairs Vice President
- College of Business Administration(COBA) Dean
- College of Business Administration(COBA) Dean
- College of Coumpter Information Technology (CCIT) Dean
- College of Design(CDES) Dean
- College of Education (CEDU) Dean
- College of Security & Global Sttudies(CSGS) Dean
- College of Law (CLAW) Dean
- College of Media & Mass Commnunication (CMMC) Dean

04. ADMISSIONS

Admission Trends

Number of Applicants*
AY 2018-2019 to AY 2022-2023

Year	Master Degree	Bachelor Degree
2018-2019	191	762
2019-2020	134	774
2020-2021	378	946
2021-2022	118	505
2022-2023	60	470

Bachelor Degree   Master Degree

Number of Admissions*
AY 2018-2019 to AY 2022-2023

Year	Master Degree	Bachelor Degree
2018-2019	146	641
2019-2020	70	514
2020-2021	207	414
2021-2022	87	347
2022-2023	49	407

Bachelor Degree   Master Degree

Admit Rate*
(percentage of applicants who were accepted)

Year	Bachelor Degree	Master Degree
2018 - 2019	84%	76%
2019 - 2020	66%	52%
2020 - 2021	44%	55%
2021 - 2022	69%	74%
2022 - 2023	87%	82%

Bachelor Degree   Master Degree

*Number of applicants are reported for fall semester of the academic year. Admit rates are also reported for fall semester of the academic year

Admission Trends

Number of Enrolled*
AY 2018-2019 to AY 2022-2023

	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Master Degree	114	46	112	80	48
Bachelor Degree	551	397	220	322	406

Bachelor Degree   Master Degree

Yield Rate*
(percentage of accepted who enrolled)

	2018 - 2019	2019 - 2020	2020 - 2021	2021 - 2022	2022 - 2023
Bachelor Degree	86%	77%	54%	93%	99.75%
Master Degree	78%	66%	53%	92%	98%

Bachelor Degree   Master Degree
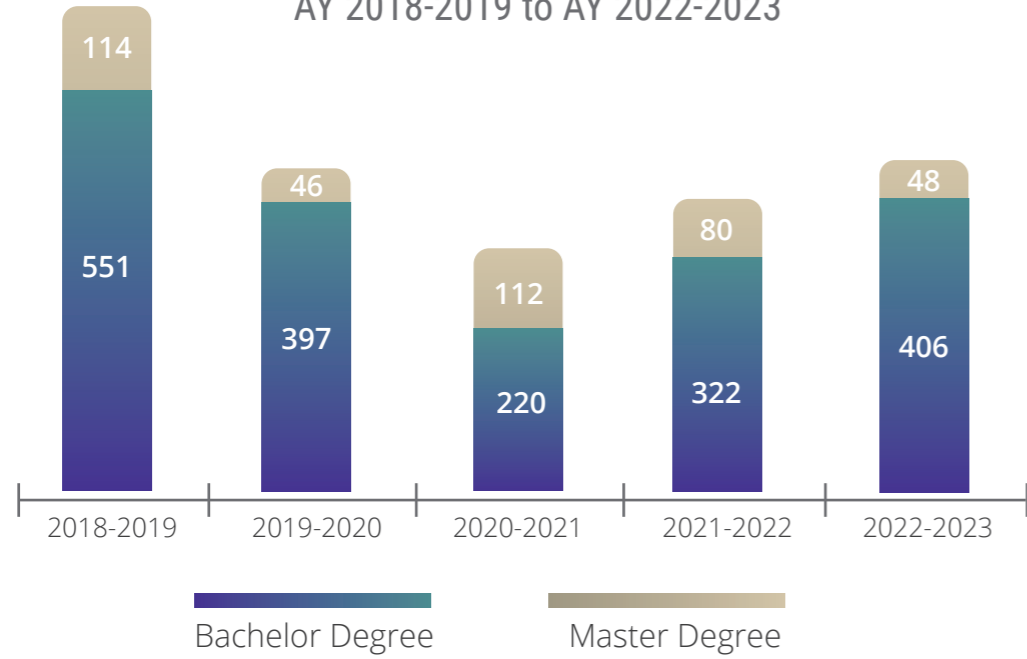
*Number of applicants are reported for fall semester of the academic year. Yield rates are also reported by fall semester of the academic year
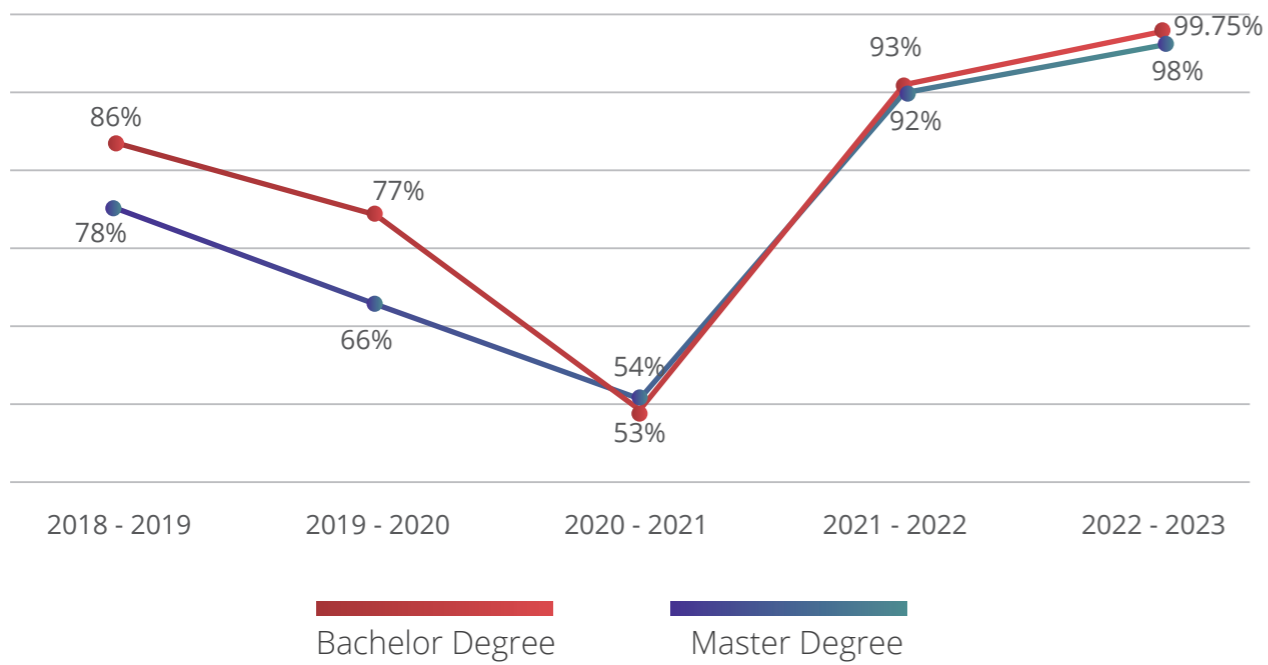
05. STUDENT ENROLLMENT

Fall 2022-2023 Enrollment Census

Enrollment by Award-Level, Mode of Study and Gender*

Legend:
- Bachelor Degree
- Master Degree

	Full time		Part time	
	Male	Female	Male	Felame
Master Degree	134	35	45	45
Bachelor Degree	533	419	442	238
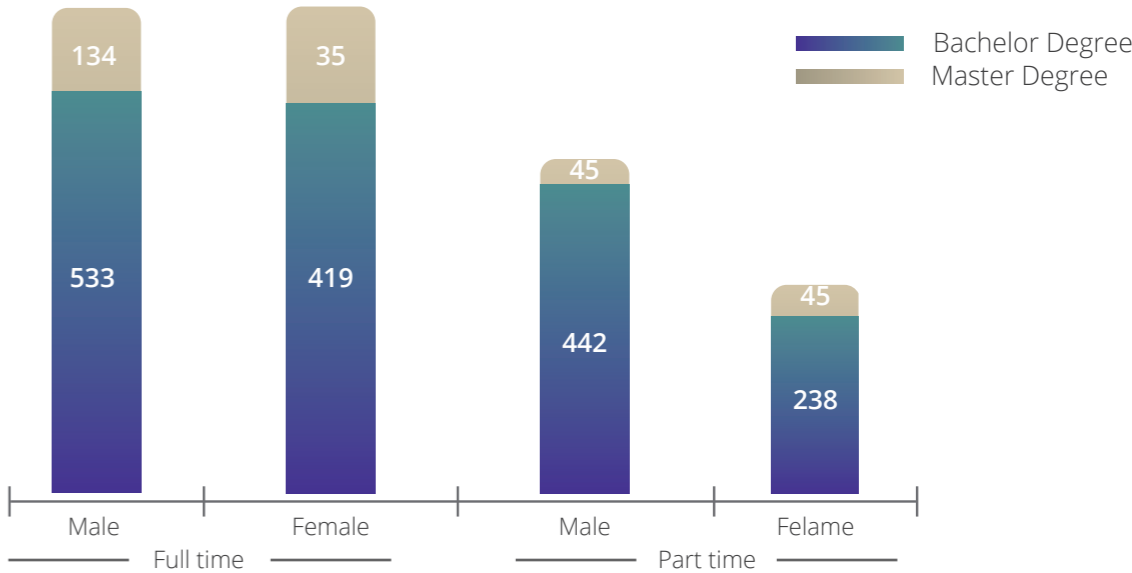
Enrollment by College and Gender*
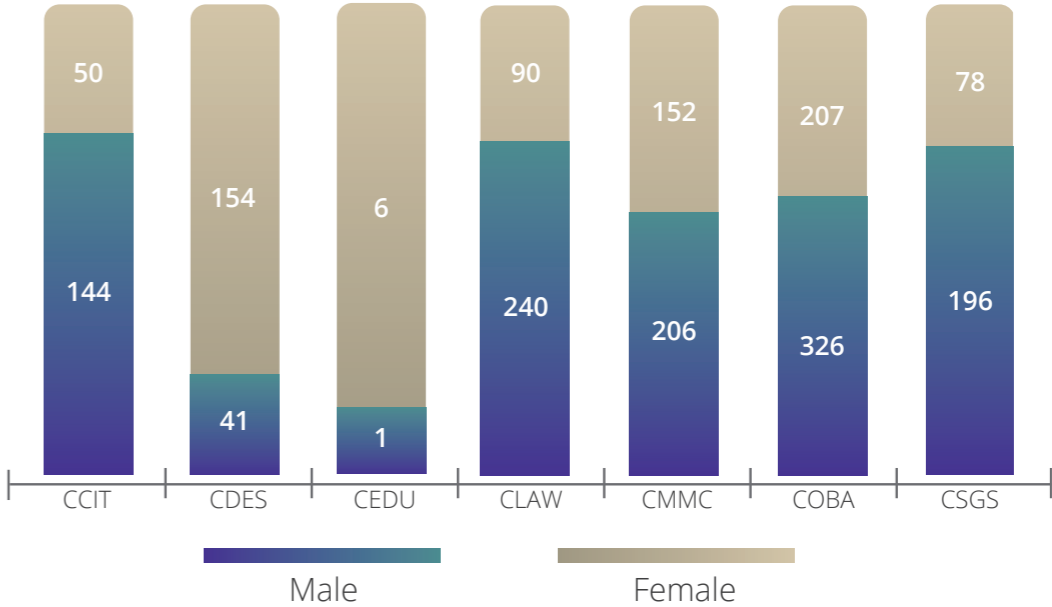
	CCIT	CDES	CEDU	CLAW	CMMC	COBA	CSGS
Female	50	154	6	90	152	207	78
Male	144	41	1	240	206	326	196

Male Female

*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education.

Enrollment by Student Type

Study Type	Bachelor Degree	Master Degree	Total
Continuing	1,208	221	1,429
Transfer	139	2	141
New to the Institution	235	32	267
Readmitted	21	4	25
Existing students starting a new program/changed their program	28	-	28
Exchange Student	1	-	1
Total	**1,632**	**259**	**1,891**

Five Countries with Highest Enrollment

Country	Number of Students	Percentage of Total Enrollment
United Arab Emirates	1,027	54%
Syria	118	6%
Egypt	92	5%
Yemen	87	5%
Jordan	83	4%

Enrollment by Student Level and Average Age

Student Level	Number of Students	Average Age
Freshman	422	21.94
Sophomore	355	23.27
Junior	340	23.91
Senior	515	25.07
Masters - Year1	96	30.61
Masters - Year2	163	32.33

Enrollment by Award Level, Gender and Nationality

Gender/Nationality	Bachelor Degree	Master Degree	Total
Male	**975**	**179**	**1,154**
Arab	317	8	325
GCC	26	2	28
Non-Arab	86	1	87
UAE	546	168	714
Female	**657**	**80**	**737**
Arab	271	17	288
GCC	27	2	29
Non-Arab	101	6	107
UAE	258	55	313
Total	**1,632**	**259**	**1,891**

UAE Student Enrollment by Residency

- 0.05%
- 0.11%
- 0.58%
- 1.48%
- 2.43%
- 7.30%
- 88.05%

Dubai — Sharjah — Abu Dhabi — Ras Al Khaimah — Ajman — Umm Al Qwain — Fujairah
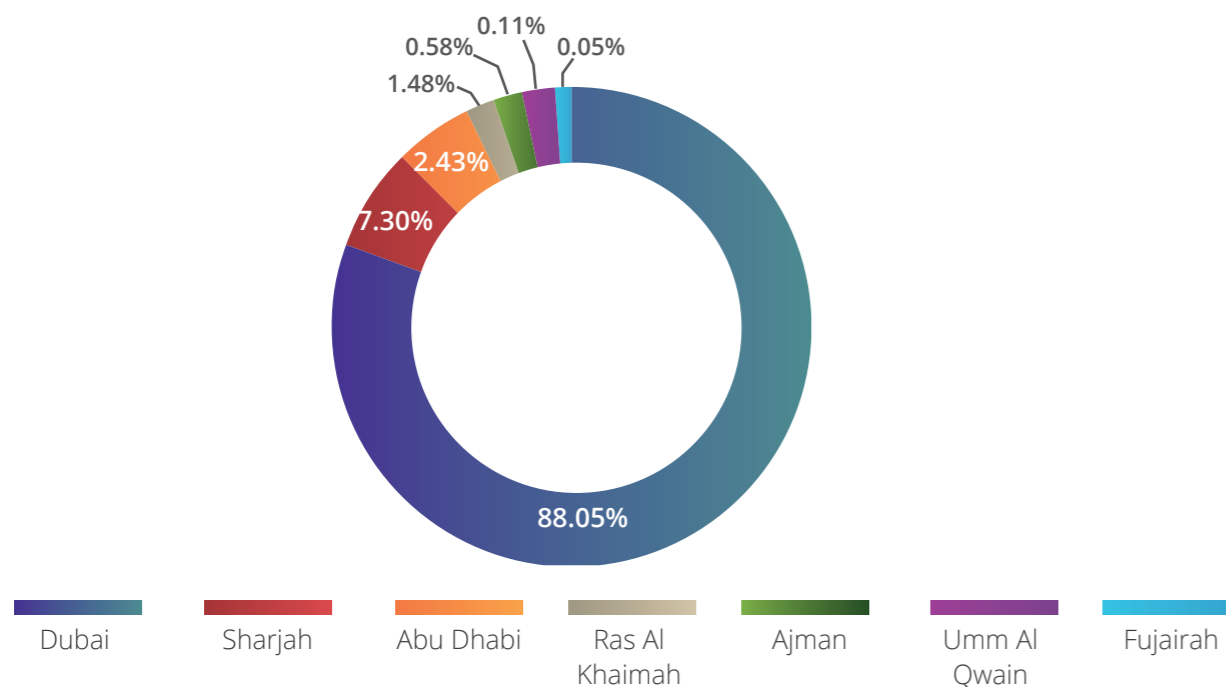
Enrollment by Award Level, Gender and Nationality

College / Program	Number of Students
College of Computer Information Technology	**194**
Bachelor of Computer Science	120
Bachelor of Science in Information Technology Management	66
Master of Knowledge Management	8
College of Design	**195**
Bachelor of Science in Design - Digital Animation	27
Bachelor of Science in Design - Fashion Design	31
Bachelor of Science in Design - Graphic Design	52
Bachelor of Science in Design - Interior Design	85
College of Education	**7**
Bachelor of Education	7
College of Law	**330**
Bachelor of Law	171
Master in Arbitration	17
Master in Criminal Sciences	69
Master in Intellectual Property	58
Professional Master in Sports Law	15
College of Media and Mass Communication	**358**
Bachelor of Arts in Media and Mass Communication	195
Bachelor of Public Relations	163
College of Business Administration	**533**
Bachelor of Business Administration	510
Master of Business Administration	22
Master of Sports Management	1
College of Security and Global Studies	**274**
Bachelor of Arts in Security and Strategic Studies	205
Master in Security Studies and Information Analysis	28
Master of Arts in Diplomacy	21
Master of Arts in Security and Strategic Studies	20
Total	**1,891**

*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

Historical Enrollment Trends – 5 Years

Fall Enrollment by Award-Level and Mode of Study*

Award-Level / Mode of Study	Fall 2018-2019	Fall 2018-2019	Fall 2020-2021	Fall 2021-2022	Fall 2022-2023
Bachelor Degree	**2011**	**1980**	**1717**	**1651**	**1632**
Full-time	1350	1356	1210	1070	952
Part-time	661	624	507	581	680
Master Degree	**242**	**224**	**261**	**322**	**259**
Full-time	150	137	161	188	169
Part-time	92	87	100	134	90
Total	**2,253**	**2,204**	**1,978**	**1,973**	**1,891**

Fall Enrollment by College*

College	Fall 2017-2018	Fall 2018-2019	Fall 2020-2021	Fall 2021-2022	Fall 2022-2023
College of Business Administration	774	739	575	584	533
College of Computer Information Technology	192	183	182	195	194
College of Design	210	205	184	177	195
College of Education	16	19	17	13	7
College of Law	429	386	392	397	330
College of Media and Mass Communication	493	465	384	334	358
College of Security and Global Studies	139	207	244	273	274
Total	**2,253**	**2,204**	**1,978**	**1,973**	**1,891**

*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

Fall Enrollment by Gender

	Fall 2018-2019	Fall 2019-2020	Fall 2020-2021	Fall 2021-2022	Fall 2022-2023
Female	37%	38%	39%	38%	39%
Male	63%	62%	61%	62%	61%

Male **Female**
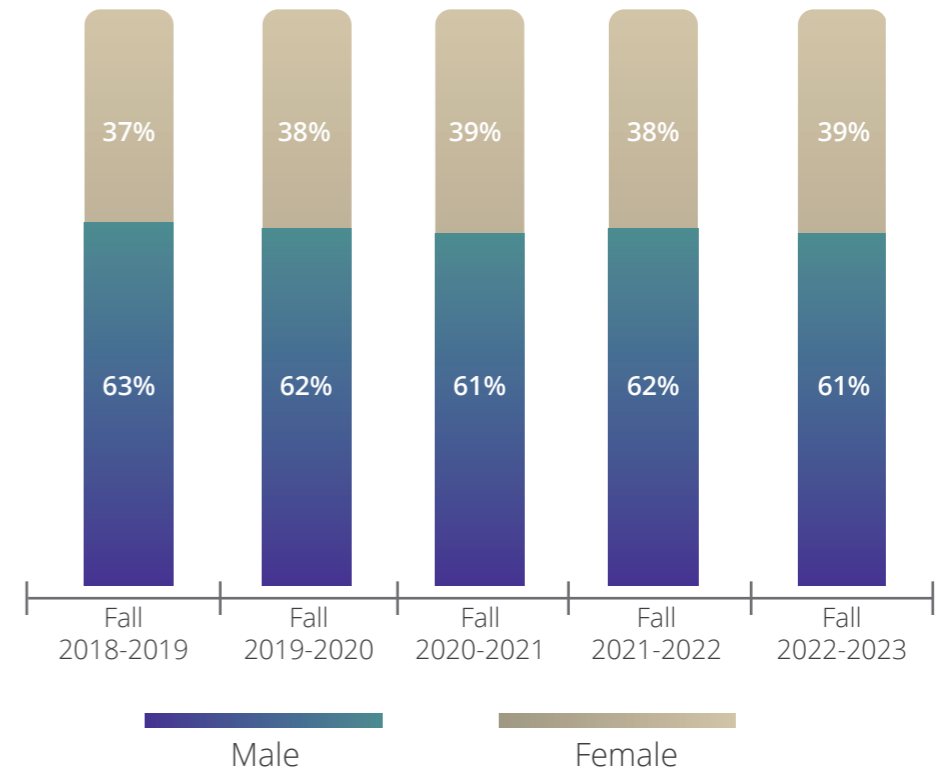
Fall Enrollment by Nationality

	Fall 2018-2019	Fall 2019-2020	Fall 2020-2021	Fall 2021-2022	Fall 2022-2023
GCC	4%	4%	4%	3%	3%
Non-Arab	10%	10%	9%	10%	10%
ARAB	34%	31%	30%	30%	32%
UAE	52%	55%	57%	57%	54%

UAE **ARAB** **Non-Arab** **GCC**
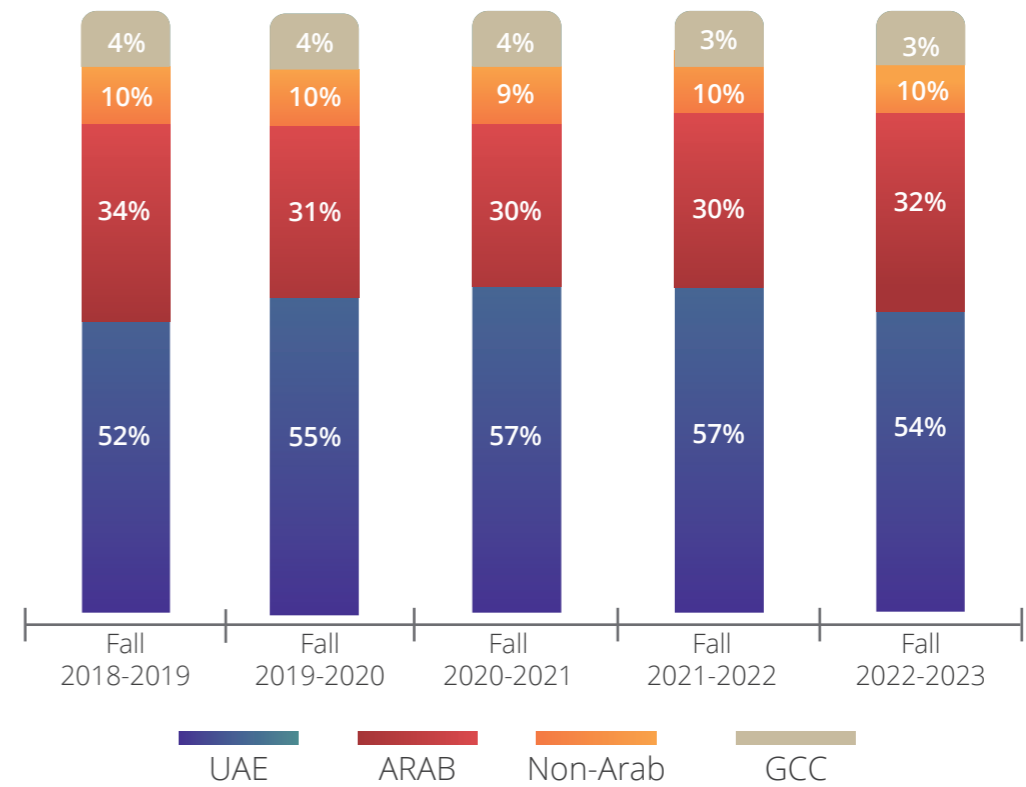
Historical Enrollment Trends - Enrollment by Program - 5 Years

Program	Fall 2018-2019	Fall 2019-2020	Fall 2020-2021	Fall 2021-2022	Fall 2022-2023
Master Degree					
Master of Business Administration	58	38	24	24	22
Master of Sports Management	7	14	5	6	1
Master of Arts in Security and Strategic Studies	53	56	40	35	20
Master in Security Studies and Information Analysis	14	19	29	36	28
Master of Arts in Diplomacy	21	18	29	26	21
Master in Arbitration	9	8	21	24	17
Master in Intellectual Property	6	6	33	57	58
Master in Criminal Sciences	17	27	36	65	69
Professional Master in Sports Law	45	33	35	39	15
Master of Knowledge Management	6	5	9	10	8
Master in Library and Information Science	6	-	-	-	-
Bachelor Degree					
Bachelor of Business Administration	709	687	546	554	510
Bachelor of Arts in Media and Mass Communication	317	290	242	202	195
Bachelor of Public Relations	149	175	142	132	163
Bachelor of Science in Design	210	205	184	177	195
Bachelor of Science in Information Technology Management	50	47	52	64	66
Bachelor of Computer Science	130	131	121	121	120
Bachelor of Education	16	19	17	13	7
Bachelor of Arts in Security and Strategic Studies	78	114	146	176	205
Bachelor of Law	352	312	267	212	171
Total	**2,253**	**2,204**	**1,978**	**1,973**	**1,891**

*Headcounts include degree-seeking students. Visiting students are also included.

