

2021-2022

BOOK ISSUED July 2022

CREATED BY Institutional Effectiveness Department



# Preface

The 2022-2023 American University in the Emirates Fact Book was conducted with the intend of presenting data on:

- Admissions;
- Student Enrollment;
- Degrees Conferred;
- Success rates;
- Alumni and Employability;
- Academic Programs and Courses;
- Faculty and Staff;
- Tuition, Aid and Scholarships;
- Faculty Research,

so as to provide the University stakeholders with the overview of institutional information.

The Factbook was conducted by the Institutional Effectiveness Department.

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# **01. UNIVERSITY OVERVIEW**

## History of AUE

The American University in the Emirates (AUE) originated in the Academic Year (AY) 2006-2007 as the "American College in the Emirates" (ACE). The College's initial mission "to offer quality, multidisciplinary, and career-oriented academic degree programs, that prepare students for successful employment and continuing higher education." As a self-financed institution, ACE awarded two-year associate degrees in media, information technology, business, and design. At this time, the United Arab Emirates and Dubai governments and business sectors accepted graduates with associate degrees for intermediate and entry-level employment. The College labeled itself an "American College" since it offered associate degrees under a credit hour system and an American curriculum comprised of General Education and free elective courses. In the 63-credithours associate degree programs, ACE focused on General Education and the Liberal Arts during the first

year of study, and offered specialization courses with job training for the second year. The initial intake in the 2006/07 year was comprised of 40 students—a blend of first-year students and working professionals. By the year's end, 21 students had dropped out due to a lack of English language and mathematics competency. For a startup, self-financed institution, a greater than 50% dropout rate was a significant challenge. However, with the shareholders' commitment and financial support, the founding Board of Trustees and the College President were inspired to continue with the project of establishing a new, top quality academic institution that would prioritize academic rigor and education. The Board of Trustees added

two new priorities to the initial strategic plan: 1) student success and retention; and 2) resource optimization. By the end of AY 2007/08, the College developed the slogan "Nothing is Impossible" to inspire students to thrive and overcome all challenges in academic and professional endeavors, as well as to motivate the College's faculty members and staff to work effectively and efficiently in the face of inevitable early obstacles. During AY 2008/09, before ACE graduated its first cohort (i.e., the class of 2007), the global financial crisis affected most business firms in Dubai and the Gulf region in general. As a result, organizations downsized and retained only the most skilled and experienced staff. The College's Board of Trustees observed the effects of the crisis on the United Arab Emirates' markets and business firms and the College's graduates. Consequently, to meet the new market dynamics, the Board was determined to equip its graduates with more knowledge, skills, and competencies by offering full bachelor's degree programs.

For a complete history of the University, please visit **<u>History of AUE</u>** 

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"The American University in the Emirates (AUE) is dedicated to be one of the leading higher educational institutions locally and regionally, providing an integrated pathway for students to become creative, effective, and productive members of the community."



لة الأصليد في المعادات

American University in the

# Mission

"The American University in the Emirates is a coeducational undergraduate and graduate degree-granting institution committed to preparing students as global citizens for future career aspirations and lifelong learning through quality teaching, research, and service opportunities."

Core Values



**RESPECT AND DIGNITY** FOR ALL



**TEAMWORK AND** PARTNERSHIP FOR COMMON GOALS

PERSISTENCE AND **ENTREPRENEURIALISM** 



EQUAL **OPPORTUNITIES AND** RECOGANITION

-`\' |\'

IMPROVED QUALITY OF LIFE



# Goals & Objectives

Offer quality academic programs that enable students' success as professionals and positive contributors to their various communities.

- Maintain a high-quality general education program with rigorous assessment and improvement plans.
- Offer and maintain high quality and market relevant undergraduate and graduate programs.
- Maintain a rigorous academic assessment plan that includes continuous improvement.
- Recruit high caliber faculty and retain them through faculty development initiatives.

# Promote and support academic research at AUE

- Incentivize academic research through setting research expectations, evaluation, promotion, and continuation of employment at AUE.
- Develop institutional research partnerships.
- Provide support for faculty research.

Enhance and expand student and academic support services based on best practices to support students at AUE

- Engage each of the student support units to develop and implement initiatives to demonstrate •
- contribution towards enhancing the student learning. .
- Develop strategies to enhance engagement with the alumni community.
- Expand and strengthen the engagement of GCC to enrich the learning environment.
- Enhance the academic support services at AUE to increase student retention.
- Enhance the on-campus experience of students.

# Engage in sustainable practices in the areas of finance, health, safety, and risk management

- · Integrate the institutional annual planning process with the institutional budgeting processes by allocating funds for all institutional goals.
- Ensure compliance with standards of health, safety and accessibility for people with special need.
- high schools, regional/international student recruitment initiatives to improve student enrollment.
- Utilize the marketing channels for Institutional Branding.

Integrate quality management and institutional effectiveness processes across the university to seek improvement by using results

- Ensure that AUE enhances, implements, and practices (quality management) institutional effectiveness process.
- include people, funds, and space.

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Diversify and increase institutional sources (grant and endowments) and amount of revenue.

Implement strategic enrollment management practices to include long-term relationships with

Review, revise, and implement organizational structure to optimize institutional resources to

Seek and maintain institutional and program level accreditation by demonstrating compliance.

# Enrollment by and Nationality Group

# FALL 2021 FAST FACTS

# Student Demographic

ADMISSION FALL 2021-22	
No. of Applicant	623
No. of Admitted	434
No. of Enrolled	402

ENROLLMENT FALL 2021-22				
Total Enrollment	1,973			
Enrolled Undergraduate	1,651			
Enrolled Graduate	322			
No. Nationality	60			
Student with Aid/Scholarship	1,273			
Student Aid/Scholarship ( in Million AED )	7.1			



\*Includes only degree-seeking students, graduates and undergraduates

Student Male to Female Percentage



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# FALL 2021 FAST FACTS

# FALL 2021 FAST FACTS



Faculty and Staff

Faculty by Nationality



40% Arab

GCC

58%

Female

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## Staff by Nationality



# **02. ACCREDITATION**

Commission for Academic Accreditation (CAA) - Ministry of Education The American University in the Emirates located in the emirate of Dubai is officially licensed from 26th of April 2023 to 04th of September 2027 by the Ministry of Education of the United Arab Emirates to award degrees/qualifications in higher education.

