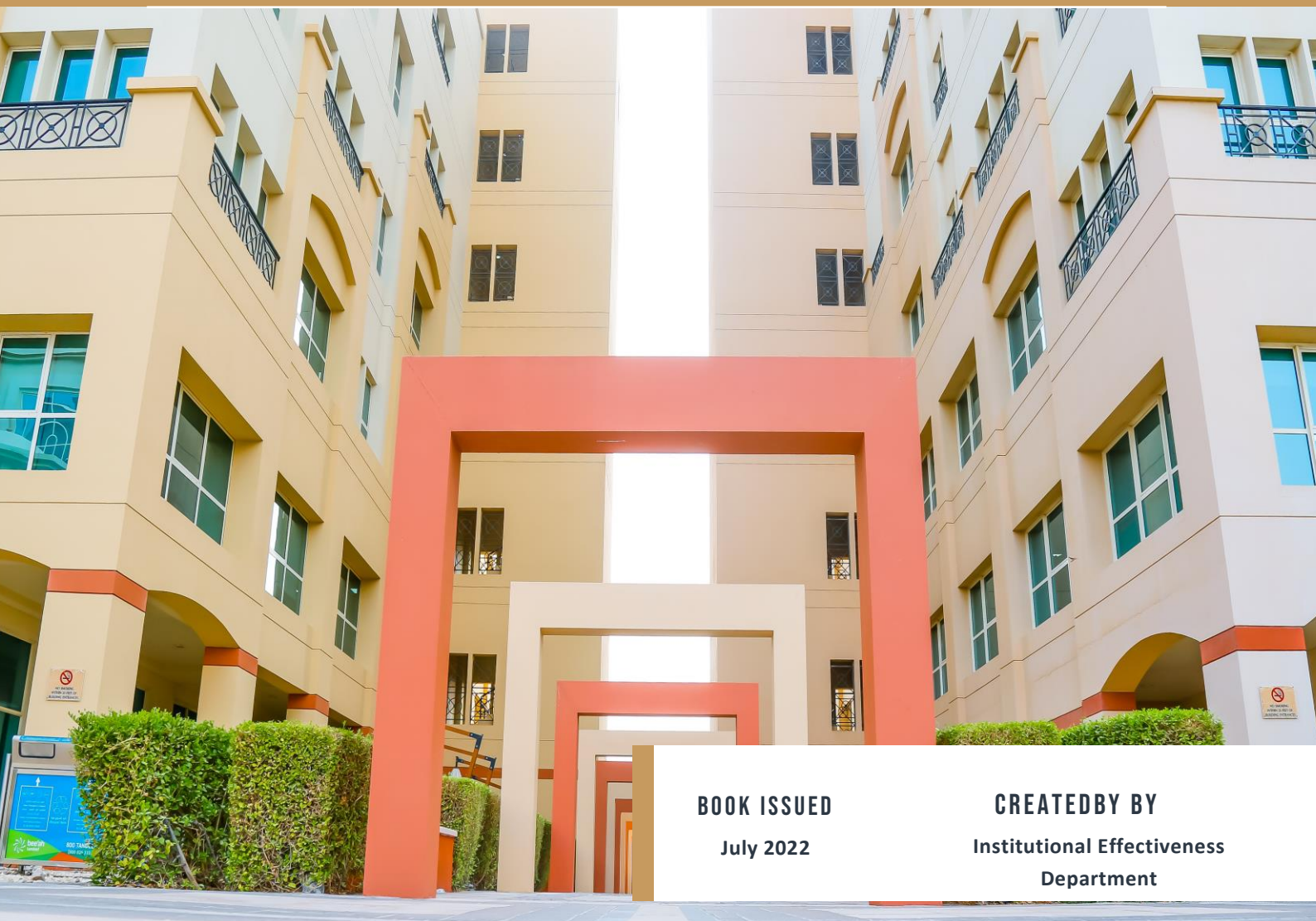
الجامعة الأمريكية في الإمارات
American University in the Emirates

FACTBOOK 2021-2022



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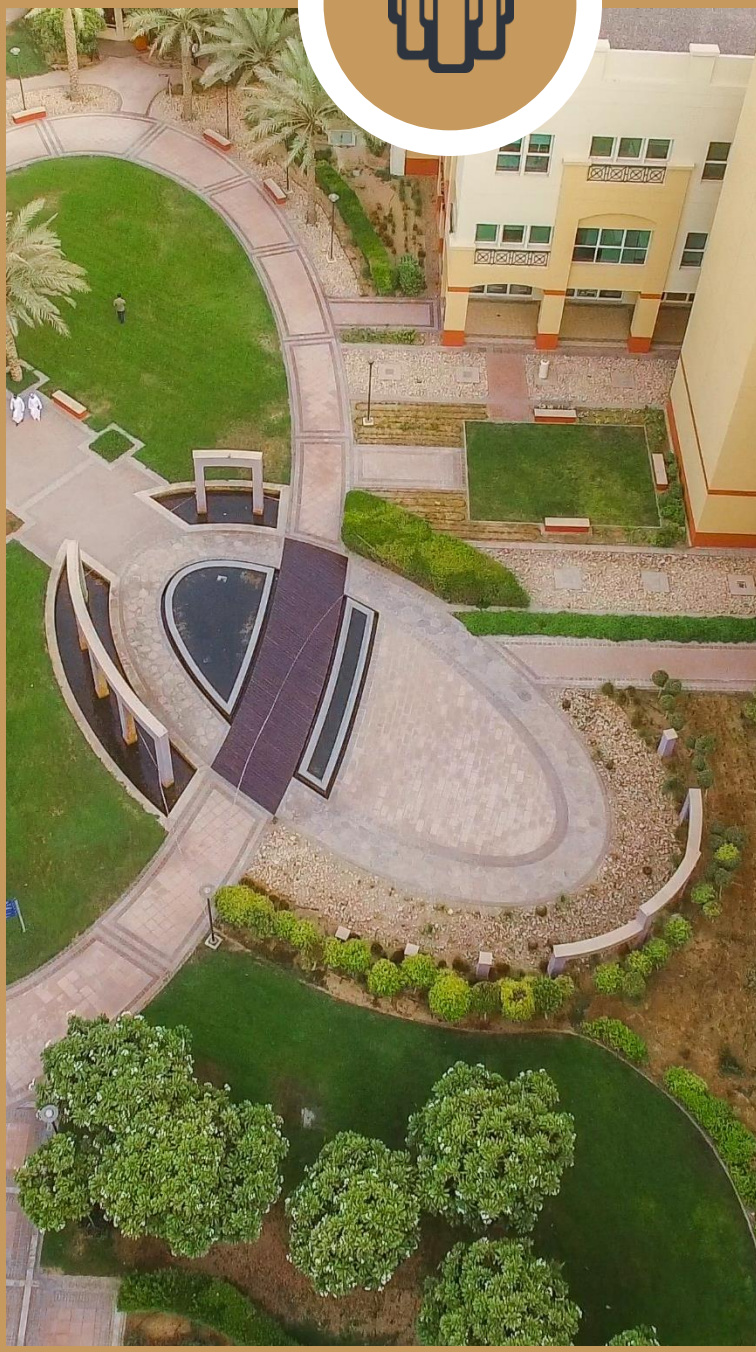
Institutional Effectiveness Department

PREFACE



The 2021-2022 American University in the Emirates Fact Book was conducted with the intend of presenting data on:

- **Admissions;**
- **Student Enrollment;**
- **Degrees Conferred;**
- **Success rates;**
- **Alumni and Employability;**
- **Academic Programs and Courses;**
- **Faculty and Staff;**
- **Tuition, Aid and Scholarships;**
- **Faculty Research,**

so as to provide the University stakeholders with the overview of institutional information.

The Factbook was conducted by the Institutional Effectiveness Department.

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I. University Overview

History of AUE

The American University in the Emirates (AUE) originated in the Academic Year (AY) 2006-2007 as the "American College in the Emirates" (ACE). The College's initial mission "to offer quality, multidisciplinary, and career-oriented academic degree programs, that prepare students for successful employment and continuing higher education." As a self-financed institution, ACE awarded two-year associate degrees in media, information technology, business, and design. At this time, the United Arab Emirates and Dubai governments and business sectors accepted graduates with associate degrees for intermediate and entry-level employment.

The College labeled itself an "American College" since it offered associate degrees under a credit hour system and an American curriculum comprised of General Education and free elective courses. In the 63-credit-hours associate degree programs, ACE focused on General Education and the Liberal Arts during the first year of study, and offered specialization courses with job training for the second year.

2006-2007

Year of Inception

The initial intake in the 2006/07 year was comprised of 40 students—a blend of first-year students and working professionals. By the year's end, 21 students had dropped out due to a lack of English language and mathematics competency. For a startup, self-financed institution, a greater than 50% dropout rate was a significant challenge. However, with the shareholders' commitment and financial support, the founding Board of Trustees and the College President were inspired to continue with the project of establishing a new, top-quality academic institution that would prioritize academic rigor and education. The Board of Trustees added two new priorities to the initial strategic plan: 1) student success and retention; and 2) resource optimization. By the end of AY 2007/08, the College developed the slogan "Nothing is Impossible" to inspire students to thrive and overcome all challenges in academic and professional endeavors, as well as to motivate the College's faculty members and staff to work effectively and efficiently in the face of inevitable early obstacles.

2007-2008

As a first step, by the end of academic year 2007-2008 (May 2008), American College in the Emirates changed its name to "the American University in the Emirates" (AUE). Simultaneously, the Institution substituted its associate's degree programs into four-year bachelor's degree programs. Finally, the University persuaded its associate's degrees' graduates to continue for bachelor's degrees at the same Institution. To better reflect these changes, the University's mission changed to, "AUE is committed to offer quality, multidisciplinary, and career-oriented academic degree programs, that prepare students for successful employment and continuing higher education." (July 2008) in which the University discontinued the associate degree programs and started offering newly accredited bachelor's degree programs, the student enrollment reached 460 students.

2008-2009

During AY 2008/09, before ACE graduated its first cohort (i.e., the class of 2007), the global financial crisis affected most business firms in Dubai and the Gulf region in general. As a result, organizations downsized and retained only the most skilled and experienced staff. The College's Board of Trustees observed the effects of the crisis on the United Arab Emirates' markets and business firms and the College's graduates. Consequently, to meet the new market dynamics, the Board was determined to equip its graduates with more knowledge, skills, and competencies by offering full bachelor's degree programs.

2010-2011

Starting in 2010-2011, the University added two master's programs: the Master of Business Administration and Master of Arts in Diplomacy. The AUE also established the College of Law with a Bachelor of Law program. By this time, the number of enrolled students had grown to 1,000 students with increased diversity. To serve the growing student body better and represent the students' voice in University governance, the official Student Council was formed. Also, an athletic office was established with the men's swimming and men's soccer team. The soccer team won first place in the Dubai Universities Football League and third place in the National League in the following year. In addition, the swimming team won first place in the National Universities Swimming Championship

2013-2014

During 2013-2014, under the patronage of His Highness Sheikh Nahyan bin Mubarak Al Nahyan, Minister of Culture, Youth and Community Development in the UAE, the AUE and the North Atlantic Treaty Organization (NATO) hosted an international conference on NATO's approach to Gulf Cooperation, Lessons Learned and Future Challenges. The AUE hosted its first Global Day event to promote awareness of cultural diversity and celebrate the different nationalities represented at the AUE. Students collaborated with their embassies and councils in preparation for the event. The AUE now hosts this event yearly. Also, under the patronage of Dubai Police, Dubai Health Authority, MBC, and other hospitals, the AUE hosted its first event to raise awareness of breast cancer. Since then, the AUE has hosted several events to promote cancer awareness.

2014-2015

In the academic year 2014-2015, the AUE held its first International Cancer Awareness Forum, in the patronage of the Minister of Health of Saudi Arabia, the chief of Health Ministers in the GCC, and Princess Dina Mired from Jordan. In addition, the AUE held its first International Conference on Sports Law and Sports Management.

2015-2016

The International Majlis of Women was established during the academic year 2015-2016 to empower women to become agents of positive change. The former First Lady of South Africa and the First Lady of Ghana attended the inauguration.

2016-2017

In the academic year 2016-2017, the University established the College of Education with a new degree program, the Bachelor of Education. Furthermore, the AUE held its 1st International Equine Forum, under the patronage of H.H. Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai and Minister of Finance, to discuss the challenges and future innovations in the race of equine industry.

Also, in academic year 2016-17, the result of employer involvement provided an insight of joint organizing seminar for Dubai Immigration Department for Future Foresight, where the University graduates promote discipline-level prediction, accordingly the University organized the Future Foresight Workshop, which was delivered by Prof. Peter Bishop (Professor of Future Foresight in Houston University) and Dr. Freija Van Duijne (Professional Futurist). The audiences were employers from different governmental entities in Dubai working in Future Foresight divisions, and included a free-pass invitation for the relevant-field University alumni.

Another valuable insight from employers, Dubai Courts and Dubai Electricity and Water Authority (DEWA) suffer from the lack of specialists in Knowledge Management, also they suggested the University to drive the scholarly efforts in the field of knowledge Management. The initial response was organizing a seminar for knowledge management inviting the leading entities in the field with focus on the government entities, to have more insight and more market research from the business firm. The seminar was organized in April 2017 - Dubai Courts premises, and delivered by knowledge management international practitioner and academics.

2017-2018

In the academic year 2017-2018, the College of Computer Information Technology has received the ABET accreditation for its bachelor of science in computer science program. In November 2017, the College of Computer Information Technology organized the first Smart Cities Forum at the University premises. The forum's aimed to provide a platform to experts and community members to exchange information and insights that may lead to more awareness about the Smart Cities opportunities and challenges. This was the foundation to increase research and education in the field and help the community to be at the forefront of the modern world.

In the same year, AUE's College of Security and Global Studies was established. Furthermore, the AUE held its first International Research Conference, in association with Springer, on creative business and social innovation.

2018-2019

Building on its success, the AUE held its second International Research Conference during the academic year 2018-2019, in association with Springer, on sustainable development and social responsibility.

Also, in November 2018, the College of Computer Information Technology continued the second forum of Smart Cities.

2019-2020

FEBRUARY 2019

In February 2019, the College Media and Mass Communication organized its 1st Media Forum that focused on the power of media, the various trends seen in the media industry and the future of the social media and business. The event saw participation of media-industry prominent firms from the region joined in as the honorary audience and panelists.

Similarly, in February 2019, the AUE has established the Innovation lab that aims to enriches the culture of innovation and entrepreneurship among the students and serves as a platform for collaboration between students from different disciplines to develop their start up ideas.

AUE students participated in the UAE Innovation week in February 2019, the students prototypes were presented to the Commander-in-Chief of Dubai Police, His Excellency Major General Abdullah Khalifa Al Marri.

MARCH 2019

The College of Design (CDES) organized the 1st Melange Exclusif Fashion Show in March 2019, where Talented Fashion design student designers represent their exciting Spring 2019 collection.

APRIL 2019

The 3rd AUE Student Research Competition held in April 2019, the competition has nationally expanded to 26 higher education institutions and attracted more than 90 submissions from undergraduate and graduate participants, the competition aims to instilling life-long learning, reinforcing students' future employability skills, and fostering entrepreneurial mindsets and attitudes pertinent to education, research, and innovation.

In April 2019, the College of Law organized the 1st scientific conference of the College of Law, and in cooperation with the Emirates Association of Lawyers. The AUE also proudly represented the United Arab Emirates in the Asian University Sports Federation (AUSF) Football Cup held in China.

In academic year 2019-2020, and in response to the unfolding of the global pandemic shifted its course delivery and services to Distance learning. The University has extended its academic and student support in three areas, (a) Academic Support Services, which include access to a broad range of educational learning opportunities for the enhancement of teaching, research and creative activities for faculty members and students. The Library provides online educational resources and databases, through the Learning Management System for all faculty members and students. In addition, students are provided with electronic textbooks (e-books) for each of the courses registered.

Also, academic support services include the Advising and Success Center, which offers support and assistance in conjunction with academic advisers to track student academic performance. The dedicated online portal is designed to monitor student status and progress, operated by the appointed Advisor and Student Success Officer. Moreover, students with physical and/or mental special need receive the support needed not only physically but also virtually by the Counseling and Disability Office to achieve their academic career goals. The Guidance and Counseling Office may communicate with students or vice versa via the Learning Management System to assist students, as outlined in the Student Counseling and Disability Support Policy.

The other aspect of support is reflected in (b) Student Support Services, which support students by offering various avenues of financial support. The Learning Management System allows students to apply for grants, scholarships and financial aids and allows them to submit the necessary supporting documentation online for the Students Life Office analysis, evaluation and implementation in the light of the Student Financial Support Policy. In addition, the Career and Job Placement Office prepares students for successful employment and offers an online career platform within the Student Learning Management Framework, allowing them to upload their resumes, view available jobs and upcoming career activities online, in accordance with the Career Policy.

2020-2021

The academic year 2020-2021 witnessed the continuity of delivering education despite the challenges brought by COVID-19 pandemic and moved from reaction and resilience to recovery. As the restrictions eases, the University has demonstrated its complete preparedness to proceed with either blended learning system, or with complete face-to-face operation.

It is pertinent to note that most of the academic operations were digitalized. Despite the challenges of pandemic, the University witnessed increased publications in Qi and Qii journals. The year also noted major achievements by students' in leading regional competition organized by Chartered Institute of Marketing's. The University was thrilled to note when fashion design students were announced winners at the global fashion design competition, ZAY. The year witnessed an extraordinary participation of its Public Relations students to the Third Communication Forum under the theme "Research and Community initiatives" organized by a regional University, representing 13 Arab countries.

The year also observed the fourth edition of the Virtual Student Research Competition (AUE SRC) in April organized to promote scientific research among students. The competition witnessed more than 100 entries and presentations from leading Universities in the region.

The AUE has partnered with Future Innovation Summit in October organized under the auspices of The Private Office of Sheikh Saqer Bin Mohamed Al Qasimi reflecting the country's 2040 vision.

This year the University also witnessed organizing its first International Arabian Gulf Security Conference in November bringing more than 200 papers from leading researcher and security experts from all over the world to discuss vital security related issues and further to contribute to existing scholarly publications.