All Students by Year, Level, and Full Time Equivalency

Bachelor Degree	Total Cr Hours	FTE	Enrollment
Fall 2018 - 2019	25,525	1,803	2,011
Fall 2019 - 2020	24,606	1,800	1,980
Fall 2020 - 2021	21,667	1,561	1,717
Fall 2021 - 2022	19,671	1,458	1,651
Fall 2022 - 2023	18,287	1,397	1,632

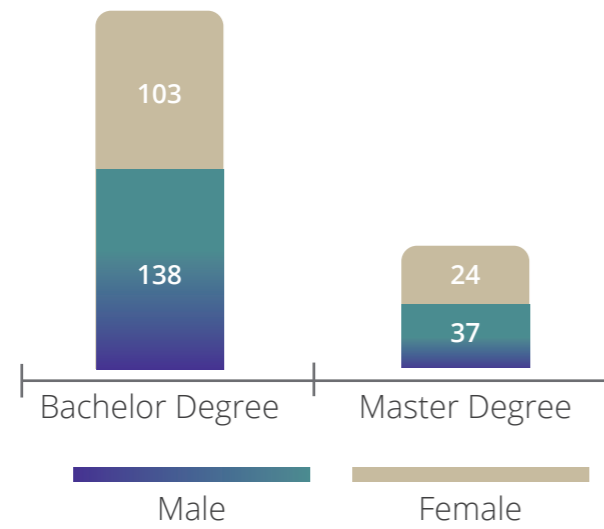## All Students by Year, Level, and Full Time Equivalency

Master Degree	Total Cr Hours	FTE	Enrollment
Fall 2018 - 2019	1,909	209	242
Fall 2019 - 2020	1,868	192	224
Fall 2020 - 2021	2,151	222	261
Fall 2021 - 2022	2,669	268	322
Fall 2022 - 2023	2,153	221	259

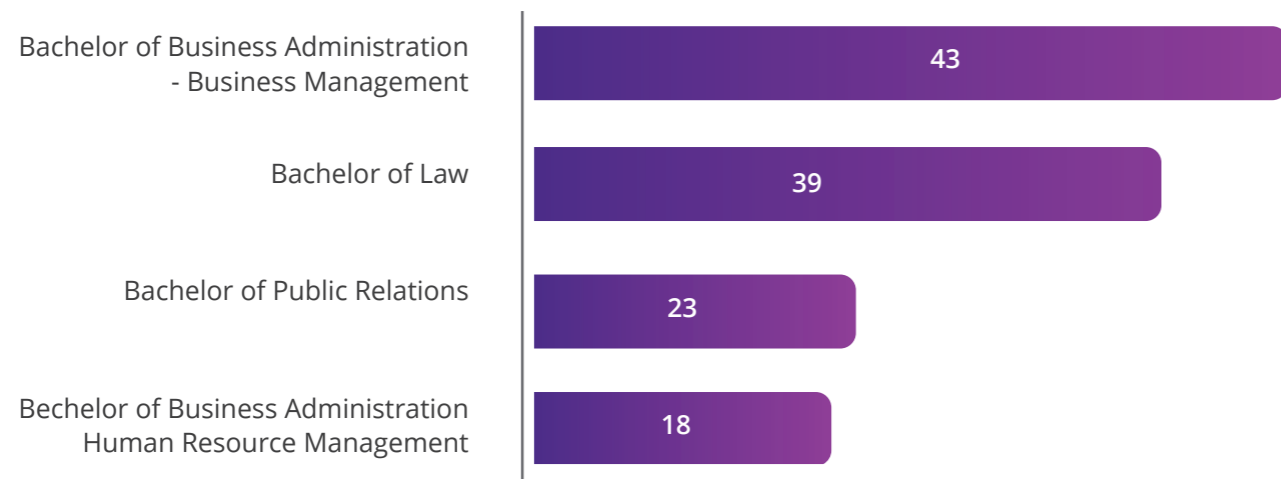* Master degree: FTE = FT students + (PT registered credit hours/9)

06. DEGREES CONFERRED

Completions: AY 2020-2021

Graduates by Award-Level and Gender

Bachelor Degree	Master Degree
103	24
138	37

Male   Female

Top Degrees Awarded

Bachelor of Business Administration - Business Management	43
Bachelor of Law	39
Bachelor of Public Relations	23
Bechelor of Business Administration Human Resource Management	18

Graduates by Level and Nationality Group

Nationality	Bachelor Degree	Master Degree
UAE	115	47
Non-Arab	7	-
GCC	84	11
Arab	35	3
Total	**241**	**61**

Data for degrees awarded for AY2022-23 are from September 1, 2022, until July 18, 2023

Average CGPA of Graduates

Nationality	Bachelor Degree	Master Degree
College of Business Administration	3.12	3.33
College of Computer Information Technology	2.75	3.74
College of Design	3.24	-
College of Law	3.02	3.30
College of Media and Mass Communication	3.14	-
College of Security and Global Studies	3.02	3.54

Degrees by Award-Level
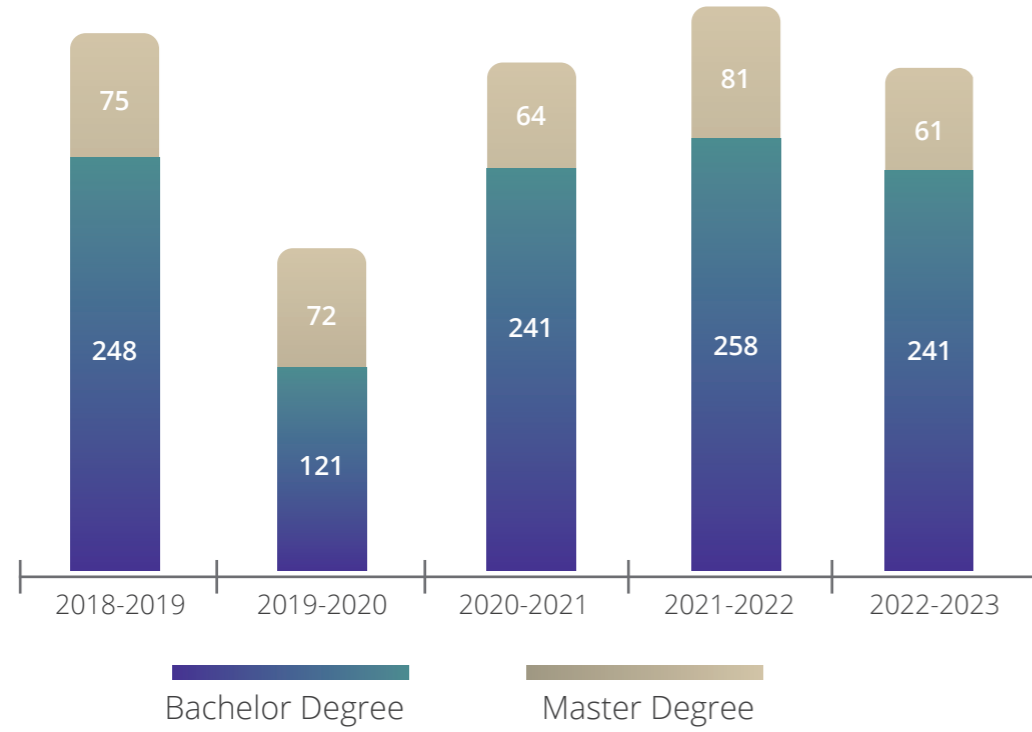
	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Master Degree	75	72	64	81	61
Bachelor Degree	248	121	241	258	241

Bachelor Degree — Master Degree

Degrees by College*

	COBA	CCIT	CDES	CEDU	CLAW	CMMS	CSGS
2022-2023	111	25	16		63	44	43
2021-2022	105	15	17		85	55	56
2020-2021	93	19	21		74	47	48
2019-2020	75	4	2		43	25	44
2018-2019	124	26	25	6	72	62	14

2018-2019   2019-2020   2020-2021   2021-2022   2022-2023
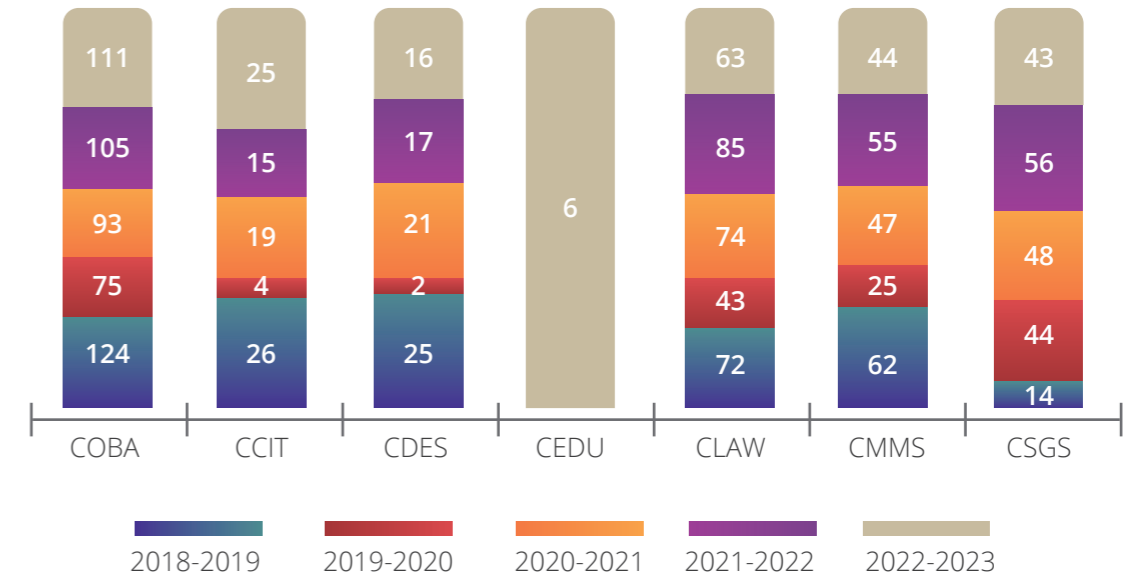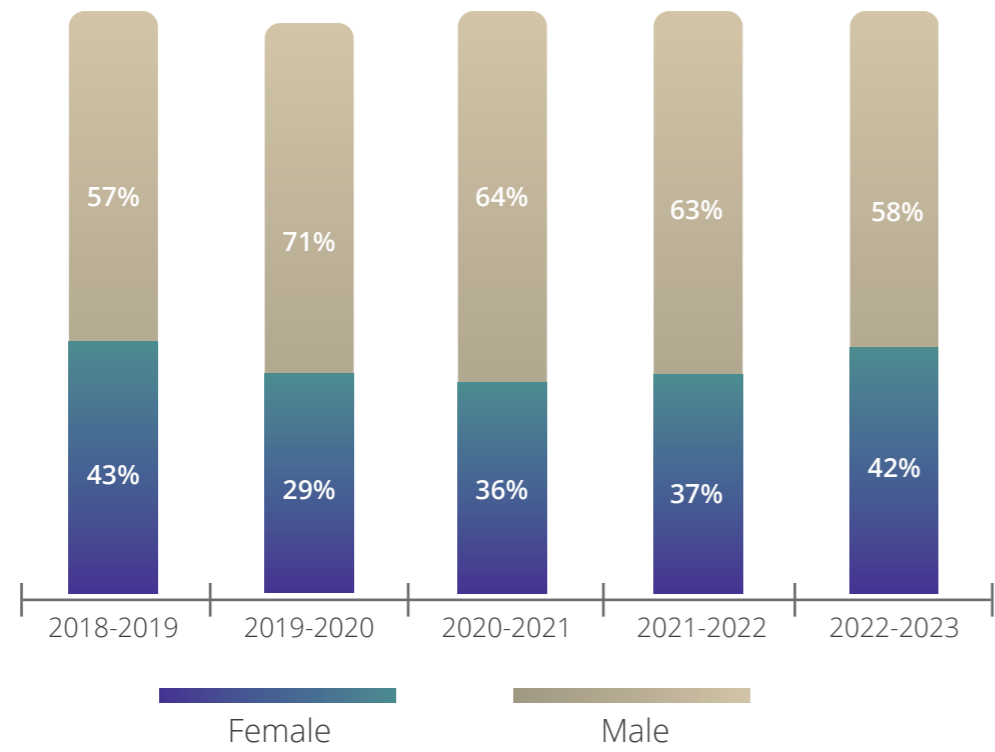
Data for degrees awarded for AY2022-23 are from September 1, 2022, until July 18, 2023
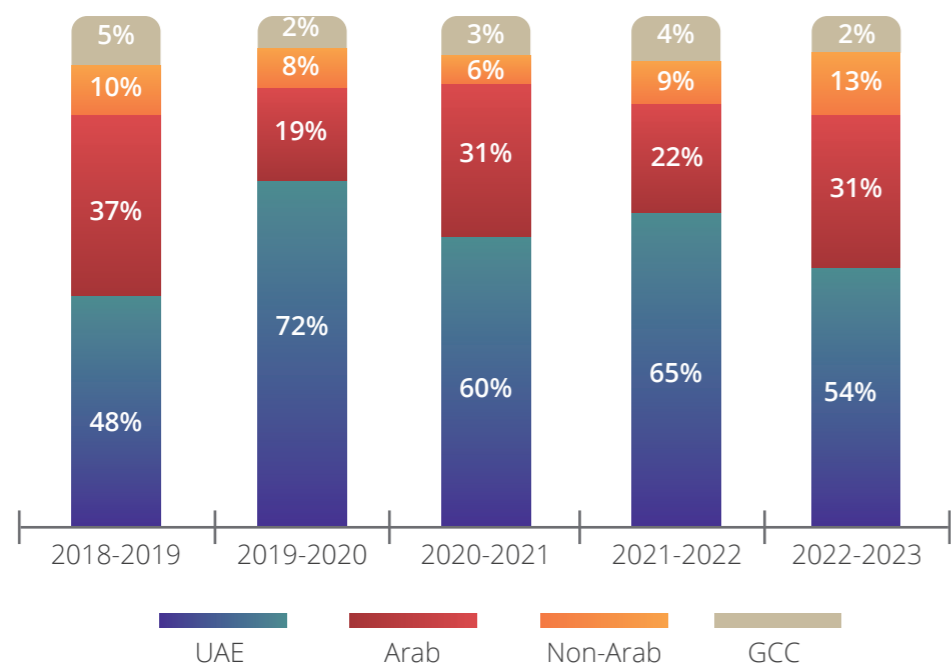
COBA – College of Business Administration;
CCIT - College of Computer Information Technology;
CDES – College of Design;
CLAW – College of Law;
CMMC – College of Media and Mass Communication;
CSGS – College of Security and Global Studies;
CEDU – College of Education

Diversity of Graduates: Degrees by Gender

Year	Female	Male
2018-2019	43%	57%
2019-2020	29%	71%
2020-2021	36%	64%
2021-2022	37%	63%
2022-2023	42%	58%

Female   **Male**

Diversity of Graduates: Degrees by Nationality

Year	UAE	Arab	Non-Arab	GCC
2018-2019	48%	37%	10%	5%
2019-2020	72%	19%	8%	2%
2020-2021	60%	31%	6%	3%
2021-2022	65%	22%	9%	4%
2022-2023	54%	31%	13%	2%

UAE   **Arab**   **Non-Arab**   **GCC**

Data for degrees awarded for AY2022-23 are from September 1, 2022, until July 18, 2023.

07. RETENTION RATE

Retention rates* – table

Fall Cohort	Cohort Fall	Retained to next Fall	Retention %
Fall 2017 -18	159	129	81%
Fall 2018-19	171	140	82%
Fall 2019-20	104	86	83%
Fall 2020-21	89	73	82%
Fall 2021-22	72	54	75%

*Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students

Retention rates* - graph
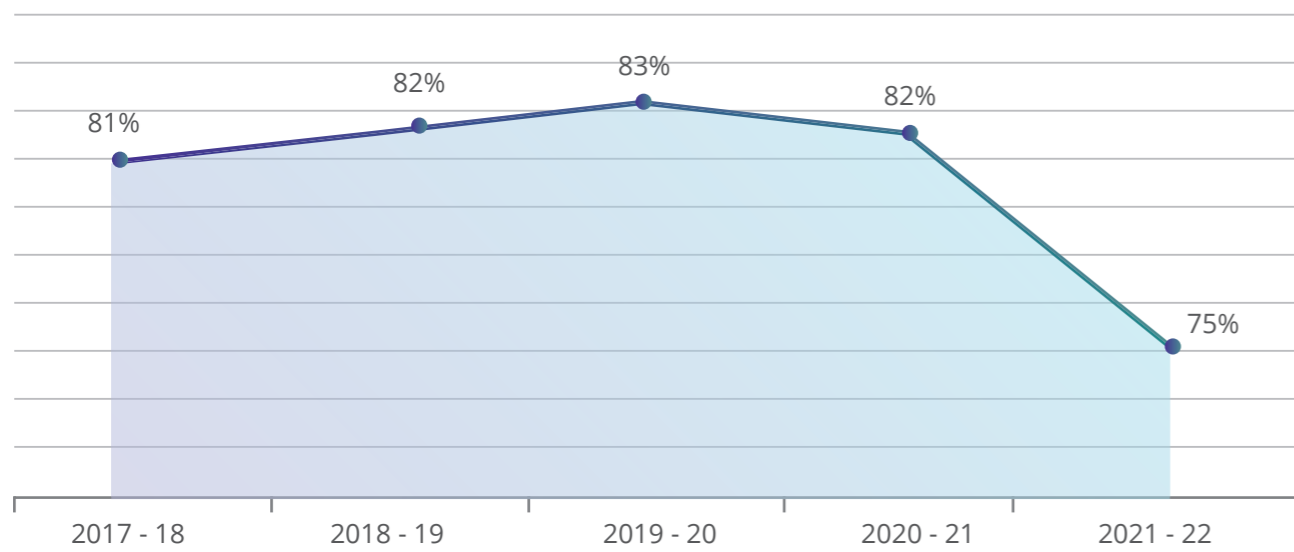
*Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students

08. PERSISTENCE RATES

Persistence rates* - table

Year	Enrolled in Fall	Continued to Spring	Persistence
2018-19	2253	1724	83%
2019-20	2204	1749	85%
2020-21	1978	1567	85%
2021-22	1973	1502	85%
2022-23	1891	1487	86%

*Percent of students enrolling in consecutive fall and spring terms.

Persistence rates* - graph
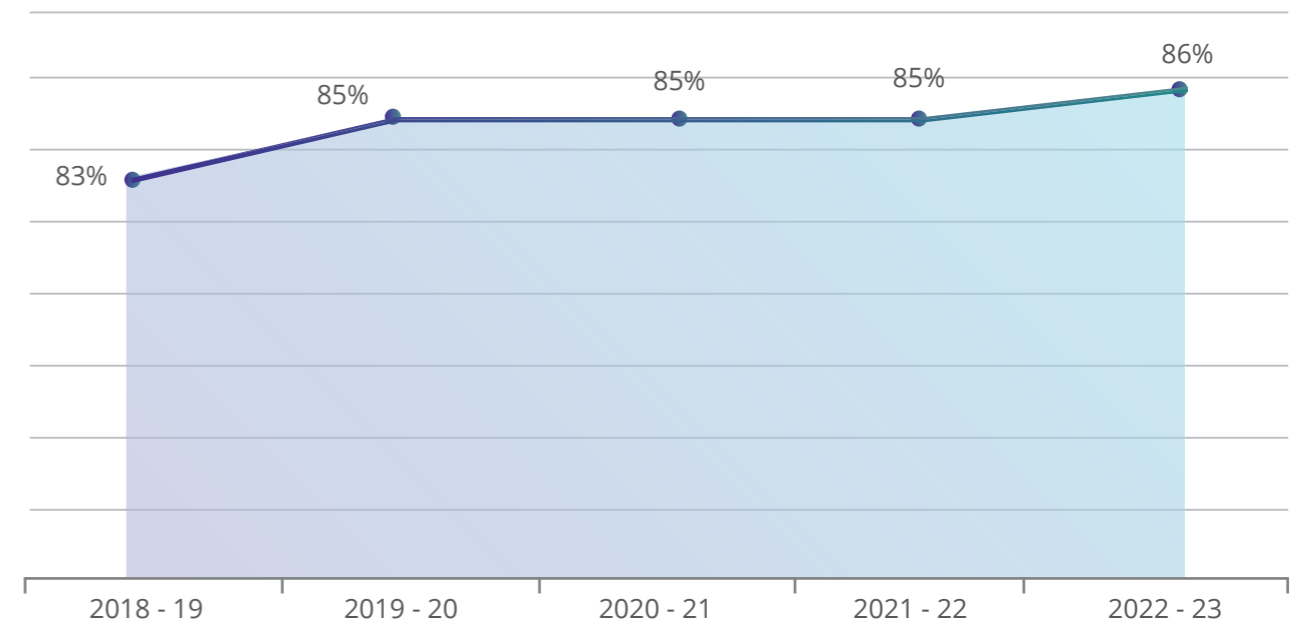
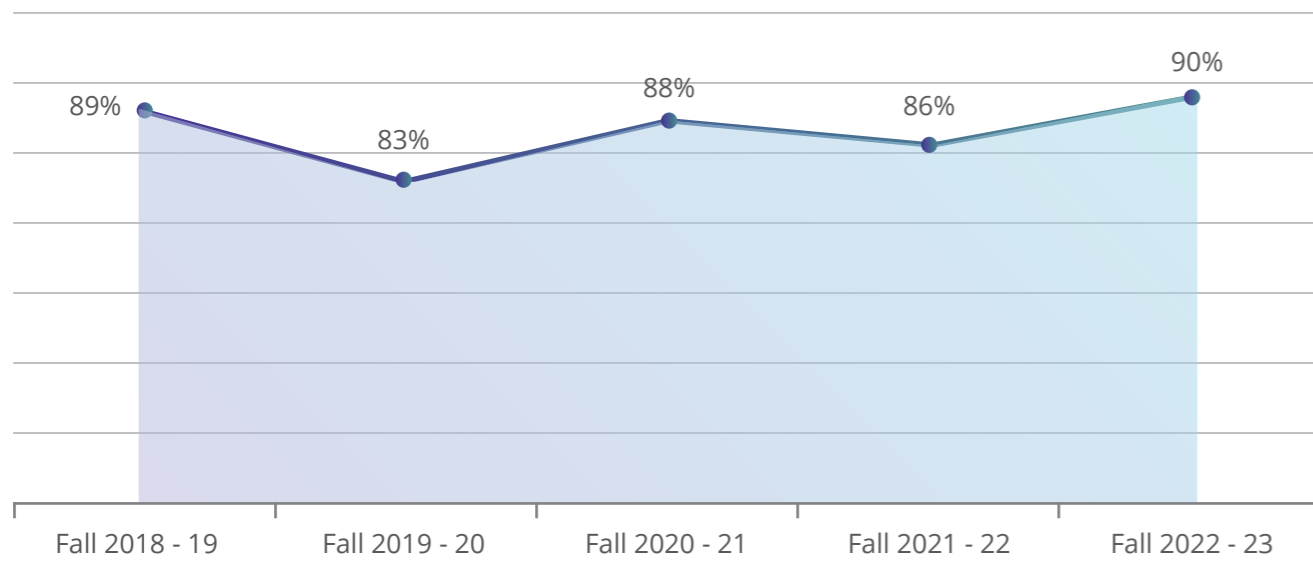*Percent of students enrolling in consecutive fall and spring terms.