# College of Business Administration

The College of Business Administration and its degree programs (Bachelor of Business Administration, Master of Business Administration, Master of Sport Management) at the American University in the Emirates is accreditation from The Association to Advance Collegiate Schools of Business (AACSB) – 2022 and is a member of AACSB.

# College of Computer Information Technology

The Bachelor of Computer Science in the College of Computer Information Technology is accredited by the Computing Accreditation Commission of ABET.



# **03. ORGANIZATION AND GOVERNANCE**

## Board of Trustees



MAJOR GEN. DR. AHMED NASSER AL RAISI, Chairman of the Board of Trustees

Major General Dr. Ahmed Naser Al Raisi is a leading UAE law enforcement officer and the current General Inspector of the Ministry of Interior, UAE. He was appointed to this position in April 2015 after leaving an indelible mark upon the Abu Dhabi Police, General Directorate of Central Operations.



MR. MIRZA AL SAYEGH

Deputy Chairman of the Board of Trustees, Director - Office of H.H Sheikh Hamden Bin Rashid Al Maktoum

Mirza Al Sayegh was born in Dubai, UAE, attended private tuition at his father's school in the early days and in 1957 he attended the first UAE Government School in Dubai for his primary education years. After completing his secondary education at Dubai Secondary School, in 1967 Mirza was enrolled in the University of Jordan, and graduated with a BA in Business Administration in 1971.



PROF. MUTHANNA G. ABDUL RAZZAQ

President, and CEO of the AUE

An eminent professional, educationist, Professor Muthanna Abdul Razzaq, completed his Bachelor Degree in Business Administration and Accounting from Al Mustansirya University. He got his Postgraduate Diploma in Cost Accounting from Baghdad University and moved to the UK to finish his Ph.D in Management Accounting, form the University of Manchester (UMIST).



DR. AMIN HUSSAIN AL AMIRI

Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee

Dr. Amin Hussain Al Amiri is the Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee. Dr. Al Amiri obtained his Ph.D and M.Sc in Medical Science in 2003 from Faculty of Medicine, Aberdeen University in Scotland, UK.

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#### MR. KHALAF AL QUBAISI BOT Member

A passionate entrepreneur, Mr. Khalaf Al Qubaisi is currently the Chairman of Specialized Investment Group (SIG), headquartered in Al Ain and a Board Member at American University in the Emirates (AUE) since its inception.



MATTHEW D. SHANK, PH.D.

President Emeritus and Professor of Marketing, Marymount University Interim President, World Affairs Council, Washington DC

Matthew D. Shank became Marymount University's sixth president in July 2011 and recently resigned as President Emeritus in June, 2018 after seven years of service. After a successful tenure at Marymount, President Shank is currently serving as the interim President of the World Affairs Council – DC. In January, 2019, Dr. Shank will become the 8th President of the Virginia Foundation of Independent Colleges, a consortium of 15 private universities in the Commonwealth.



## DR. M. JEAN KELLER, CTRS, FALS University of North Texas, USA

Dr. M. Jean Keller is a professor in the University of North Texas (UNT) Department of Kinesiology and Public Health. She has served UNT as Vice President for Equity and Diversity and Community Engagement for the past five years. She previously served as Provost and Deputy Vice Chancellor for Transition of UNT Dallas for five years.



#### PROF. SUZANNE TRAGER ORTEGA,

President of the Council of Graduate Schools

Suzanne Ortega became the sixth President of the Council of Graduate Schools in 2014. Prior to assuming her current position, she served as the University of North Carolina (UNC) Senior Vice President for Academic Affairs (2011-14). Previous appointments include the Executive Vice President and Provost at the University of New Mexico, Vice Provost and Graduate Dean at the University of Washington, and the University of Missouri.



MR. ABDULLATIF ABDULLA AHMED AL MULLA

Group Chief Executive Office of RMB

Mr. Abdullatif Abdulla Ahmed Al Mulla currently serves as Group Chief Executive Office of RMB, a conglomerate in the real Estate development and contracting. Prior to this Abdullatif Al Mulla took the helm of Dubai Properties Group (DPG) as Group CEO, bringing with him over two decades of experience in strategic leadership.



FRANK F. ISLAM Chairman/ CEO of FI Investment Group (FIIG), USA

Frank F. Islam is an entrepreneur, philanthropist, civic leader and thought leader. Frank has a special commitment to civic, educational and artistic causes. In all of his endeavours, he strives to create opportunities that are sustainable and uplifting for humanity - guided by the virtues of hard work, focus, quality, innovation and kindness.



#### MR. KHALID SALEM AL-HALYAN

Group Chief Audit Executive at Dubai Aviation City Corporation (DACC)

Mr. Khalid Salem Al-Halyan has more than 37 years senior level experience in several industries and is currently the group Chief Audit Executive at Dubai Aviation City Corporation (DACC). He started his career at the UAE Central Bank and moved to the Department of Economic Development (DED) in Dubai before joining the aviation industry in 1996.

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#### KHALID NASSER ALSHAMSI

Managing Director and Chief Investment Officer of Dubai Group

Khalid Nasser AlShamsi is the Managing Director and Chief Investment Officer of Dubai Group, a multi-billion dollar diversified and multi-strategy investment firm. In this capacity, he oversees and manages investments across multiple asset classes from public and private equity to real estate and alternative investments.



#### MAJOR GENERAL ABDULLA AL HASHMI

Assistant Undersecretary for Support Services, UAE Ministry of Defence

Major General Abdulla joined the UAE Air Force in 1980 and completed his Officer training course at Madina Base Texas, USA in 1981. He attended Under Pilot Training at Columbus Air Force Base in 1982 and the Mirage Conversion course in 1983. He became a Mirage OPS Pilot in 1985 and was later appointed as Mirage OPS Flight Commander in 1988.