This year in collaboration with Institute of Management Accountants IMA, its Platinum training provider Morgan International, and Wiley who is the official content provider for the CMA, a CMA informative webinar session was conducted followed by a competition in March 2021 that observed participation of many students.

In addition, the collaboration with the Middle East Public Relations Association (MEPRA), which is the region's leading body for public relations and communication professionals and students facilitated student engagement in regional competitions and in international Merged Media content creation and Pitches with HAVAS PR.

As the world's largest business education alliance, AACSB International—The Association to Advance Collegiate Schools of Business (AACSB)—connects educators, students, and businesses to achieve a common goal: to create the next generation of great leaders. AACSB is a global membership association for the business education industry. The member network, known as the AACSB Business Education Alliance, is a network of business educators, business, nonprofit, and public-sector organizations dedicated to sharing knowledge and best practices to accelerate innovation in business education. The College of Business Administration at the American University in the Emirates has obtained accreditation from the AACSB in 2022 and is a member of AACSB. AACSB International is a global association of leaders in education and business dedicated to supporting and advancing quality business education worldwide. Through membership, accreditation, research, thought leadership, professional development, and advocacy, AACSB partners with over 1,700 organizations, from more than 100 countries. Membership or participation in the Global Education Alliance does not imply accreditation.

2021-2022

As COVID-19 continued to rearrange the global landscape during this academic year, AUE forged ahead, hosting a number of innovative conferences and workshops. For instance, the University hosted the Future Innovation Summit and University Talent Show, as well as the 4th AUE International Research Conference. It also took part in the Arab Health 2022 Exhibition and Dubai Fashion Week; and co-hosted the Minds of the Future Conference, which provided a platform for experts and youth to speak about the future of their area of expertise in the UAE and beyond.

Additionally, the university was proud to be represented at the Legal System of Arbitration Event; the 3rd Smart City Forum; and the Building Bridges Event, which sought to strategize ways for the UAE to become "a major player in a multi-polarity world" (in the words of Dr Anwar Bin Mohammed Gargash, Diplomatic Advisor to the UAE President His Highness Sheikh Khalifa Bin Zayed Al Nahyan).

The University achieved a major milestone whereby its College of Business Administration earned accreditation from AACSB International. It is exciting to note that less than 6 percent of the world's business schools that holds AACSB accreditation.

Another achievement was witnessed when the University was announced among the top 50 percentile in the Arab region with the rank of 81-90 in QS Arab Region Ranking.

AUE students also had a prolific year, with a cohort of Fashion Design students announced as winners at the ZAY global fashion design competition and a number of Public Relations students selected to appear among representatives from 13 other Arab countries participating in the Third Communication Forum, under the theme of "Research and Community Initiatives". Equally thrilling was the College of Design Exhibition that was put together by a diverse array of students from that college, student's participation in Dubai Fashion Week for showcasing their "Sustainable Collective" and participation of AUE students in World Aerial Gymnastics Championship during March 2022.

Other significant events in the calendar were the University's annual Breast Cancer Awareness event and first Autism Awareness Day, as well as its support for the UAE "Climate Connection Champions" program, which was conceptualized around the COP26 summit to develop and amplify support for climate change action among young people and institutions in the UAE while building a network of climate champions. Additionally, events like world anthropology day, women's month, Autism Awareness fascinated not only the AUE family but also the members from the community.

The year witnessed EXPO2020 and the University welcomed many delegations from the region and Europe aspiring for collaboration, including the US Institute of Peace, University of Central Lancanshire-Cyprus Branch, Centre for Global Studies and Security Pakistan, Nicolaus Copernicus University, Poland, Università degli Studi Internazionali di Roma – UNINT and Bucharest University of Economic studies.

On the recruitment front, AUE's admissions department worked hard to organize multiple "Open House Events" in which prospective students were able to visit the campus and speak directly with student ambassadors and members of staff. These outward-looking events were mirrored by a number of inward-facing occasions, such as the AUE Club Fair, Career Fair, T-shirt Design Competition, and CMMC Capstone Event and Forum. In celebration of graduating students, the University also made certain to organize a truly spectacular Graduation Ceremony at the Dubai EXPO 2020, as well as organizing a memorable Honors Ceremony.

AUE VISION, MISSION, AND CORE VALUES

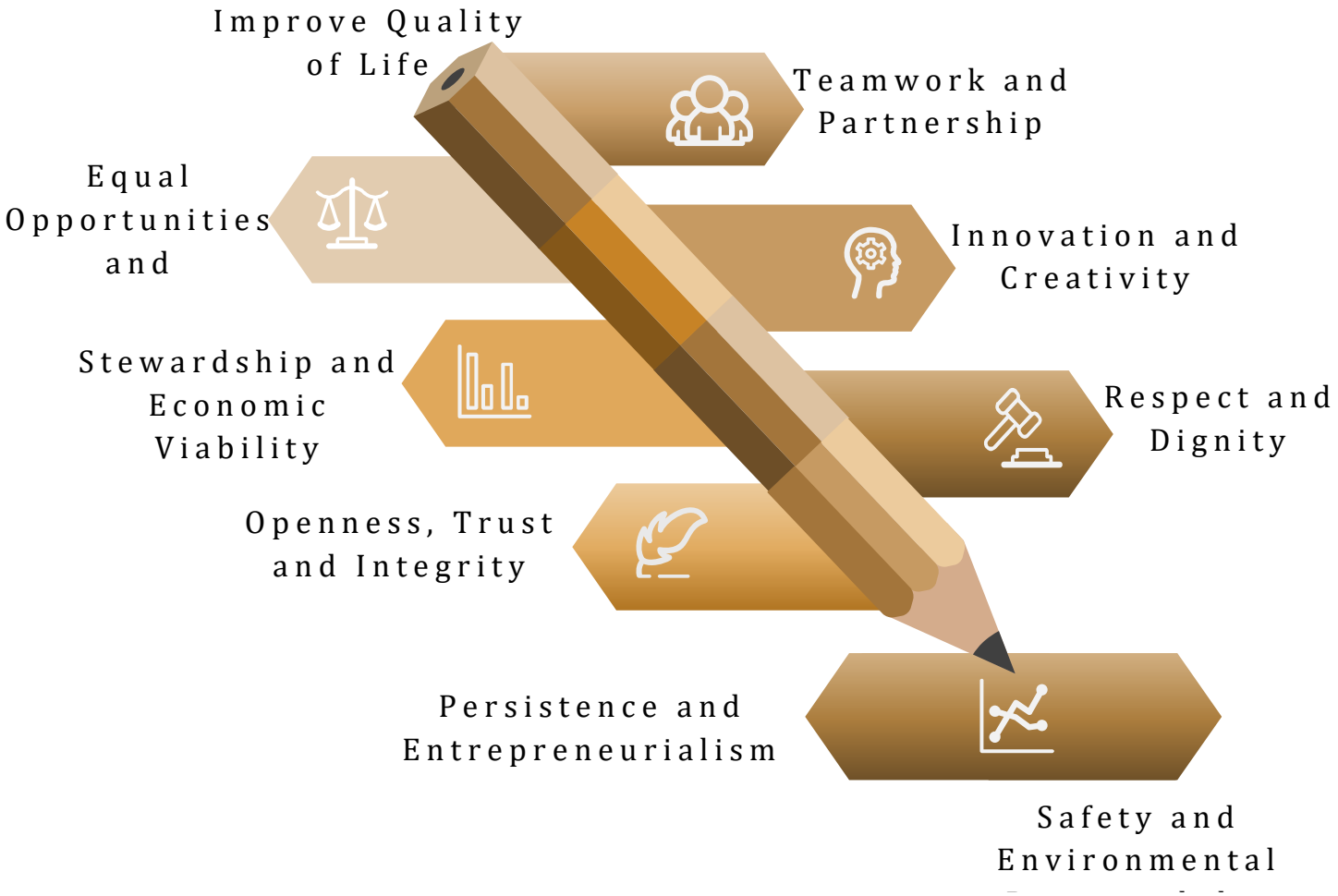
Vision

"The American University in the Emirates (AUE) is dedicated to be one of the leading higher educational institutions locally and regionally, providing an integrated pathway for students to become creative, effective, and productive members of the community."

Mission

"The American University in the Emirates is a coeducational undergraduate and graduate degree-granting institution committed to preparing students as global citizens for future career aspirations and lifelong learning through quality teaching, research, and service opportunities."

AUE Core Values



GOALS & OBJECTIVES

Offer quality academic programs that enable students' success as professionals and positive contributors to their various communities

- Maintain a high-quality general education program with rigorous assessment and improvement plan
- Offer and maintain high quality and market relevant undergraduate and graduate programs
- Maintain rigorous academic assessment plan that includes continuous improvement
- Recruit high caliber faculty and retain them through faculty development initiatives

Promote and support academic research at AUE

- Incentivize academic research through setting research expectations, evaluation, promotion and continuation of employment at AUE
- Develop institutional research partnerships
- Provide support for faculty research

Enhance and expand student and academic support services based on best practices to support students at AUE

- Engage each of the student support units to develop and implement initiatives to vv
- Develop strategies to enhance engagement with the alumni community
- Expand and strengthen the engagement of Guidance and Counselling Center to enrich the learning environment
- Enhance the academic support services at AUE to increase student retention
- Enhance the on-campus experience of students

Engage in sustainable practices in the areas of finance, health, safety, and risk management

- Integrate the institutional annual planning process with the institutional budgeting processes by allocating funds for all institutional goals
- Diversify and increase institutional sources (grant and endowments) and amount of revenue
  Ensure compliance with standards of health, safety and accessibility for people with special need
- Implement Strategic enrollment management practices to include long-term relationships with high schools, regional/international student recruitment initiatives to improve student enrollment
- Utilize the marketing channels for institutional branding

Integrate quality management and institutional effectiveness processes across the university to seek improvement by using results

- Ensure that AUE enhances, implements, and practices (quality management) institutional effectiveness process
- Review, revise, and implement organizational structure to optimize institutional resources to include people, funds, and space
- Seek and maintain institutional program level accreditation by demonstrating compliance

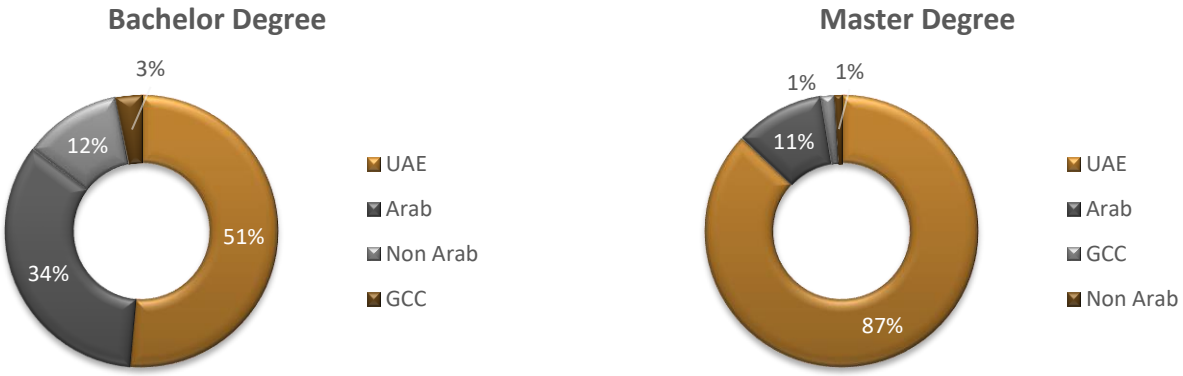
FALL 2021 FAST FACTS

Student Demographic

Admission Fall 2021-22	
No. of Applicant	623
No. of Admitted	434
No. of Enrolled	402

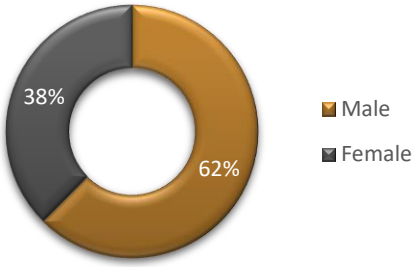
Enrollment Fall 2021-22	
Total Enrollment	1973
Enrolled Undergraduate	1651
Enrolled Graduate	322
No. of Nationality	60
Student with Aid/Scholarship	1273
Student Aid/Scholarship *(in Million AED)*	7.1

Enrollment by and Nationality Group

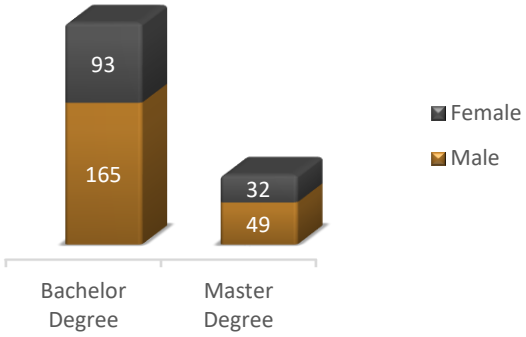


**Includes only degree-seeking students, graduates and undergraduates*

Student Male to Female Percentage



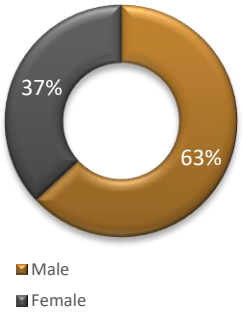
Graduates by Award-Level & Gender



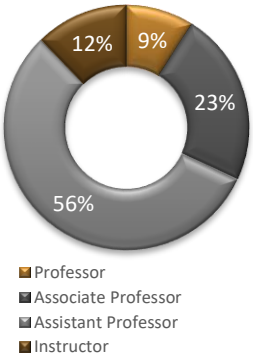
FALL 2021 FAST FACTS

Faculty and Staff

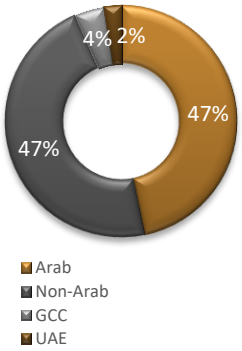
Faculty by Gender



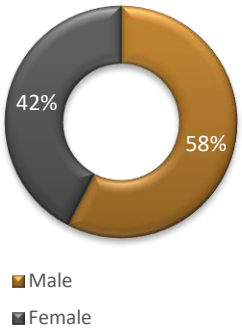
Faculty by Rank



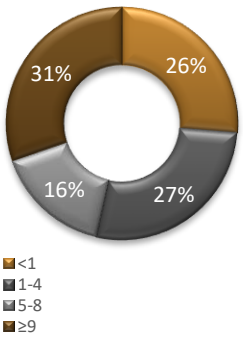
Faculty by Nationality



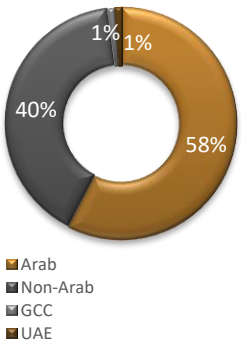
Staff by Gender



Tenure of Staff Members
(in years)



Staff by Nationality



II. Accreditations

Institutional level

Ministry of Education Accreditation
2006 accredited at College level as American College in the Emirates (ACE)
2008 accredited at University level as American University in the Emirates
2012 full accreditation

All programs are accredited by Ministry of Education: 7 colleges; 12 Bachelor programs; 10 Master programs

Program/specialization level

- ✔ Bachelor in Computer Science accredited by ABET, 2019
- ✔ College of Business Administration Curriculum received International Accreditation by Chartered Institute of Management Accountants (CIMA), 2019. Five of COBA specializations, namely; Accounting, Finance, Business Management, HRM and e-commerce & Marketing, have attained curriculum equivalency.
- ✔ Human Resource Management specialization fully aligned with the standards set by the Society for Human Resource Management (SHRM), 2019
- ✔ College of Business Administration received International Accreditation by The Association to Advance Collegiate Schools of Business (AACSB), 2022.

III. Organization and Governance

Board of Trustees

MAJOR GEN. DR. AHMED NASSER AL RAISI,
Chairman of the Board of Trustees

Major General Dr. Ahmed Naser Al Raisi is a leading UAE law enforcement officer and the current General Inspector of the Ministry of Interior, UAE. He was appointed to this position in April 2015 after leaving an indelible mark upon the Abu Dhabi Police, General Directorate of Central Operations.

MR. MIRZA AL SAYEGH,
Deputy Chairman of the Board of Trustees, Director - Office of H.H Sheikh Hamden Bin Rashid Al Maktoum

Mirza Al Sayegh was born in Dubai, UAE, attended private tuition at his father's school in the early days and in 1957 he attended the first UAE Government School in Dubai for his primary education years. After completing his secondary education at Dubai Secondary School, in 1967 Mirza was enrolled in the University of Jordan, and graduated with a BA in Business Administration in 1971.

PROF. MUTHANNA G. ABDUL RAZZAQ,
President and CEO of the AUE

An eminent professional, educationist, Professor Muthanna Abdul Razzaq, completed his Bachelor Degree in Business Administration and Accounting from Al Mustansirya University. He got his Postgraduate Diploma in Cost Accounting from Baghdad University and moved to the UK to finish his Ph.D in Management Accounting, form the University of Manchester (UMIST)

MR. KHALAF AL QUBAISI
BOT Member

A passionate entrepreneur, Mr. Khalaf Al Qubaisi is currently the Chairman of Specialized Investment Group (SIG), headquartered in Al Ain and a Board Member at American University in the Emirates (AUE) since its inception.

MATTHEW D. SHANK, PH.D.,
President Emeritus and Professor of Marketing, Marymount University Interim President, World Affairs Council, Washington DC

Matthew D. Shank became Marymount University's sixth president in July 2011 and recently resigned as President Emeritus in June, 2018 after seven years of service. After a successful tenure at Marymount, President Shank is currently serving as the interim President of the World Affairs Council – DC. In January, 2019, Dr. Shank will become the 8th President of the Virginia Foundation of Independent Colleges, a consortium of 15 private universities in the Commonwealth.

PROF. SUZANNE TRAGER ORTEGA,
President of the Council of Graduate Schools

Suzanne Ortega became the sixth President of the Council of Graduate Schools on July 1, 2014. Prior to assuming her current position, she served as the University of North Carolina (UNC) Senior Vice President for Academic Affairs (2011-14). Previous appointments include the Executive Vice President and Provost at the University of New Mexico, Vice Provost and Graduate Dean at the University of Washington, and the University of Missouri.