09. COURSE COMPLETION RATES

Course Completion Rates - Undergraduate Table

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2018-19	20,500	18,233	89%
Fall 2019-20	24,690	20,613	83%
Fall 2020-21	22,430	19,670	88%
Fall 2021-22	20,106	17,279	86%
Fall 2022-23	18,831	17,016	90%

*Credits earned (a passing grade in a course) out of credits attempted

Course Completion Rates - Graduate Table

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2018-19	1,979	1,791	91%
Fall 2019-20	1,550	1,403	91%
Fall 2020-21	1,970	1,801	91%
Fall 2021-22	2,363	2,261	96%
Fall 2022-23	1,640	1,561	95%

*Credits earned (a passing grade in a course) out of credits attempted

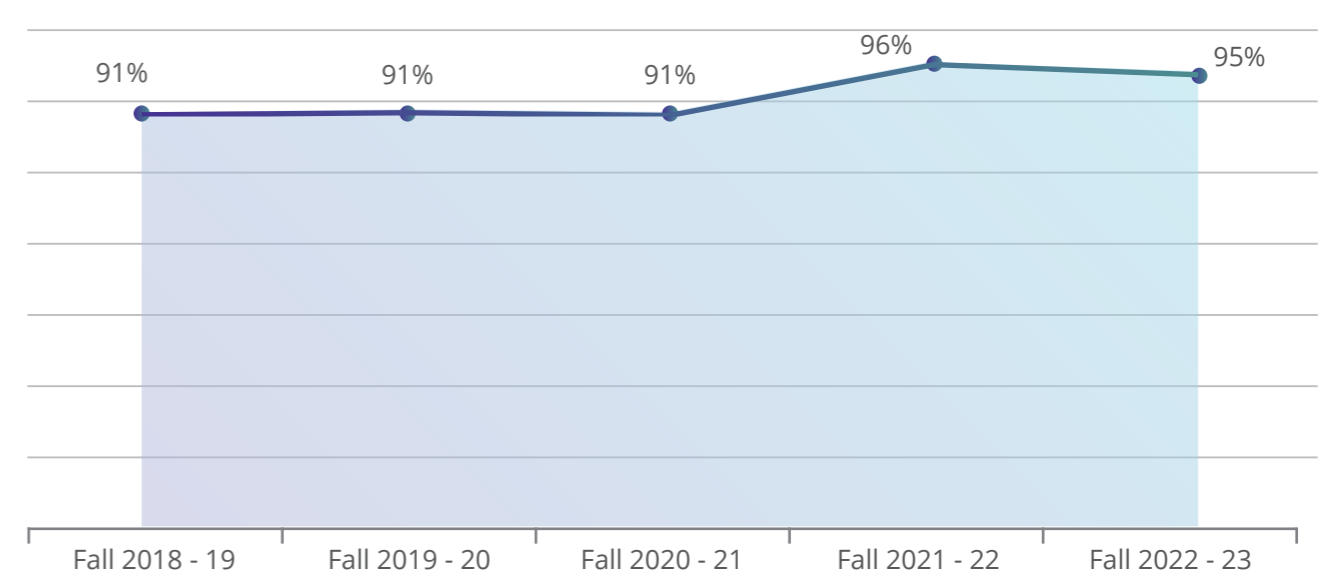### Course Completion Rates – Undergraduate Graph

89% 83% 88% 86% 90%

Fall 2018 - 19   Fall 2019 - 20   Fall 2020 - 21   Fall 2021 - 22   Fall 2022 - 23

*Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students

Course Completion Rates – Graduate Graph

91% 91% 91% 96% 95%

Fall 2018 - 19   Fall 2019 - 20   Fall 2020 - 21   Fall 2021 - 22   Fall 2022 - 23

*Credits earned (a passing grade in a course) out of credits attempted

10. GRADUATION RATE
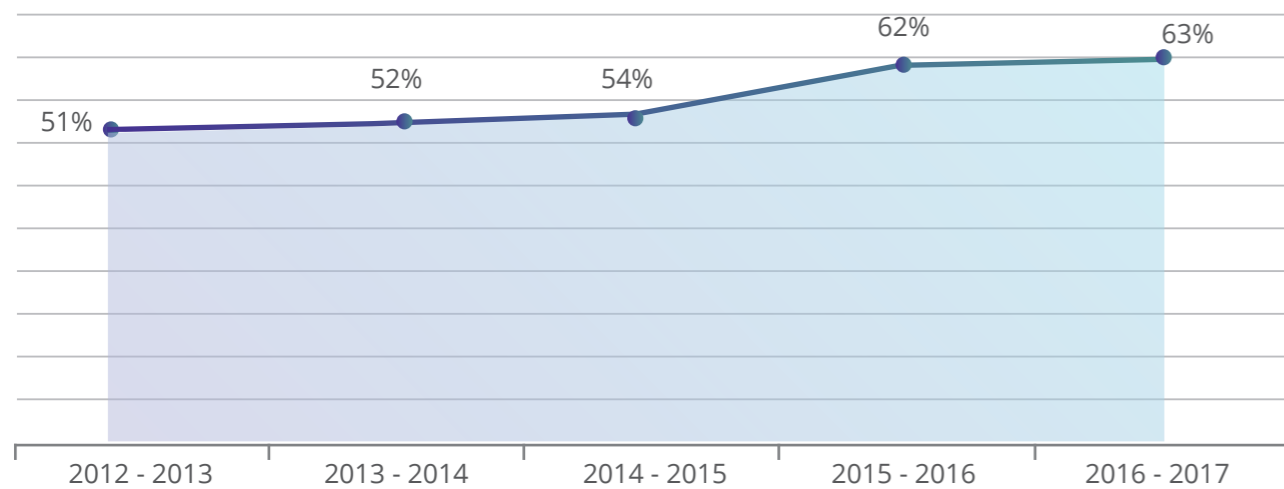
Undergraduates Graduation Data

The total number of completers within 150% (6 years) of normal time divided by the number of students in the entering cohort

Graduation Rates - Undergraduate Level Table

Cohort Year	Cohort Total	Graduated	Graduation %
2012 - 2013	233	119	51%
2013 - 2014	164	86	52%
2014 - 2015	191	104	54%
2015 - 2016	186	115	62%
2016 - 2017	183	115	63%

*Percent of students graduated within 150% of normal time: Undergraduate - 6 years

Graduation Rates - Undergraduate Level Graph

*Percent of students graduated within 150% of normal time: Undergraduate - 6 years
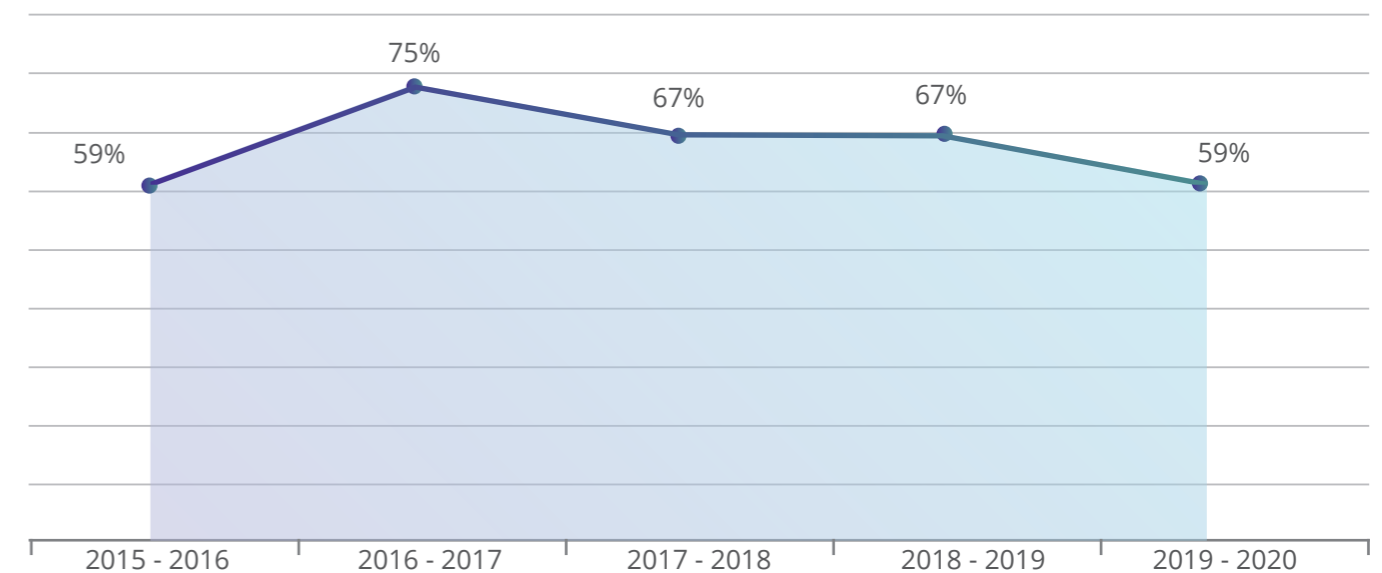
Graduates Graduation Data

The total number of completers within 150% (3 years) of normal time divided by the number of students in the entering cohort

Graduation Rates - Graduate Level Table

Cohort Year	Cohort Total	Graduated	Graduation %
2015 - 2016	29	17	59%
2016 - 2017	65	49	75%
2017 - 2018	63	42	67%
2018 - 2019	51	34	67%
2019 - 2020	27	16	59%

*Percent of students graduated within 150% of normal time: Graduate -3 years

Graduation Rates - Graduate Level Graph

*Percent of students graduated within 150% of normal time: Graduate -3 years
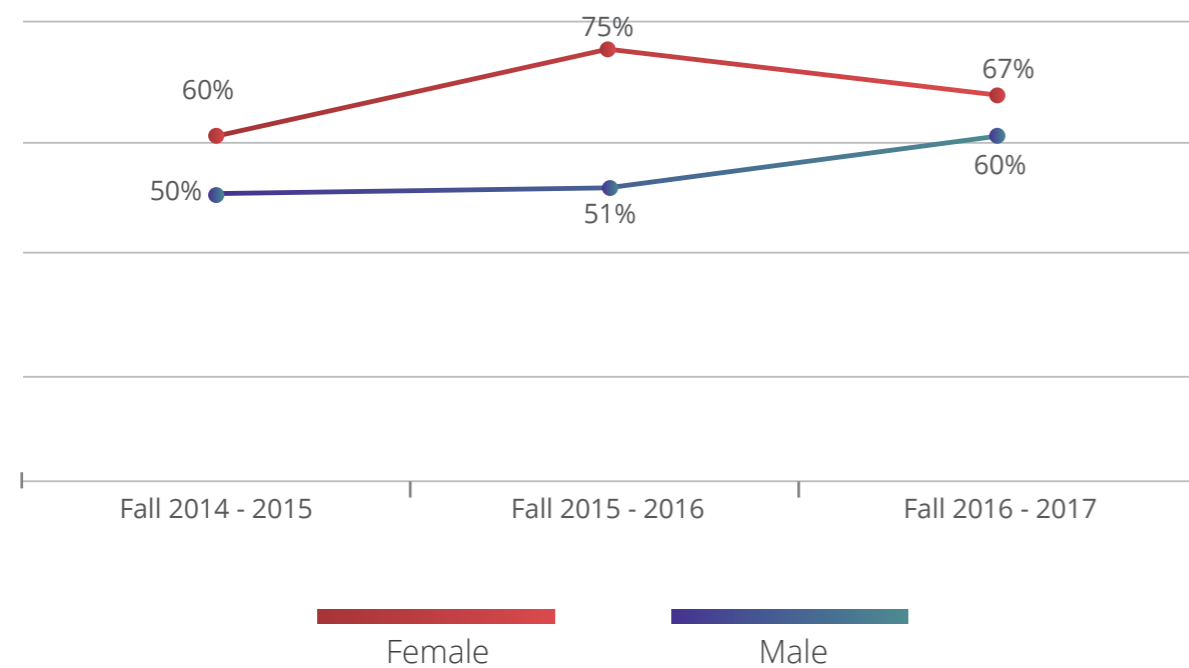
Disaggregated Graduation Rate by Gender – Undergraduate Level Table*

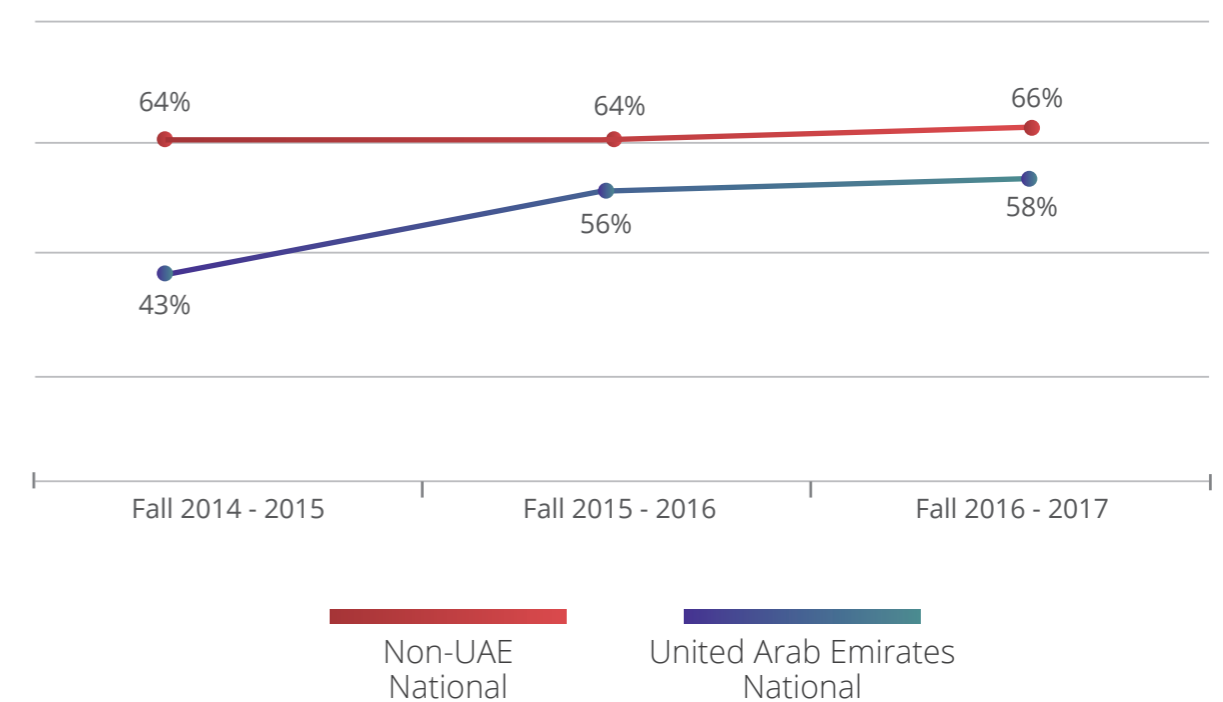| Cohort Year	Gender	Cohort Count	Graduated	Graduation %
Fall 2014	Female	88	53	60%
	Male	103	51	50%
Fall 2015	Female	84	63	75%
	Male	102	52	51%
Fall 2016	Female	81	54	67%
	Male	102	61	60%

Disaggregated Graduation Rate by Nationality – Undergraduate Level Table*

Cohort	Nationality	Cohort Count	Graduated	Graduation %
Fall 2014	United Arab Emirates National	84	36	43%
	Non-UAE National	107	68	64%
Fall 2015	United Arab Emirates National	54	30	56%
	Non-UAE National	132	85	64%
Fall 2015	United Arab Emirates National	69	40	58%
	Non-UAE National	114	75	66%

Disaggregated Graduation Rate by Gender – Undergraduate Level Graph*

Female
Male

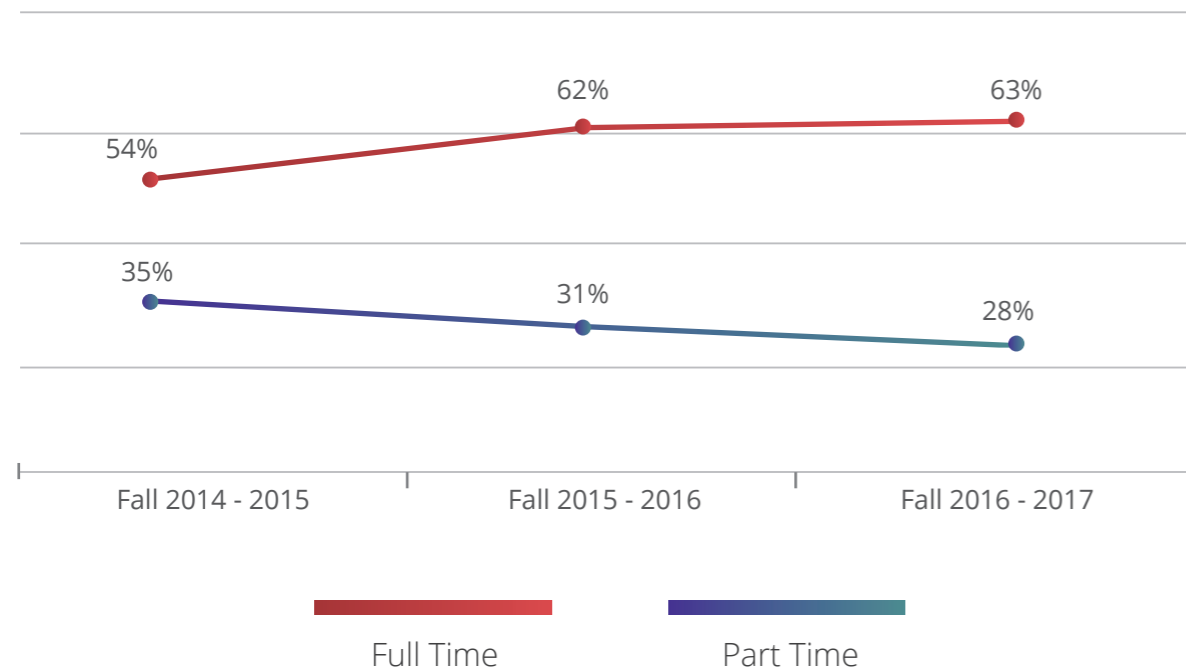## Disaggregated Graduation Rate by Nationality – Undergraduate Level Graph*

Non-UAE National
United Arab Emirates National

*Percent of students graduated within 150% of normal time: Undergraduate - 6 years

Disaggregated Graduation Rate by Mode of Study – Undergraduate Level Table*

Cohort	FT/PT	Cohort Count	Graduated	Graduation %
Fall 2014	Full Time	191	104	54%
	Part Time	155	54	35%
Fall 2015	Full Time	186	115	62%
	Part Time	133	41	31%
Fall 2016	Full Time	183	115	63%
	Part Time	138	38	28%

Disaggregated Graduation Rate by Gender – Graduate Level Table*

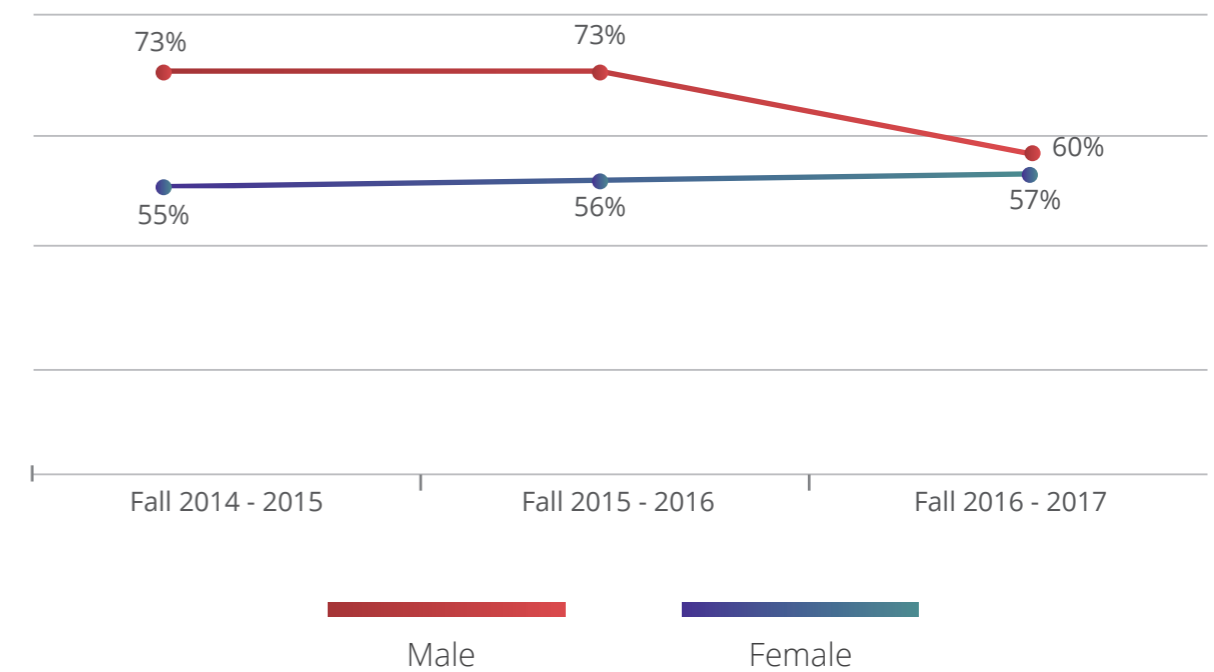| Cohort	Gender	Cohort Count	Graduated	Graduation %
Fall 2017	Female	22	12	55%
	Male	41	30	73%
Fall 2018	Female	18	10	56%
	Male	33	24	73%
Fall 2019	Female	7	4	57%
	Male	20	12	60%

Disaggregated Graduation Rate by Mode of Study – Undergraduate Level Graph*

Disaggregated Graduation Rate by Gender – Graduate Level Graph*

*PT Cohort (First Time, Part Time Student on the specified semester)
*Percentage of students graduated within 150% of normal time: Undergraduate - 6 years

Disaggregated Graduation Rate by Nationality – Graduate Level Table*

Cohort	Nationality	Cohort Count	Graduated	Graduation %
Fall 2017	**United Arab Emirates National**	45	33	73%
	Non-UAE National	18	9	50%
Fall 2018	**United Arab Emirates National**	43	29	67%
	Non-UAE National	8	5	63%
Fall 2019	**United Arab Emirates National**	20	13	65%
	Non-UAE National	7	3	43%

Disaggregated Graduation Rate by Mode of Study – Graduate Level Table*

Cohort	FT/PT	Cohort Count	Graduated	Graduation %
Fall 2017	Full Time	63	42	67%
	Part Time	27	13	48%
Fall 2018	Full Time	51	34	67%
	Part Time	10	3	30%
Fall 2019	Full Time	27	16	59%
	Part Time	9	4	44%