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# **04. ADMISSIONS**

# Admission Trends



Number of Admissions\* AY 2017-2018 to AY 2021-2022







\*Number of applicants are reported for fall semester of the academic year. Admit rates are also reported for fall semester of the academic year



# (percentage of applicants who were accepted)

# Admission Trends



Yield Rate\* (percentage of accepted who enrolled)



\*Number of applicants are reported for fall semester of the academic year. Yield rates are also reported by fall semester of the academic year









# **05. STUDENT ENROLLMENT**

# Fall 2022-2023 Enrollment Census

Enrollment by Award-Level, Mode of Study and Gender\*



### Enrollment by College and Gender\*



\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level; COBA - College of Business Administration; CCIT - College of Computer Information Technology; CDES - College of Design; CLAW - College of Law; CMMC - College of Media and Mass Communication; CSGS - College of Security and Global Studies; CEDU - College of Education.

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vitten by leading CIMA examiners, markers and buters a sound pr

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Bachelor Degree Master Degree



# Enrollment by Student Type

Study Type	Bachelor Degree	Master Degree	Total
Continuing	1,278	237	1515
Transfer	94	-	94
New to the Institution	205	79	284
Readmitted	45	5	50
Existing students starting a new program/changed their program	27	1	28
Exchange Student	2	-	2
Total	1,651	322	1973

# Five Countries with Highest Enrollment

Country	Number of Students	Percentage of Total Enrollment
United Arab Emirates	1,129	57%
Syria	114	6%
Egypt	94	5%
Yemen	84	4%
Jordan	81	4%

# Enrollment by Student Level and Average Age

Student Level	Number of Students	Average Age
Freshman	490	21.73
Sophomore	383	22.76
Junior	361	24.14
Senior	417	25.66
Masters - Year1	180	31.63
Masters - Year2	142	31.40

# Enrollment by College and Program

### Enrollment by Award Level, Gender and Nationality

Gender/Nationality	Bachelor Degree	Master Degree	Total
Male	1002	230	1232
Arab	294	15	309
GCC	21	3	24
Non-Arab	100	-	100
UAE	587	212	799
Female	649	92	741
Arab	265	19	284
GCC	30	2	32
Non-Arab	92	3	95
UAE	262	68	330
Total	1651	322	1973

## UAE Student Enrollment by Residency



College / Program	Number of Students
College of Computer Information Technology	195
Bachelor of Computer Science	121
Bachelor of Science in Information Technology Management	64
Master of Knowledge Management	10
College of Design	177
Bachelor of Science in Design - Digital Animation	24
Bachelor of Science in Design - Fashion Design	32
Bachelor of Science in Design - Graphic Design	51
Bachelor of Science in Design - Interior Design	70
College of Education	13
Bachelor of Education	13
College of Law	397
Bachelor of Law	212
Master in Arbitration	24
Master in Criminal Sciences	65
Master in Intellectual Property	57
Professional Master in Sports Law	39
College of Media and Mass Communication	334
Bachelor of Arts in Media and Mass Communication	202
Bachelor of Public Relations	132
College of Business Administration	584
Bachelor of Business Administration	554
Master of Business Administration	24
Master of Sports Management	6
College of Security and Global Studies	273
Bachelor of Arts in Security and Strategic Studies	176
Master in Security Studies and Information Analysis	36
Master of Arts in Diplomacy	26
Master of Arts in Security and Strategic Studies	35
Total	1,973

\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

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Award-Level / Mode of Study	Fall 2017-2018	Fall 2018-2019	Fall 2018-2019	Fall 2020-2021	Fall 2021-2022
Bachelor Degree	2022	2011	1980	1717	1651
Full-time	1432	1350	1356	1210	1070
Part-time	590	661	624	507	581
Master Degree	268	242	224	261	322
Full-time	131	150	137	161	188
Part-time	137	92	87	100	134
Total	2290	2,253	2,204	1,978	1,973

## Fall Enrollment by Award-Level and Mode of Study\*

## Fall Enrollment by College\*

College	Fall 2017-2018	Fall 2018-2019	Fall 2018-2019	Fall 2020-2021	Fall 2021-2022
College of Business Administration	869	774	739	575	584
College of Computer Information Tech- nology	144	192	183	182	195
College of Design	209	210	205	184	177
College of Education	10	16	19	17	13
College of Law	444	429	386	392	397
College of Media and Mass Communication	521	493	465	384	334
College of Security and Global Studies	90	139	207	244	273
Undecided	3	-	-	-	-
Total	2290	2,253	2,204	1,978	1,973

\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.









Male

Fall Enrollment by Nationality



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Female

# Historical Enrollment Trends - Enrollment by Program - 5 Years

#### Fall Fall Fall Fall Fall Program 2017-2018-2019-2020-2021-**Master Degree** Master of Business Administration Master of Sports Management Master of Arts in Security and Strategic Studies Master in Security Studies and Information Analysis -Master of Arts in Diplomacy Master in Arbitration Master in Intellectual Property Master in Criminal Sciences Professional Master in Sports Law Master of Knowledge Management -Master in Library and Information Science --\_ **Bachelor Degree** Bachelor of Business Administration Bachelor of Arts in Media and Mass Communication Bachelor of Public Relations Bachelor of Science in Design Bachelor of Science in Information Technology Management Bachelor of Computer Science Bachelor of Education Bachelor of Arts in Security and Strategic Studies Bachelor of Law Undecided \_ \_ Total 2,290 2,253 1,978 1,973 2,204

Bachelor Degree	Total Cr Hours	FTE	Enrollment
Fall 2017 - 2018	26,084	1,835	2,022
Fall 2018 - 2019	25,525	1,803	2,011
Fall 2019 - 2020	24,606	1,800	1,980
Fall 2020 - 2021	21,667	1,561	1,717
Fall 2021 - 2022	19,671	1,458	1,651

### All Students by Year, Level, and Full Time Equivalency

Master Degree	Total Cr Hours	FTE	Enrollment
Fall 2017 - 2018	2,095	212	268
Fall 2018 - 2019	1,909	209	242
Fall 2019 - 2020	1,868	192	224
Fall 2020 - 2021	2,151	222	261
Fall 2021 - 2022	2,669	268	322

\* Master degree: FTE = FT students + (PT registered credit hours/9)

\*Headcounts include degree-seeking students. Visiting students are also included.