DR. M. JEAN KELLER, CTRS, FALS,
University of North Texas, USA

Dr. M. Jean Keller is a professor in the University of North Texas (UNT) Department of Kinesiology and Public Health. She has served UNT as Vice President for Equity and Diversity and Community Engagement for the past five years. She previously served as Provost and Deputy Vice Chancellor for Transition of UNT Dallas for five years.

FRANK F. ISLAM
Chairman/ CEO of FI Investment Group (FIIG), USA

Frank F. Islam is an entrepreneur, philanthropist, civic leader and thought leader. Frank has a special commitment to civic, educational and artistic causes. In all of his endeavors, he strives to create opportunities that are sustainable and uplifting for humanity - guided by the virtues of hard work, focus, quality, innovation and kindness.

KHALID NASSER ALSHAMSI
Managing Director and Chief Investment Officer of Dubai Group

Khalid Nasser AlShamsi is the Managing Director and Chief Investment Officer of Dubai Group, a multi-billion dollar diversified and multi-strategy investment firm. In this capacity, he oversees and manages investments across multiple asset classes from public and private equity to real estate and alternative investments.

DR. AMIN HUSSAIN AL AMIRI
Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee

Dr. Amin Hussain Al Amiri is the Asst. Undersecretary for Medical Practice and License Sector in UAE Ministry of Health, and the Chairman of the UAE Supreme National Blood Transfusion Committee. Dr. Al Amiri obtained his Ph.D and M.Sc in Medical Science in 2003 from Faculty of Medicine, Aberdeen University in Scotland, UK.

MR. ABDULLATIF ABDULLA AHMED AL MULLA
Group Chief Executive Office of RMB

Mr. Abdullatif Abdulla Ahmed Al Mulla currently serves as Group Chief Executive Office of RMB, a conglomerate in the real Estate development and contracting. Prior to this Abdullatif Al Mulla took the helm of Dubai Properties Group (DPG) as Group CEO, bringing with him over two decades of experience in strategic leadership.

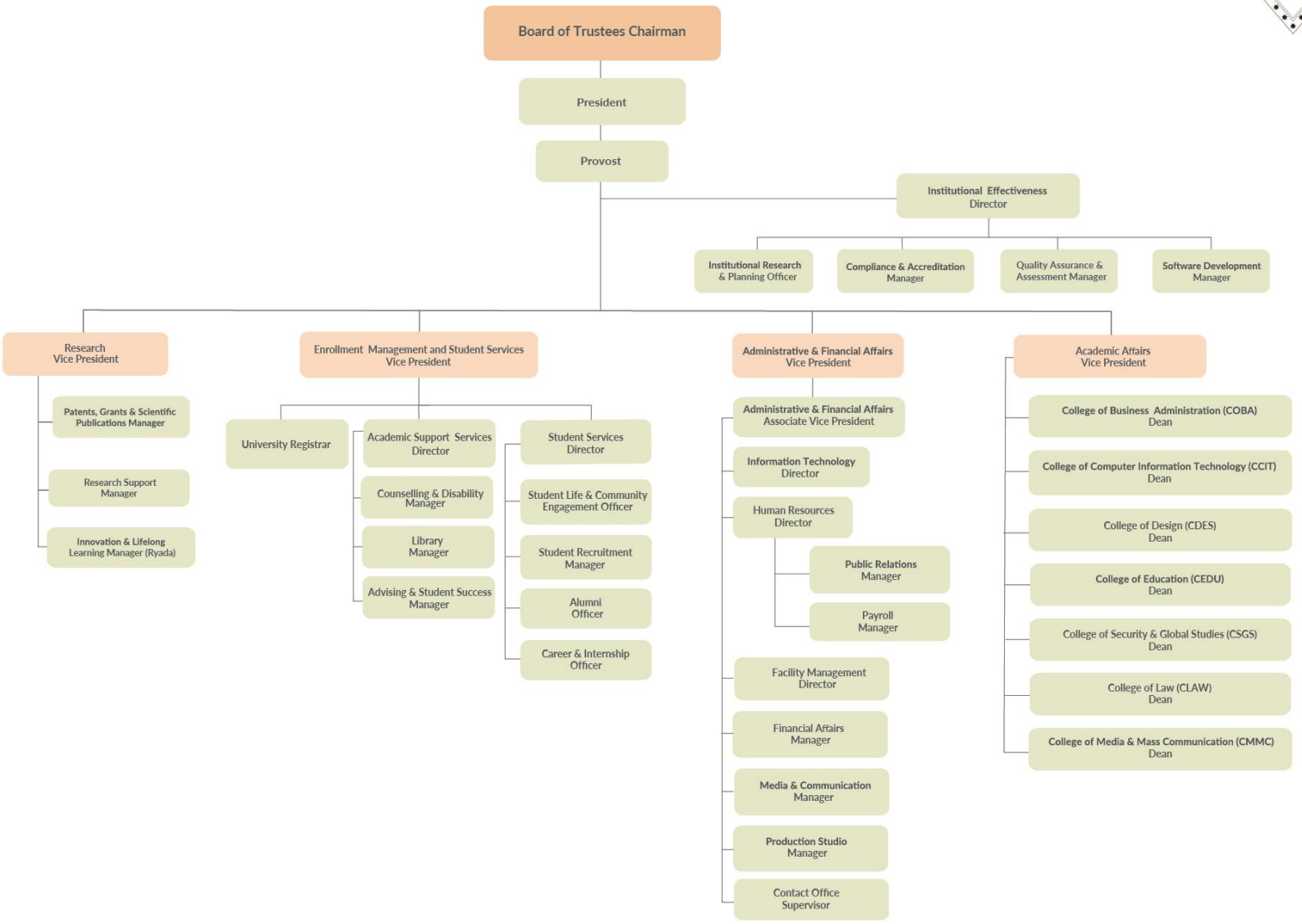
MAJOR GENERAL ABDULLA AL HASHMI
Assistant Undersecretary for Support Services, UAE Ministry of Defence

Major General Abdulla joined the UAE Air Force in 1980 and completed his Officer training course at Madina Base Texas, USA in 1981. He attended Under Pilot Training at Columbus Air Force Base in 1982 and the Mirage Conversion course in 1983. He became a Mirage OPS Pilot in 1985 and was later appointed as Mirage OPS Flight Commander in 1988.

MR. KHALID SALEM AL-HALYAN
Group Chief Audit Executive at Dubai Aviation City Corporation (DACC)

Mr. Khalid Salem Al-Halyan has more than 37 years senior level experience in several industries and is currently the group Chief Audit Executive at Dubai Aviation City Corporation (DACC). He started his career at the UAE Central Bank and moved to the Department of Economic Development (DED) in Dubai before joining the aviation industry in 1996.

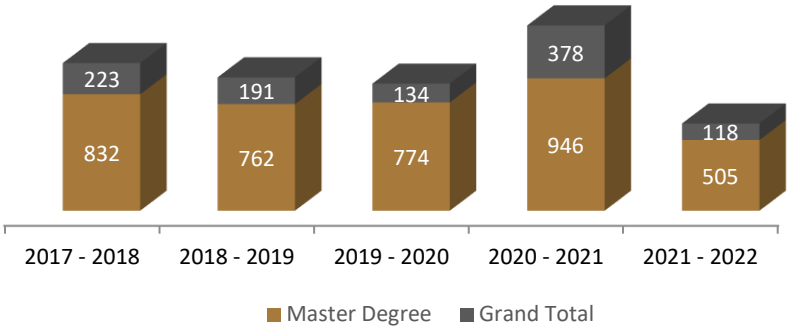
Organizational Chart



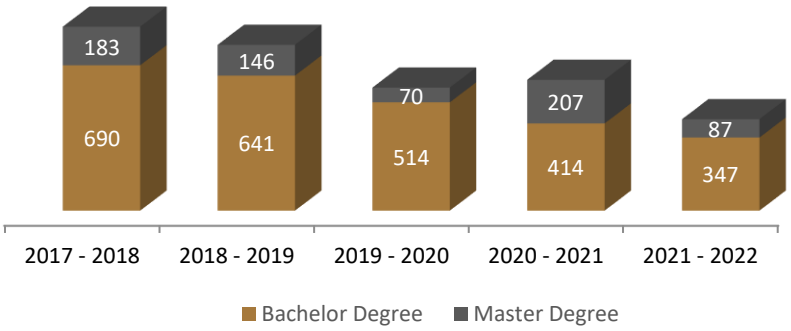
IV. Admissions

Admission Trends

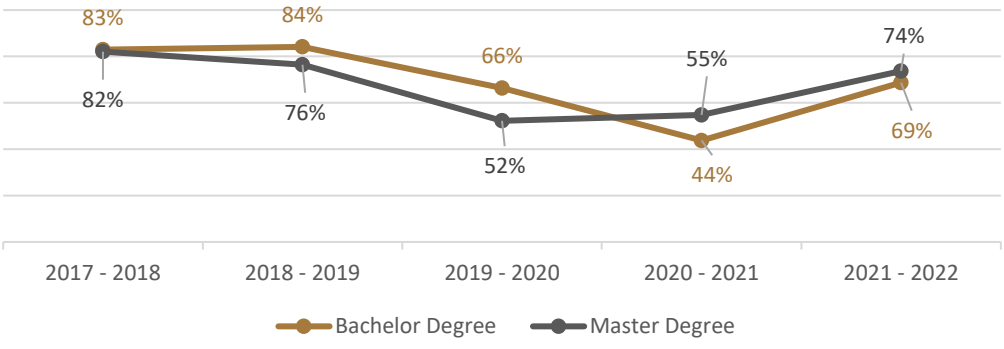
Number of Applicants*
AY 2017-2018 to AY 2021-2022



Number of Admissions*
AY 2017-2018 to AY 2021-2022



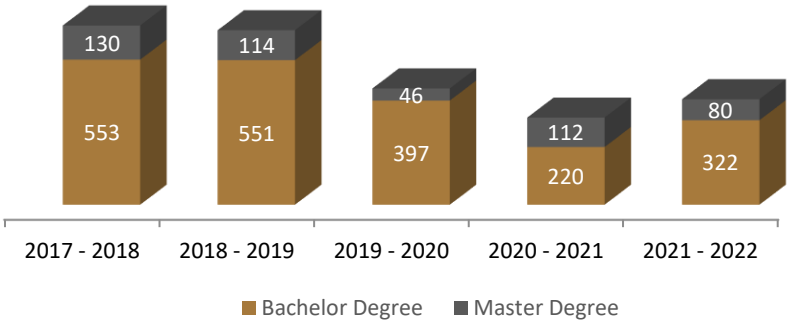
Admit Rate*
(percentage of applicants who were accepted)



*Number of applicants are reported for fall semester of the academic year. Admit rates are also reported for fall semester of the academic year

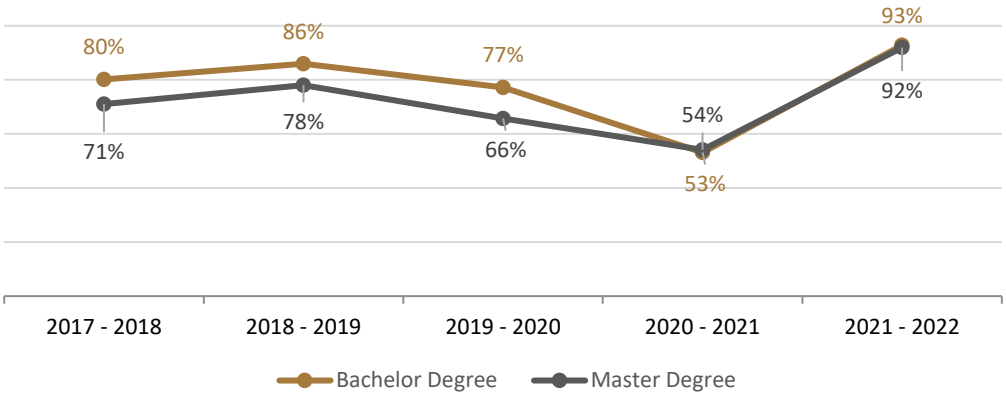
Number of Enrolled*

AY 2017-2018 to AY 2021-2022



Yield Rate*

(percentage of accepted who enrolled)

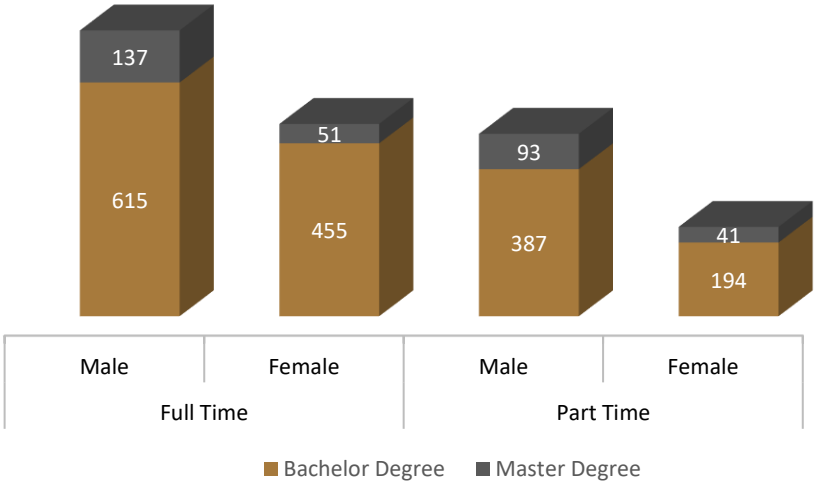


**Number of applicants are reported for fall semester of the academic year. Yield rates are also reported by fall semester of the academic year.*

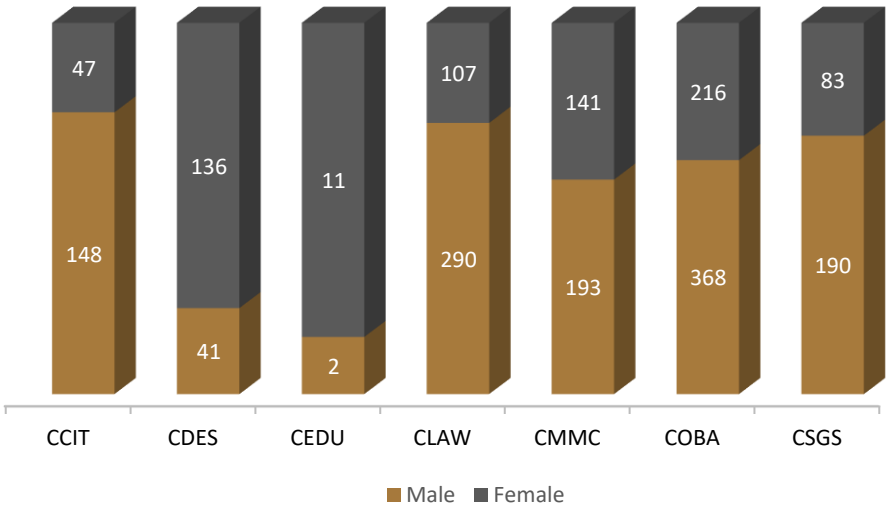
V. Student Enrollment

Fall 2021-2022 Enrollment Census

Enrollment by Award-Level, Mode of Study and Gender*



Enrollment by College and Gender*



**Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

**Data is extracted from CHEDS (Center for Higher Education Data and Statistics) Fall 2021-22 Submission.*

Enrollment by Student Type

Study Type	Bachelor Degree	Master Degree	Total
Continuing	1278	237	1515
Transfer	94	-	94
New to the Institution	205	79	284
Readmitted	45	5	50
Existing students starting a new program/changed their program	27	1	28
Visiting	2	-	2
Total	**1651**	**322**	**1973**

Five Countries with Highest Enrollment

Country	Number of Students	Percentage of Total Enrollment
United Arab Emirates	1129	57%
Syria	114	6%
Egypt	94	5%
Yemen	84	4%
Jordan	81	4%

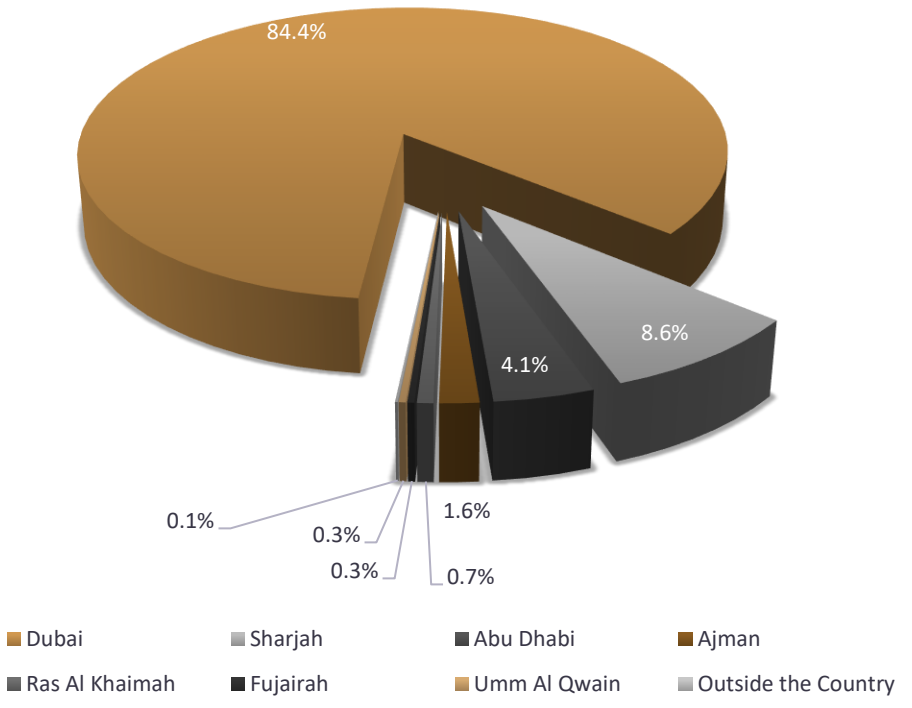
Enrollment by Student Level and Average Age