Disaggregated Graduation Rate by Gender – Graduate Level Graph*

*Percent of students graduated within 150% of normal time: Graduate -3 years
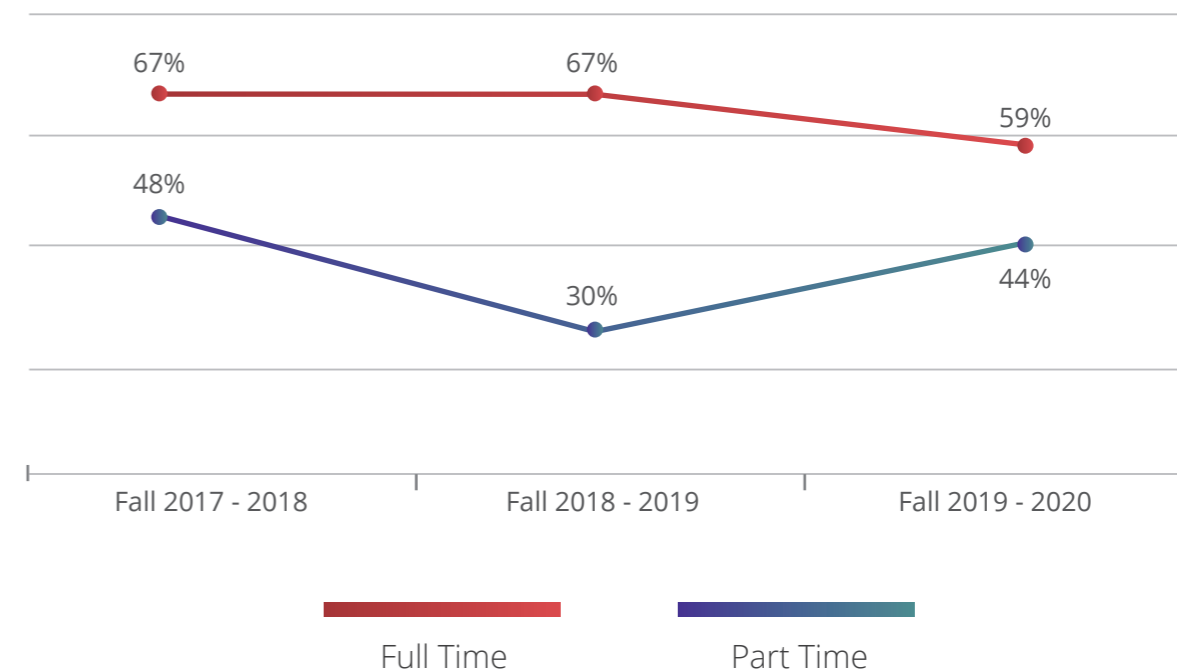
*PT Cohort (First Time, Part Time Student on the specified semester)
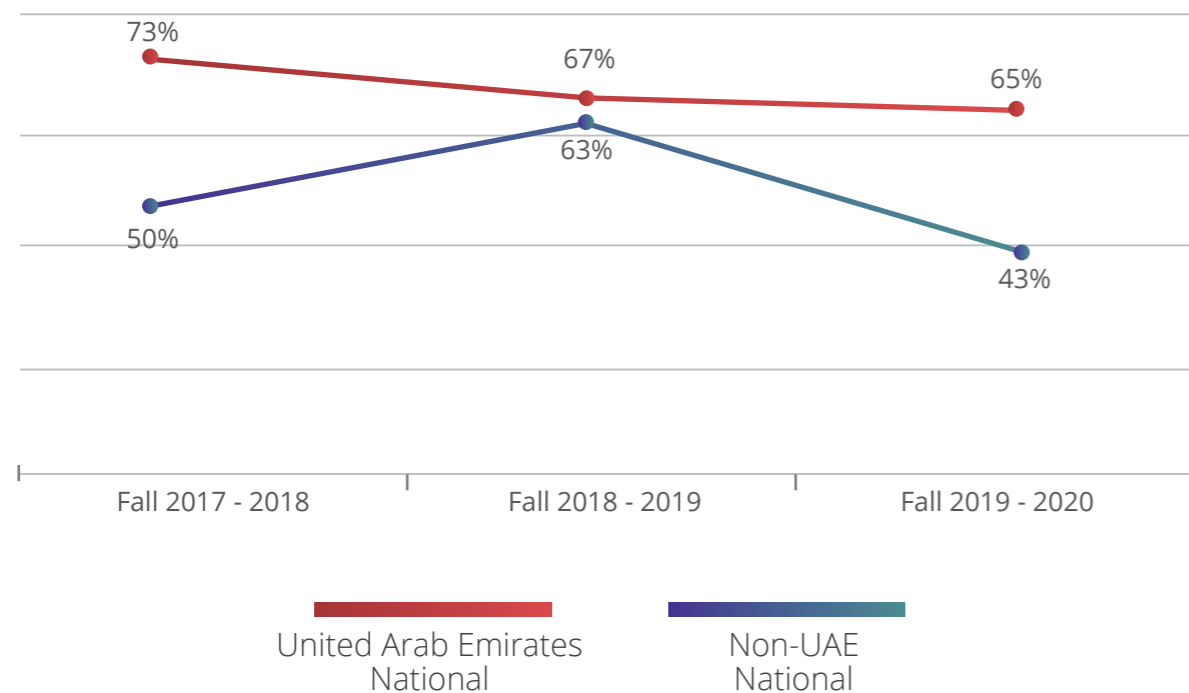*Percentage of students graduated within 150% of normal time: Graduate - 3 years

11. ALUMNI AND EMPLOYABILITY

Undergraduates Employment Data

The percentage of alumni who are business owners, full-time students pursuing higher education, and full-time / part-time employees of private and public organizations, within 12 months after graduation.
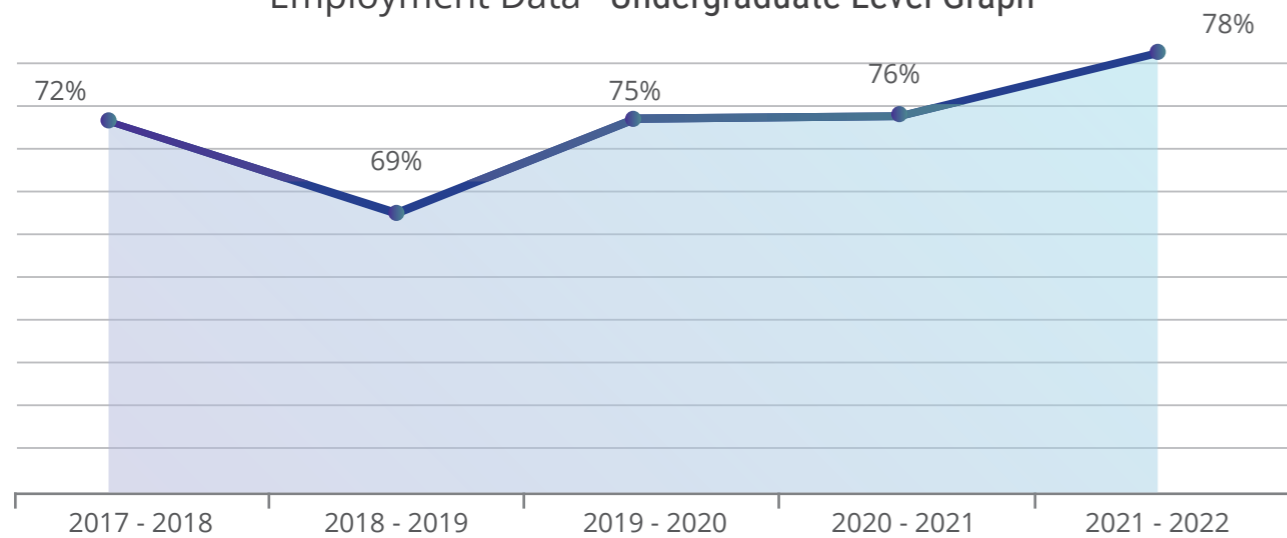
Employment Rate* - Undergraduate Level Table

Graduating Year	Total Graduates	Reachable	Employed*	Unemployed	Employment Rate**
2017-2018	357	241	174	67	72%
2018-2019	328	255	176	79	69%
2019-2020	321	204	152	52	75%
2020-2021	375	229	172	54	76%
2021-2022	375	340	264	76	78%

* Employment Rate: Employed / Reachable Graduate

Graduates Employment Data

Employment Rate* -Graduate Level Table

Graduating Year	Total Graduates	Reachable	Employed*	Unemployed	Employment Rate**
2017-2018	124	93	81	12	87%
2018-2019	91	78	68	10	87%
2019-2020	110	81	73	8	90%
2020-2021	85	58	54	4	93%
2021-2022	98	91	87	4	96%

* Employment Rate: Employed / Reachable Graduate

Employment Data - Undergraduate Level Graph

Employment Data - Graduate Level Graph

Employment Rates* 2017-18

Employed | Unemployed

28%
72%
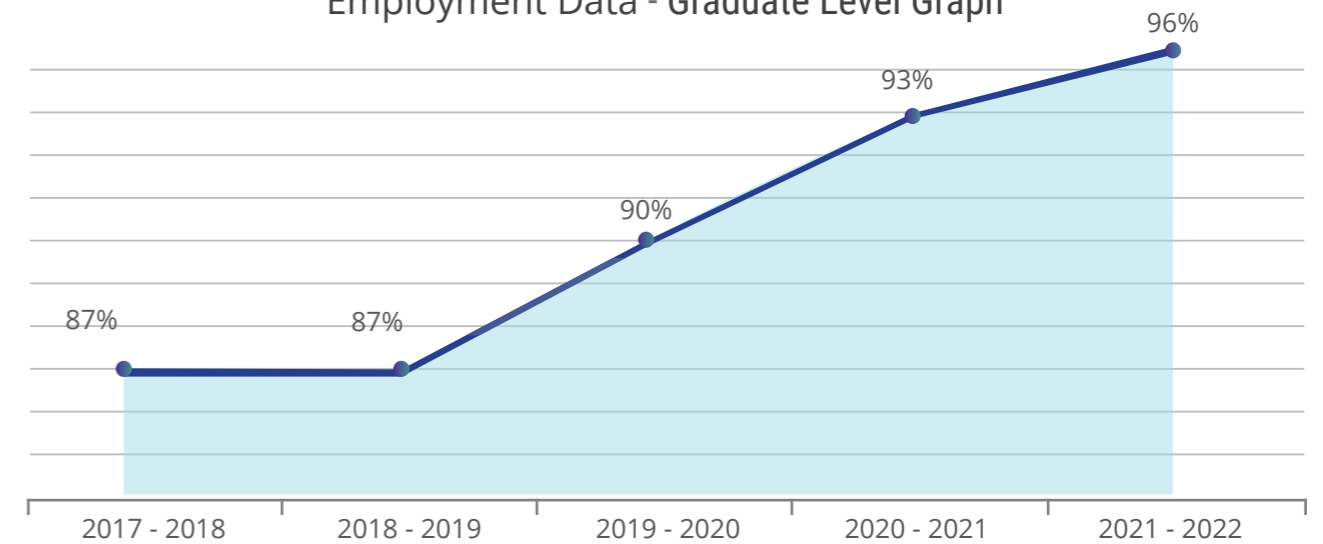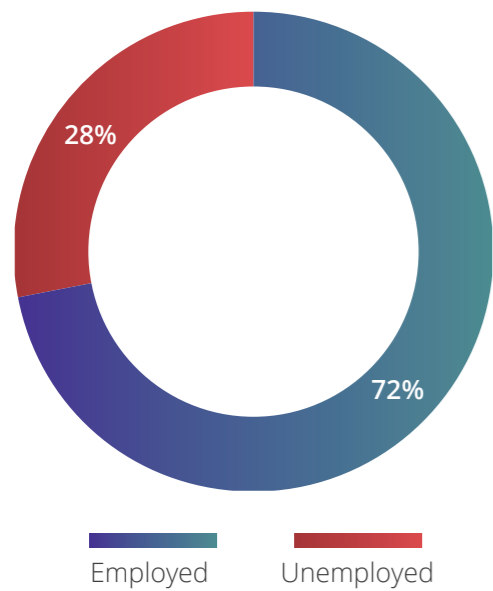
Top Employers 2017-18
Dubai Police
Abu Dhabi Police
General Directorate of Residency
Armed Forces GHQ
Ministry of Interior

Employment Rates* 2019-20

Employed | Unemployed

25%
75%
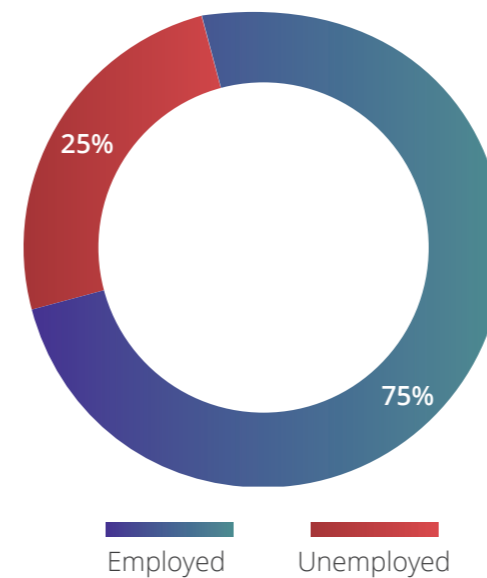
Top Employers 2019-20
Armed Forces GHQ
Dubai Police
General Directorate of Residency
EIDA
Namshi

Employment Rates* 2018-19

Employed | Unemployed

31%
69%
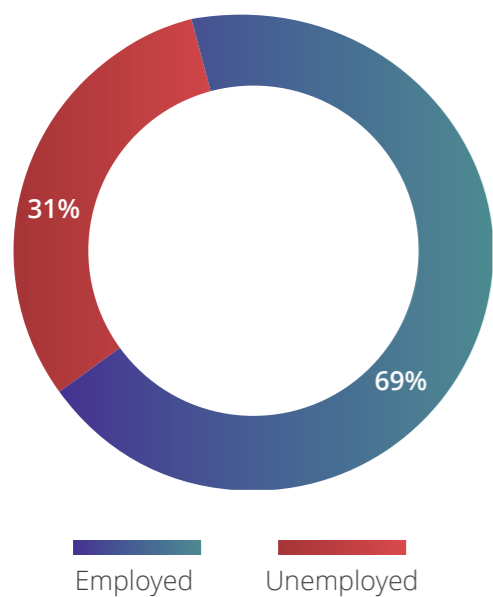
Top Employers 2018-2019
Armed Forces GHQ
ADNOC
MBC Group MBC
DEWA
Abu Dhabi Police

Employment Rates* 2020-21

Employed | Unemployed

24%
76%
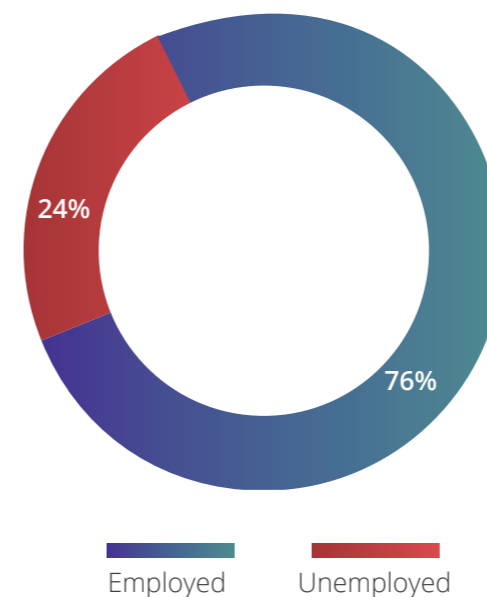
Top Employers 2020-21
Dubai Police
General Directorate of Residency and Foreigners Affairs
Dubai Customs
Emirates NBD
ADNOC

Employment Rates* 2021-22
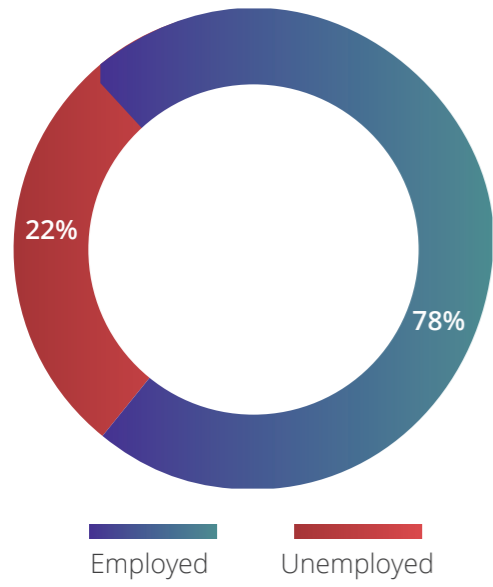
Top Employers 2021-22
Dubai Police
General Directorate of Residency and Foreigners Affairs
Dubai Customs
Dubai Civil Defence
Ministry of Defence

22%

78%

Employed   Unemployed

Graduates Employment Data

Employment Rates* 2017-18

13%
87%

Employed   Unemployed
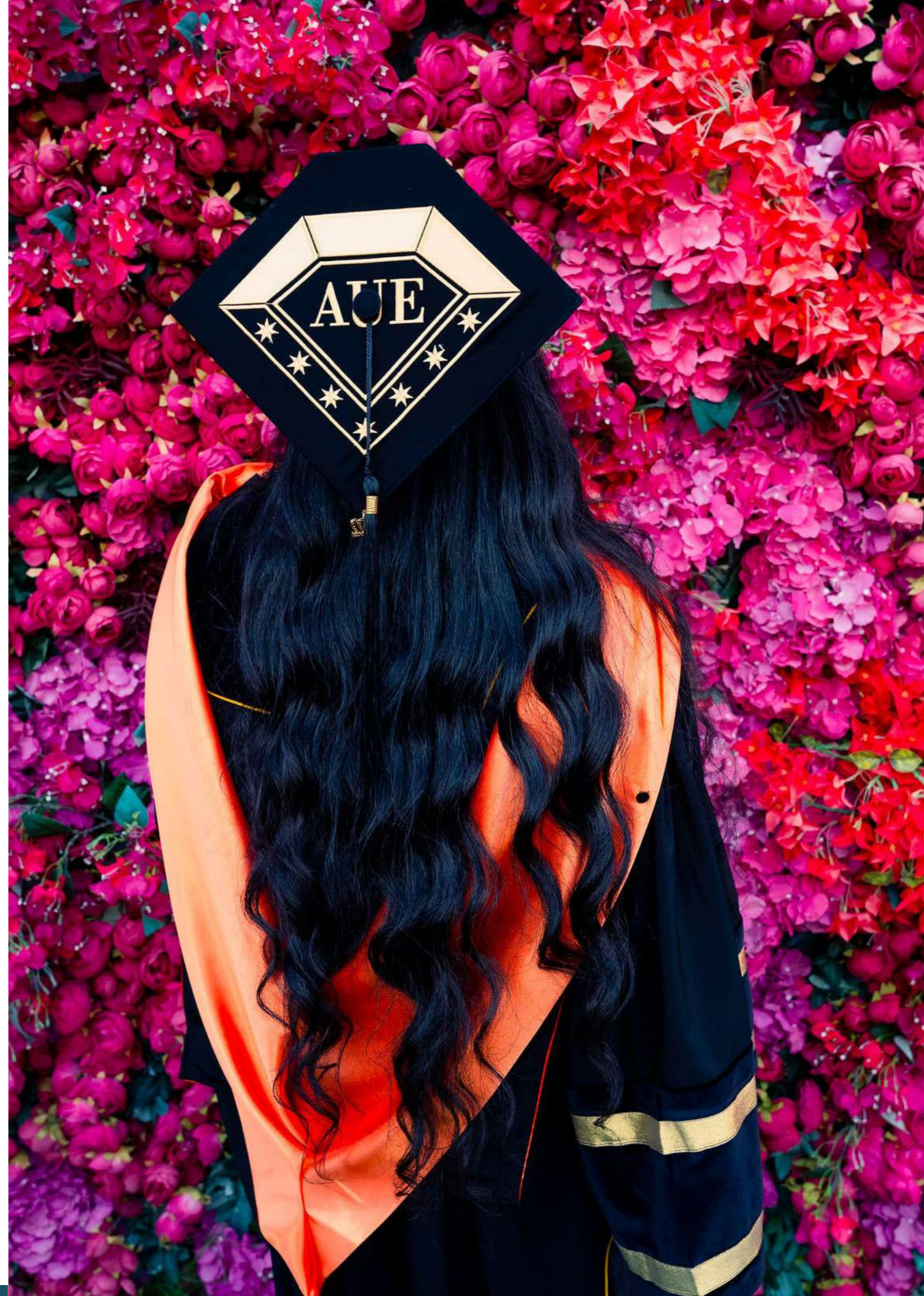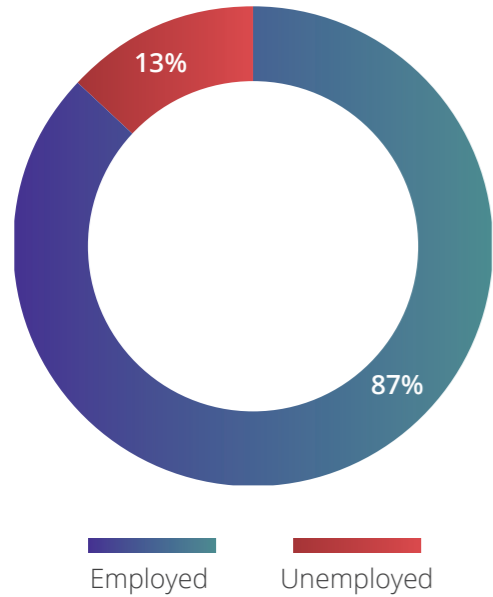
Top Employers 2018-19
Dubai Police
Armed Forces GHQ
Ministry of Interior
General Directorate of Residency
ADNOC

Employment Rates* 2018-19

13%
87%

Employed   Unemployed

Top Employers 2018-19
Armed Forces GHQ
Dubai Police
Dubai Municipality
Abu Dhabi Police
Ministry of Interior

Employment Rates* 2019-20

10%
90%

Employed   Unemployed
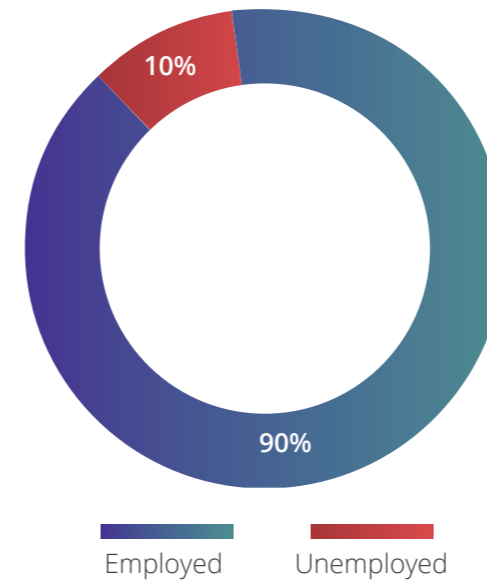
Top Employers 2019-20
General Directorate of Residency
Dubai Police
Armed Forces GHQ
ENEC
Abu Dhabi Sports Council

Employment Rates* 2020-21

7%
93%

Employed   Unemployed
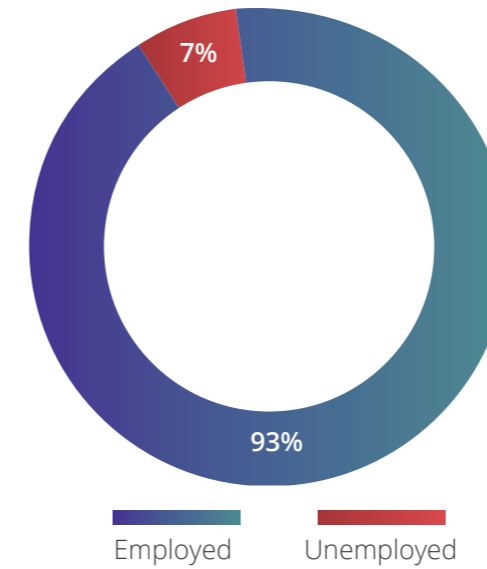
Top Employers 2020-21
General Directorate of Residency and Foreigners Affairs
Ministry Of Interior
Dubai Police
Armed Forces GHQ
Abu Dhabi Police

Employment Rates* 2021-22

4%
96%

Employed   Unemployed

Top Employers 2021-22
Dubai Police
Ministry of Defence
Federal Authority for Identity and Citizenship
Abu Dhabi Police
UAE Equestrian and Racing Federation