## All Students by Year, Level, and Full Time Equivalency

# **06. DEGREES CONFERRED**

# Completions: AY 2021-2022





Bachelor of Business Administration - Business Management

Bachelor of Law

Bachelor of Public Relations

Master of Arts in Security and Strategic Studies



## Graduates by Level and Nationality Group

Nationality	Bachelor Degree	Master Degree
UAE	156	66
Non-Arab	27	2
GCC	12	3
Arab	63	10
Total	258	81

Data for degrees awarded for AY2022-23 are from September 1, 2022, until July 18, 2023

Nationality	Bachelor Degree	Master Degree
College of Business Administration	3.02	3.52
College of Computer Information Technology	2.78	3.67
College of Design	3.08	-
College of Law	3.41	3.51
College of Media and Mass Communication	3.13	-
College of Security and Global Studies	3.11	3.55

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## Average CGPA of Graduates

# Degrees by College\*



Degrees by Award-Level



Data for degrees awarded for AY2022-23 are from September 1, 2022, until July 18, 2023

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES - College of Design; CLAW - College of Law; CMMC - College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education





# Diversity of Graduates: Degrees by Gender

# Diversity of Graduates: Degrees by Nationality



Data for degrees awarded for AY2021-22 are from September 1, 2021, until August 29, 2022.



# **07. RETENTION RATE**

# **08. PERSISTENCE RATES**

#### Retention rates\* - table

Year	Cohort Fall	Retained to next Fall	Retention %
2017-18	174	145	83%
2018-19	159	129	81%
2019-20	171	140	82%
2020-21	104	86	83%
2021-22	89	73	82%

\*Fall to Fall Retention Rate – for Undergraduate First-time, Full-time degree seeking students

# Persistence rates\* - table

Year	Enrolled in Fall	Continued to Spring	Graduated in Fall	Persistance
2017-18	2290	1770	195	84%
2018-19	2253	1724	171	83%
2019-20	2204	1749	141	85%
2020-21	1978	1567	129	85%
2021-22	1973	1502	204	85%

\*Percent of students enrolling in consecutive fall and spring terms.





\*Percent of students enrolling in consecutive fall and spring terms.

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### Persistence rates\* - graph

# **09. COURSE COMPLETION RATES**

## Course Completion Rates - Undergraduate Table

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2017-18	21,396	19,271	90%
Fall 2018-19	20,500	18,233	89%
Fall 2019-20	24,690	20,613	83%
Fall 2020-21	22,430	19,670	88%
Fall 2021-22	20,106	17,279	86%

\*Credits earned (a passing grade in a course) out of credits attempted

Course Completion Rates – Undergraduate Graph

## Course Completion Rates - Graduate Table

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2018-19	2,265	2,143	95%
Fall 2018-19	1,979	1,791	91%
Fall 2019-20	1,550	1,403	91%
Fall 2020-21	1,970	1,801	91%
Fall 2021-22	2,363	2,261	96%

\*Credits earned (a passing grade in a course) out of credits attempted

#### Course Completion Rates – Graduate Graph



\*Credits earned (a passing grade in a course) out of credits attempted



\*Credits earned (a passing grade in a course) out of credits attempted

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# **10. GRADUATION RATE**

#### Undergraduates Graduation Data

The total number of completers within 150% (6 years) of normal time divided by the number of students in the entering cohort

#### Graduation Rates - Undergraduate Level Table

Cohort Year	Cohort Total	Graduated	Graduation %
2011 - 2012	116	218	53%
2012 - 2013	119	233	51%
2013 - 2014	86	164	52%
2014 - 2015	104	191	54%
2015 - 2016	115	186	62%

\*Percent of students graduated within 150% of normal time: Undergraduate - 6 years

#### Graduates Graduation Data

The total number of completers within 150% (3 years) of normal time divided by the number of students in the entering cohort

## Graduation Rates - Graduate Level Table

Cohort Year	Cohort Total	Graduated	Graduation %
2014 - 2015	63	46	73%
2015 - 2016	29	17	59%
2016 - 2017	65	49	75%
2017 - 2018	63	42	67%
2018 - 2019	51	34	67%

\*Percent of students graduated within 150% of normal time: Graduate -3 years

#### Graduation Rates - Undergraduate Level Graph



\*Percent of students graduated within 150% of normal time: Undergraduate - 6 years

#### Graduation Rates - Graduate Level Graph



\*Percent of students graduated within 150% of normal time: Graduate -3 years

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Cohort Year	Gender	Cohort Count	Graduated	Graduation %
E 11 2012	Female	42	31	74%
Fall 2013	Male	122	55	45%
	Female	88	53	60%
Fall 2014	Male	103	51	50%
T. 11 2015	Female	84	63	75%
Fall 2015	Male	102	52	52%

Disaggregated Graduation Rate by Gender – Undergraduate Level Table\*

# Disaggregated Graduation Rate by Nationality – Undergraduate Level Table\*

Cohort	Nationality	Cohort Count	Graduated	Graduation %
Fall 2013	United Arab Emirates National	105	47	45%
Faii 2013	Non-UAE National	59	39	66%
E-11 2014	United Arab Emirates National	84	36	43%
Fall 2014	Non-UAE National	107	68	64%
E-11 2015	United Arab Emirates National	54	30	56%
Fall 2015	Non-UAE National	132	85	64%

Disaggregated Graduation Rate by Gender – Undergraduate Level Graph\*



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## Disaggregated Graduation Rate by Nationality – Undergraduate Level Graph\*

Cohort	FT/PT	Cohort Count	Graduated	Graduation %
E-11 2012	Full Time	164	86	52%
Fall 2013	Part Time	227	76	33%
E. 11 2014	Full Time	191	104	54%
Fall 2014	Part Time	155	54	35%
E-11 2015	Full Time	183	115	62%
Fall 2015	2015 Part Time	133	41	31%

Disaggregated Graduation Rate by Mode of Study – Undergraduate Level Table\*

# Disaggregated Graduation Rate by Gender – Graduate Level Table\*

Cohort	Gender	Cohort Count	Graduated	Graduation %
Fall 2016	Female	13	9	69%
Fall 2016	Male	52	40	77%
E 11 2017	Female	22	12	55%
Fall 2017	Male	41	30	73%
E-11 2010	Female	18	10	56%
Fall 2018	Male	33	24	73%

### Disaggregated Graduation Rate by Mode of Study – Undergraduate Level Graph\*



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\*PT Cohort (First Time, Part Time Student on the specified semester) \*Percentage of students graduated within 150% of normal time: Undergraduate - 6 years