Student Level	Number of Students	Average Age
Freshman	490	21.73
Sophomore	383	22.76
Junior	361	24.14
Senior	417	25.66
Masters - Year1	180	31.63
Masters - Year2	142	31.40

Enrollment by Award Level, Gender and Nationality

Gender/Nationality	Bachelor Degree	Master Degree	Total
Male	**1002**	**230**	**1232**
Arab	294	15	309
GCC	21	3	24
Non-Arab	100	-	100
UAE	587	212	799
Female	**649**	**92**	**741**
Arab	265	19	284
GCC	30	2	32
Non-Arab	92	3	95
UAE	262	68	330
Total	**1651**	**322**	**1973**

UAE Student Enrollment by Residency



**Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level. *Data is extracted from CHEDS (Center for Higher Education Data and Statistics) Fall 2021-22 Submission.*

Enrollment by College and Program

College / Program	Number of Students
College of Computer Information Technology	**195**
Bachelor of Computer Science	121
Bachelor of Science in Information Technology Management	64
Master of Knowledge Management	10
College of Design	**177**
Bachelor of Science in Design - Digital Animation	24
Bachelor of Science in Design - Fashion Design	32
Bachelor of Science in Design - Graphic Design	51
Bachelor of Science in Design - Interior Design	70
College of Education	**13**
Bachelor of Education	13
College of Law	**397**
Bachelor of Law	212
Master in Arbitration	24
Master in Criminal Sciences	65
Master in Intellectual Property	57
Professional Master in Sports Law	39
College of Media and Mass Communication	**334**
Bachelor of Arts in Media and Mass Communication	202
Bachelor of Public Relations	132
College of Business Administration	**584**
Bachelor of Business Administration	554
Master of Business Administration	24
Master of Sports Management	6
College of Security and Global Studies	**273**
Bachelor of Arts in Security and Strategic Studies	176
Master in Security Studies and Information Analysis	36
Master of Arts in Diplomacy	26
Master of Arts in Security and Strategic Studies	35

**Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level. *Data is extracted from CHEDS (Center for Higher Education Data and Statistics) Fall 2021-22 Submission.*

Historical Enrollment Trends – 5 Years

Fall Enrollment by Award-Level and Mode of Study*

Award-Level / Mode of Study	Fall 2017-2018	Fall 2018-2019	Fall 2019-2020	Fall 2020-2021	Fall 2021-2022
Bachelor Degree	**2022**	**2011**	**1980**	**1717**	**1651**
Full-time	1432	1350	1356	1210	1070
Part-time	590	661	624	507	581
Master Degree	**268**	**242**	**224**	**261**	**322**
Full-time	131	150	137	161	188
Part-time	137	92	87	100	134
Total	**2290**	**2253**	**2204**	**1978**	**1973**

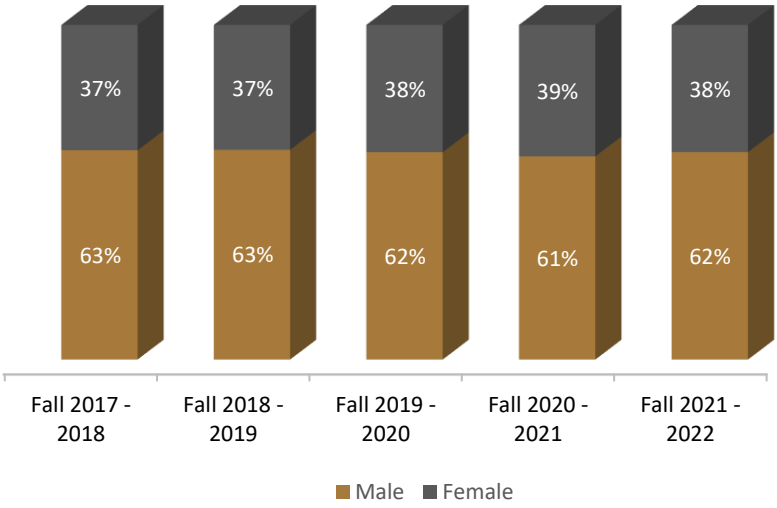
Fall Enrollment by College*

College	Fall 2017 - 2018	Fall 2018 - 2019	Fall 2019 - 2020	Fall 2020 - 2021	Fall 2021 - 2022
College of Business Administration	869	774	739	575	584
College of Computer Information Technology	144	192	183	182	195
College of Design	209	210	205	184	177
College of Education	10	16	19	17	13
College of Law	444	429	386	392	397
College of Media and Mass Communication	521	493	465	384	334
College of Security and Global Studies	90	139	207	244	273
Undecided	3	-	-	-	-
Total	**2290**	**2253**	**2204**	**1978**	**1973**

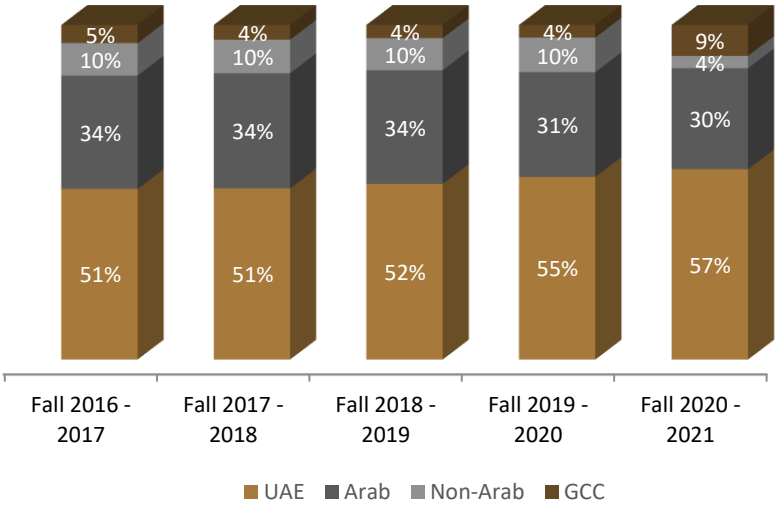
**Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.*

**Data is extracted from CHEDS (Center for Higher Education Data and Statistics) Fall 2021-22 Submission.*

Fall Enrollment by Gender



Fall Enrollment by Nationality



**Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.*

**Data is extracted from CHEDS (Center for Higher Education Data and Statistics) Fall Submission.*

Historical Enrollment Trends - Enrollment by Program - 5 Years

Program	Fall 2017-18	Fall 2018-19	Fall 2019-20	Fall 2020-21	Fall 2021-22
Master Degree					
Master of Business Administration	86	58	38	24	24
Master of Sports Management	8	7	14	5	6
Master of Arts in Security and Strategic Studies	53	53	56	40	35
Master in Security Studies and Information Analysis	-	14	19	29	36
Master of Arts in Diplomacy	38	21	18	29	26
Master in Arbitration	6	9	8	21	24
Master in Intellectual Property	2	6	6	33	57
Master in Criminal Sciences	7	17	27	36	65
Professional Master in Sports Law	63	45	33	35	39
Master of Knowledge Management	-	6	5	9	10
Master in Library and Information Science	5	6	-	-	-
Bachelor Degree					
Bachelor of Business Administration	775	709	687	546	554
Bachelor of Arts in Media and Mass Communication	337	317	290	242	202
Bachelor of Public Relations	127	149	175	142	132
Bachelor of Science in Design	209	210	205	184	177
Bachelor of Science in Information Technology Management	46	50	47	52	64
Bachelor of Computer Science	93	130	131	121	121
Bachelor of Education	10	16	19	17	13
Bachelor of Arts in Security and Strategic Studies	56	78	114	146	176
Bachelor of Law	366	352	312	267	212
Undecided	**3**	**-**	**-**	**-**	-
	2290	**2253**	**2204**	**1978**	**1973**

**Headcounts include degree-seeking students. Visiting students are also included.*

**Data is extracted from CHEDS (Center for Higher Education Data and Statistics) Fall Submission.*

All Students by Year, Level, and Full Time Equivalency

Bachelor Degree	Total Cr Hours	FTE	Enrollment
Fall 2017 - 2018	26,084	1,835	2,022
Fall 2018 - 2019	25,525	1,803	2,011
Fall 2019 - 2020	24,606	1,800	1,980
Fall 2020 - 2021	21,667	1,561	1,717
Fall 2021 - 2022	19,671	1,458	1,651

** Bachelor Degree: FTE = FT students + (PT registered credit hours/12)*

Master Degree	Total Cr Hours	FTE	Enrollment
Fall 2017 - 2018	2,095	212	268
Fall 2018 - 2019	1,909	209	242
Fall 2019 - 2020	1,868	192	224
Fall 2020 - 2021	2,151	222	261
Fall 2021 - 2022	2,669	268	322

** Master degree: FTE = FT students + (PT registered credit hours/9)*

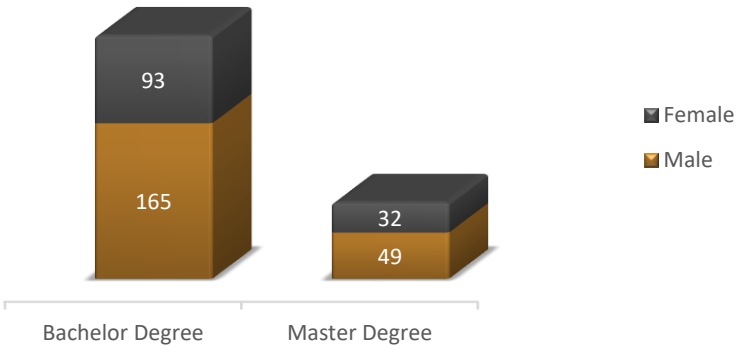
**Headcounts include degree-seeking students. Visiting students are also included.*

**Data is extracted from CHEDS (Center for Higher Education Data and Statistics) Fall Submission.*

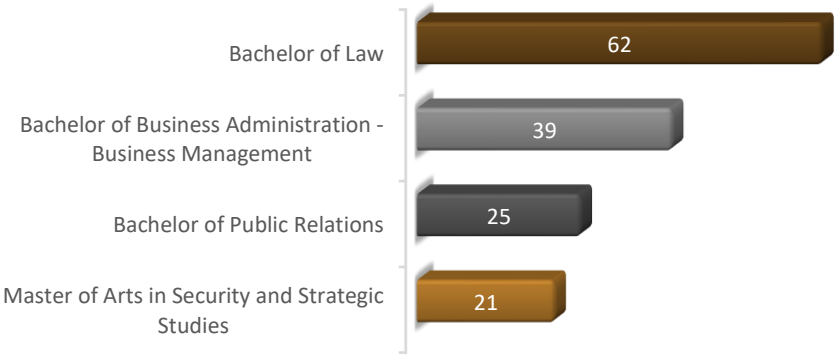
VI. Degrees Conferred

Completions: AY 2021-2022

Graduates by Award-Level and Gender



Top Degrees Awarded



Graduates by Level and Nationality Group

Nationality	Bachelor Degree	Master Degree
UAE	156	66
Non-Arab	27	2
GCC	12	3
Arab	63	10
Total	**258**	**81**

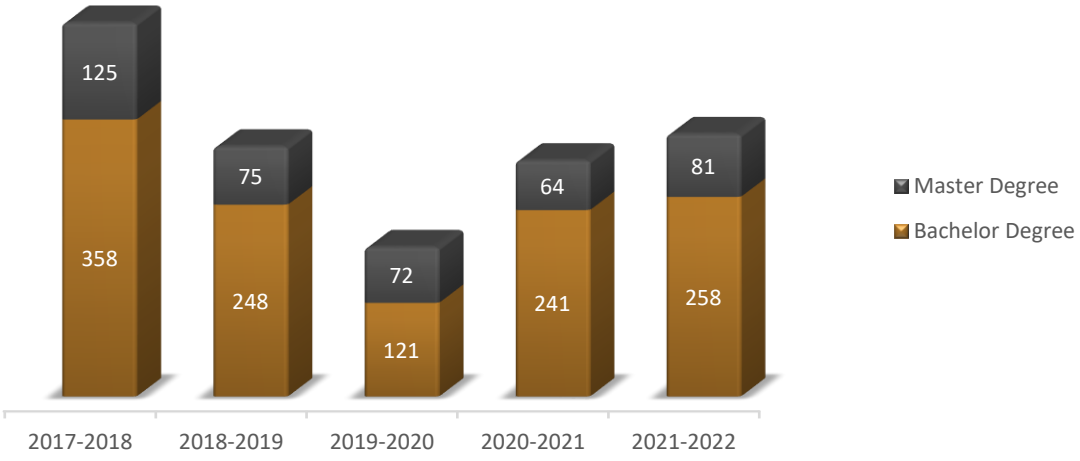
Data for degrees awarded for AY2021-22 are from September 1st, 2021, until August 29th, 2022

Average CGPA of Graduates

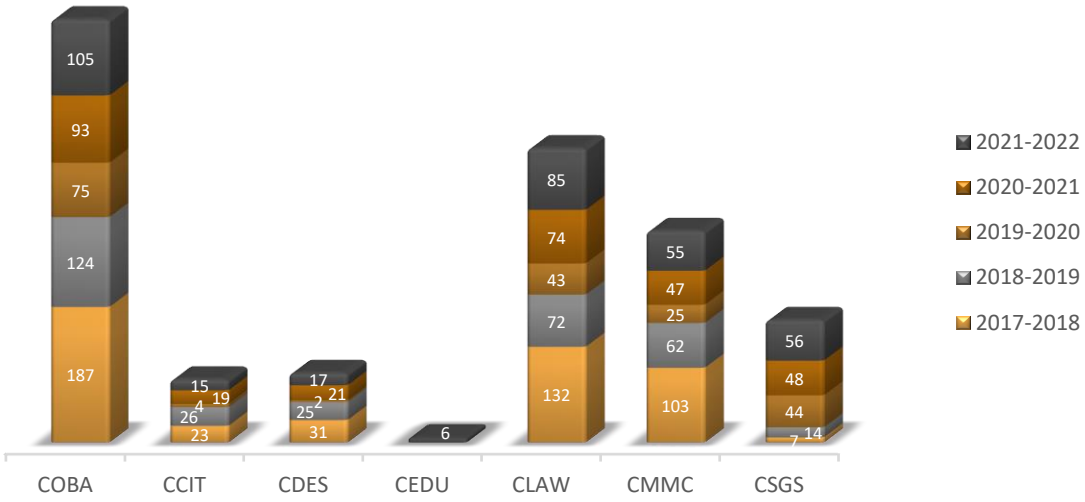
College	Bachelor Degree	Master Degree
College of Business Administration	3.02	3.52
College of Computer Information Technology	2.78	3.67
College of Design	3.08	-
College of Education	3.41	
College of Law	3.04	3.51
College of Media and Mass Communication	3.13	-
College of Security and Global Studies	3.11	3.55

Completion Trends – 5 Years

Degrees by Award-Level



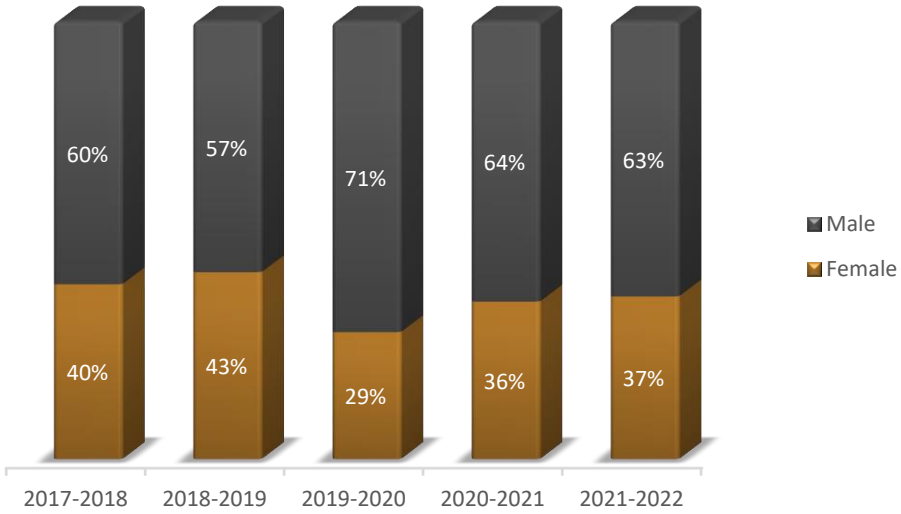
Degrees by College*



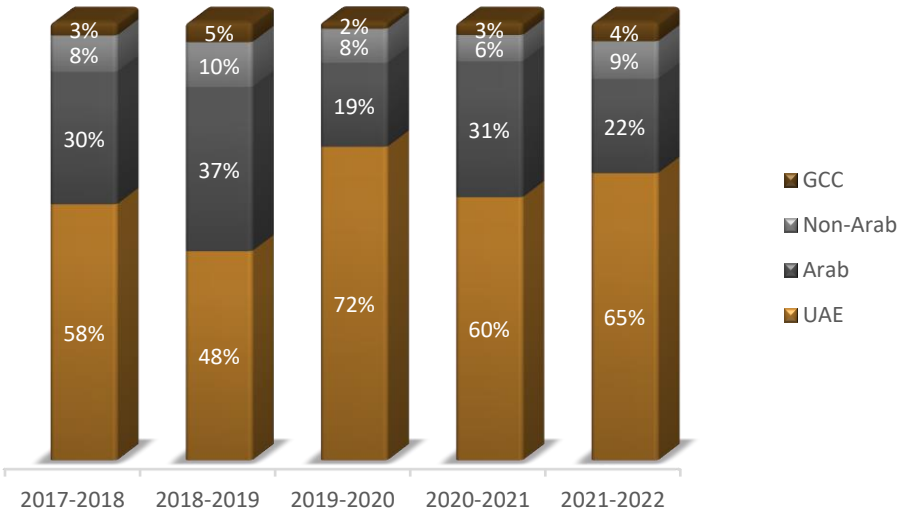
Data for degrees awarded for AY2021-22 are from September 1st, 2021, until August 29th, 2022

**COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

Diversity of Graduates: Degrees by Gender



Diversity of Graduates: Degrees by Nationality



Data for degrees awarded for AY2021-22 are from September 1st, 2021, until August 29th, 2022.