12. ACADEMIC PROGRAMS

College	Degree	Programs
COLLEGE OF BUSINESS ADMINISTRATION (COBA)	Master Degree	Master in Business Administration
		Master of Sports Management
	Bachelor Degree	Bachelor of Business Administration - Accounting
		Bachelor of Business Administration - Finance
		Bachelor of Business Administration - Hospital and Healthcare Management
		Bachelor of Business Administration - Logistics and Supply Chain Management
		Bachelor of Business Administration - Insurance and Risk Management
		Bachelor of Business Administration - Human Resource Management
		Bachelor of Business Administration - Business Management
		Bachelor of Business Administration - E-Commerce and Marketing
COLLEGE OF COMPUTER INFORMATION TECHNOLOGY (CCIT)	Bachelor Degree	Bachelor of Science in Information Technology Management
		Bachelor of Science in Computer Science – Digital Forensics
		Bachelor of Science in Computer Science – Network Security
	Master Degree	Masters in Knowledge Management
COLLEGE OF DESIGN (CDES)	Bachelor Degree	Bachelor of Science in Design - Fashion Design
		Bachelor of Science in Design - Interior Design
		Bachelor of Science in Design - Graphic Design
		Bachelor of Science in Design - Digital Animation

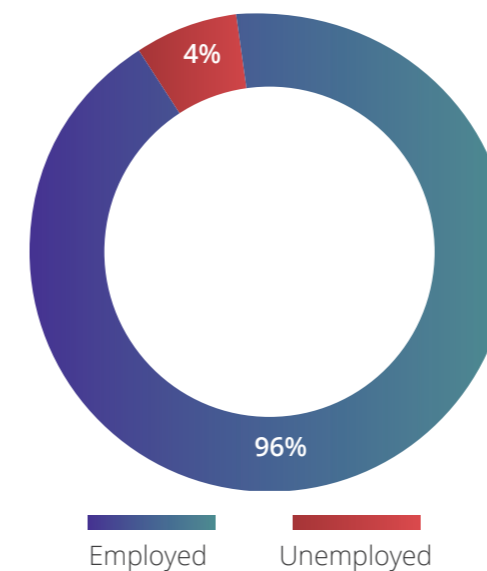| College	Degree	Programs
COLLEGE OF LAW (CLAW)	Master Degree	Master in Arbitration
		Master in Intellectual Property
		Masters in Criminal Science
		Professional Master in Sports Law
	Bachelor Degree	Bachelor of Law
COLLEGE OF MEDIA AND MASS COMMUNICATION (CMMC)	Bachelor Degree	Bachelor of Arts in Media and Mass Communication – International Relations
		Bachelor of Arts in Media and Mass Communication – Public Relations
		Bachelor of Arts in Media and Mass Communication – Radio & TV
		Bachelor of Arts in Media and Mass Communication – Integrated Marketing Communications
		Bachelor of Public Relation
COLLEGE OF SECURITY AND GLOBAL STUDIES (CSGS)	Bachelor Degree	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication
		Bachelor of Arts in Security and Strategic Studies - Disaster Management
		Bachelor of Arts in Security and Strategic Studies - Emergency Management
		Bachelor of Arts in Security and Strategic Studies - Risk Management
	Master Degree	Master in Security Studies and Information Analysis
		Master of Arts in Security and Strategic Studies
		Master of Arts in Diplomacy
COLLEGE OF EDUCATION (CEDU)	Bachelor Degree	Bachelor of Education - Special Education

13. COURSES, COURSE ENROLLMENT & CLASS SIZE

Course Offerings, Course Enrollment and Class Size:
Fall 2022-23

Course Offerings by College* and Course Level

	CCIT	CDES	CEDU	CLAW	CMMC	COBA	CSGS
Bachelor Degree	20	28	55	37	35	67	17
Master Degree	3			23		9	11

Bachelor Degree   Master Degree
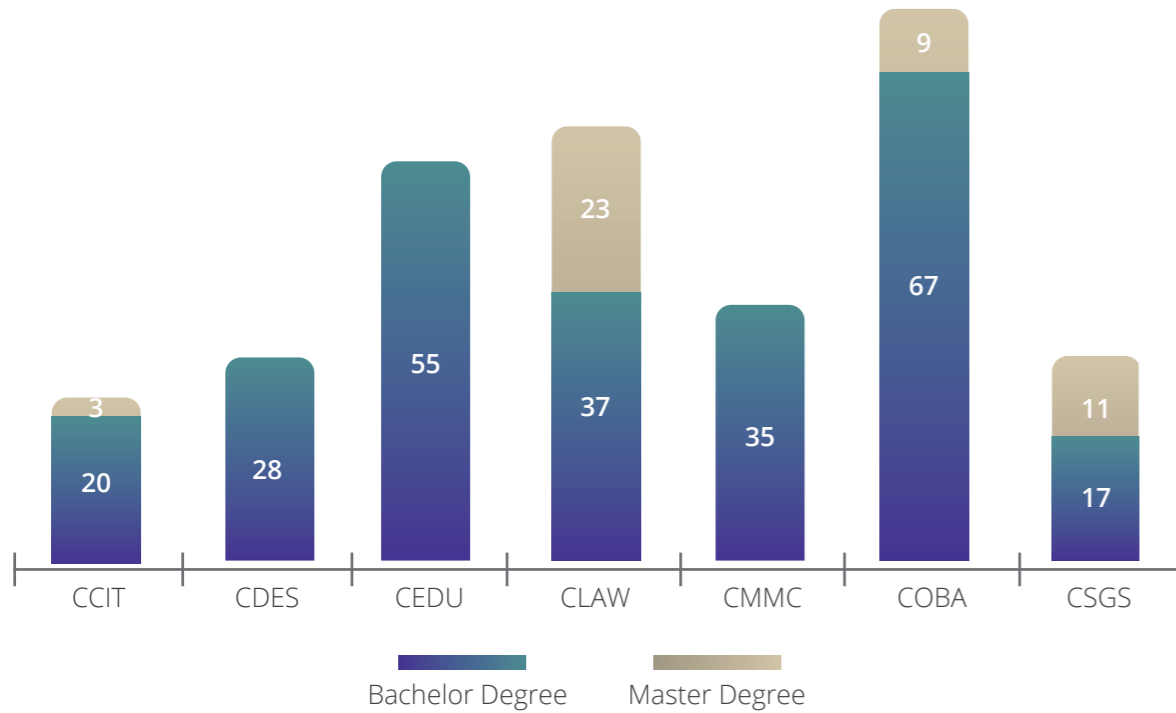
Course Enrollment by College* and Course Level
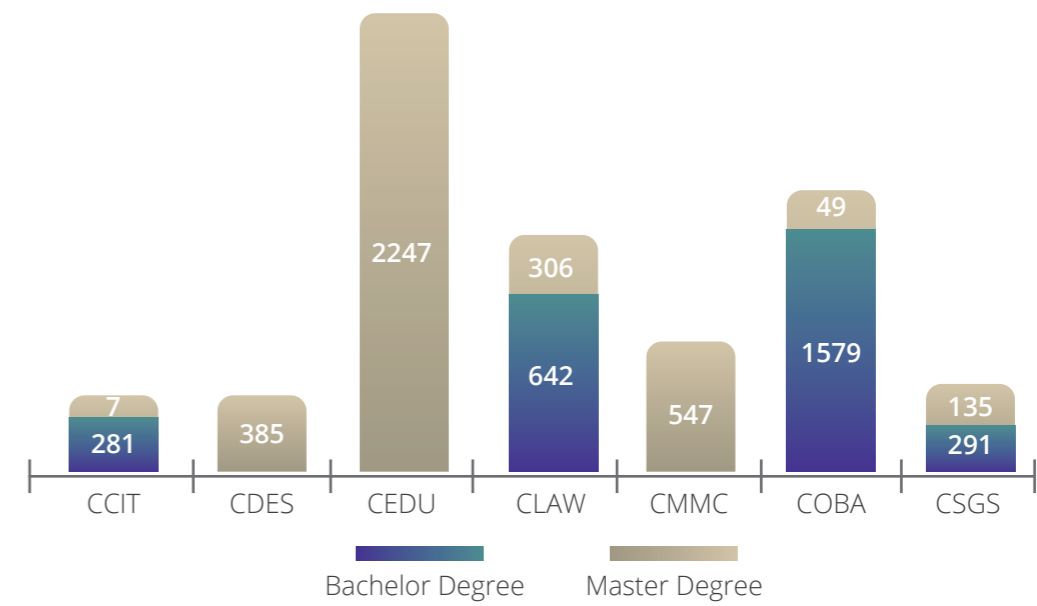
	CCIT	CDES	CEDU	CLAW	CMMC	COBA	CSGS
Bachelor Degree	281	385		642		1579	291
Master Degree	7		2247	306	547	49	135

Bachelor Degree   Master Degree

*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Capstone Seminar, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Undergraduate Class Size by College*
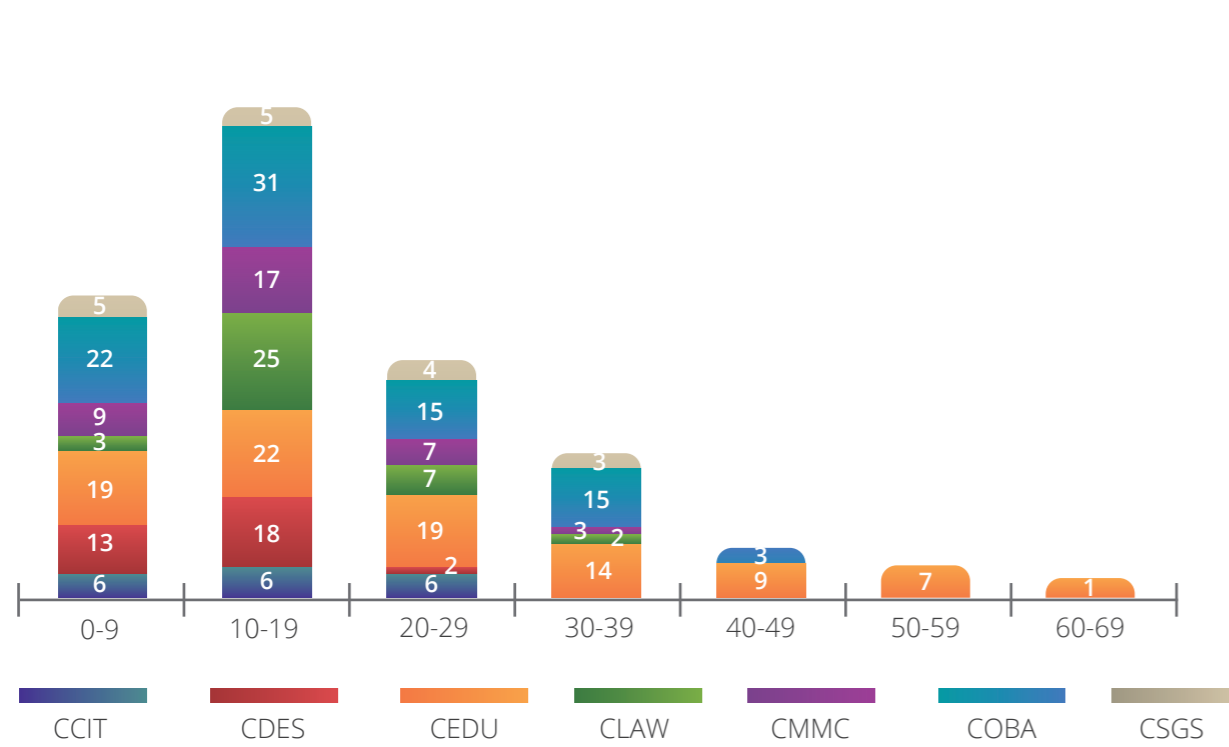
Legend: CCIT, CDES, CEDU, CLAW, CMMC, COBA, CSGS

	0-9	10-19	20-29	30-39	40-49	50-59	60-69
CCIT	6	6	6				
CDES	13	18	2	14	9	7	1
CEDU	19	22	19				
CLAW	3	25	7	2			
CMMC	9	17	7	3			
COBA	22	31	15	15	3		
CSGS	5	5	4	3			

Graduate Class Size by College*

Legend: CCIT, CLAW, COBA, CSGS

	0-9	10-19	20-29
CSGS	6	4	2
COBA	10	1	
CLAW	13	4	7
CCIT	3		

*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Course Offering and Enrollment History - 5 Years

Course Offerings by College*

	Fall 2018-19	Fall 2019-20	Fall 2020-21	Fall 2021-22	Fall 2022-23
CMMC	36	32	43	39	35
CSGS	21	22	27	31	28
CLAW	76	71	58	64	60
CEDU	44	50	55	51	55
CDES	24	27	29	28	28
CCIT	32	37	28	24	23
COBA	87	77	76	85	76

Legend: COBA, CCIT, CDES, CEDU, CLAW, CSGS, CMMC

Course Offerings by Study Level – Graduate Level Graph*
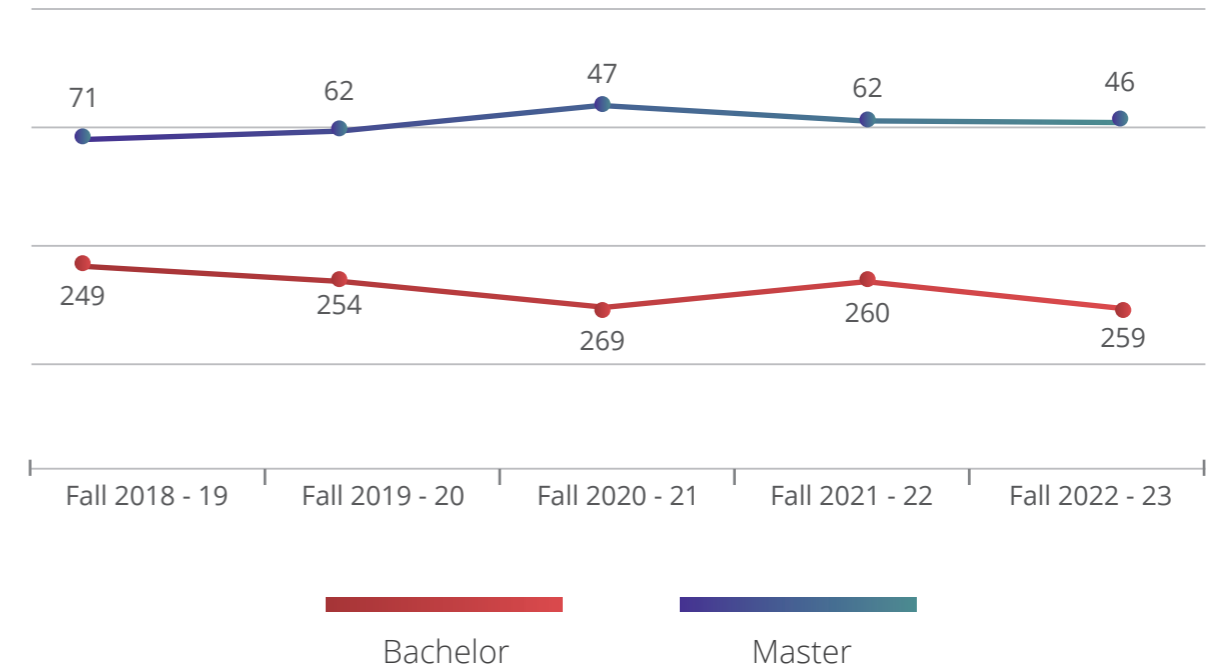
	Fall 2018 - 19	Fall 2019 - 20	Fall 2020 - 21	Fall 2021 - 22	Fall 2022 - 23
Master	71	62	47	62	46
Bachelor	249	254	269	260	259

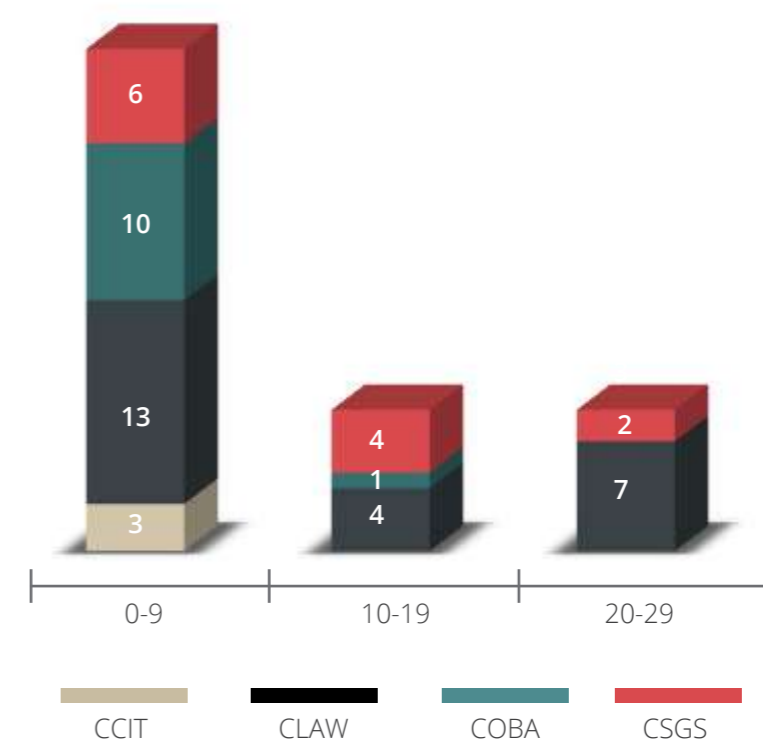Legend: Bachelor, Master

*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Capstone Seminar, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Course Enrollment by Study Level

	Fall 2018-19	Fall 2019-20	Fall 2020-21	Fall 2021-22	Fall 2022-23
Master	586	468	525	753	497
Bachelor	8,194	8,431	7,186	6,307	5,972

Legend: Bachelor, Master
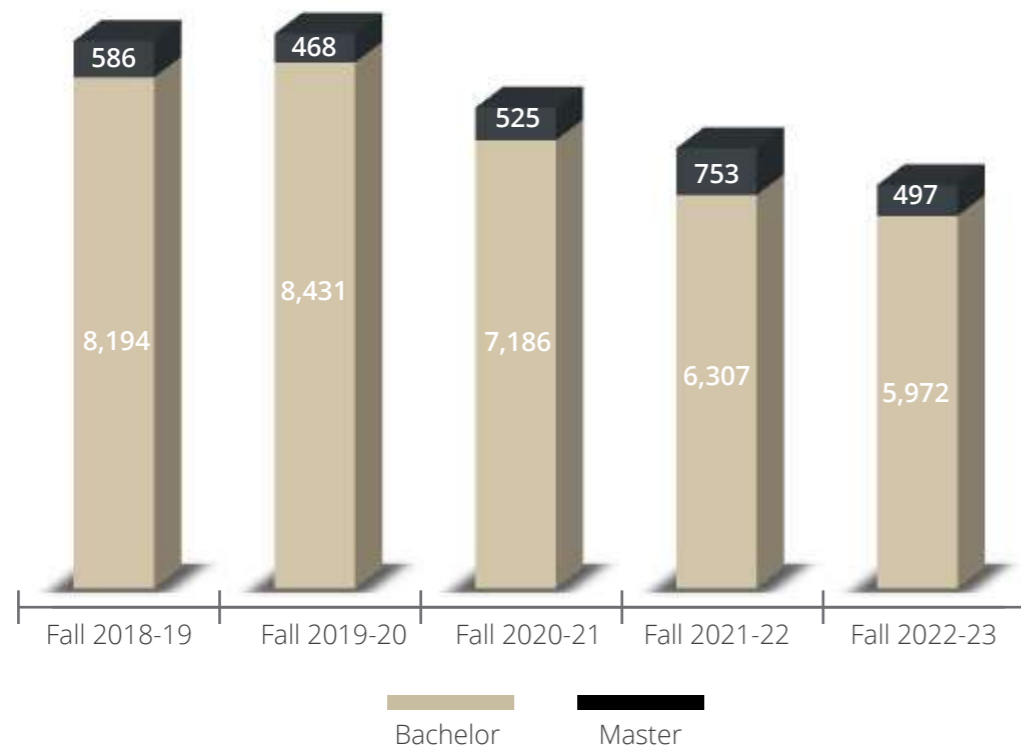
14. FACULTY

Faculty Composition: Fall 2022-23

Headcounts as of December 1, 2022

Faculty by Gender
N=116

- Male — 65%
- Female — 35%

Faculty by Rank
N=116

- Associate Professor — 11%
- Instructor — 18%
- Professor — 11
- Assistant Professor — 60%

Faculty by Nationality
N=116

- Arab — 53%
- Non - Arab — 42%
- GCC: 4%
- UAE: 1%

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education
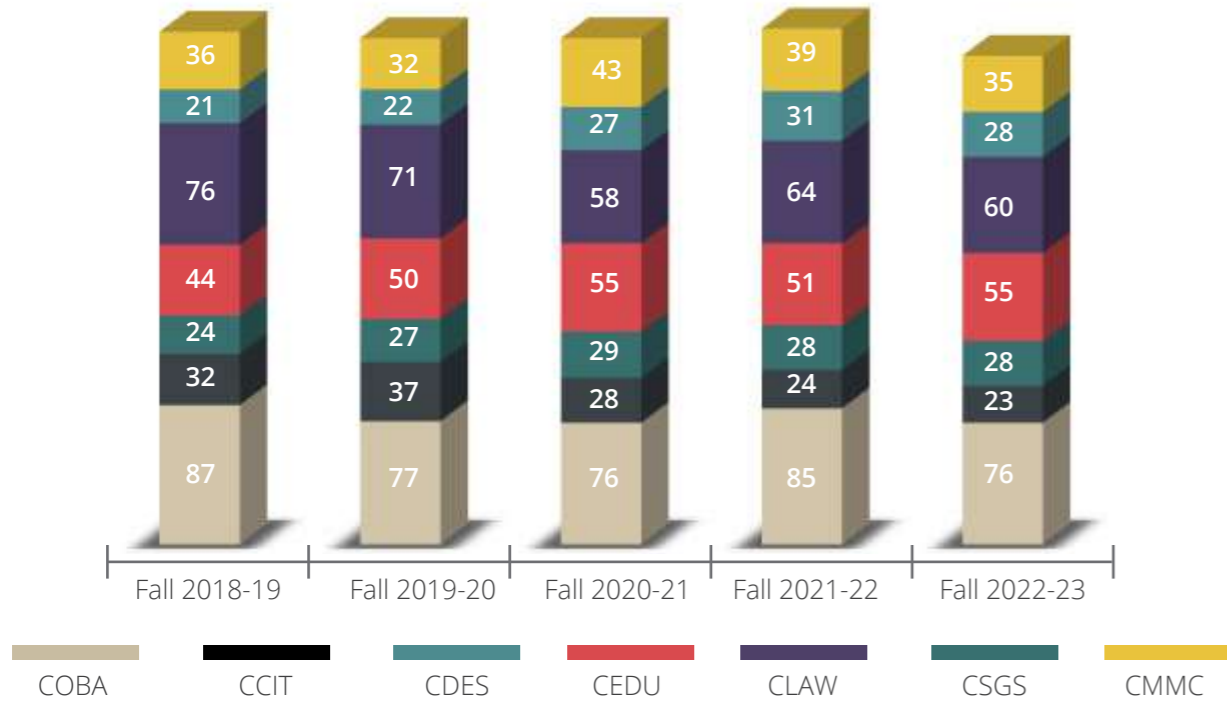
Faculty by Rank and College*

	CCIT	CDES	CDEU	CLAW	CMMC	COBA	CSGS
Instructor	9%		55%				
Assistant Professor	73%	85%	41%	32%	85%	68%	50%
Associate Professor	9%	8%		53%	8%	18%	30%
Professor	9%	8%	5%	16%	8%	14%	20%

Legend: Professor · Associate Professor · Assistant Professor · Instructor

Faculty by Gender and College*

	CCIT	CDES	CDEU	CLAW	CMMC	COBA	CSGS
Female	27%	31%	64%	16%	62%	29%	10%
Male	73%	69%	36%	84%	38%	71%	90%