## Disaggregated Graduation Rate by Gender – Graduate Level Graph\*

Cohort	Nationality	Cohort Count	Graduated	Graduation %
E-11 2016	United Arab Emirates National	57	42	74%
Fall 2016	Non-UAE National	8	7	88%
F. 11 2017	United Arab Emirates National	45	33	73%
Fall 2017	Non-UAE National	18	9	50%
F. 11 2010	United Arab Emirates National	43	29	67%
Fall 2018	Non-UAE National	8	5	63%

Disaggregated Graduation Rate by Nationality - Graduate Level Table\*

Cohort	FT/PT	Cohort Count	Graduated	Graduation %
Fall 2016	Full Time	65	49	75%
Fall 2016	Part Time	33	12	36%
Fall 2017	Full Time	63	42	67%
Fall 2017	Part Time	27	13	48%
Fall 2018	Full Time	51	34	67%
	Part Time	10	3	30%

Disaggregated Graduation Rate by Gender – Graduate Level Graph\*



Disaggregated Graduation Rate by Mode of Study – Graduate Level Graph\*



\*PT Cohort (First Time, Part Time Student on the specified semester) \*Percentage of students graduated within 150% of normal time: Graduate - 3 years

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## Disaggregated Graduation Rate by Mode of Study - Graduate Level Table\*

# **11. ALUMNI AND EMPLOYABILITY**

# Undergraduates Employment Data

The percentage of alumni who are business owners, full-time students pursuing higher education, and full-time / part-time employees of private and public organizations, within 12 months after graduation.

#### Employment Rate\* - Undergraduate Level Table

Graduating Year	Total Graduates	Reachable	Employed*	Unemployed	Employement Rate*
2016-2017	375	264	217	47	82%
2017-2018	357	241	174	67	72%
2018-2019	328	255	176	79	69%
2019-2020	321	204	152	52	75%
2020-2021	375	229	175	54	76%

\* Employment Rate: Employed / Reachable Graduate



### Employment Rate\* -Graduate Level Table

Graduating Year	Total Graduates	Reachable	Employed*	Unemployed	Employement Rate*
2016-2017	91	49	46	3	94%
2017-2018	124	93	81	12	87%
2018-2019	91	78	68	10	87%
2019-2020	110	81	73	8	90%
2020-2021	85	58	54	4	93%





\* Employment Rate: Employed / Reachable Graduate

56

## Undergraduates Employment Data

### Employment Rates\* 2016-17





## Employment Rates\* 2018-19



# Employment Rates\* 2017-18



Top Employers 2017-2018		
Dubai Police		
Abu Dhabi Police		
Dubai Customs		
Armed Forces GHQ		
Goverment Security Agency		

## Employment Rates\* 2019-20



58

Top Employers 2018-19		
Armed Forces GHQ		
ADNOC		
MBC Group		
DEWA		
Abu Dhabi Police		

### Top Employers 2019-20

Armed Forces GHQ

Dubai Police

General Directorate of Residency

EIDA

Namshi

## Graduates Employment Data

## Employment Rates\* 2012-21



Top Employers 2020-21
Dubai Police
General Directorate of Residency
Dubai Customs
Emirates NBD
ADNOC

# Employment Rates\* 2016-17



Employment Rates\* 2017-18



Employed

Unemployed

60

#### Top Employers 2016-17

Ministry of Foreign Affairs

Armed Forces GHQ

ADNOC

Abu Dhabi Police

DEWA

### Top Employers 2017-18

Dubai Police

Armed Forces GHQ

Ministry of Interior

General Directorate of Residency

ADNOC

## Employment Rates\* 2018-19



Top Employers 2018-19
Armed Forces GHQ
Dubai Police
Dubai Municipality
Abu Dhabi Police
Ministry of Interior



# Employment Rates\* 2019-20



#### Top Employers 2019-20

General Directorate of Residency

Dubai Police

Armed Forces GHQ

ENEC

Abu Dhabi Sports Council



# Employment Rates\* 2020-21

#### Top Employers 2020-21

General Directorate of Residency and Foreigners Affairs
Ministry of Interior

Dubai Police

Armed Forces GHQ

Abu Dhabi Police

# **12. ACADEMIC PROGRAMS**

College	Degree	Programs
	Master Degree	Master in Business Administration
		Master of Sports Management
		Bachelor of Business Administration - Accounting
		Bachelor of Business Administration - Finance
COLLEGE OF BUSINESS		Bachelor of Business Administration - Hospital and Healthcare Management
ADMINISTRATION (COBA)	Bachelor Degree	Bachelor of Business Administration - Logistics and Supply Chain Management
		Bachelor of Business Administration - Insurance and Risk Management
		Bachelor of Business Administration - Human Resource Management
		Bachelor of Business Administration - Business Management
		Bachelor of Business Administration - E-Commerce and Marketing
		Bachelor of Science in Information Technology Management
COLLEGE OF COMPUTER INFORMATION TECHNOLOGY (CCIT)	Bachelor Degree	Bachelor of Science in Computer Science – Digital Forensics
		Bachelor of Science in Computer Science – Network Security
	Master Degree	Masters in Knowledge Management
COLLEGE OF DESIGN (CDES)	Bachelor Degree	Bachelor of Science in Design - Fashion Design
		Bachelor of Science in Design - Interior Design
		Bachelor of Science in Design - Graphic Design
		Bachelor of Science in Design - Digital Animation

College	Degree	Programs
	Master Degree	Master in Arbitration
		Master in Intellectual Property
COLLEGE OF LAW (CLAW)		Masters in Criminal Science
		Professional Master in Sports Law
	Bachelor Degree	Bachelor of Law
		Bachelor of Arts in Media and Mass Communication – International Relations
COLLEGE OF	Bachelor Degree	Bachelor of Arts in Media and Mass Communication – Public Relation
MEDIA AND MASS COMMUNICATION		Bachelor of Arts in Media and Mass Communication – Radio & TV
(CMMC)		Bachelor of Arts in Media and Mass Communication – Integrated M ing Communications
		Bachelor of Public Relation
	Bachelor Degree	Bachelor of Arts in Security and Strategic Studies - Crisis Managemet Communication
		Bachelor of Arts in Security and Strategic Studies - Disaster Manager
COLLEGE OF SECURITY		Bachelor of Arts in Security and Strategic Studies - Emergency Mana ment
AND GLOBAL STUDIES (CSGS)		Bachelor of Arts in Security and Strategic Studies - Risk Management
	Master Degree	Master in Security Studies and Information Analysis
		Master of Arts in Security and Strategic Studies
		Master of Arts in Diplomacy
COLLEGE OF EDUCATION (CEDU)	Bachelor Degree	Bachelor of Education - Special Education