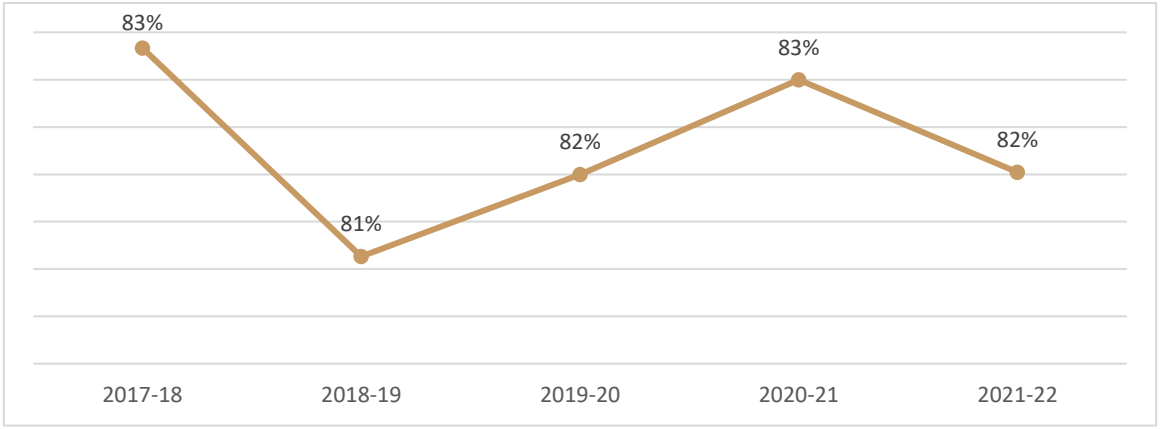
VII. Success Rates

Retention rates* – table

Year	Cohort Fall	Retained to next Fall	Retention %
2017-18	174	145	83%
2018-19	159	129	81%
2019-20	171	140	82%
2020-21	104	86	83%
2021-22	89	73	82%

**Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students*

Retention rates* - graph



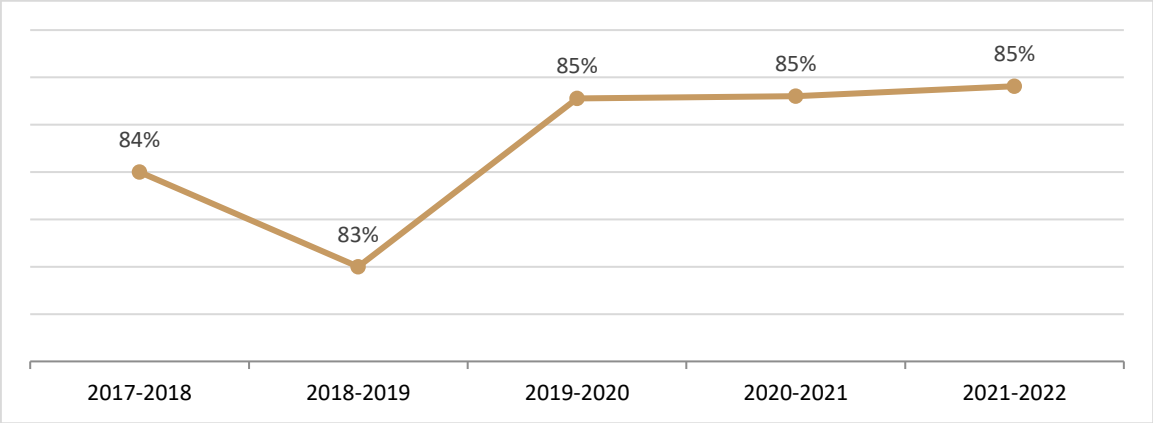
**Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students*

Persistence rates* - table

Year	Enrolled in Fall	Continued to Spring	Graduated in Fall	Persistence
2017-18	2290	1770	195	84%
2018-19	2253	1724	171	83%
2019-20	2204	1749	141	85%
2020-21	1978	1567	129	85%
2021-22	1973	1502	204	85%

**Percent of students enrolling in consecutive fall and spring terms.*

Persistence rates* - graph



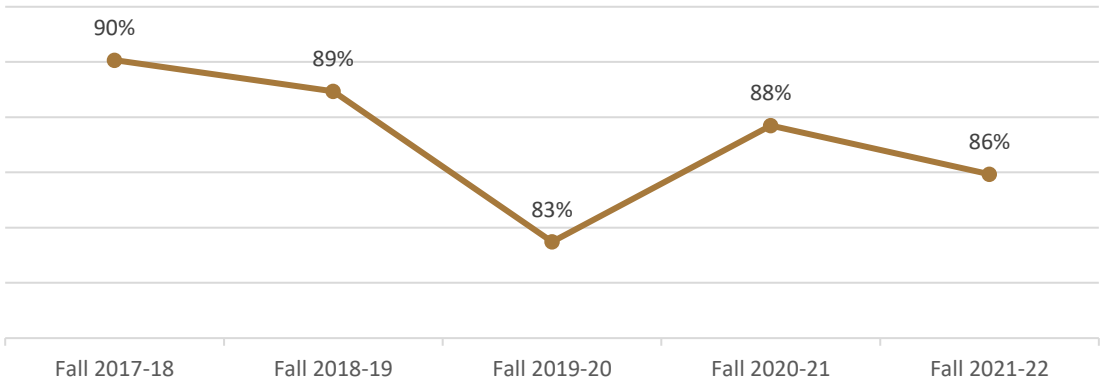
**Percent of students enrolling in consecutive fall and spring terms.*

Course Completion Rates - Undergraduate Table

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2017-18	21396	19271	90%
Fall 2018-19	20500	18233	89%
Fall 2019-20	24690	20613	83%
Fall 2020-21	22430	19670	88%
Fall 2021-22	20106	17279	86%

**Credits earned (a passing grade in a course) out of credits attempted*

Course Completion Rates – Undergraduate *Graph*



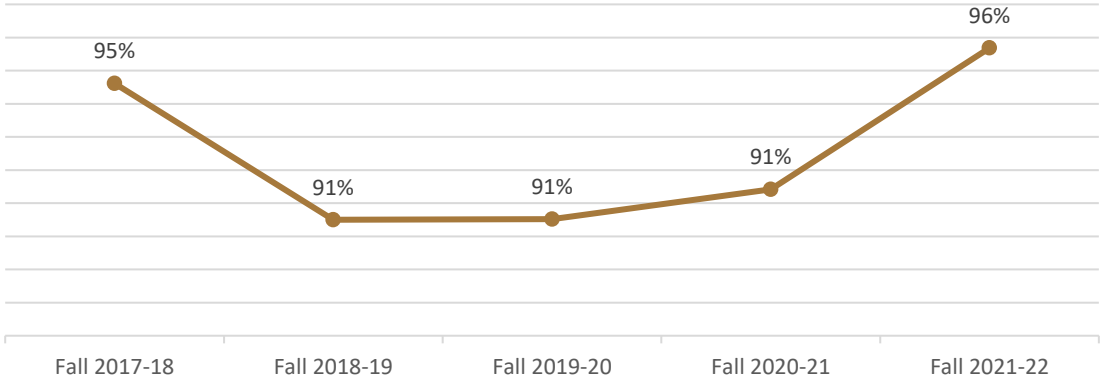
**Credits earned (a passing grade in a course) out of credits attempted*

Course Completion Rates - Graduate Table

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2017-18	2265	2143	95%
Fall 2018-19	1979	1791	91%
Fall 2019-20	1550	1403	91%
Fall 2020-21	1970	1801	91%
Fall 2021-22	2363	2261	96%

**Credits earned (a passing grade in a course) out of credits attempted*

Course Completion Rates – Graduate *Graph*



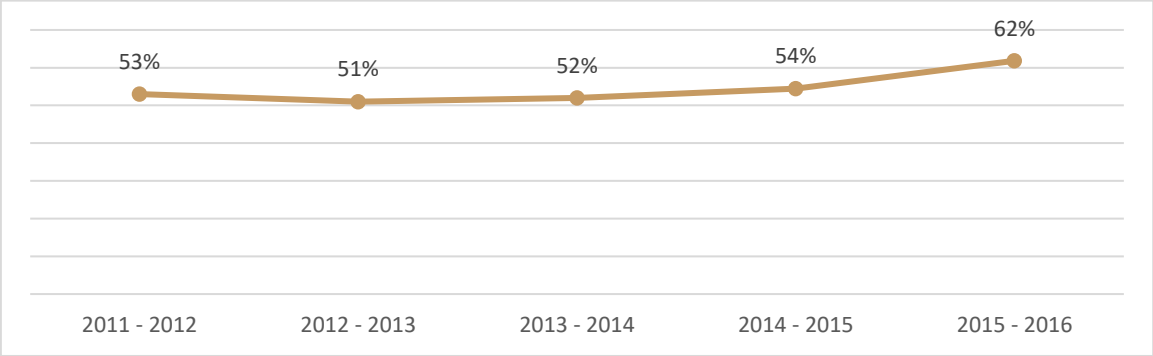
**Credits earned (a passing grade in a course) out of credits attempted*

Graduation Rates - *Undergraduate Level Table*

Cohort Year	Graduated	Cohort Total	Graduation %
2011 - 2012	116	218	53%
2012 - 2013	119	233	51%
2013 - 2014	86	164	52%
2014 - 2015	104	191	54%
2015 – 2016	115	186	62%

**Percent of students graduated within 150% of normal time: Undergraduate - 6 years*

Graduation Rates - *Undergraduate Level Graph*



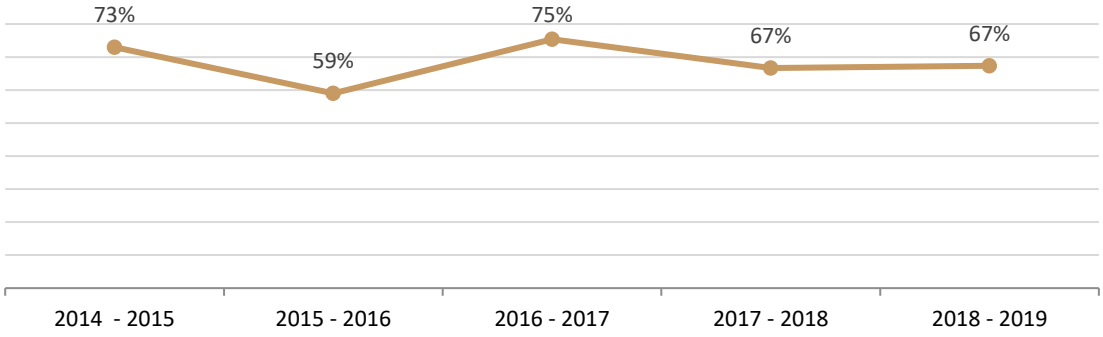
**Percent of students graduated within 150% of normal time: Undergraduate - 6 years*

Graduation Rates - *Graduate Level Table*

Cohort Year	Graduated	Cohort Total	Graduation %
2014 - 2015	46	63	73%
2015 - 2016	17	29	59%
2016 - 2017	49	65	75%
2017 - 2018	42	63	67%
2018 – 2019	34	51	67%

**Percent of students graduated within 150% of normal time: Graduate -3 years*

Graduation Rates - *Graduate Level Graph*



**Percent of students graduated within 150% of normal time: Graduate -3 years*

Undegraduate Disagregated Graduation Rate

Disagregated Graduation Rate by Gender – *Undergraduate Level Table

Cohort	Gender	Cohort Count	Graduated	Graduation %
Fall 2013	Female	42	31	74%
	Male	122	55	45%
Fall 2014	Female	88	53	60%
	Male	103	51	50%
Fall 2015	Female	84	63	75%
	Male	102	52	51%

Disagregated Graduation Rate by Nationality – *Undergraduate Level Table

Cohort	Nationality	Cohort Count	Graduated	Graduation %
Fall 2013	United Arab Emirates National	105	47	45%
	Non-UAE National	59	39	66%
Fall 2014	United Arab Emirates National	84	36	43%
	Non-UAE National	107	68	64%
Fall 2015	United Arab Emirates National	54	30	56%
	Non-UAE National	132	85	64%

Disagregated Graduation Rate by Mode of Study – *Undergraduate Level Table

Cohort	FT/PT	Cohort Count	Graduated	Graduation %
Fall 2013	FT	164	86	52%
	PT	227	76	33%
Fall 2014	FT	191	104	54%
	PT	155	54	35%
Fall 2015	FT	186	115	62%
	PT	133	41	31%

**PT Cohort (First Time, Part Time Student on the specified semester)*
**Percentage of students graduated within 150% of normal time: Undergraduate - 6 years*

Graduate Disagregated Graduation Rate

Disagregated Graduation Rate by Gender – *Graduate Level Table

Cohort	Gender	Cohort Count	Graduated	Graduation %
Fall 2016	Female	13	9	69%
	Male	52	40	77%
Fall 2017	Female	22	12	55%
	Male	41	30	73%
Fall 2018	Female	18	10	56%
	Male	33	24	73%

Disagregated Graduation Rate by Nationality – *Graduate Level Table

Cohort	Nationality	Cohort Count	Graduated	Graduation %
Fall 2016	United Arab Emirates National	57	42	74%
	Non-UAE National	8	7	88%
Fall 2017	United Arab Emirates National	45	33	73%
	Non-UAE National	18	9	50%
Fall 2018	United Arab Emirates National	43	29	67%
	Non-UAE National	8	5	63%

Disagregated Graduation Rate by Mode of Study – *Graduate Level Table

Cohort	FT/PT	Cohort Count	Graduated	Graduation %
Fall 2016	FT	65	49	75%
	PT	33	12	36%
Fall 2017	FT	63	42	67%
	PT	27	13	48%
Fall 2018	FT	51	34	67%
	PT	10	3	30%

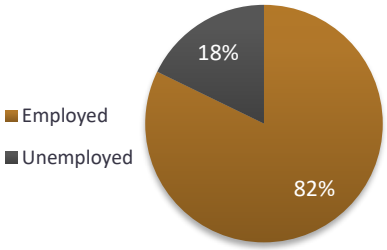
**PT Cohort (First Time, Part Time Student on the specified semester)*
**Percentage of students graduated within 150% of normal time: Graduate - 3 years*

VIII. Alumni and Employability

Undergraduates Employment Data

Bachelor	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
Total Graduates	375	357	328	321	375
Reachable	264	241	255	204	229
Employed	217	174	167	144	158
Unemployed	47	67	79	52	54
Pursuing Higher Education	0	0	9	8	17

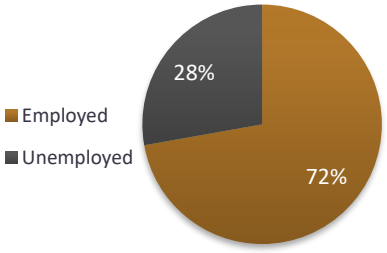
Employment Rates* 2016-17



Percentage of reachable students

Top Employers 2016-17	No.
Abu Dhabi Police	22
Dubai Police	10
Dubai customs	8
Armed Forces GHQ	7
Government Security Agency	7

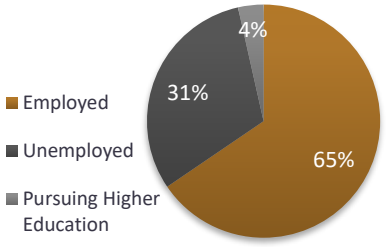
Employment Rates* 2017-18



Percentage of reachable students

Top Employers 2017-18	No.
Dubai Police	11
Abu Dhabi Police	9
General Directorate of Residency	7
Armed Forces GHQ	6
Ministry of Interior	5

Employment Rates* 2018-19

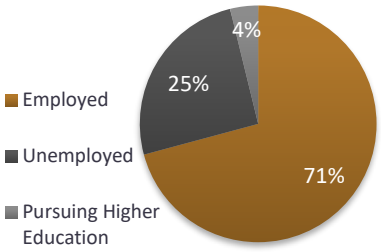


Percentage of reachable students

Top Employers 2018-2019	No.
Armed Forces GHQ	9
ADNOC	4
MBC Group MBC	4
DEWA	3
Abu Dhabi Police	3

Data for alumni employability are from extracted from MOE's Graduate Destination Survey and Alumni Office.

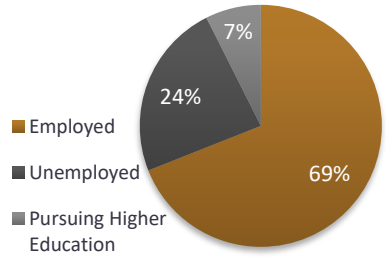
Employment Rates* 2019-20



*Percentage of reachable students

Top Employers 2019-20	No.
Armed Forces GHQ	13
Dubai Police	7
General Directorate of Residency	4
EIDA	3
Namshi	3

Employment Rates* 2020-21



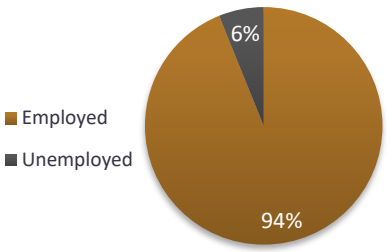
*Percentage of reachable students

Top Employers 2020-21	No.
Dubai Police	24
General Directorate of Residency and Foreigners Affairs	5
Dubai Customs	4
Emirates NBD	3
ADNOC	3

Graduates Employment Data

Master	2016-17	2017-18	2018-19	2019-20	2020-21
Total Graduates	91	124	91	110	85
Reachable	49	93	78	81	58
Employed	46	81	68	71	53
Unemployed	3	12	10	8	4
Pursuing Higher Education	0	0	0	2	1

Employment Rates* 2016-17

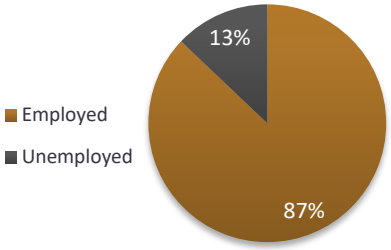


*Percentage of reachable students

Top Employers 2016-17	No.
Ministry of Foreign Affairs	4
Armed Forces GHQ	3
ADNOC	3
Abu Dhabi Police	3
DEWA	2

Data for alumni employability are from extracted from MOE's Graduate Destination Survey and Alumni Office.