Legend: Male · Female

Faculty Headcount by College* and Employment Mode

Colleges	Full-Time	Part-Time	Total
CCIT	9	2	11
CDES	13	-	13
CEDU	18	4	22
CLAW	18	1	19
CMMC	11	2	13
COBA	26	2	28
CSGS	10	-	10
Total	**105**	**11**	**116**

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Faculty by Qualification and Rank

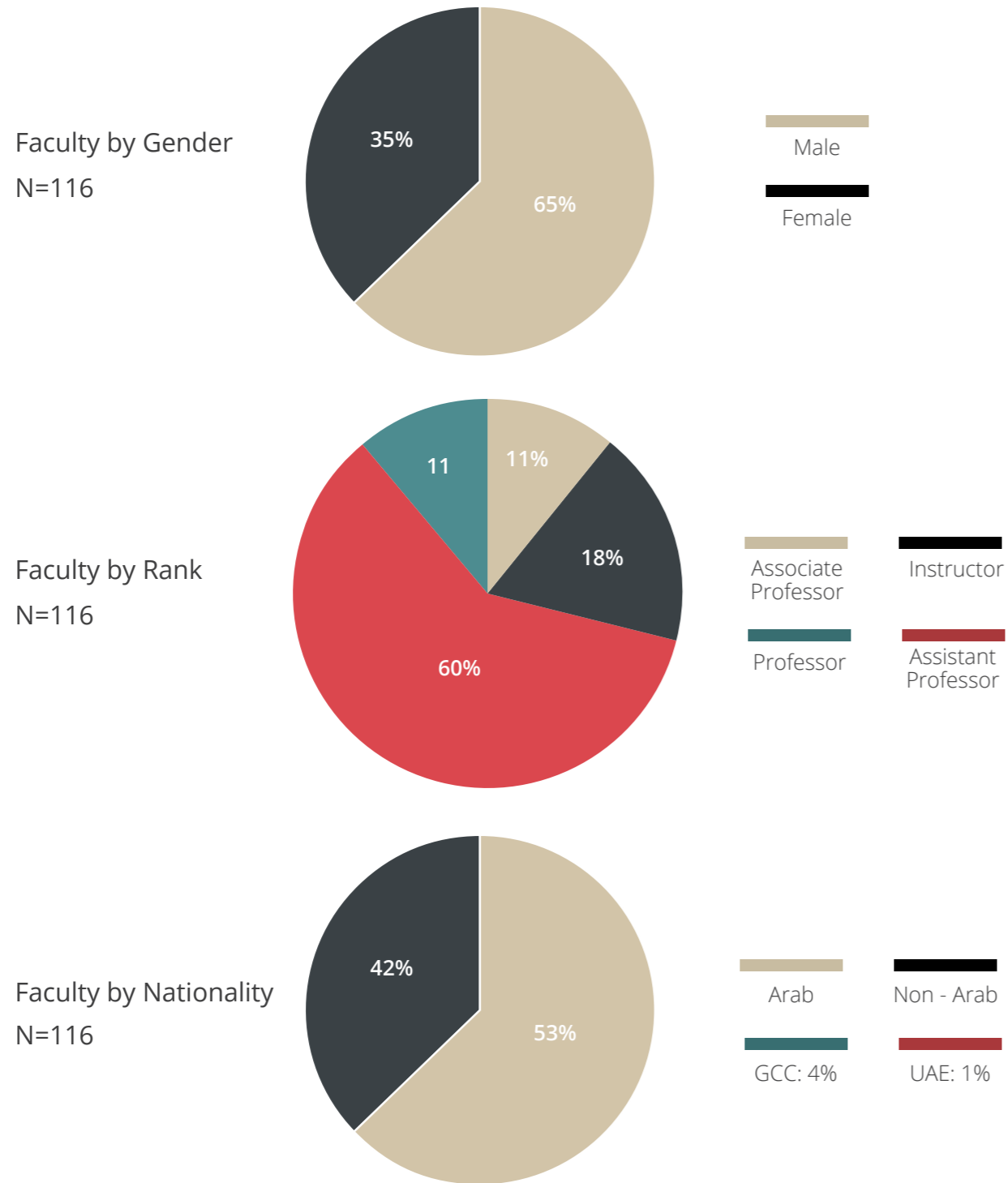| Qualification and Rank	Total
Doctorate	92
Professor	13
Associate Professor	21
Assistant Professor	58
Master Degree	23
Assistant Professor	10
Instructor	13
Bachelor Degree	1
Assistant Professor	1
Total	**116**

Faculty by Age Group (in years)
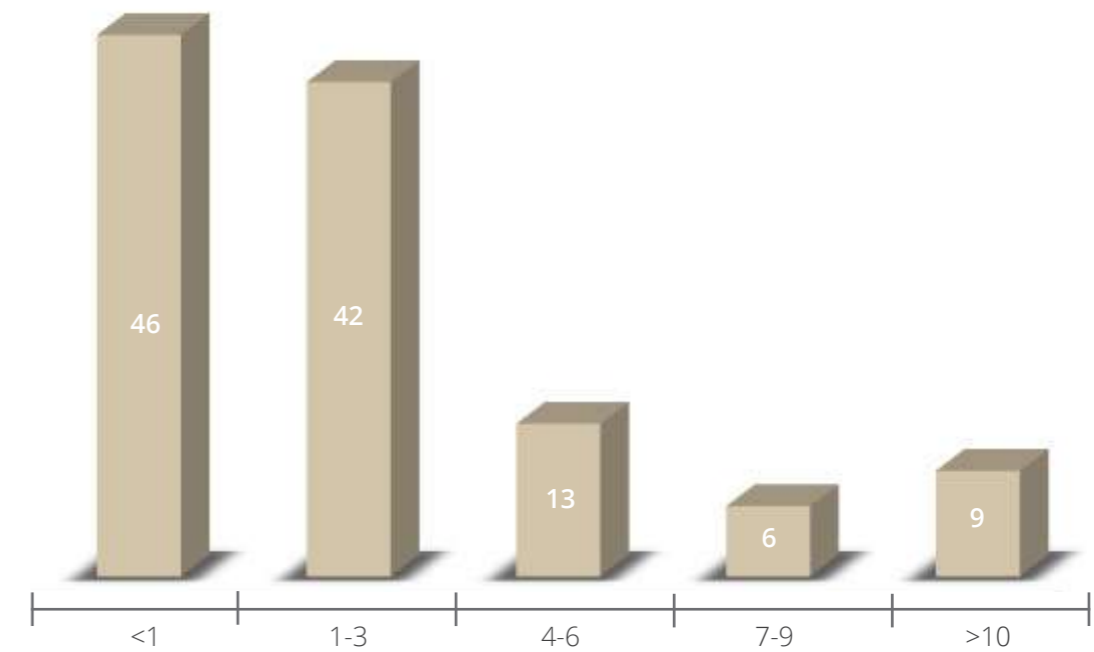
20-29	30-39	40-49	50-59	>60
1	34	46	27	8

Faculty Tenure (in years)

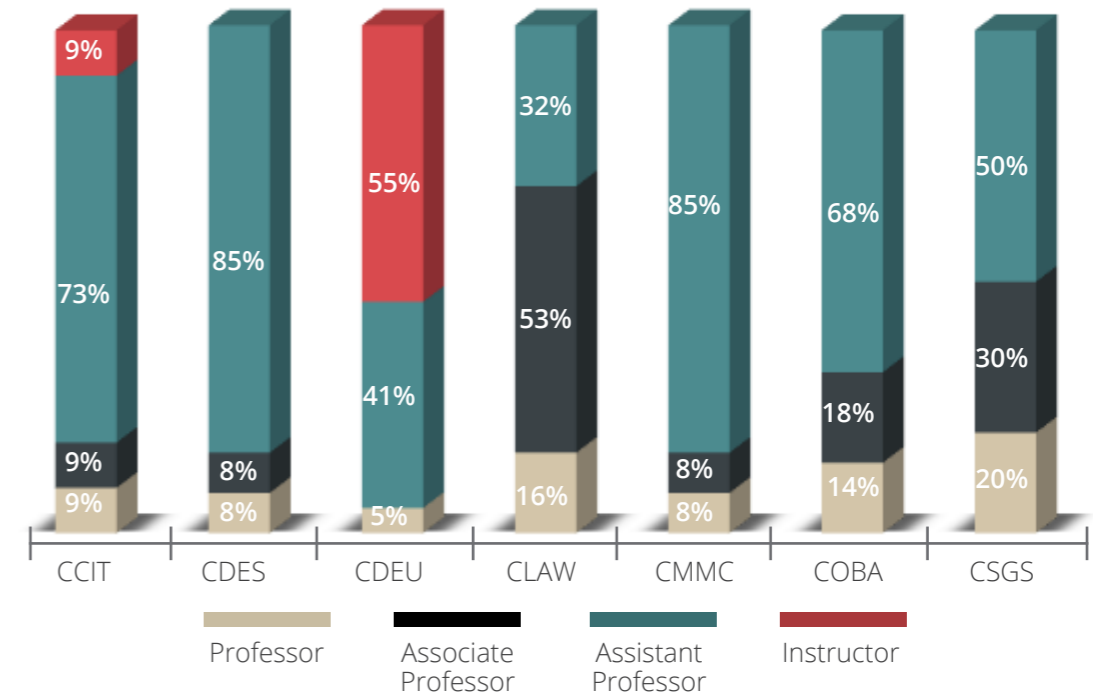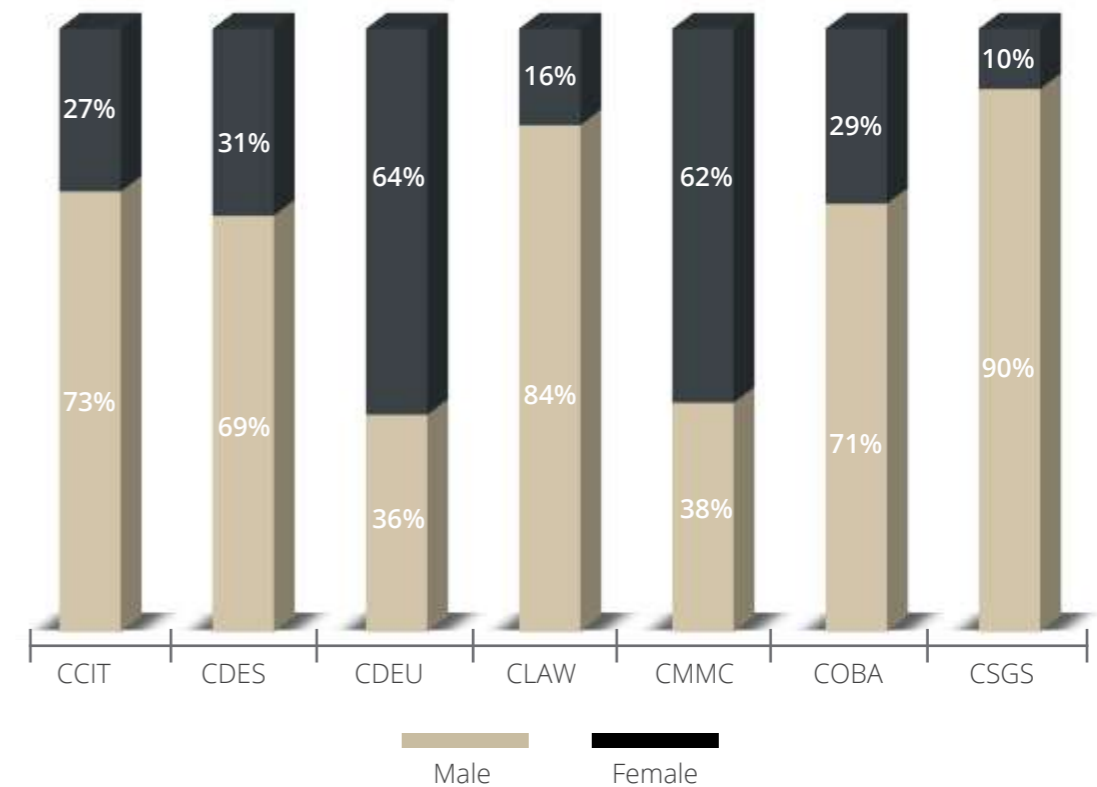| <1	1-3	4-6	7-9	>10
46	42	13	6	9

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Historical Trend in Faculty Composition – 5 Years

Faculty by College*

College	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22	Fall 22-23
CCIT	9	11	12	11	11
CDES	12	13	11	11	13
CEDU	23	26	29	21	22
CLAW	25	22	17	20	19
CMMC	12	12	14	16	13
COBA	40	32	28	31	28
CSGS	4	9	9	12	10
Total	**125**	**125**	**120**	**122**	**116**

Faculty by Academic Rank

Academic Rank	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22	Fall 22-23
Professor	17	12	12	11	13
Associate Professor	24	23	18	28	21
Assistant Professor	70	72	73	68	69
Instructor	14	18	17	15	13
Total	**125**	**125**	**120**	**122**	**116**

Faculty by Gender & Nationality

Gender & Nationality	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22	Fall 22-23
Arab	**57**	**56**	**56**	**57**	**61**
Male	42	36	35	40	44
Female	15	20	21	17	17
GCC	1	3	3	5	5
Male	-	1	1	1	1
Female	1	2	2	4	4
Non-Arab	**65**	**63**	**57**	**57**	**49**
Male	41	43	38	35	30
Female	24	20	19	22	19
UAE	**2**	**3**	**4**	**3**	**1**
Male	2	3	2	1	-
Female	-	-	2	2	1
Total	**125**	**125**	**120**	**122**	**116**

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.
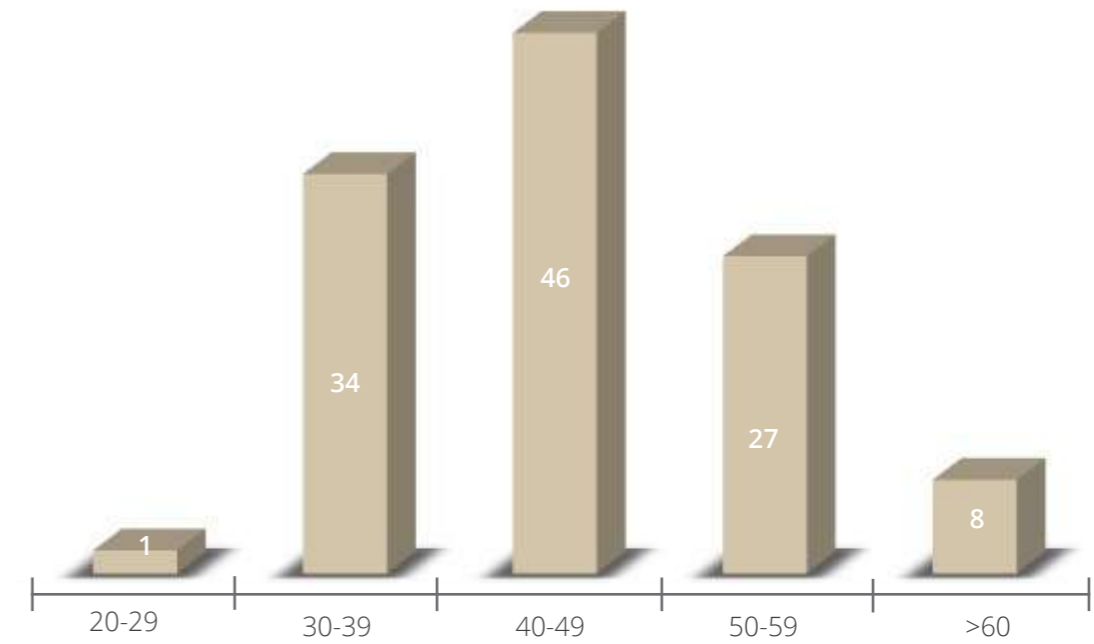
COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Faculty by Qualification & Rank

Qualification & Rank	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22	Fall 22-23
Doctorate	**102**	**99**	**95**	**98**	**92**
Instructor	1	1	1	-	-
Assistant Professor	60	63	64	59	58
Associate Professor	24	23	18	28	21
Professor	17	12	12	11	13
Master Degree	**22**	**25**	**24**	**24**	**23**
Instructor	12	16	15	15	13
Assistant Professor	10	9	9	9	10
Bachelor Degree	**1**	**1**	**1**	**-**	**1**
Instructor	1	1	1	-	-
Assistant Professor					1
Total	**125**	**125**	**120**	**122**	**116**

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

15. STAFF

Staff Composition: 2022-23

Headcounts as of December 1, 2022

Staff by Gender

N=116

Male — 56%
Female — 44%

Staff by Nationality

N=116

Arab — 55%
Non-Arab — 43%
GCC — 1%
UAE — 1%

Tenure of Staff Members (in years)

N=116

<1 — 12%
1-4 — 28%
5-8 — 31%
>9 — 29%
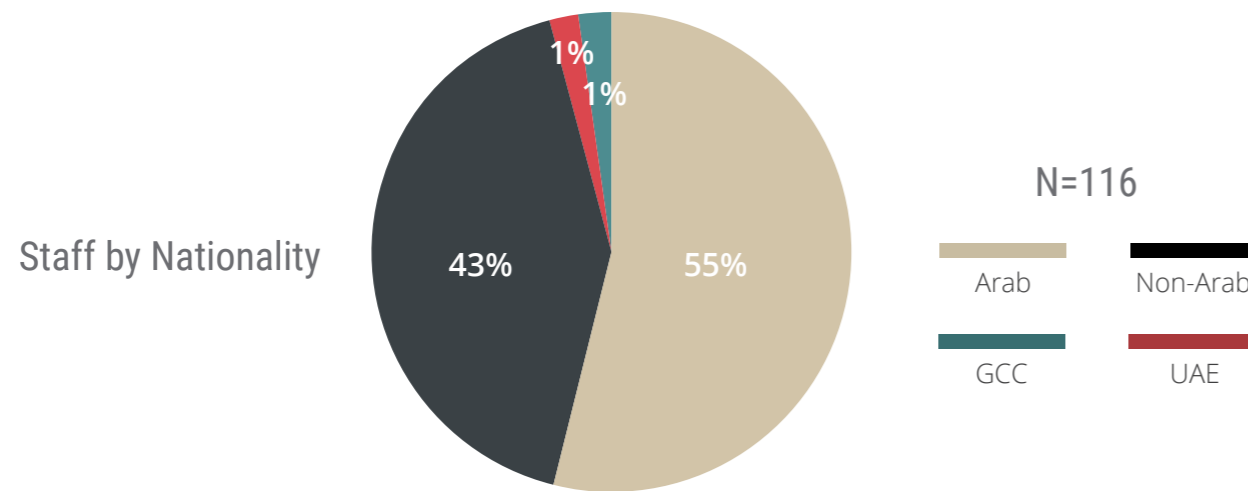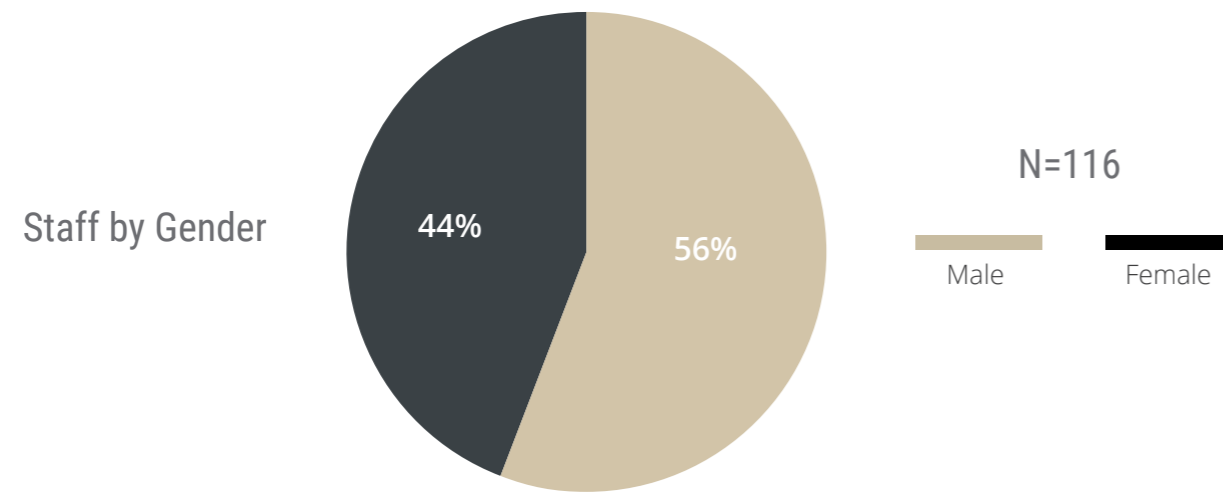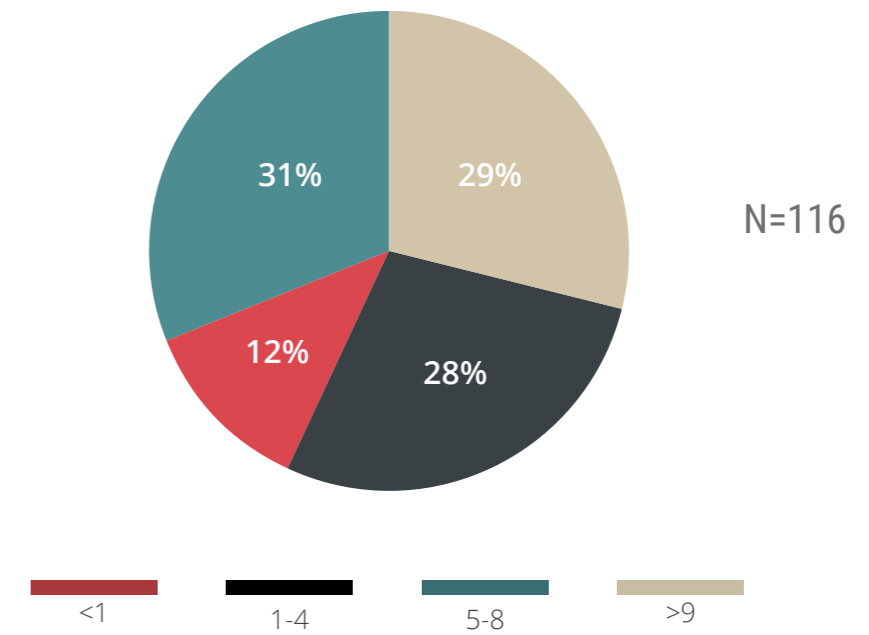
Job Function and Qualification	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
Academic Support Services	-	12	6	1	1	20
Administrative Support Services	1	39	15	2	14	71
Executive Offices	-	1	1	5	-	7
Student Services	1	13	2	-	2	18
Total	**2**	**65**	**24**	**8**	**17**	**116**