# **13. COURSES, COURSE ENROLLMENT & CLASS SIZE**

Course Offerings, Course Enrollment and Class Size: Fall 2021-22

Course Offerings by College\* and Course Level

66

COBA

17

CSGS



38

CLAW

39

CMMC

51

CEDU

Bachelor Degree Master Degree



\*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Capstone Seminar, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

21

CCIT

CDES



## Undergraduate Class Size by College\*

# Graduate Class Size by College\*





\*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

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Course Offerings by College\*

## Course Enrollment by Study Level







\*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Capstone Seminar, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES - College of Design; CLAW - College of Law; CMMC - College of Media and Mass Communication; CSGS - College of Security and Global Studies; CEDU - College of Education


# **14. FACULTY**

### Faculty Composition: Fall 2021-22





Faculty by Gender and College\*



NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA - College of Business Administration; CCIT - College of Computer Information Technology; CDES - College of Design; CLAW - College of Law; CMMC - College of Media and Mass Communication; CSGS - College of Security and Global Studies; CEDU - College of Education

Factbook 2021-2022

72

#### Faculty by Rank and College\*

Female

### Faculty Composition: Fall 2022-23

#### Faculty Headcount by College\* and Employment Mode

Colleges	Full-Time	Part-Time	Total
CCIT	10	1	11
CDES	11	-	11
CEDU	17	4	21
CLAW	19	1	20
СММС	13	3	16
СОВА	26	5	31
CSGS	12	-	12
Total	108	14	122

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education



### Faculty Composition: Fall 2021-22

#### Headcounts as of December 1, 2021

#### Faculty by Qualification and Rank

Qualification and Rank	Total
Doctorate	98
Professor	11
Associate Professor	28
Assistant Professor	59
Master Degree	24
Assistant Professor	9
Instructor	15
Total	122

Faculty by Age Group (in years)



Faculty Tenure (in years)



NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA - College of Business Administration; CCIT - College of Computer Information Technology; CDES - College of Design; CLAW - College of Law; CMMC - College of Media and Mass Communication; CSGS - College of Security and Global Studies; CEDU - College of Education

#### Historical Trend in Faculty Composition – 5 Years

College	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22
CCIT	14	9	11	12	11
CDES	15	12	13	11	11
CEDU	20	23	26	29	21
CLAW	26	25	22	17	20
СММС	14	12	12	14	16
СОВА	42	40	32	28	31
CSGS	8	4	9	9	12
Total	139	125	125	120	122

#### Faculty by College\*

#### Faculty by Academic Rank

Academic Rank	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22
Professor	17	17	12	12	11
Associate Professor	25	24	23	18	28
Assistant Professor	58	70	72	73	68
Instructor	39	14	18	17	15
Total	139	125	125	120	122

#### Faculty by Gender & Nationality

Gender & Nationality	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21- 22
Arab	64	57	56	56	57
Male	51	42	36	35	40
Female	13	15	20	21	17
GCC	1	1	3	3	5
Male	-	-	1	1	1
Female	1	1	2	2	4
Non-Arab	73	65	63	57	57
Male	47	41	43	38	35
Female	26	24	20	19	22
UAE	1	2	3	4	3
Male	1	2	3	2	1
Female	-	-	-	2	2
Total	139	125	125	120	122

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA - College of Business Administration; CCIT - College of Computer Information Technology; CDES - College of Design; CLAW - College of Law; CMMC - College of Media and Mass Communication; CSGS - College of Security and Global Studies; CEDU - College of Education

Qualification & Rank	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22
Doctorate	96	102	99	95	98
Instructor	1	1	1	1	-
Assistant Professor	53	60	63	64	59
Associate Professor	25	24	23	18	28
Professor	17	17	12	12	11
Master Degree	42	22	25	24	24
Instructor	37	12	16	15	15
Assistant Professor	5	10	9	9	9
Bachelor Degree	1	1	1	1	-
Instructor	1	1	1	1	-
Total	139	125	125	120	122

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.



# **15. STAFF**

### Staff Composition: 2021-22

#### Headcounts as of December 1, 2021

Tenure of Staff Members (in years)





Job Function and Qualifi- cation	Diploma	Bachelor Degree
Academic Support Ser- vices	-	10
Administrative Support Services	-	36
Executive Offices	-	2
Student Services	1	11
Total	1	59

82

Master Other Total Doctorate Degree 8 1 19 -11 13 61 1 2 4 --3 15 --22 3 14 99

### Historical Trend in Staff Composition – 5 Years



Staff by Gender



Tenure of Staff Members (in years)



Year	Job Function & Qualification	High School	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
	Academic Support Services	-	-	8	5	1	2	16
2017 19	Administrative Sup- port Services	13	3	53	19	-	1	89
2017-18	Executive Offices	_	-	1	-	5	-	6
	Student Services	3	-	6	4	2	-	29
	Academic Support Services	-	-	22	4	1	2	29
2018-19	Administrative Sup- port Services	-	3	38	15	-	15	71
2018-19	Executive Offices	-	-	1	1	3	-	5
	Student Services	-	1	9	5	2	-	17
	Academic Support Services	-	-	22	4	1	2	29
2010-20	Administrative Sup- port Services	-	3	38	15	-	15	71
2019-20	Executive Offices	-	-	1	1	3	-	5
	Student Services	-	1	9	5	2	-	17

#### Staff by Job Function and Qualification

#### Staff by Job Function and Qualification

Year	Job Function & Qualification	High School	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
	Academic Support Services	-	-	9	2	-	-	11
2020-21	Administrative Sup- port Services	10	-	27	9	-	-	46
2020-21	Executive Offices	-	-	5	1	2	-	8
	Student Services	1	1	6	5	-	-	13
	Academic Support Services	-	-	10	8	-	1	19
2021-22	Administrative Support Services	13	-	36	11	1	-	61
2021-22	Executive Offices	-	-	2	-	2	-	4
	Student Services	-	1	11	3	-	-	15