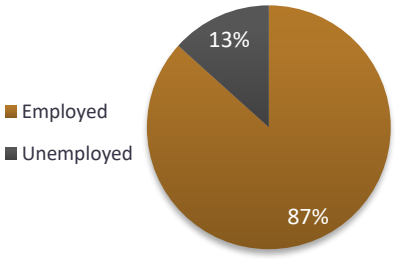
Employment Rates* 2017-18



Percentage of reachable students

Top Employers 2017-18	No.
Dubai Police	10
Armed Forces GHQ	8
Ministry of Interior	3
General Directorate of Residency	3
ADNOC	3

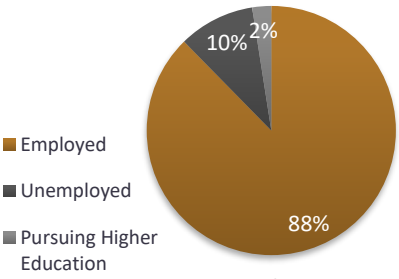
Employment Rates* 2018-19



Percentage of reachable students

Top Employers 2018-19	No.
Armed Forces GHQ	9
Dubai Police	6
Dubai Municipality	4
Abu Dhabi Police	3
Ministry of Interior	3

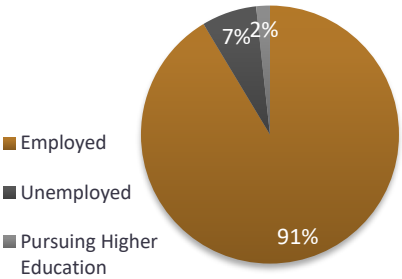
Employment Rates* 2019-20



Percentage of reachable students

Top Employers 2019-20	No.
General Directorate of Residency	8
Dubai Police	6
Armed Forces GHQ	4
ENEC	3
Abu Dhabi Sports Council	2

Employment Rates* 2020-21



Percentage of reachable students

Top Employers 2020-21	No.
General Directorate of Residency and Foreigners Affairs	5
Ministry Of Interior	5
Dubai Police	5
Armed Forces GHQ	3
Abu Dhabi Police	2

Data for alumni employability are from extracted from MOE's Graduate Destination Survey and Alumni Office.

IX. Academic Programs

Academic Programs 2021-2022

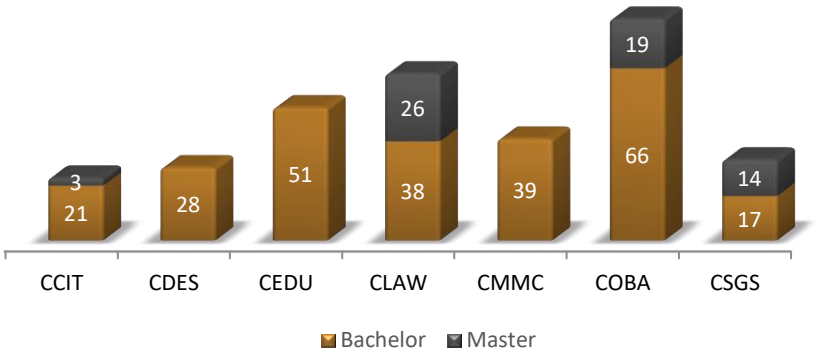
College	Degree	Programs
COLLEGE OF BUSINESS ADMINISTRATION (COBA)	Master Degree	Master in Business Administration
		Master of Sports Management
	Bachelor Degree	Bachelor of Business Administration - Accounting
		Bachelor of Business Administration - Finance
		Bachelor of Business Administration - Hospital and Healthcare Management
		Bachelor of Business Administration - Logistics and Supply Chain Management
		Bachelor of Business Administration - Insurance and Risk Management
		Bachelor of Business Administration - Human Resource Management
		Bachelor of Business Administration - Business Management
		Bachelor of Business Administration - E-Commerce and Marketing
COLLEGE OF COMPUTER INFORMATION TECHNOLOGY (CCIT)	Bachelor Degree	Bachelor of Science in Information Technology Management
		Bachelor of Science in Computer Science – Digital Forensics
		Bachelor of Science in Computer Science – Network Security
	Master Degree	Masters in Knowledge Management
COLLEGE OF DESIGN (CDES)	Bachelor Degree	Bachelor of Science in Design - Fashion Design
		Bachelor of Science in Design - Interior Design
		Bachelor of Science in Design - Graphic Design
		Bachelor of Science in Design - Digital Animation
COLLEGE OF LAW (CLAW)	Master Degree	Master in Arbitration
		Master in Intellectual Property
		Masters in Criminal Science
		Professional Master in Sports Law
	Bachelor Degree	Bachelor of Law
COLLEGE OF MEDIA AND MASS COMMUNICATION (CMMC)	Bachelor Degree	Bachelor of Arts in Media and Mass Communication – International Relations
		Bachelor of Arts in Media and Mass Communication – Public Relations
		Bachelor of Arts in Media and Mass Communication – Radio & TV
		Bachelor of Arts in Media and Mass Communication – Integrated Marketing Communications
		Bachelor of Public Relation

College	Degree	Programs
COLLEGE OF SECURITY AND GLOBAL STUDIES (CSGS)	Bachelor Degree	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication
		Bachelor of Arts in Security and Strategic Studies - Disaster Management
		Bachelor of Arts in Security and Strategic Studies - Emergency Management
		Bachelor of Arts in Security and Strategic Studies - Risk Management
	Master Degree	Master in Security Studies and Information Analysis
		Master of Arts in Security and Strategic Studies
		Master of Arts in Diplomacy
COLLEGE OF EDUCATION (CEDU)	Bachelor Degree	Bachelor of Education - Special Education

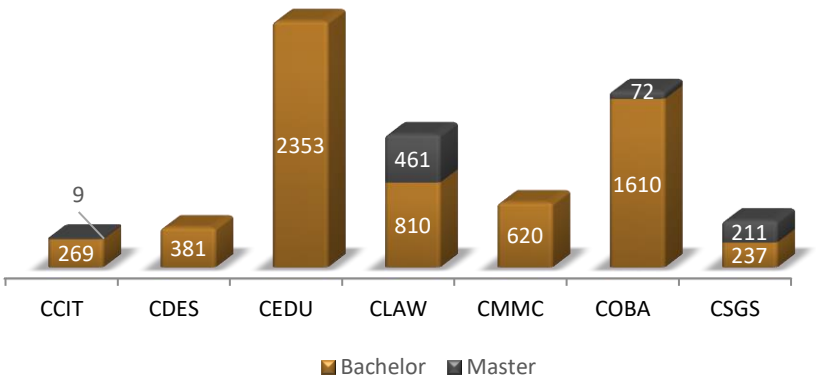
X. Courses, Course Enrollment & Class Size

Course Offerings, Course Enrollment and Class Size: Fall 2021-22

Course Offerings by College* and Course Level

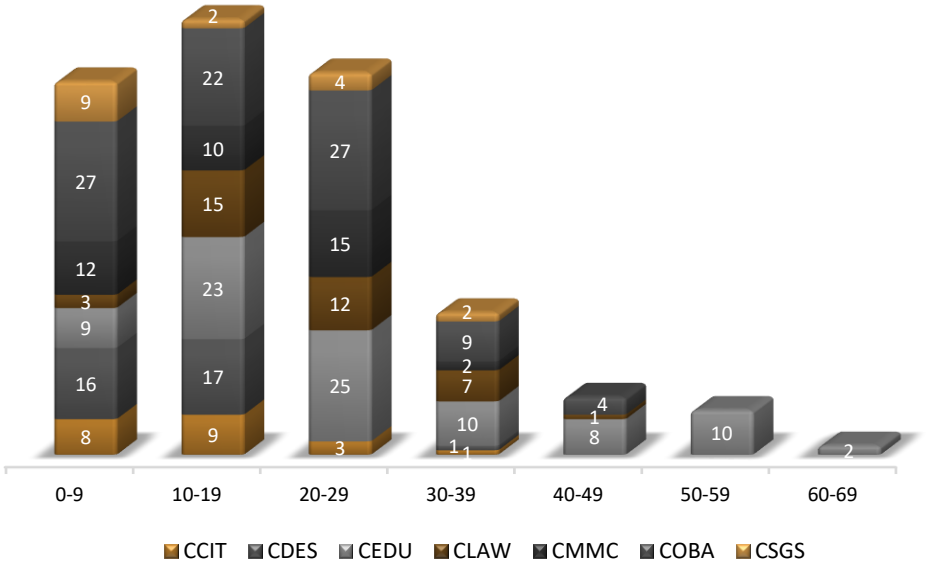


Course Enrollment by College* and Course Level

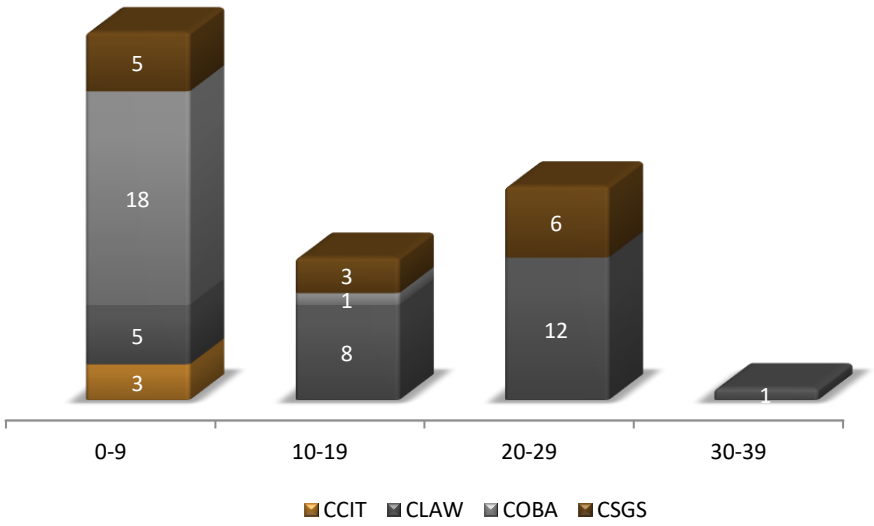


**Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Capstone Seminar, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

Undergraduate Class Size by College*



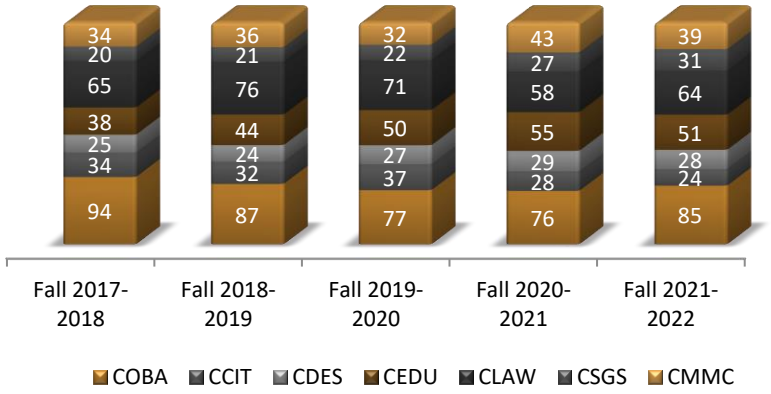
Graduate Class Size by College*



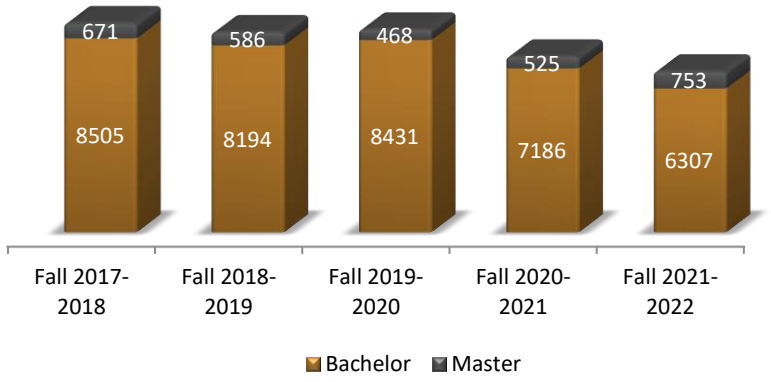
**Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Capstone Seminar, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

Course Offering and Enrollment History – 5 Years

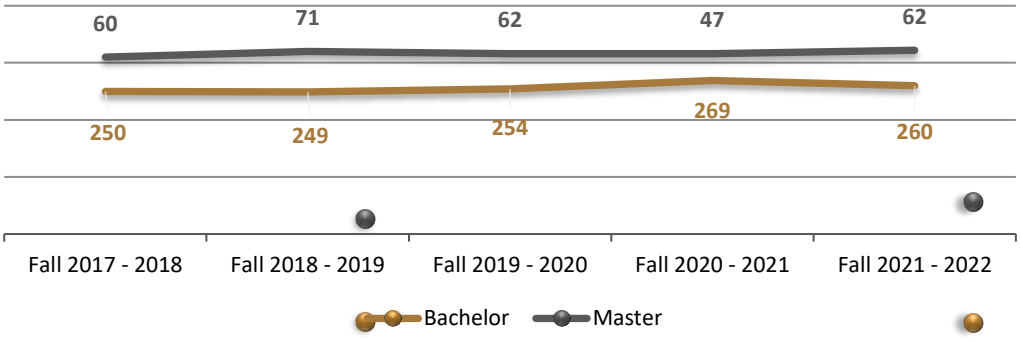
Course Offerings by College*



Course Enrollment by Study Level



Course Offerings by Study Level



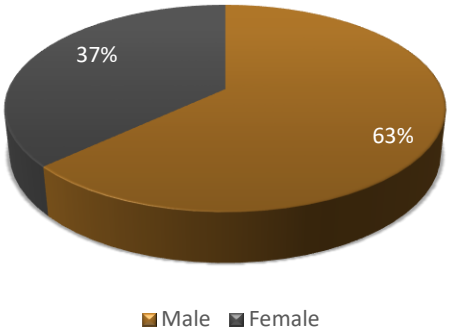
**Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Capstone Seminar, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

XI. Faculty

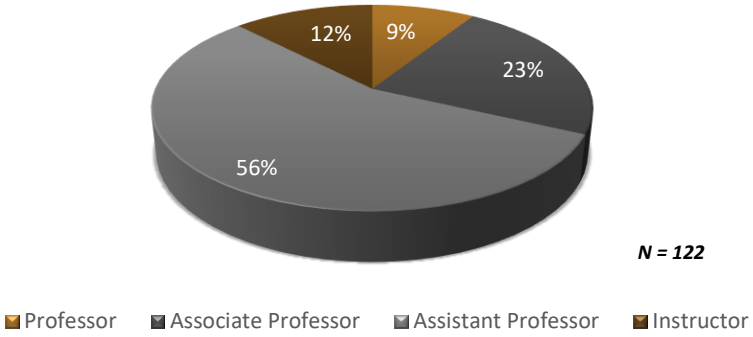
Faculty Composition: Fall 2021-22

Headcounts as of December 1, 2021

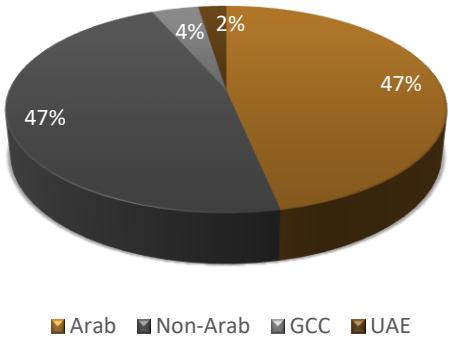
Faculty by Gender



Faculty by Rank



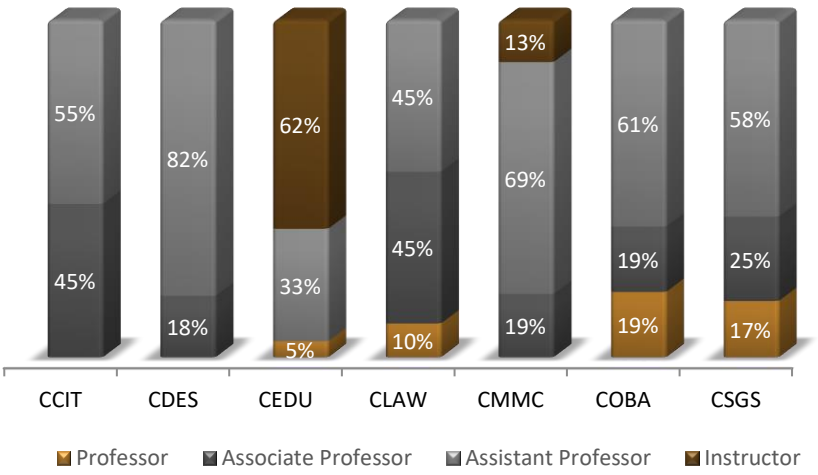
Faculty by Nationality



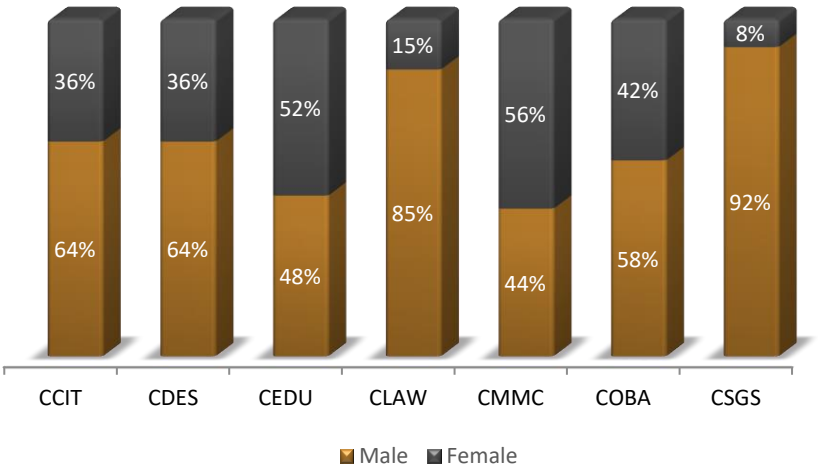
NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Faculty by Rank and College*