Historical Trend in Staff Composition – 5 Years

Staff by Gender
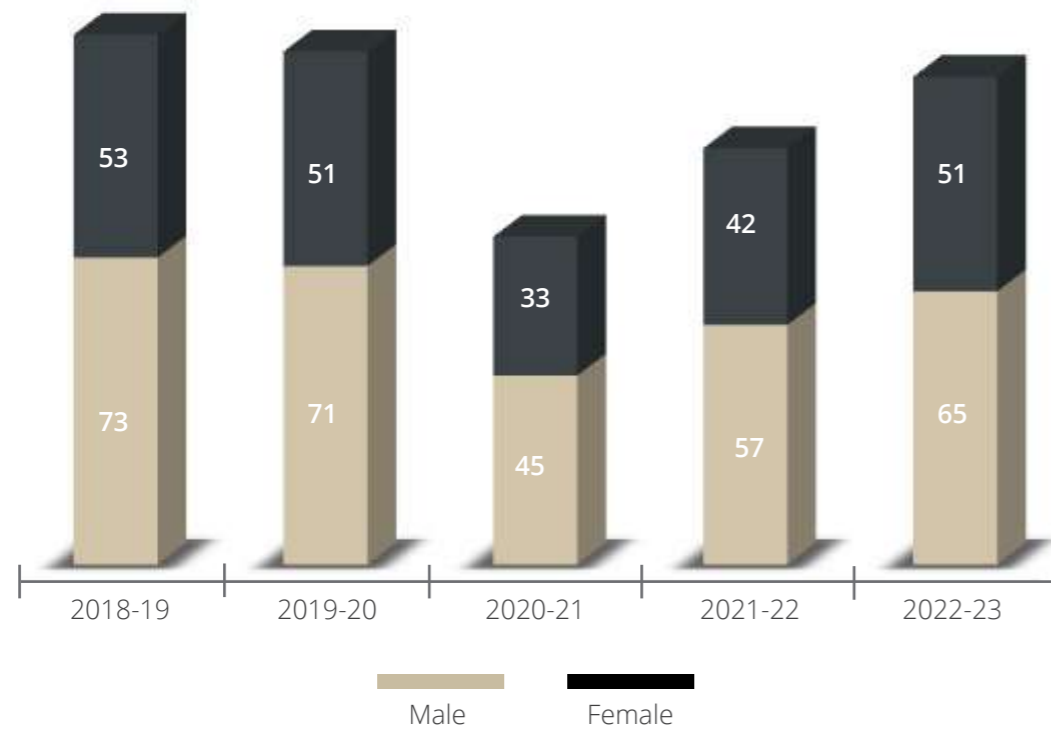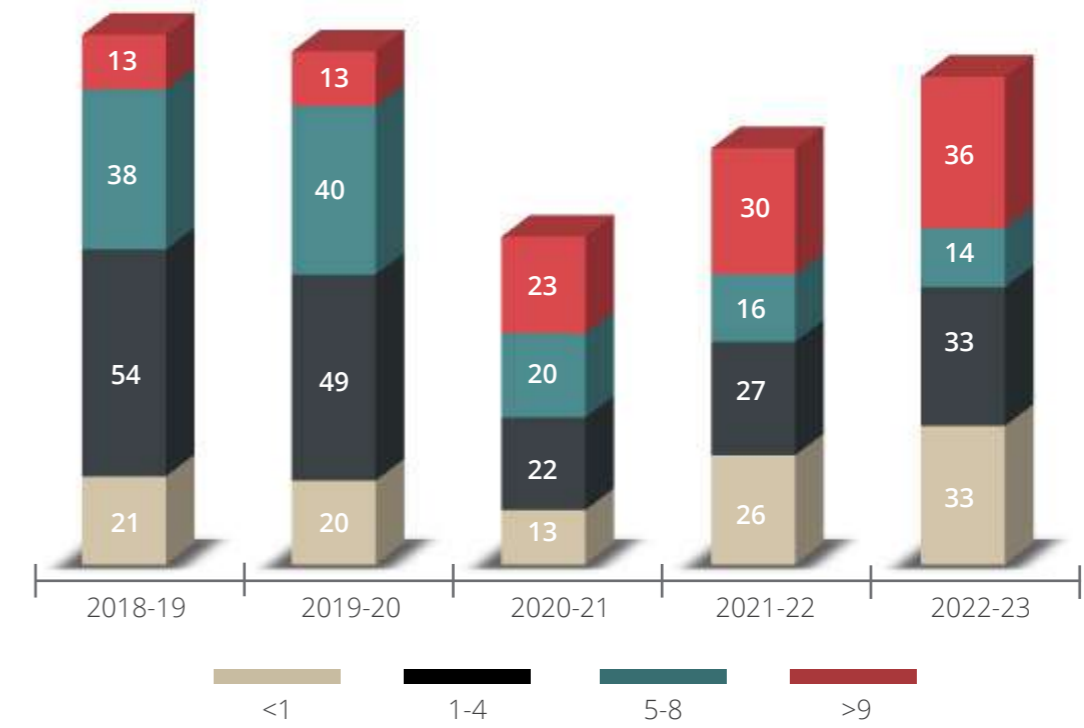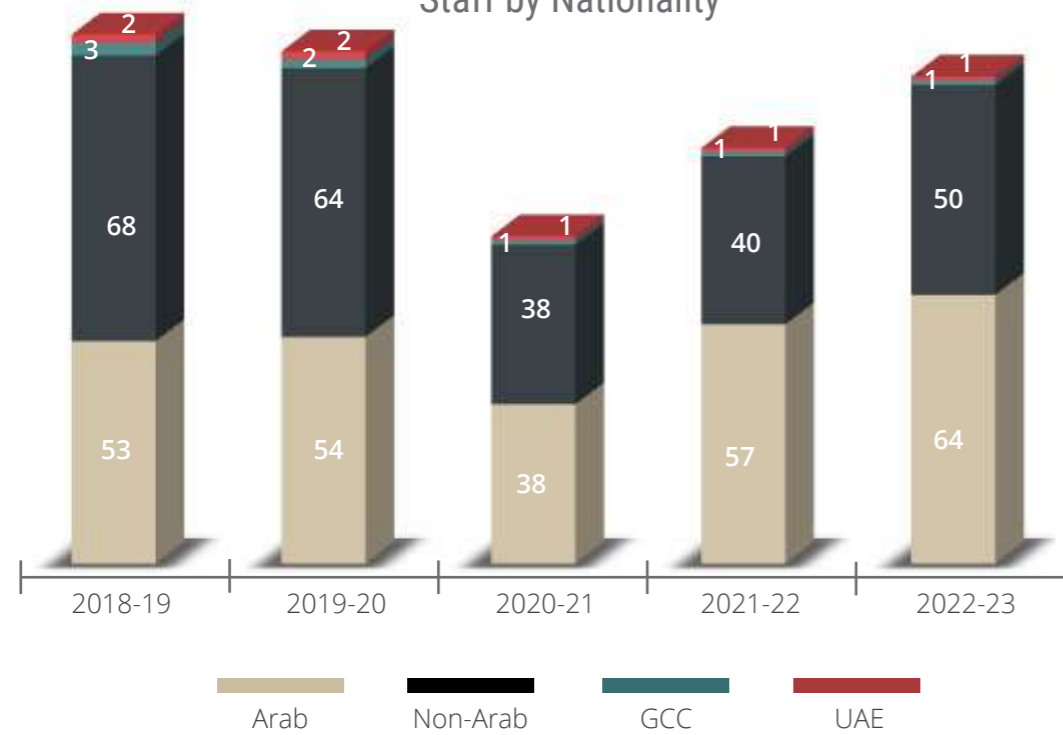
	2018-19	2019-20	2020-21	2021-22	2022-23
Female	53	51	33	42	51
Male	73	71	45	57	65

Male   Female

Staff by Nationality

	2018-19	2019-20	2020-21	2021-22	2022-23
UAE	2	2	1	1	1
GCC	3	2	1	1	1
Non-Arab	68	64	38	40	50
Arab	53	54	38	57	64

Arab   Non-Arab   GCC   UAE

Tenure of Staff Members (in years)

	2018-19	2019-20	2020-21	2021-22	2022-23
>9	13	13	23	30	36
5-8	38	40	20	16	14
1-4	54	49	22	27	33
<1	21	20	13	26	33

<1   1-4   5-8   >9

Staff by Job Function and Qualification

Year	Job Function & Qualification	High School	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
2018-19	Academic Support Services	-	-	22	4	1	2	29
	Administrative Support Services	-	3	38	15	-	15	71
	Executive Offices	-	-	1	1	3	-	5
	Student Services	-	1	9	5	2	-	17
2019-20	Academic Support Services	-	-	22	4	1	2	29
	Administrative Support Services	-	3	38	15	-	15	71
	Executive Offices	-	-	1	1	3	-	5
	Student Services	-	1	9	5	2	-	17
2020-21	Academic Support Services	-	-	9	2	-	-	11
	Administrative Support Services	10	-	27	9	-	-	46
	Executive Offices	-	-	5	1	2	-	8
	Student Services	1	1	6	5	-	-	13

Staff by Job Function and Qualification

Year	Job Function & Qualification	High School	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
2021-22	Academic Support Services	-	-	10	8	-	1	19
	Administrative Support Services	13	-	36	11	1	-	61
	Executive Offices	-	-	2	-	2	-	4
	Student Services	-	1	11	3	-	-	15
2022-23	Academic Support Services	-	-	12	6	1	1	20
	Administrative Support Services	8	1	39	15	2	14	71
	Executive Offices	-	-	1	1	5	-	7
	Student Services	-	1	13	2	-	2	18

16. TUITION

Total Tuition Cost by Program

Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED
College of Computer Information and Technology		
Master	Master in Knowledge Management	116,778.00
Bachelor	Bachelor of Computer Science - Network Security	226,459.00
	Bachelor of Science in Computer Science – Digital Forensics	226,459.00
	Bachelor of Science in Information Technology Management	220,101.00
College of Design		
Bachelor	Bachelor of Science in Design - Digital Animation	229,269.00
	Bachelor of Science in Design - Fashion Design	228,829.00
	Bachelor of Science in Design - Graphic Design	229,269.00
	Bachelor of Science in Design - Interior Design	229,269.00
College of Education		
Bachelor	Bachelor of Education - Special Education	242,037.00

Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED
College of Law		
Master	Master in Arbitration	142,628.00
	Master in Criminal Sciences	143,379.00
	Master in Intellectual Property	142,628.00
	Professional Master in Sports Law	137,414.00
Bachelor	Bachelor of Law	221,650.00
College of Media and Mass Communication		
Bachelor	Bachelor of Arts in Media and Mass Communication - Integrated Marketing Communication	203,978.00
	Bachelor of Arts in Media and Mass Communication - International Relations	203,978.00
	Bachelor of Arts in Media and Mass Communication - Public Relations	203,978.00
	Bachelor of Arts in Media and Mass Communication - Radio and TV	203,978.00
	Bachelor of Public Relations	219,004.00

Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED
College of Business Administration		
Master	Master of Business Administration	116,550.00
	Master of Sports Management	127,941.00
Bachelor	Bachelor of Business Administration – Accounting	205,116.00
	Bachelor of Business Administration - Business Management	205,116.00
	Bachelor of Business Administration - E-Commerce and Marketing	205,116.00
	Bachelor of Business Administration – Finance	205,116.00
	Bachelor of Business Administration - Hospital and Healthcare Management	205,116.00
	Bachelor of Business Administration - Human Resource Management	205,116.00
	Bachelor of Business Administration - Insurance and Risk Management	205,116.00
	Bachelor of Business Administration - Logistics and Supply Chain Management	209,946.00

Total Tuition Cost by Program

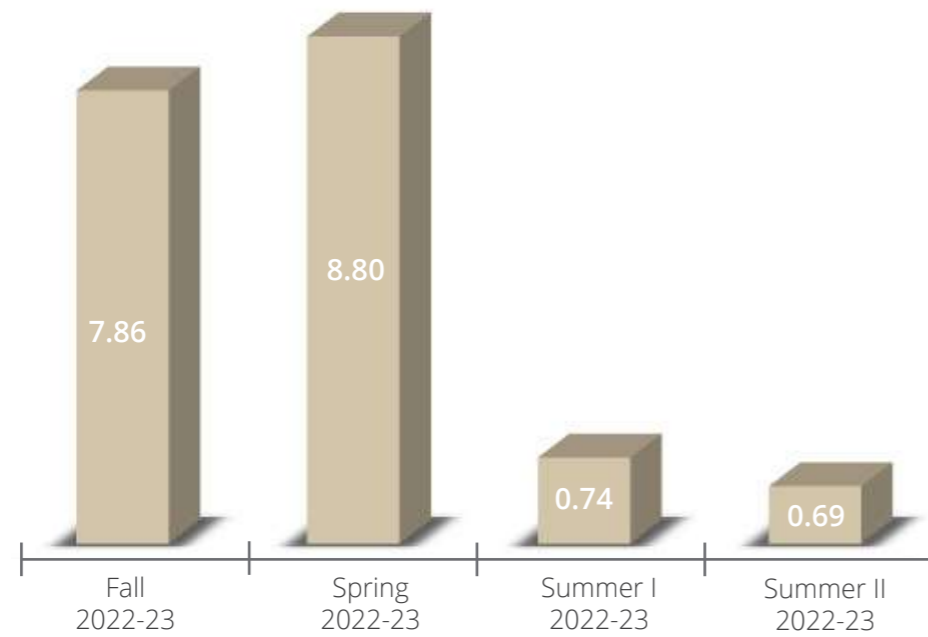| Level	College / Program	Tuition costs in AED
College of Security and Global Studies		
Master	Master in Security Studies and Information Analysis	137,358.00
	Master of Arts in Security and Strategic Studies	137,358.00
	Master of Diplomacy	139,323.00
Bachelor	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication	238,075.00
	Bachelor of Arts in Security and Strategic Studies - Disaster Management	238,075.00
	Bachelor of Arts in Security and Strategic Studies - Emergency Management	238,075.00
	Bachelor of Arts in Security and Strategic Studies - Risk Management	238,075.00

* Estimated fees as of May 13, 2022

* Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses
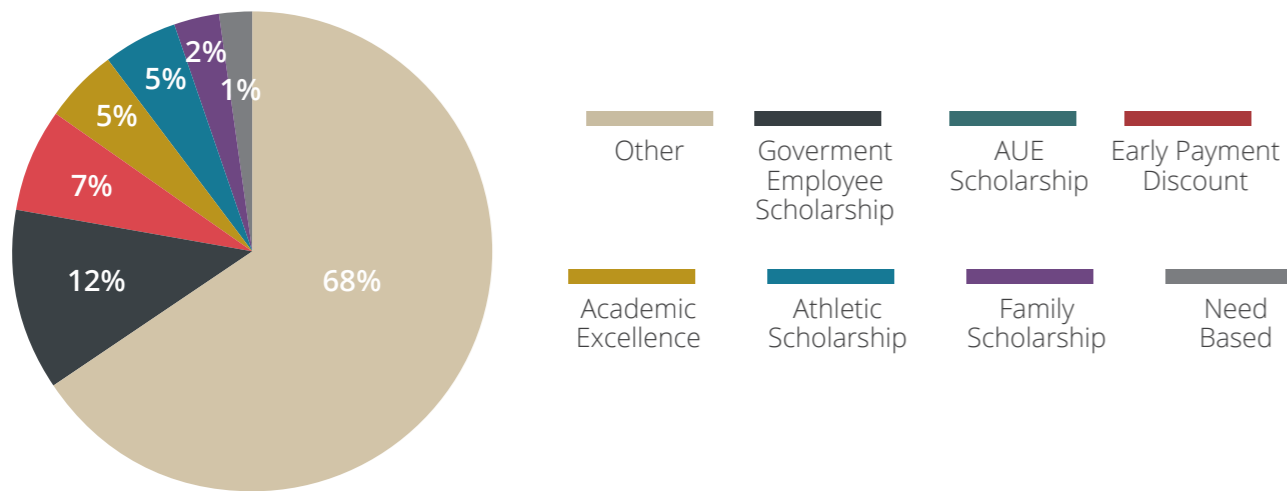
17. AID AND SCHOLARSHIPS

Financial Aid and Scholarships: AY 2022-23

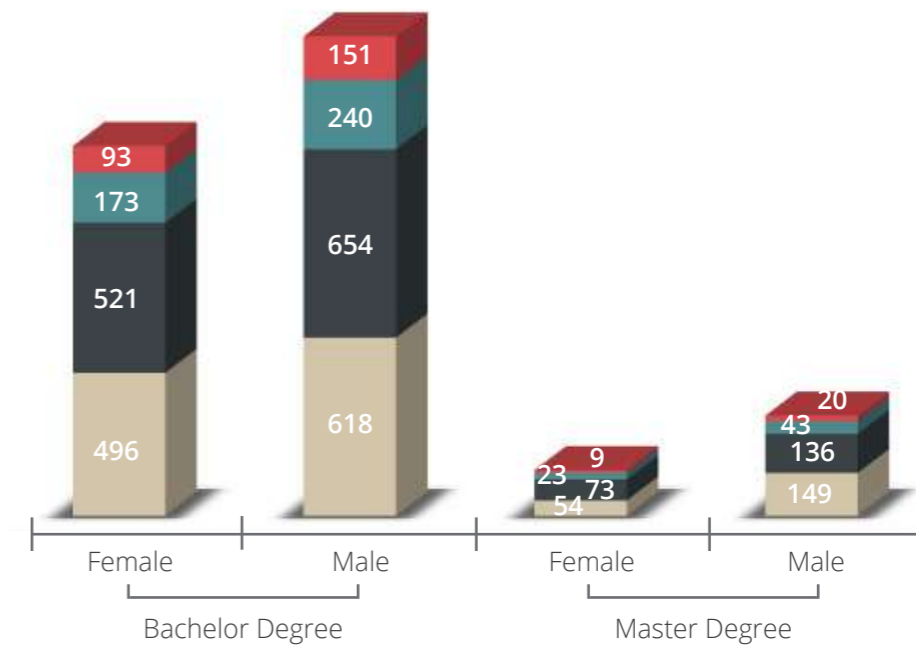### Aid / Scholarship Amount (in Million AED)*

Fall 2022-23	Spring 2022-23	Summer I 2022-23	Summer II 2022-23
7.86	8.80	0.74	0.69

Aid / Scholarships by Type*

68%	Other
12%	Goverment Employee Scholarship
	AUE Scholarship
7%	Early Payment Discount
5%	Academic Excellence
5%	Athletic Scholarship
2%	Family Scholarship
1%	Need Based

*Includes only degree-seeking students, graduate and undergraduate

Aid / Scholarships by Type*

Bachelor Degree — Female: 496, 521, 173, 93; Male: 618, 654, 240, 151

Master Degree — Female: 54, 73, 23, 9; Male: 149, 136, 43, 20

*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count is unique per student and includes degree-seeking students, graduate and undergraduate.

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates

Aid / Scholarships by Type*

	Fall 2022-23	Spring 2022-23	Summer I 2022-23	Summer II 2022-23
UAE	682	737	310	173
Non-Arab	140	146	37	21
GCC	25	28	10	6
Arab	470	473	122	73
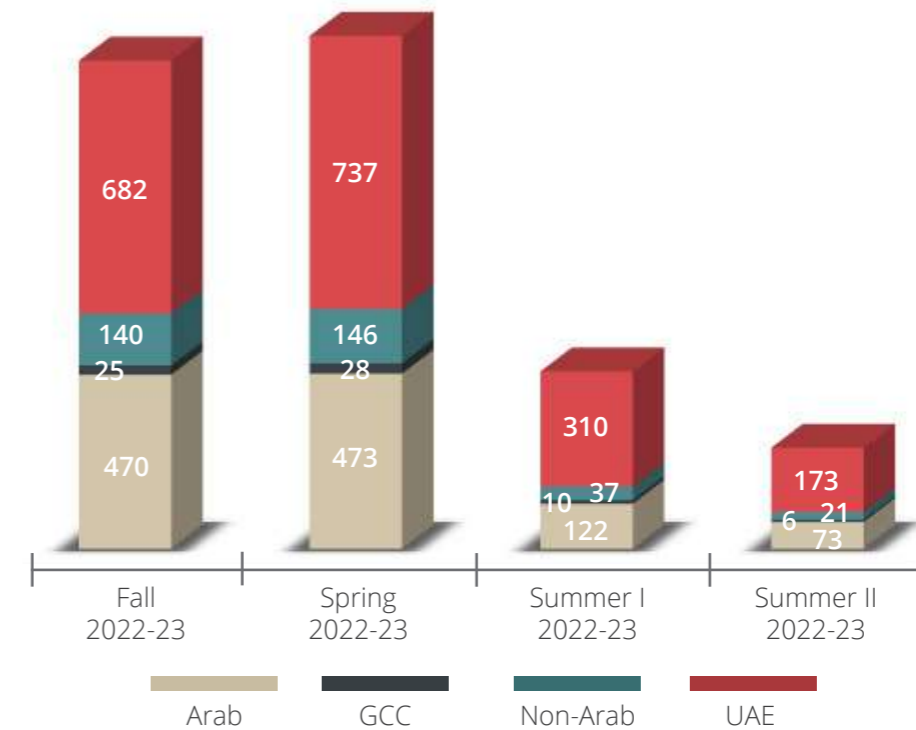
*Count of financial aid awards and scholarships. Count is unique per student and includes degree-seeking students, graduate and undergraduate.

Average Aid Amount per Student*

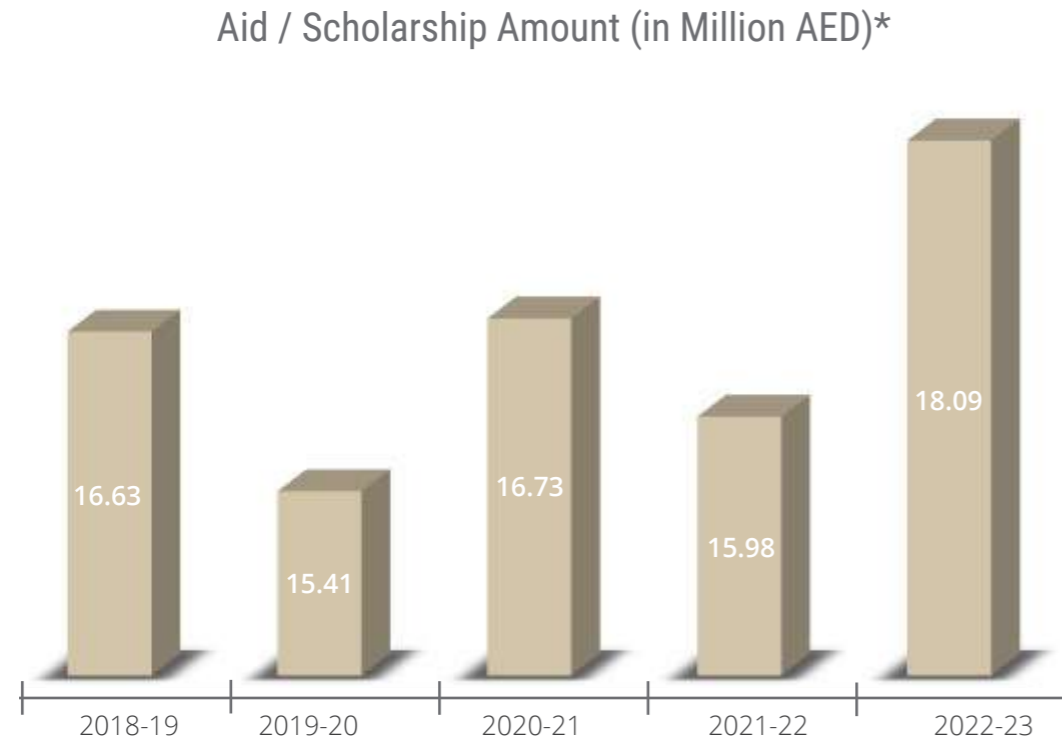| Semester / Degree	Students with Aid	Total Aid	Average Aid per Student
Fall 2022-2023	**1,317**	**7,855,193.75**	5,964
Bachelor Degree	1,114	5,993,551.25	5,380
Master Degree	203	1,861,642.50	9,171
Spring 2022-2023	**1,384**	**8,801,491.00**	6,359
Bachelor Degree	1,175	6,703,524.00	5,705
Master Degree	209	2,097,967.00	10,038
Summer I 2022-2023	**479**	**742,403.38**	1,550
Bachelor Degree	413	580,285.75	1,405
Master Degree	66	162,117.63	2,456
Summer II 2022-2023	**273**	**688,779.88**	2,523
Bachelor Degree	244	590,067.50	2,418
Master Degree	29	98,712.38	3,404

*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates. Scholarship data shown for AY 2022-2023 is until July 17, 2023

Financial Aid and AUE Scholarships History – 5 Years

Aid / Scholarship Amount (in Million AED)*

*Total amount includes degree-seeking students, graduate and undergraduate

Average Aid Amount per Student*

Semester / Degree	Students with Aid	Total Aid	Average Aid per Student
2018-19	**3,942**	**16,630,727**	
Bachelor Degree	3,447	12,269,049	3,559
Master Degree	495	4,361,679	8,811
2019-20	**3,750**	**15,409,763**	
Bachelor Degree	3,325	12,374,456	3,722
Master Degree	425	3,035,307	7,142
2020-21	**4,214**	**16,730,412**	
Bachelor Degree	3,478	12,195,697	3,507
Master Degree	736	4,534,715	6,161
2021-22	**3,417**	**15,981,314.48**	
Bachelor Degree	2,714	11,163,883.75	4,113
Master Degree	703	4,817,430.73	6,853
2022-23	**3,453**	**18,087,868.00**	
Bachelor Degree	2,946	13,867,428.50	4,707
Master Degree	507	4,220,439.50	8,324

*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates. Scholarship data shown for AY 2022-2023 is until July 17, 2023.