# **16. TUITION**

### Total Tuition Cost by Program

### Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED
	College of Computer Information and Technology	
Master	Master in Knowledge Management	116,778.00
	Bachelor of Computer Science - Network Security	226,459.00
Bachelor	Bachelor of Science in Computer Science – Digital Forensics	226,459.00
	Bachelor of Science in Information Technology Management	220,101.00
	College of Design	
	Bachelor of Science in Design - Digital Animation	229,269.00
D 1 1	Bachelor of Science in Design - Fashion Design	228,829.00
Bachelor	Bachelor of Science in Design - Graphic Design	229,269.00
	Bachelor of Science in Design - Interior Design	229,269.00
	College of Education	
Bachelor	Bachelor of Education - Special Education	242,037.00

### Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED						
	College of Law							
	Master in Arbitration	142,628.00						
	Master in Criminal Sciences	143,379.00						
Master	Master in Intellectual Property	142,628.00						
	Professional Master in Sports Law	137,414.00						
Bachelor	Bachelor of Law	221,650.00						
	College of Media and Mass Communication							
	Bachelor of Arts in Media and Mass Communication - Integrated Market- ing Communication	203,978.00						
	Bachelor of Arts in Media and Mass Communication - International Rela- tions	203,978.00						
Bachelor	Bachelor of Arts in Media and Mass Communication - Public Relations	203,978.00						
	Bachelor of Arts in Media and Mass Communication - Radio and TV	203,978.00						
	Bachelor of Public Relations	219,004.00						

#### Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED	
	College of Business Administration		
Master	Master of Business Administration	116,550.00	
Master	Master of Sports Management	127,941.00	
	Bachelor of Business Administration – Accounting	205,116.00	
	Bachelor of Business Administration - Business Management	205,116.00	
	Bachelor of Business Administration - E-Commerce and Marketing	205,116.00	
D 1 1	Bachelor of Business Administration – Finance	205,116.00	
Bachelor	Bachelor of Business Administration - Hospital and Healthcare Management	205,116.00	
	Bachelor of Business Administration - Human Resource Management	205,116.00	
	Bachelor of Business Administration - Insurance and Risk Management	205,116.00	
	Bachelor of Business Administration - Logistics and Supply Chain Management	209,946.00	

#### Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED
	College of Security and Global Studies	
	Master in Security Studies and Information Analysis	137,358.00
Master	Master of Arts in Security and Strategic Studies	137,358.00
	Master of Diplomacy	139,323.00
	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication	238,075.00
Bachelor	Bachelor of Arts in Security and Strategic Studies - Disaster Management	238,075.00
	Bachelor of Arts in Security and Strategic Studies - Emergency Management	238,075.00
	Bachelor of Arts in Security and Strategic Studies - Risk Management	238,075.00

\* Estimated fees as of May 13, 2022

\* Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses

#### Aid / Scholarships by Type\*

# **17. AID AND SCHOLARSHIPS**

Financial Aid and Scholarships: AY 2022-23





\*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count is unique per student and includes degree-seeking students, graduate and undergraduate.

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates

#### Students with Aid / Scholarships by Nationality\*



.72% 6.62%<u>4.47</u>% Other AUE Early Payment Goverment Employee Scholarship Discount 10.25% Scholarship 16.96% Need Academic Athletic Family Excellence Scholarship Scholarship Based

Aid / Scholarships by Type\*

\*Includes only degree-seeking students, graduate and undergraduate

\*Count of financial aid awards and scholarships. Count is unique per student and includes degree-seeking students, graduate and undergraduate.

Factbook 2021-2022



#### Average Aid Amount per Student\*

Semester / Degree	Students with Aid	Total Aid	Average Aid per Student
Fall 2021-2022	1,273	7,103,850.48	
Bachelor Degree	1,014	4,940,758.25	4,873
Master Degree	259	2,163,092.23	8,352
Spring 2021-2022	1,170	6,662,183.00	
Bachelor Degree	936	4,630,859.00	4,947
Master Degree	234	2,031,324.00	8,681
Summer I 2021-2022	573	1,321,041.00	
Bachelor Degree	459	967,167.50	2,107
Master Degree	114	353,873.75	3,104
Summer II 2021-2022	401	894,239.75	
Bachelor Degree	305	625,099.00	2,050
Master Degree	96	269,140.75	2,804

\*Average financial aid/ scholarship amount per student who received financial aid/ scholarships NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates. Scholarship data

shown for AY 2021-2022 is until July 17, 2022

### Financial Aid and AUE Scholarships History – 5 Years

# 2017-18 2018-19 2019-20 2020-21 2021-22

Aid / Scholarship Amount (in Million AED)\*

\*Total amount includes degree-seeking students, graduate and undergraduate

#### Average Aid Amount per Student\*

Semester / Degree	Students with Aid	Total Aid	Average Aid per Student
2017-18	4,523	17,504,420	
Bachelor Degree	3,658	12,304,545	3,364
Master Degree	865	5,199,875	6,011
2018-19	3,942	16,630,727	
Bachelor Degree	3,447	12,269,049	3,559
Master Degree	495	4,361,679	8,811
2019-20	3,750	15,409,763	
Bachelor Degree	3,325	12,374,456	3,722
Master Degree	425	3,035,307	7,142
2020-21	4,214	16,730,412	
Bachelor Degree	3,478	12,195,697	3,507
Master Degree	736	4,534,715	6,161
2021-22	3,417	15,981,314.48	
Bachelor Degree	2,714	11,163,883.75	4,113
Master Degree	703	4,817,430.73	6,853

\*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates. Scholarship data shown for AY 2021-2022 is until July 17, 2022.