Faculty by Gender and College*



Faculty Headcount by College* and Employment Mode

Colleges	Full-Time	Part-Time	Total
CCIT	10	1	11
CDES	11	-	11
CEDU	17	4	21
CLAW	19	1	20
CMMC	13	3	16
COBA	26	5	31
CSGS	12	-	12
Total	**108**	**14**	**122**

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

Faculty Composition: Fall 2021-22

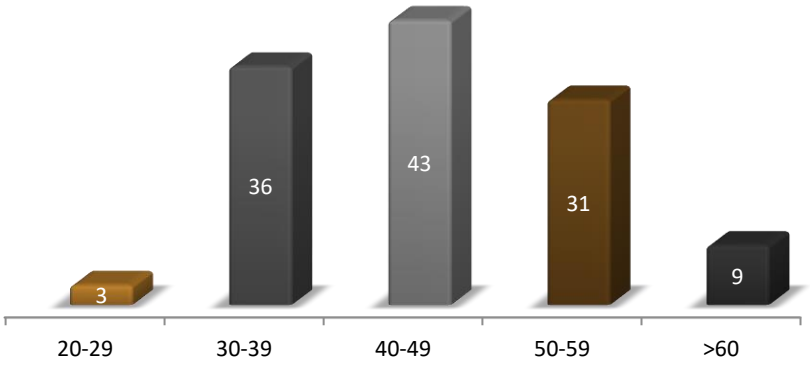
Headcounts as of December 1, 2021

**COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

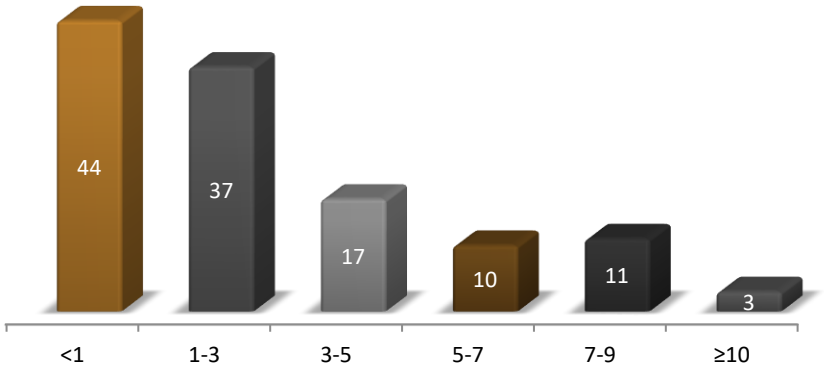
Faculty by Qualification and Rank

Qualification and Rank	Total
Doctorate	**98**
Professor	11
Associate Professor	28
Assistant Professor	59
Master Degree	**24**
Assistant Professor	9
Instructor	15
Total	**122**

Faculty by Age Group (*in years*)



Faculty Tenure (*in years*)



NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Historical Trend in Faculty Composition – 5 Years

Faculty by College*

College	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22
CCIT	14	9	11	12	11
CDES	15	12	13	11	11
CEDU	20	23	26	29	21
CLAW	26	25	22	17	20
CMMC	14	12	12	14	16
COBA	42	40	32	28	31
CSGS	8	4	9	9	12
Total	**139**	**125**	**125**	**120**	**122**

Faculty by Academic Rank

Academic Rank	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22
Professor	17	17	12	12	11
Associate Professor	25	24	23	18	28
Assistant Professor	58	70	72	73	68
Instructor	39	14	18	17	15
Total	**139**	**125**	**125**	**120**	**122**

Faculty by Gender & Nationality

Gender & Nationality	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22
Arab	**64**	**57**	**56**	**56**	**57**
Male	51	42	36	35	40
Female	13	15	20	21	17
GCC	**1**	**1**	**3**	**3**	**5**
Male	-	-	1	1	1
Female	1	1	2	2	4
Non-Arab	**73**	**65**	**63**	**57**	**57**
Male	47	41	43	38	35
Female	26	24	20	19	22
UAE	**1**	**2**	**3**	**4**	**3**
Male	1	2	3	2	1
Female	-	-	-	2	2
Total	**139**	**125**	**125**	**120**	**122**

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

Faculty by Qualification & Rank

Qualification & Rank	Fall 17-18	Fall 18-19	Fall 19-20	Fall 20-21	Fall 21-22
Doctorate	**96**	**102**	**99**	**95**	**98**
Instructor	1	1	1	1	-
Assistant Professor	53	60	63	64	59
Associate Professor	25	24	23	18	28
Professor	17	17	12	12	11
Master Degree	**42**	**22**	**25**	**24**	**24**
Instructor	37	12	16	15	15
Assistant Professor	5	10	9	9	9
Bachelor Degree	**1**	**1**	**1**	**1**	**-**
Instructor	1	1	1	1	-
Total	**139**	**125**	**125**	**120**	**122**

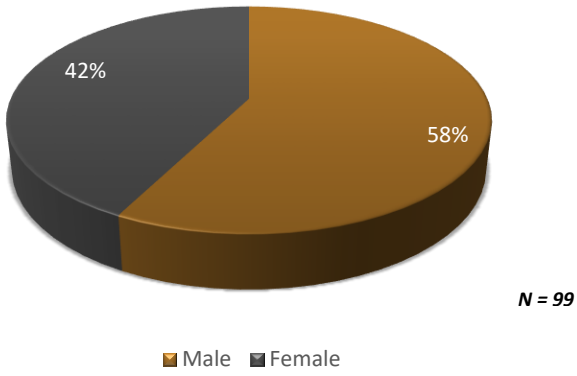
NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

XII. Staff

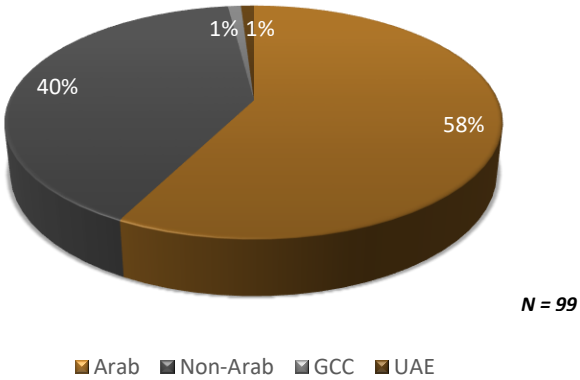
Staff Composition: 2021-22

Headcounts as of December 1, 2021

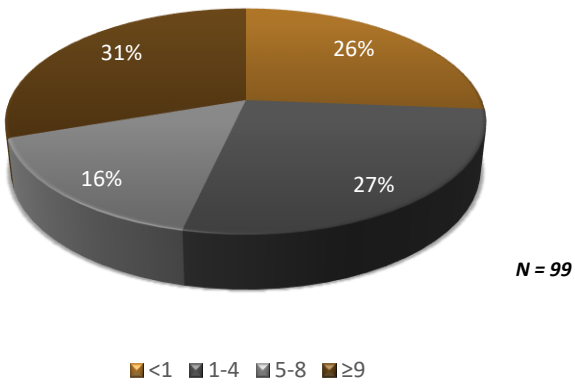
Staff by Gender



Staff by Nationality



Tenure of Staff Members *(in years)*

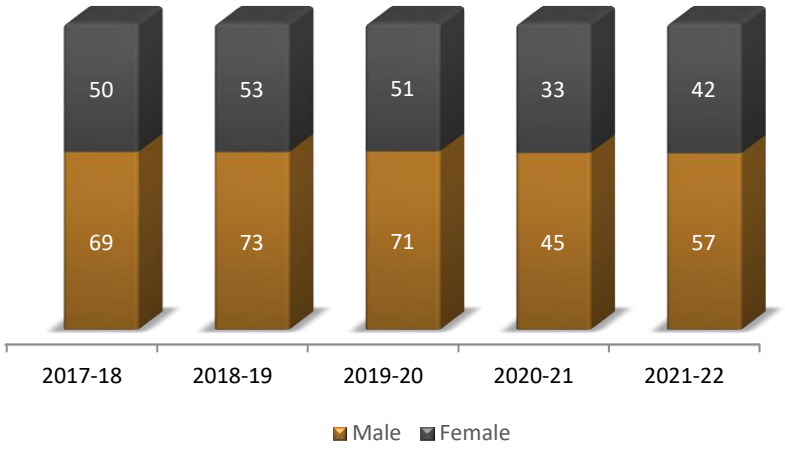


Staff by Job Function and Qualification

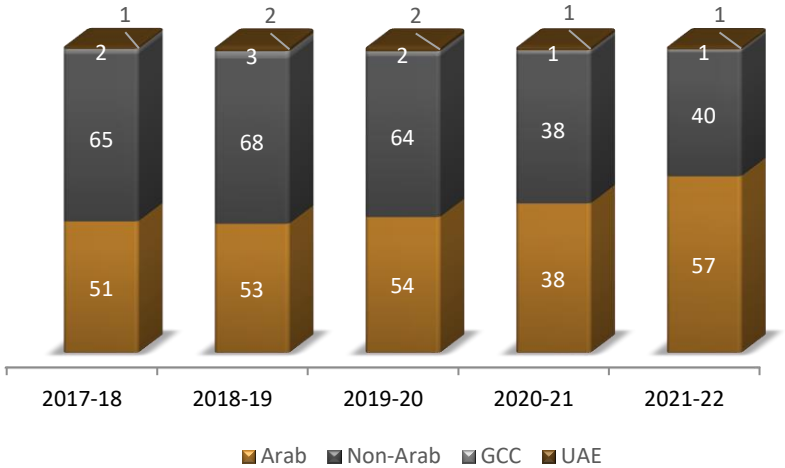
Job Function and Qualification	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
Academic Support Services	-	10	8	-	1	**19**
Administrative Support Services	-	36	11	1	13	**61**
Executive Offices	-	2	-	2	-	**4**
Student Services	1	11	3	-	-	**15**
Total	**1**	**59**	**22**	**3**	**14**	**99**

Historical Trend in Staff Composition – 5 Years

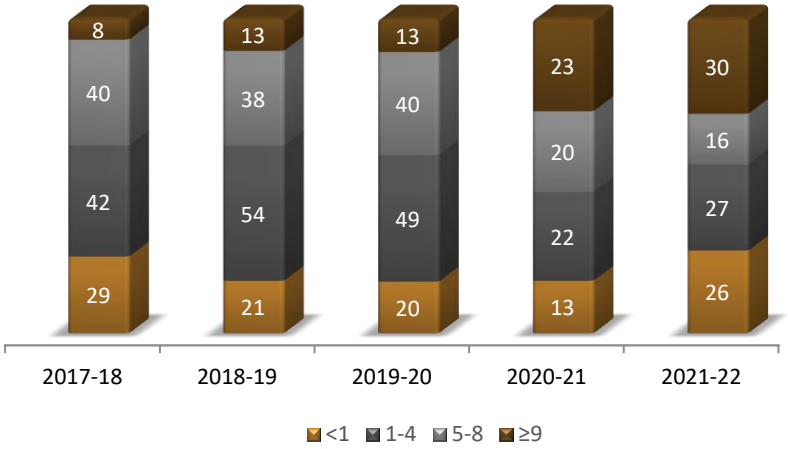
Staff by Gender



Staff by Nationality



Tenure of Staff Members *(in years)*



Staff by Job Function and Qualification

Year	Job Function & Qualification	High School	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
2017-18	**Academic Support Services**	-	-	8	5	1	2	16
	Administrative Support Services	13	3	53	19	-	1	89
	Executive Offices	-	-	1	-	5	-	6
	Student Services	3	-	6	4	2	-	15
2018-19	**Academic Support Services**	-	-	22	4	1	2	29
	Administrative Support Services	-	3	38	15	-	15	71
	Executive Offices	-	-	1	1	3	-	5
	Student Services	-	1	9	5	2	-	17
2019-20	**Academic Support Services**	-	-	22	4	1	2	29
	Administrative Support Services	-	3	38	15	-	15	71
	Executive Offices	-	-	1	1	3	-	5
	Student Services	-	1	9	5	2	-	17
2020-21	**Academic Support Services**	-	-	9	2	-	-	**11**
	Administrative Support Services	10	-	27	9	-	-	**46**
	Executive Offices	-	-	5	1	2	-	**8**
	Student Services	1	1	6	5	-	-	**13**
2021-22	**Academic Support Services**	-	-	10	8	-	1	**19**
	Administrative Support Services	13	-	36	11	1	-	**61**
	Executive Offices	-	-	2	-	2	-	**4**
	Student Services	-	1	11	3	-	-	**15**

XIII. Tuition

Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED
College of Computer Information and Technology		
Master	Master in Knowledge Management	116,778.00
Bachelor	Bachelor of Computer Science - Network Security	226,459.00
	Bachelor of Science in Computer Science – Digital Forensics	226,459.00
	Bachelor of Science in Information Technology Management	220,101.00
College of Design		
Bachelor	Bachelor of Science in Design - Digital Animation	229,269.00
	Bachelor of Science in Design - Fashion Design	228,829.00
	Bachelor of Science in Design - Graphic Design	229,269.00
	Bachelor of Science in Design - Interior Design	229,269.00
College of Education		
Bachelor	Bachelor of Education - Special Education	242,037.00
College of Law		
Master	Master in Arbitration	142,628.00
	Master in Criminal Sciences	143,379.00
	Master in Intellectual Property	142,628.00
	Professional Master in Sports Law	137,414.00
Bachelor	Bachelor of Law	221,650.00
College of Media and Mass Communication		
Bachelor	Bachelor of Arts in Media and Mass Communication - Integrated Marketing Communication	203,978.00
	Bachelor of Arts in Media and Mass Communication - International Relations	203,978.00
	Bachelor of Arts in Media and Mass Communication - Public Relations	203,978.00
	Bachelor of Arts in Media and Mass Communication - Radio and TV	203,978.00
	Bachelor of Public Relations	219,004.00

** Estimated fees as of May 13, 2022*
** Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses*

Level	College / Program	Tuition costs in AED
College of Business Administration		
Master	Master of Business Administration	116,550.00
	Master of Sports Management	127,941.00
Bachelor	Bachelor of Business Administration – Accounting	205,116.00
	Bachelor of Business Administration - Business Management	205,116.00
	Bachelor of Business Administration - E-Commerce and Marketing	205,116.00
	Bachelor of Business Administration – Finance	205,116.00
	Bachelor of Business Administration - Hospital and Healthcare Management	205,116.00
	Bachelor of Business Administration - Human Resource Management	205,116.00
	Bachelor of Business Administration - Insurance and Risk Management	205,116.00
	Bachelor of Business Administration - Logistics and Supply Chain Management	209,946.00
College of Security and Global Studies		
Master	Master in Security Studies and Information Analysis	137,358.00
	Master of Arts in Security and Strategic Studies	137,358.00
	Master of Diplomacy	139,323.00
Bachelor	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication	238,075.00
	Bachelor of Arts in Security and Strategic Studies - Disaster Management	238,075.00
	Bachelor of Arts in Security and Strategic Studies - Emergency Management	238,075.00
	Bachelor of Arts in Security and Strategic Studies - Risk Management	238,075.00

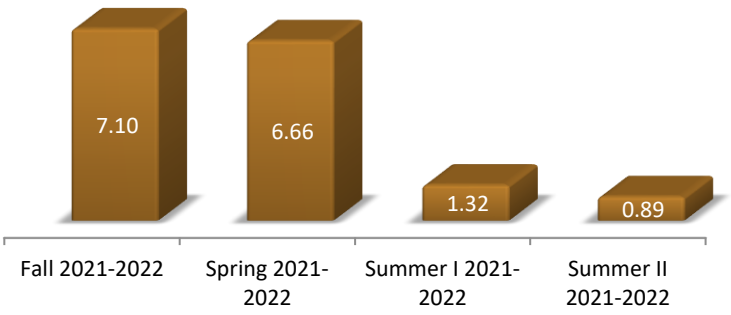
** Estimated fees as of May 13, 2022*

** Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses*

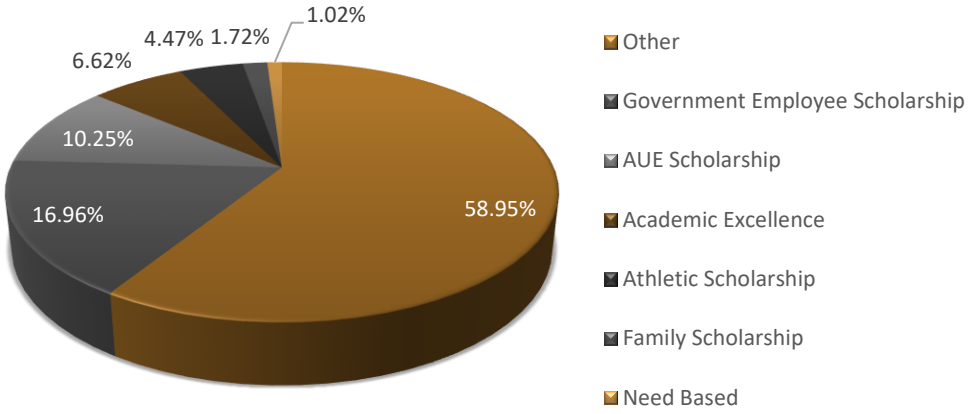
XIV. Aid and Scholarships

Financial Aid and Scholarships: AY 2021-22

Aid / Scholarship Amount (*in Million AED*)*

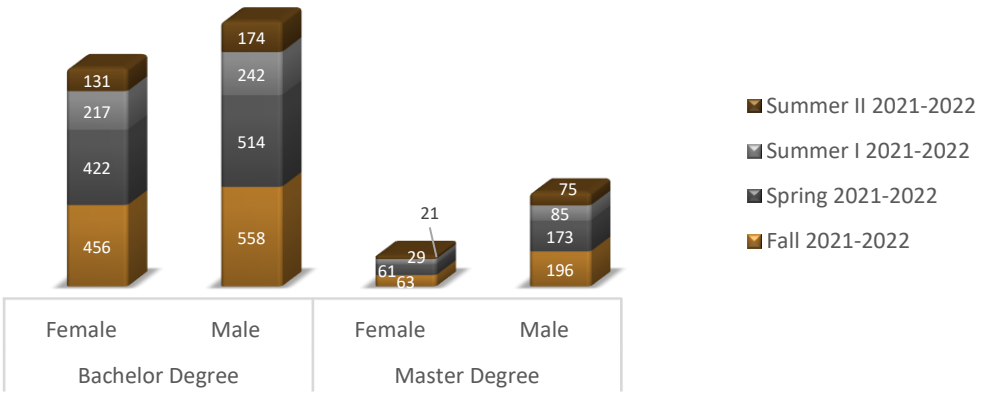


Aid / Scholarships by Type*



**Includes only degree-seeking students, graduate and undergraduate*

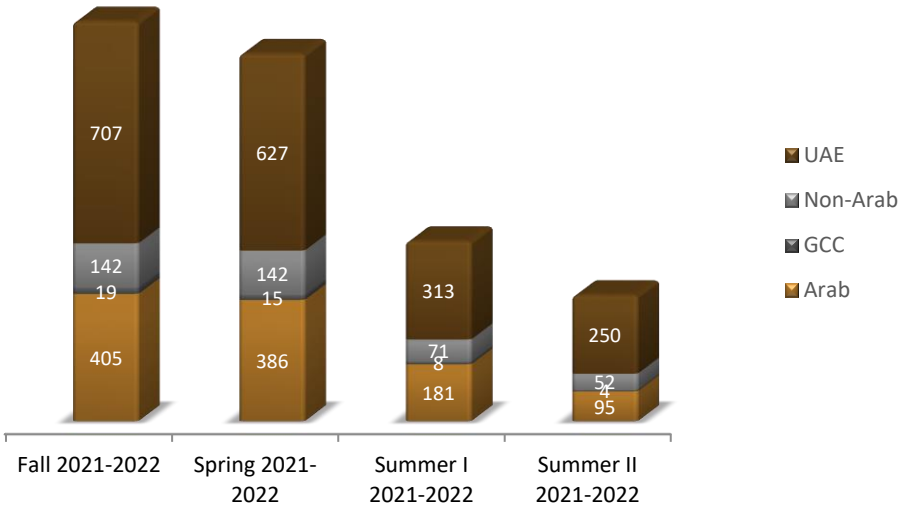
Aid / Scholarships by Degree and Gender per Semester*



**Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count is unique per student and includes degree-seeking students, graduate and undergraduate*

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates

Students with Aid / Scholarships by Nationality*



Count of financial aid awards and scholarships. Count is unique per student and includes degree-seeking students, graduate and undergraduate

Average Aid Amount per Student*

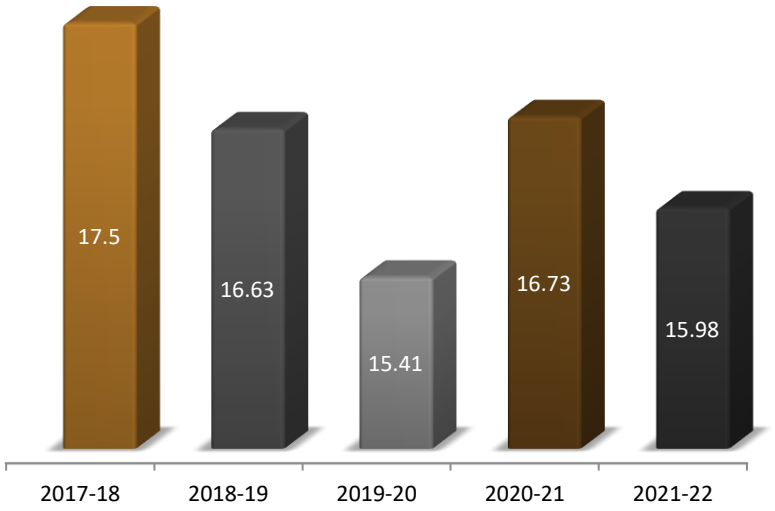
Semester / Degree	Students with Aid	Total Aid	Average Aid per Student
Fall 2021-2022	**1273**	**7,103,850.48**	
Bachelor Degree	1014	4,940,758.25	4873
Master Degree	259	2,163,092.23	8352
Spring 2021-2022	**1170**	**6,662,183.00**	
Bachelor Degree	936	4,630,859.00	4947
Master Degree	234	2,031,324.00	8681
Summer I 2021-2022	**573**	**1,321,041.25**	
Bachelor Degree	459	967,167.50	2107
Master Degree	114	353,873.75	3104
Summer II 2021-2022	**401**	**894,239.75**	
Bachelor Degree	305	625,099.00	2050
Master Degree	96	269,140.75	2804

Average financial aid/ scholarship amount per student who received financial aid/ scholarships

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates.

Financial Aid and AUE Scholarships History – 5 Years

Aid / Scholarship Amount (*in Million AED*)*



**Total amount includes degree-seeking students, graduate and undergraduate*

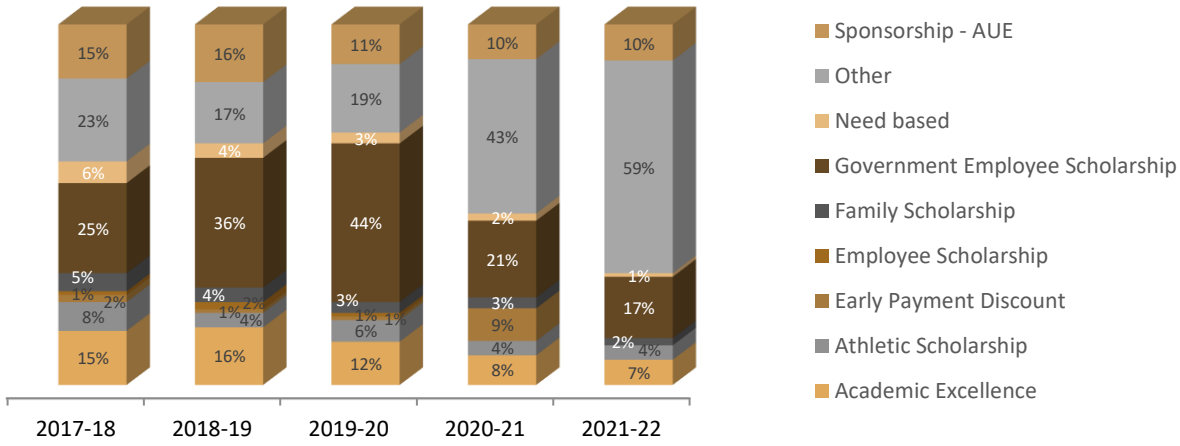
Average Aid Amount per Student*

Year / Degree	Students with Aid	Total Aid	Average Aid per Student
2017-18	**4,523**	**17,504,420**	
Bachelor Degree	3,658	12,304,545	3,364
Master Degree	865	5,199,875	6,011
2018-19	**3,942**	**16,630,727**	
Bachelor Degree	3,447	12,269,049	3,559
Master Degree	**495**	**4,361,679**	8,811
2019-20	3,750	15,409,763	
Bachelor Degree	**3,325**	**12,374,456**	3,722
Master Degree	425	3,035,307	7,142
2020-21	**4,214**	**16,730,412**	
Bachelor Degree	3,478	12,195,697	3,507
Master Degree	736	4,534,715	6,161
2021-22	**3417**	**15,981,314.48**	
Bachelor Degree	2,714	11,163,883.75	4,113
Master Degree	703	4,817,430.73	6,853

**Average financial aid/ scholarship amount per student who received financial aid/ scholarships*

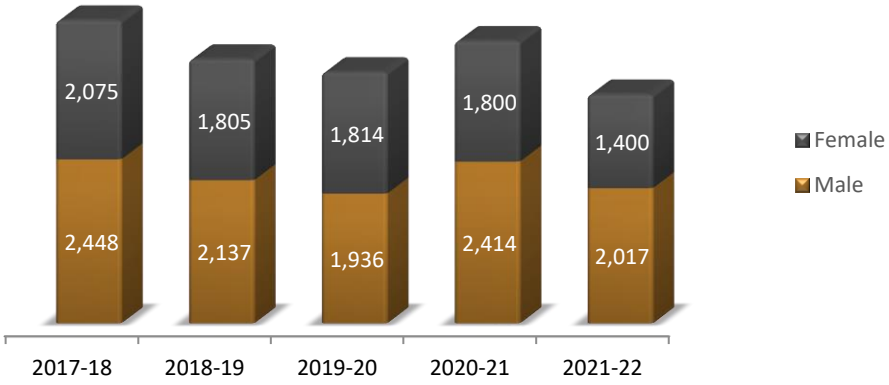
NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates

Scholarships by Type*



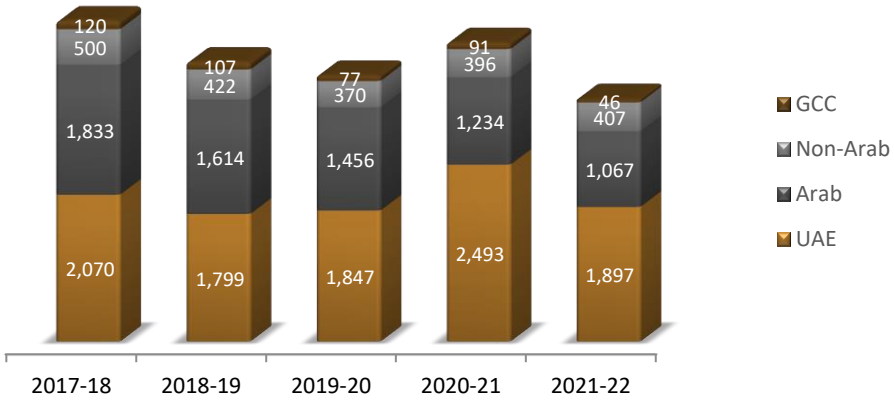
**Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate*

Students with Aid / Scholarships by Gender*



**Count of financial aid awards and scholarships. Unique count per student enrolled. Count includes degree-seeking students, graduate and undergraduate*

Students with Aid / Scholarships by Nationality*



**Count of financial aid awards and scholarships. Unique count per student enrolled. Count includes only degree-seeking students, graduate and undergraduates*

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates

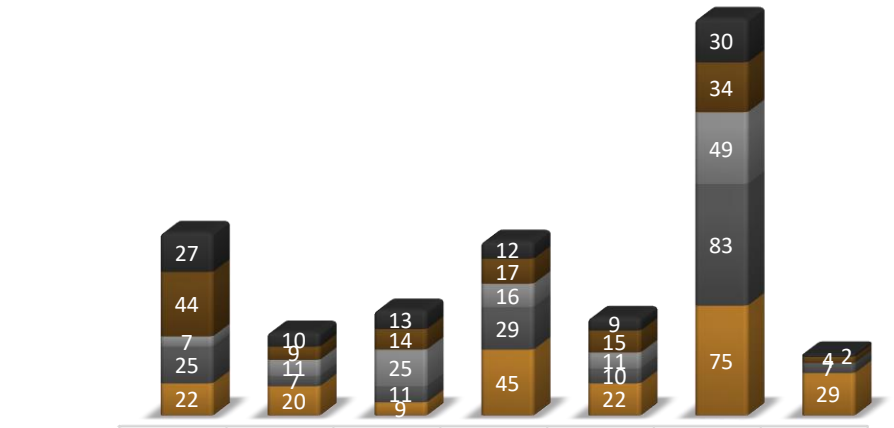
XV. Faculty Research

Faculty Publications and Library Statistics

Library Resources

Resources	2021-22
1. Printed Books	16,910
2. e-books	526,188
3. e-journals	24,491
4. Newspapers	2,563
5. Print Journals	2 (Print+ Online) • Intelligence and National Security • International Journal of Intelligence and Counter Intelligence
6. Online Databases	Al Manhal, Dawsonera, eBrary, Emerald, JSTOR, ProQuest, Taylor and Francis Online, ACM-Digital Library, E-marefa, Lexis Nexis, East Laws, Scopus

Faculty Publications by College* – 5 Years



	CCIT	CDES	CEDU	CLAW	CMMC	COBA	CSGS
2021-22	27	10	13	12	9	30	2
2020-21	44	9	14	17	15	34	4
2019-20	7	11	25	16	11	49	
2018-19	25	7	11	29	10	83	7
2017-18	22	20	9	45	22	75	29

Note: Faculty publications include journal articles, book/ book chapters, conference proceedings and creative work

**COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

**Data reflected for 2021-22 are CHEDS Spring 21-22 submission and Scopus publication from September 2021 til June 8, 2022.*

Faculty Publications Types by College* – 5 Years

2017-2018				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	15	6	1	-
CEDU	4	3	2	-
CDES	1	2	-	17
CLAW	28	14	3	-
CMMC	12	-	8	2
COBA	43	11	21	-
CSGS	6	9	14	-
Total	109	45	49	19

2018-2019				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	16	8	0	1
CEDU	6	3	0	2
CDES	0	2	0	5
CLAW	19	6	2	2
CMMC	4	1	5	0
COBA	44	20	19	0
CSGS	1	5	1	0
Total	90	45	27	10

**COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

2019-2020				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	1	4	-	2
CEDU	2	4	3	2
CDES	-	3	-	22
CLAW	9	5	1	1
CMMC	6	3	2	-
COBA	26	17	2	4
CSGS	-	-	-	-
Total	44	36	8	31

2020-2021				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	26	15	1	2
CEDU	6	2	-	1
CDES	1	-	1	12
CLAW	11	1	5	-
CMMC	7	-	6	2
COBA	31	-	3	-
CSGS	2	1	-	1
Total	84	19	16	18

**COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

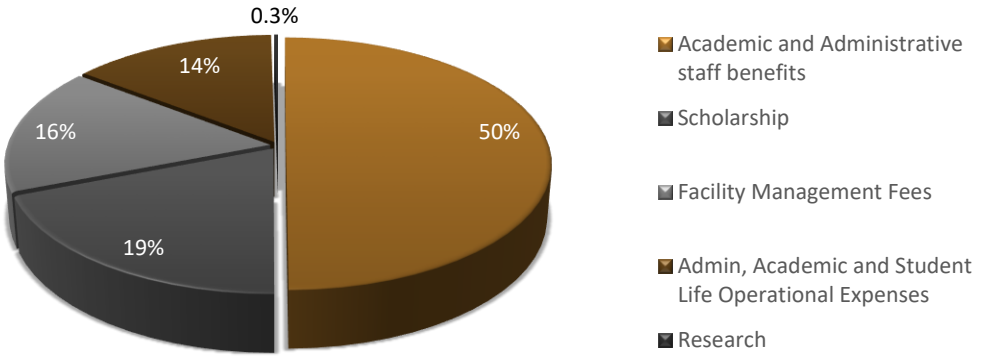
2021-2022					
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Editorial /Review/ Non-Journal Article	Creative Work
CCIT	20	5	1	1	-
CDES	3	-	-	-	7
CEDU	13	-	-	-	-
CLAW	10	2	-	-	-
CMMC	5	1	2	1	-
COBA	24	3	1	2	-
CSGS	1	-	1	-	-
Total	77	11	5	5	7

**COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

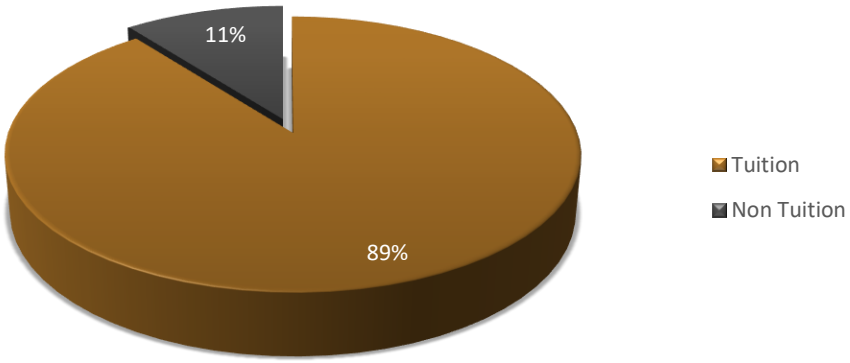
**Data reflected for 2021-22 is CHEDS Spring 21-22 submission and Scopus publication from September 2021 til June 8, 2022.*

XVI. Financial Data

Expenses*



Revenue*



**Data shown for both expenses and revenue are for fiscal year 2021-2022.*

XVII. Terms and Definitions

Term	Definition
Number of applicants	Reported for the entire academic year (i.e., sum of applicants during Fall, Spring and Summer semesters).
Admit Rate	Reported for the entire academic year, percent of accepted applicants who enrolled.
Yield Rate	Reported for the entire academic year, percent of accepted applicants who enrolled.
Student Enrollment	Enrolled students are those that are registered and taking courses at the University. Headcounts include degree-seeking students (visiting students are also included)
Full time student	A student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.
Student level	Freshman: Fewer than 30 credit hours completed; Sophomore: Fewer than 60 but at least 30 credit hours completed; Junior: Fewer than 90 but at least 60 credit hours completed; Senior: At least 90 credit hours completed, and student who has completed a bachelor's degree and enrolled only for additional undergraduate credit; Masters - Year1 (less than 50% of required credits completed); Masters - Year2 (50% or more of required credits completed)
Colleges	COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education
Degrees awarded	Degrees conferred from September 1st to August 31st of each academic year.
Course Offerings	Count of unique courses (bridging and core courses); count excludes Capstone, Thesis, and Internship courses and laboratory sessions
Faculty count	Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.
Tuition costs	Estimated based on possible study plan. Tuition costs were estimated as of May 13, 2022. Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging course.
Aid and Scholarships	Analysis sums AUE scholarship and discount; it presents information on financial aid and scholarships that are provided by the American University in the Emirates
Fall to Fall Retention Rate	For UG First-time, Full-time students.
Cohort	Is defined as the first-time, full-time*, degree-seeking freshmen that enter in a given fall.
Graduation Rate	within 150% of normal time: Undergraduate - 6 years, Graduate -3 years

Term	Definition
Persistence Rate (Fall to Spring)	Percent of students enrolling in consecutive fall and spring terms.
Course Completion Rate	Credits earned (a passing grade in a course) out of credits attempted.
Employment Rate	percentage of graduates who are employed full time, employed part-time or enrolled in higher studies 12 months after graduation

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