Scholarships by Type*
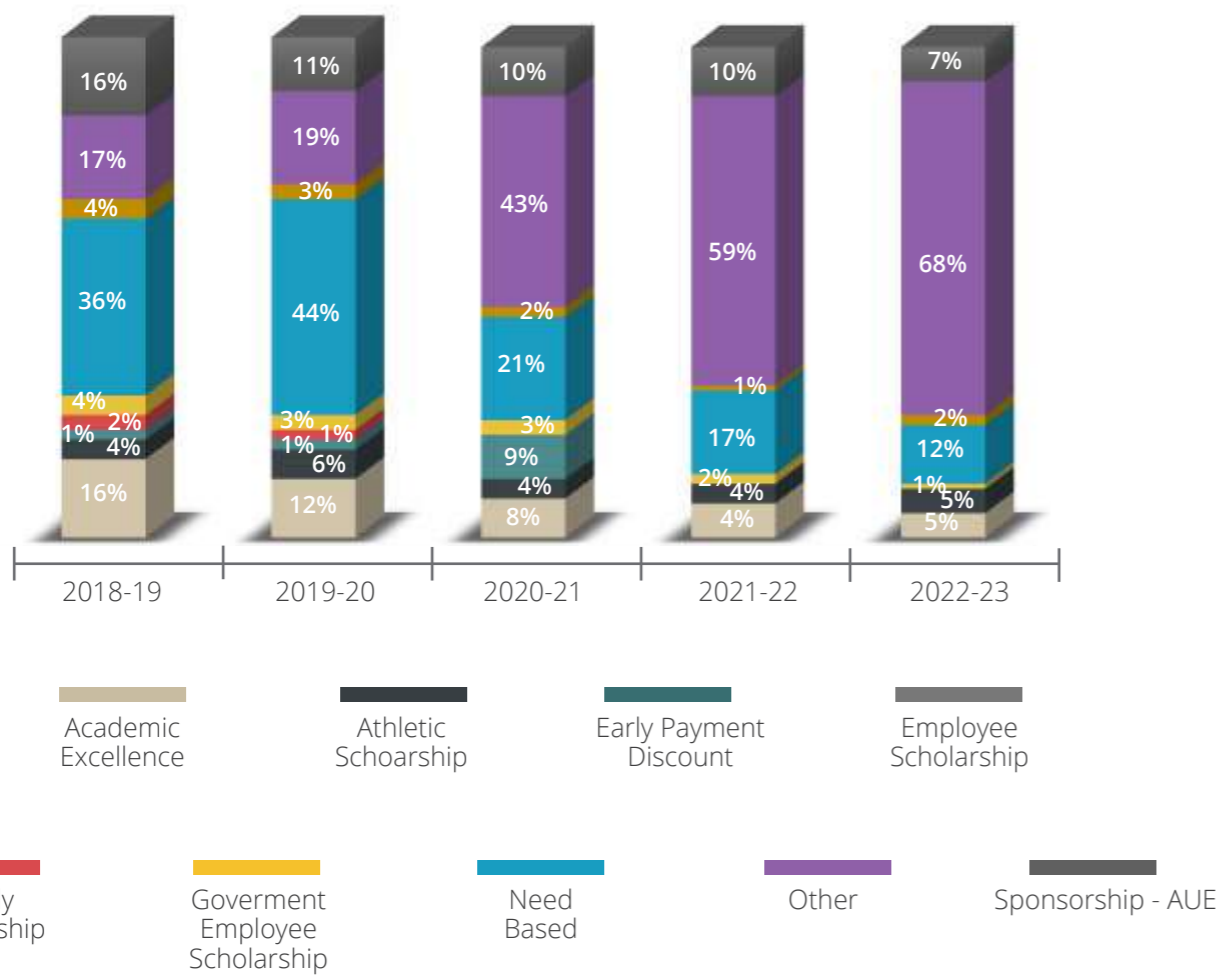
	2018-19	2019-20	2020-21	2021-22	2022-23
	16%	11%	10%	10%	7%
	17%	19%	43%	59%	68%
	4%	3%	2%		2%
	36%	44%	21%	1%	12%
			3%	17%	1%
	4%	3% 1%	9%	2%	5%
	1% 2%	1%	4%	4%	5%
	4%	6%	8%	4%	
	16%	12%			

Legend:

- Academic Excellence
- Athletic Schoarship
- Early Payment Discount
- Employee Scholarship
- Family Scholarship
- Goverment Employee Scholarship
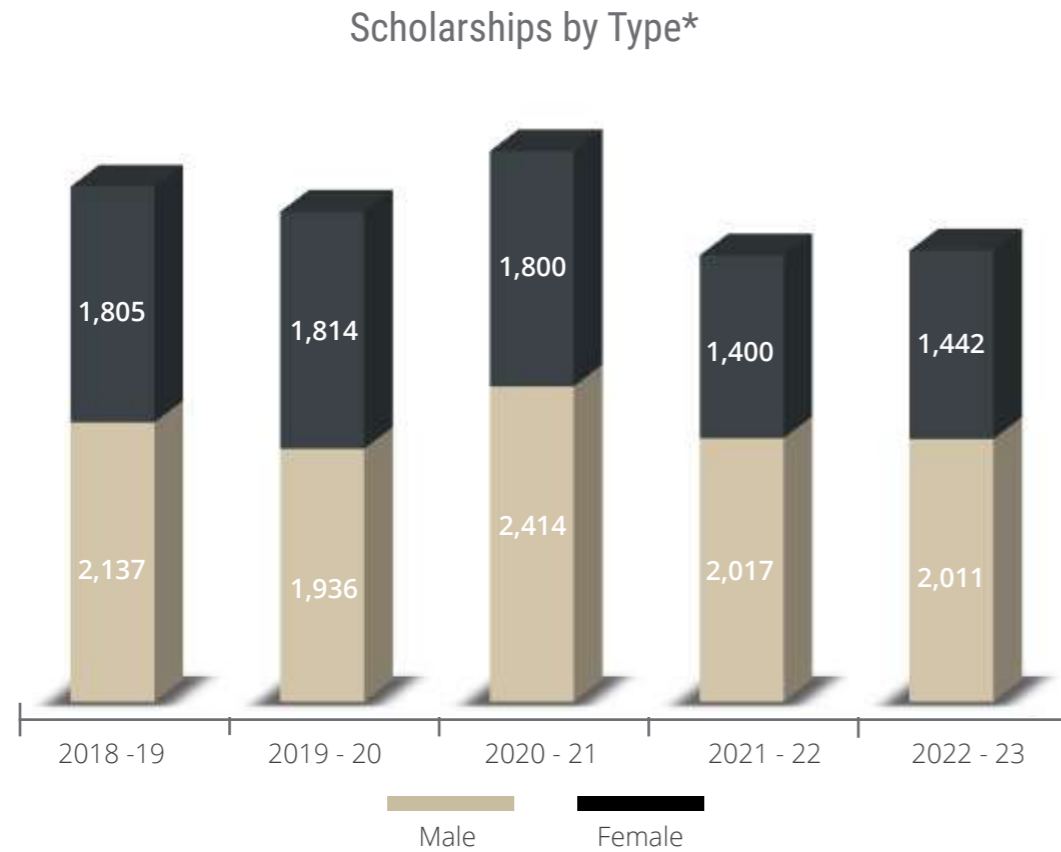- Need Based
- Other
- Sponsorship - AUE

*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships.

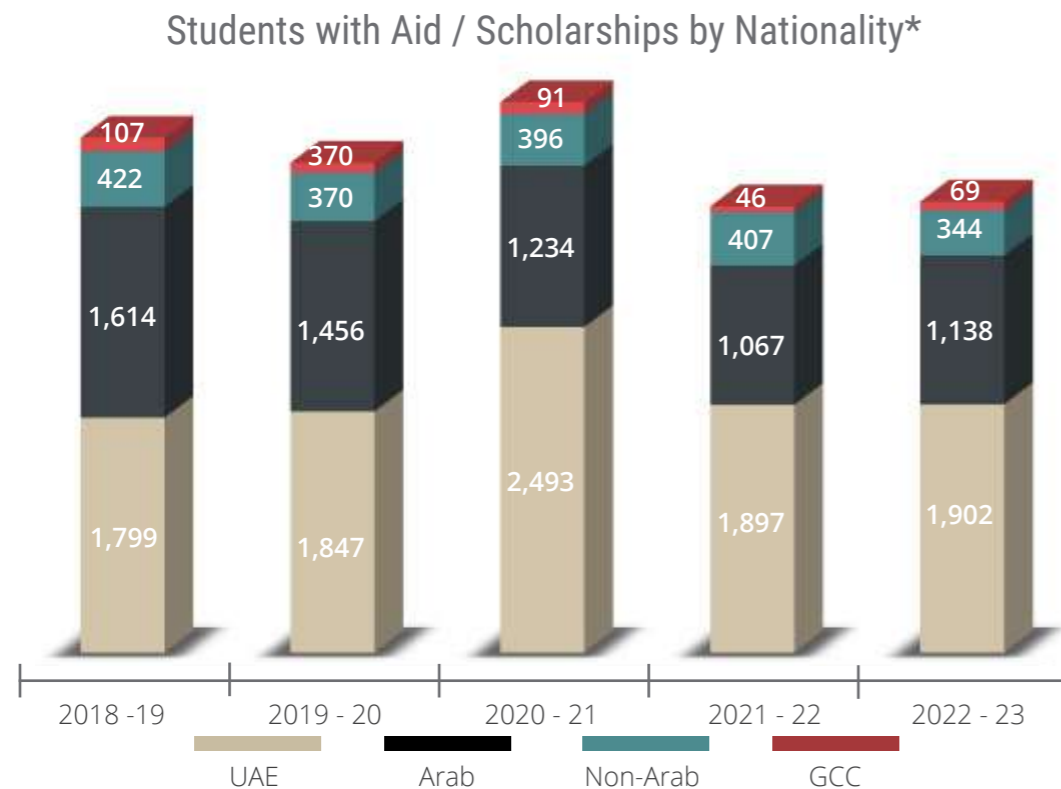Count includes degree-seeking students, graduate and undergraduate

Scholarships by Type*

	2018 -19	2019 - 20	2020 - 21	2021 - 22	2022 - 23
Female	1,805	1,814	1,800	1,400	1,442
Male	2,137	1,936	2,414	2,017	2,011

Male   Female

*Count of financial aid awards and scholarships. Unique count per student enrolled.
Count includes degree-seeking students, graduate and undergraduate

Students with Aid / Scholarships by Nationality*

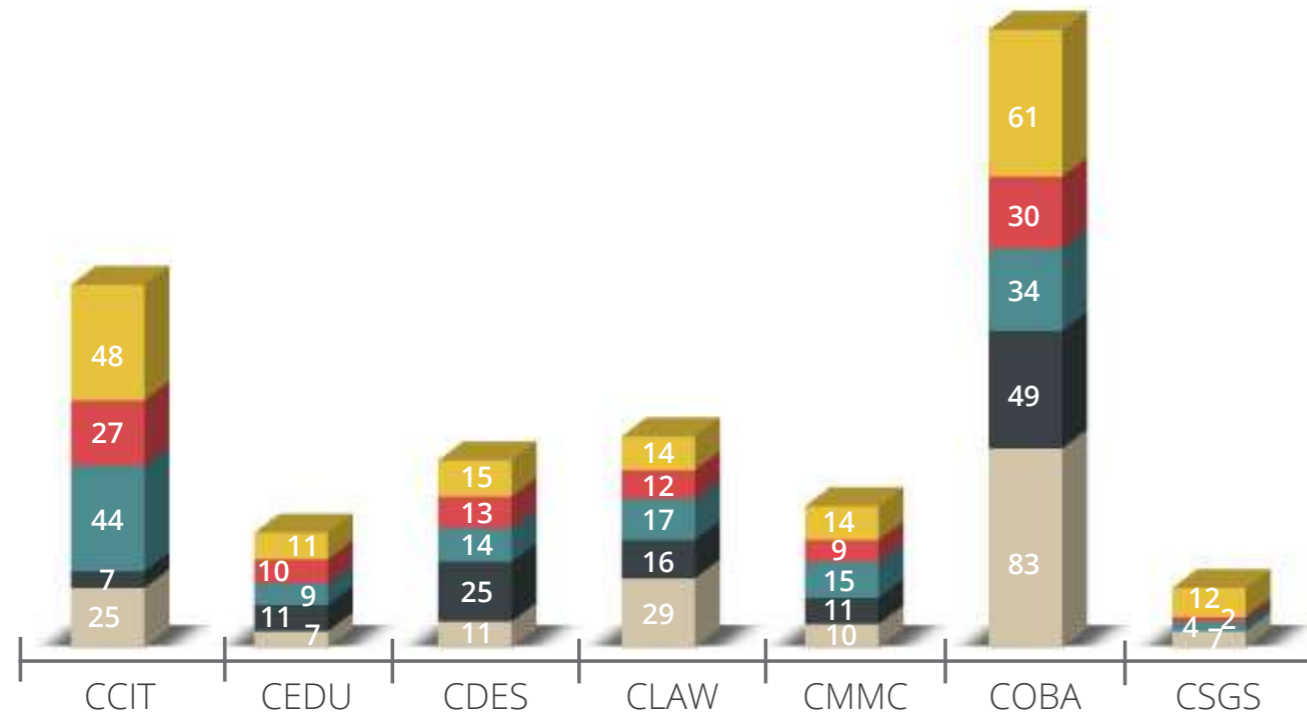|	2018 -19	2019 - 20	2020 - 21	2021 - 22	2022 - 23
GCC	107	370	91	46	69
Non-Arab	422	370	396	407	344
Arab	1,614	1,456	1,234	1,067	1,138
UAE	1,799	1,847	2,493	1,897	1,902

UAE   Arab   Non-Arab   GCC

*Count of financial aid awards and scholarships. Unique count per student enrolled. Count includes only degree-seeking students, graduate and undergraduates

18. FACULTY RESEARCH

Faculty Publications and Library Statistics

Library Resources

Resources	2022-23
1. Printed Books	14,156
2. e-books	448,532
3. e-journals	27,153
4. Newspapers	-
5. Print Journals	2 (Online Through T& F) • Intelligence and National Security • International Journal of Intelligence and Counter Intelligence
6. Online Databases	Al Manhal, Dawsonera, eBrary, Emerald, JSTOR, ProQuest, Taylor and Francis Online, ACM-Digital Library, E-marefa, Lexis Nexis, East Laws, Scopus, Business of Fashion

Faculty Publications by College* – 4 Years

	CCIT	CEDU	CDES	CLAW	CMMC	COBA	CSGS
2023-23	48	11	15	14	14	61	12
2021-22	27	10	13	12	9	30	2
2020-21	44	9	14	17	15	34	4
2019-20	7	11	25	16	11	49	
2018-19	25	7	11	29	10	83	7

Note: Faculty publications include journal articles, book/ book chapters, conference proceedings and creative work

*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education
*Data reflected for 2022-23 are CHEDS Spring 22-23 submission and Scopus publication from September 2022 til July 7, 2023.

Faculty Publications Types by College* – 5 Years

2018-2019				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	16	8	0	1
CEDU	6	3	0	2
CDES	0	2	0	5
CLAW	19	6	2	2
CMMC	4	1	5	0
COBA	44	20	19	0
CSGS	1	5	1	0
Total	**90**	**45**	**27**	**10**

2019-2020

College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	1	4	-	2
CEDU	2	4	3	2
CDES	-	3	-	22
CLAW	9	5	1	1
CMMC	6	3	2	-
COBA	26	17	2	4
CSGS	-	-	-	-
Total	**44**	**36**	**8**	**31**

*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education
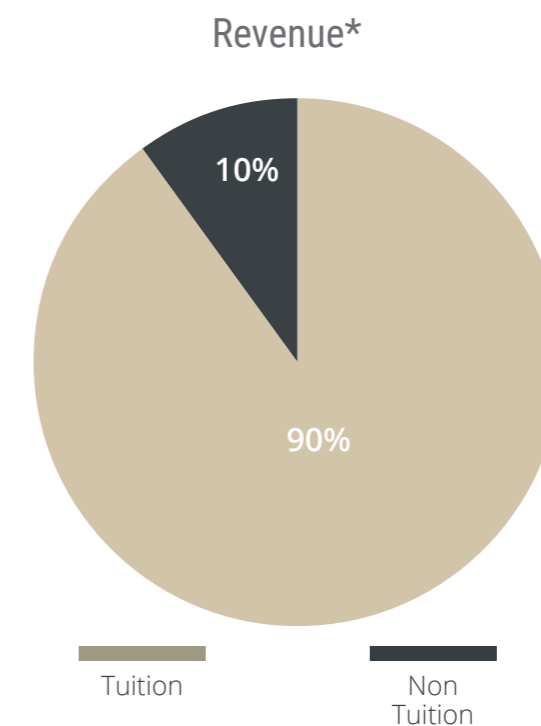
2020-2021

College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	26	15	1	2
CEDU	6	2	-	1
CDES	1	-	1	12
CLAW	11	1	5	-
CMMC	7	-	6	2
COBA	31	-	3	-
CSGS	2	1	-	1
Total	**84**	**19**	**16**	**18**

2021-2022

College / Types of Publication	Journal Articles	Conference Proceedings	Books/Chapter of book	Editorial / Review/ Non-Journal Article	Creative Work
CCIT	20	5	1	1	-
CDES	3	-	-	-	7
CEDU	13	-	-	-	-
CLAW	10	2	-	-	-
CMMC	5	1	2	1	-
COBA	24	3	1	2	-
CSGS	1	-	1	-	-
Total	**77**	**11**	**5**	**5**	**7**

*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education
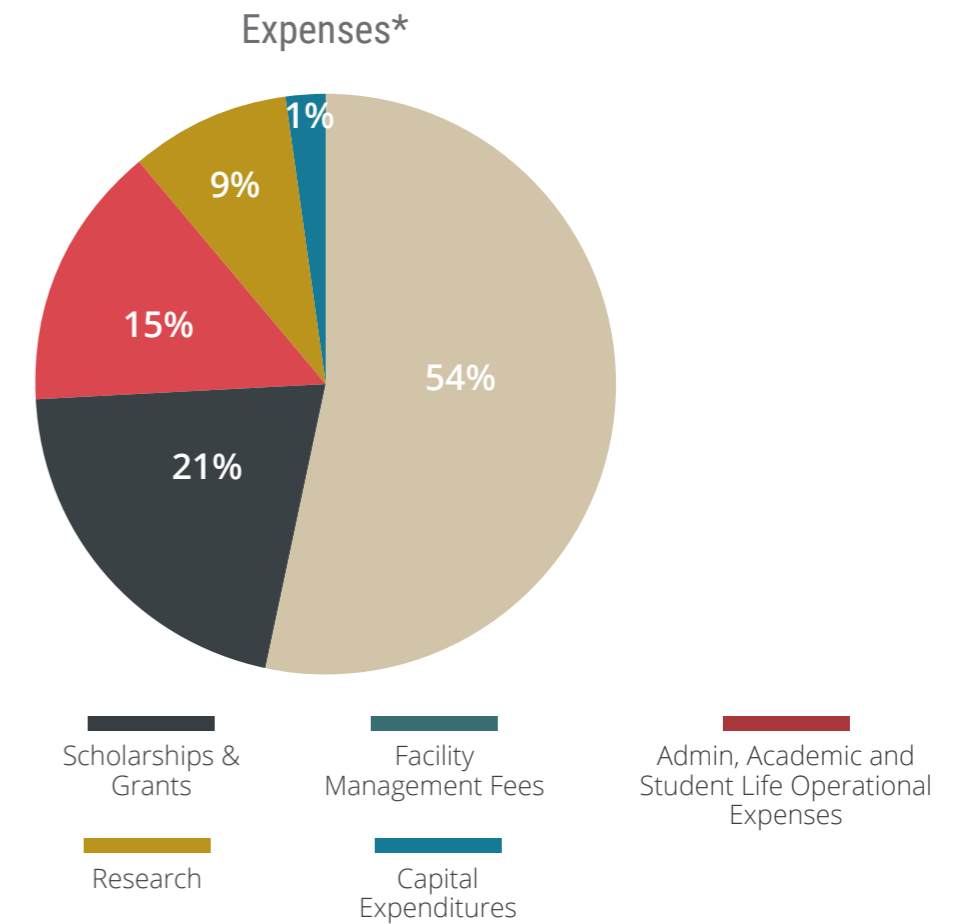
19. FINANCIAL DATA

2022-2023					
College / Types of Publication	Journal Articles	Conference Proceedings	Books/Chapter of book	Editorial / Review/ Non-Journal Article	Creative Work
CCIT	20	22	3	3	-
CDES	1	1	-	1	8
CEDU	15	-	-	-	-
CLAW	13	-	1	-	-
CMMC	7	-	4	-	3
COBA	48	8	1	4	-
CSGS	6	-	5	1	-
Total	**110**	**31**	**14**	**9**	**11**

Expenses*

- Academic and Administrative staff benefits — 54%
- Scholarships & Grants — 21%
- Facility Management Fees — 1%
- Admin, Academic and Student Life Operational Expenses — 15%
- Research — 9%
- Capital Expenditures

Revenue*

- Tuition — 90%
- Non Tuition — 10%

*Data shown for both expenses and revenue are from August 2022 til May 2023.

APPENDIX A. TERMS & DEFINITIONS

Term	Definition
Number of applicants	Reported for the entire academic year (i.e., sum of applicants during Fall, Spring and Summer semesters).
Admit Rate	Reported for the entire academic year, percent of accepted applicants who enrolled.
Yield Rate	Reported for the entire academic year, percent of accepted applicants who enrolled.
Student Enrollment	Enrolled students are those that are registered and taking courses at the University. Headcounts include degree-seeking students (visiting students are also included)
Full time student	A student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.
Student level	Freshman: Fewer than 30 credit hours completed; Sophomore: Fewer than 60 but at least 30 credit hours completed; Junior: Fewer than 90 but at least 60 credit hours completed; Senior: At least 90 credit hours completed, and student who has completed a bachelor's degree and enrolled only for additional undergraduate credit; Masters - Year1 (less than 50% of required credits completed); Masters - Year2 (50% or more of required credits completed)
Colleges	COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Term	Definition
Degrees awarded	Degrees conferred from September 1st to August 31st of each academic year.
Course Offerings	Count of unique courses (bridging and core courses); count excludes Capstone, Thesis, and Internship courses and laboratory sessions
Faculty count	Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.
Tuition costs	Estimated based on possible study plan. Tuition costs were estimated as of May 13, 2022. Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging course.
Aid and Scholarships	Analysis sums AUE scholarship and discount; it presents information on financial aid and scholarships that are provided by the American University in the Emirates
Fall to Fall Retention Rate	For UG First-time, Full-time students.
Cohort	Is defined as the first-time, full-time*, degree-seeking freshmen that enter in a given fall.
Graduation Rate	within 150% of normal time: Undergraduate - 6 years, Graduate -3 years
Persistence Rate (Fall to Spring)	Percent of students enrolling in consecutive fall and spring terms.
Course Completion Rate	Credits earned (a passing grade in a course) out of credits attempted.
Employment Rate	percentage of graduates who are employed full time, employed part-time or enrolled in higher studies 12 months after graduation

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في الإمـــارات

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