Scholarships by Type\*

\*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate





Scholarships by Type\*

\*Count of financial aid awards and scholarships. Unique count per student enrolled. Count includes degree-seeking students, graduate and undergraduate



undergraduates



# **18. FACULTY RESEARCH**

#### Faculty Publications and Library Statistics

Resources	2021-22
1. Printed Books	16,910
2. e-books	526,188
3. e-journals	24,491
4. Newspapers	2,563
5. Print Journals	<ul> <li>2 (Print + Online)</li> <li>Intelligence and National Security</li> <li>International Journal of Intelligence and Counter Intelligence</li> </ul>
6. Online Databases	Al Manhal, Dawsonera, eBrary, Emerald, JSTOR, ProQuest, Taylor and Francis Online, ACM-Digital Library, E-marefa, Lexis Nexis, East Laws, Scopus, Business of Fashion

Library Resources



	CCIT	CEDU	CDES	CLAW	СММС	COBA	CSGS
2021-22	27	10	13	12	9	30	2
2020-21	44	9	14	17	15	34	4
2019-20	7	11	25	16	11	49	-
2018-19	25	7	11	29	10	83	7
2017-18	22	20	9	45	22	75	29

Note: Faculty publications include journal articles, book/ book chapters, conference proceedings and creative work

\*COBA - College of Business Administration; CCIT - College of Computer Information Technology; CDES - College of Design; CLAW - College of Law; CMMC - College of Media and Mass Communication; CSGS - College of Security and Global Studies; CEDU - College of Education \*Data reflected for 2021-22 are CHEDS Spring 21-22 submission and Scopus publication from September 2021til July 7, 2022

Faculty Publications by College\* – 5 Years

2017-2018							
College / Types of Publication	Journal Articles	Conference Pro- ceedings	Books / Chapter of book	Creative Work			
CCIT	15	6	1	-			
CEDU	4	3	2	-			
CDES	1	2	-	17			
CLAW	28	14	3	-			
СММС	12	-	8	2			
СОВА	43	11	21	-			
CSGS	6	9	14	-			
Total	109	45	49	19			

#### Faculty Publications Types by College\* – 5 Years

2018-2019							
College / Types of Publication	Journal Articles	Conference Pro- ceedings	Books / Chapter of book	Creative Work			
CCIT	16	8	0	1			
CEDU	6	3	0	2			
CDES	0	2	0	5			
CLAW	19	6	2	2			
СММС	4	1	5	0			
COBA	44	20	19	0			
CSGS	1	5	1	0			
Total	90	45	27	10			

\*COBA - College of Business Administration; CCIT - College of Computer Information Technology; CDES - College of Design; CLAW - College of Law; CMMC - College of Media and Mass Communication; CSGS - College of Security and Global Studies; CEDU - College of Education

2019-2020							
College / Types of Publication	Journal Articles	Conference Pro- ceedings	Books / Chapter of book	Creative Work			
CCIT	1	4	-	2			
CEDU	2	4	3	2			
CDES	-	3	-	22			
CLAW	9	5	1	1			
СММС	6	3	2	-			
COBA	26	17	2	4			
CSGS	-	-	-	-			
Total	44	36	8	31			

2020-2021						
College / Types of Publication	Journal Arti- cles	Conference Proceedings	Books/Chapter of book	Editorial / Review/ Non-Journal Article	Creative Work	
CCIT	26	15	1	-	2	
CDES	1	-	1	-	12	
CEDU	6	2	-	-	1	
CLAW	11	1	5	-	-	
СММС	7	-	6	-	2	
COBA	31	-	3	-	-	
CSGS	2	1	-	-	1	
Total	84	19	16	0	18	

2021-2022						
College / Types of Publication	Journal Arti- cles	Conference Proceedings	Books/Chapter of book	Editorial / Review/ Non-Journal Article	Creative Work	
CCIT	20	5	1	1	-	
CDES	3	-	-	-	7	
CEDU	13	-	-	-	-	
CLAW	10	2	-	-	-	
СММС	5	1	2	1	-	
COBA	24	3	1	2	-	
CSGS	1	-	1	-	-	
Total	77	11	5	5	7	

\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

# **19. FINANCIAL DATA**



\*Data shown for both expenses and revenue are from August 2021 til June 2022.



# **APPENDIX A. TERMS & DEFINITIONS**

Term	Definition
Number of applicants	Reported for the entire academic year (i.e., sum of applicants during Fall, Spring and Summer semesters).
Admit Rate	Reported for the entire academic year, percent of accepted applicants who en- rolled.
Yield Rate	Reported for the entire academic year, percent of accepted applicants who en- rolled.
Student Enrollment	Enrolled students are those that are registered and taking courses at the Univer- sity. Headcounts include degree-seeking students (visiting students are also in- cluded)
Full time student	A student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.
Student level	Freshman: Fewer than 30 credit hours completed; Sophomore: Fewer than 60 but at least 30 credit hours completed; Junior: Fewer than 90 but at least 60 credit hours completed; Senior: At least 90 credit hours completed, and student who has completed a bachelor's degree and enrolled only for additional undergraduate credit; Masters - Year1 (less than 50% of required credits completed); Masters - Year2 (50% or more of required credits completed)
Colleges	COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Term	Definition
Degrees awarded	Degrees conferred from
Course Offerings	Count of unique course Thesis, and Internship co
Faculty count	Faculty counts include vi members who teach nor
Tuition costs	Estimated based on pos 13, 2022. Tuition costs r exclude costs of graduate
Aid and Scholarships	Analysis sums AUE sch cial aid and scholarship Emirates
Fall to Fall Retention Rate	For UG First-time, Full-
Cohort	Is defined as the first-ti given fall.
Graduation Rate	within 150% of normal t
Persistence Rate (Fall to Spring)	Percent of students enro
Course Completion Rate	Credits earned (a passin
Employment Rate	percentage of graduates rolled in higher studies

110

a September 1st to August 31st of each academic year.

es (bridging and core courses); count excludes Capstone, courses and laboratory sessions

visiting faculty members. The counts above exclude faculty on-degree students only, as well as teaching/ lab assistants.

ssible study plan. Tuition costs were estimated as of May reported exclude VAT. Tuition costs for graduate courses te bridging course.

holarship and discount; it presents information on finanps that are provided by the American University in the

-time students.

ime, full-time\*, degree-seeking freshmen that enter in a

time: Undergraduate - 6 years, Graduate -3 years

olling in consecutive fall and spring terms.

ng grade in a course) out of credits attempted.

s who are employed full time, employed part-time or en-12 months after graduation



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